





## Naples politicians accused of Mafia link

By Robert Graham in Rome

Mr Antonio Gava, a former Christian Democrat interior minister and a big political figure in Naples, was yesterday arrested on charges of alleged association with the Camorra, the Neapolitan Mafia.

The arrest was one of 78 ordered by Naples magistrates on charges of association with the Camorra. Those arrested included two other former prominent local politicians. A further 22 arrest warrants were issued in the same inquiry for various types of corruption.

Naples magistrates first sought to implicate Mr Gava on similar charges in March 1993. Parliament subsequently agreed that his immunity should be waived. However, the magistrates have waited a good six months before moving to arrest Mr Gava who was widely known as the most powerful Christian Democrat figure in the Naples region for much of the past two decades.

He now becomes the second former minister from Naples to be arrested. But his colleague, former health minister Francesco Di Lorenzo - only faced corruption charges. But the Gava case is the most serious accusation linking the world of organised crime with politics since that of former prime minister Giulio Andreotti.

As interior minister from 1988-92, he had direct control over the fight against the Mafia. Earlier in 1987 as finance minister he had responsibility for the Guardia di Finanza, the financial police.

Mr Gava is alleged to have been part of the clan of Carmine Alfieri, the leading figure in the Camorra, who was captured in September 1992 after having been on the police wanted list for ten years. Naples magistrates claim that at the time of his capture Alfieri was running an empire which spanned illicit construction and investment activities alongside drug dealing, extortion and racketeering with a combined annual turnover of L1,500bn (\$965m).

Extensive information on the Alfieri empire has been supplied by Francesco Galasso, a former close associate who has been under police witness protection since December 1992. Galasso's evidence has already led to hundreds of arrests and has been the principal means of implicating the bulk of the former ruling elite on the Naples city council as well as leading business figures and national politicians.

Mr Gava is alleged to have developed his Camorra links in the early eighties.

This was in the wake of the transfer of vast funds to Naples and the surrounding region to make good the damage caused by the devastating Irpinia earthquake. These funds were diverted for political use and business investment which required Mafia protection, the magistrates allege.

In return for such protection the politicians headed by Mr Gava agreed to provide political cover for the Camorra.

The majority of journalists in Rai, Italy's state-run broadcasting corporation, yesterday staged a 24-hour stoppage in protest at government-imposed changes in the editorial control of the three television channels and national radio network, writes Robert Graham.

The changes were agreed over the weekend and reflected efforts by the Berlusconi government appointed management board to shake up the existing editorial structure. The Rai main union claimed the new board had failed to observe proper procedures and was determined to place government-friendly journalists in key positions of editorial control.

**THE FINANCIAL TIMES**  
Published by The Financial Times (Europe) GmbH, Norddeutsche Zeitung AG, 60311 Frankfurt am Main, Germany. Telephone: +49 69 156 550. Fax: +49 69 156 551. Telex: 416163. Registered in Frankfurt by J. Walter Brand, Wilhelm J. Brand, Colin A. Kennard as Geschäftsführer and in London by David C.M. Bell and Alan C. Miller. Printer: DVM Druck-Vertrieb und Marketing GmbH, Admiral-Rosendahl-Straße 3a, 65763 Neu-Isenburg, Germany. ISSN: 0954-7746. Responsible Editor: Richard Lambert, c/o The Financial Times Limited, Number One Southwark Bridge, London SE1 9HL, UK. Shareholders of the Financial Times (Europe) GmbH are: The Financial Times (Europe) Ltd, London and F.T. Germany Advertising Ltd, London. Shareholders above mentioned two companies are: The Financial Times Limited, Number One Southwark Bridge, London SE1 9HL. The Company is incorporated under the laws of England and Wales. Chairman: D.C.M. Bell.

**FRANCE:** Publishing Director, D. Godeau, 108 Rue de Valenciennes, F-75003 Paris Cedex 01. Telephone: (01) 4297-0621. Fax: (01) 4297-0629. Printer: S.A. Nord Editeur, 1571 Rue de Caen, F-91100 Roburay Cedex 1. Editor: Richard Lambert. ISSN: ISSN 1148-2753. Commission Paritaire No 678952.

**DENMARK:** Financial Times (Scandinavia) Ltd, Vesterbrogade 42A, DK-1161 Copenhagen, Telephone 33 13 41-41. Fax: 33 35 33 35

## Mauroy hitches bandwagon to TGV

By David Buchan in Lille

Mr Pierre Mauroy yesterday inaugurated a FF800m (£96m) shopping centre, the latest stage in the colossal "Euralille" commercial/transport project in the centre of the north French city.

The venture forms a key part of his campaign to win a fifth six-year term as mayor of Lille next year.

The former Socialist prime minister has been mentioned as a possible Socialist presidential candidate if Mr Jacques Delors decides not to run.

But despite recent conservative inroads into his Socialist bastion, Mr Mauroy's enthusiasm for municipal politics seems undimmed. To bolster his record as mayor since 1971, he is counting heavily on the Euralille project and on Mr Delors' own daughter, Mrs Martine Aubry, the former labour minister, who is running on his ticket as first deputy mayor in the June 1995 municipal elections.

But the politically double-edged nature of the Euralille project was underlined yesterday when organisers of the new 66,500 square metre commercial centre admitted that they had deliberately turned away textile and clothing companies wanting to install themselves in the new

centre in order to protect these traditional industries of Lille, where unemployment is already more than 13 per cent. "In the interests of diversification, we decided to make leisure and beauty a major theme of the centre which is now 95 per cent filled," one organiser said coyly.

Exploiting the local textile industry's anxiety, Mr Alex Turk, a Gaullist RPR law professor running for mayor against Mr Mauroy has criticised the Euralille project for siphoning too much money away from other social services and for over-emphasising commercial development, rather than just settling for the still-ambitious goal of making Lille the hub of new TGV high-speed train services between Paris, London and eventually Brussels.

Mr Jean-Paul Baletto, overall director of Euralille, said yesterday that the city had only sunk FF84m directly into the project, with its main contribution being the gift of 70 hectares city centre site which had been in French army hands from the 17th century until the early 1980s. More than FF23bn of the total investment was from the private sector, and much of the balance from central and regional government and French railways.



The political ambitions of the Socialist mayor of Lille, Pierre Mauroy (right), have rested on making the city a rail hub of west Europe, one hour away from Paris, two hours from London, once the Channel opens and soon to be half-an-hour from Brussels by TGV

But the delayed start to full commercial TGV services through the Channel Tunnel was in danger of unbalancing the project, he conceded. Some delay has been welcome, he said, because Lille started its TGV station well after work on the Channel began. But the Lille station



was finished last May, "and we will be in trouble if the Eurostar (TGV) trains don't start arriving by next May", he said. The next chunks of Euralille, described as Europe's biggest city renewal project, due to open are a 5,000 seat theatre in November and a

### EUROPEAN NEWS DIGEST

## Finland raises new EU doubts

Mr Heikki Haavisto, the Finnish foreign minister, yesterday caused consternation in the government when he suggested the country would quickly be able to renegotiate its entry terms to the European Union if voters reject membership in next month's referendum.

By increasing uncertainty over the outcome and importance of the referendum his suggestion is likely to increase tensions between his own Centre party and the pro-EU Conservative party, the main coalition partners in Finland's centre-right government.

The Centre party, which leads the coalition, backs membership but it has been anxious not to offend the anti-EU farming community on which it relies for much of its support. Writing in the Social Democratic newspaper, Demari, Mr Haavisto said he believed EU enthusiasm for Nordic membership of the community was sufficiently strong for the two sides to be able to negotiate a new membership package within a year. The general view has been that the Nordic countries would have to wait at least five years before they could re-apply for membership. Last week Mr Esko Aho, the Centre party prime minister, upset the Conservatives and the opposition Social Democrats when he said parliament should wait until after the Swedish referendum before deciding whether to approve the country's membership campaign.

Parliament has to approve the move by a two-thirds majority. Finnish enthusiasm for the EU has been waning, with the latest opinion poll showing 38 per cent of voters in favour of membership and 31 per cent against. Christopher Brown-Humes, Stockholm

### Swedish Liberals await a call

Mr Bengt Westerberg, the leader of Sweden's Liberal party, said last night that he had received a party mandate to negotiate with the Social Democrats, the winners of Sunday's general election, over a possible coalition.

But he thought it was more likely that the Social Democrats, who fell just 13 seats short of a majority in the 349-seat parliament, would form a minority government. A coalition between the Social Democrats and the Liberals would be warmly welcomed by financial markets and Swedish business because they believe it would bring tough action to curb the country's budget deficit. However, political analysts say the weak showing of the Liberals in Sunday's election, when they lost 20 per cent of their votes, makes the alliance unlikely. Yesterday Mr Ingvar Carlsson, prime-minister elect, delayed until today an announcement on his efforts to form a government following preliminary contact with the leaders of the other parties. The uncertain political situation continued to weigh on the markets, with bond yields edging higher and the Swedish krona and shares both losing ground. Christopher Brown-Humes, Stockholm

### French minister in villa row

France's trade and industry minister, Mr Gérard Longuet, yesterday denied a magistrate's report that he had effectively allowed a contractor from his home region of Lorraine to pay for much of the building of his Riviera villa, and that what he had paid came from other corporate sources. The minister claimed the leaking of judge Mr Renaud Van Ruymbeke's report to the Justice Ministry was a malicious attack on him, and dismissed any idea of resigning. Mr Van Ruymbeke has put the head of St Gobain, Mr Jean-Louis Baffa, under formal investigation in an attempt to track down what happened to a FF4.4m (£530,000) commission paid by a St Gobain subsidiary to win a water pipe contract in Nantes.

In seeking to verify claims that the missing money ended up with Mr Longuet, the judge has unearthed other information about Mr Longuet's St Tropez villa, his Lorraine-based contractor, and his Paris consulting company, which he believes warrants investigation. Mr Pierre Méhaignerie, the justice minister, now has the delicate task of deciding whether to call in another magistrate to investigate his cabinet colleague. David Buchan, Paris

### Slovak poll delays privatisation

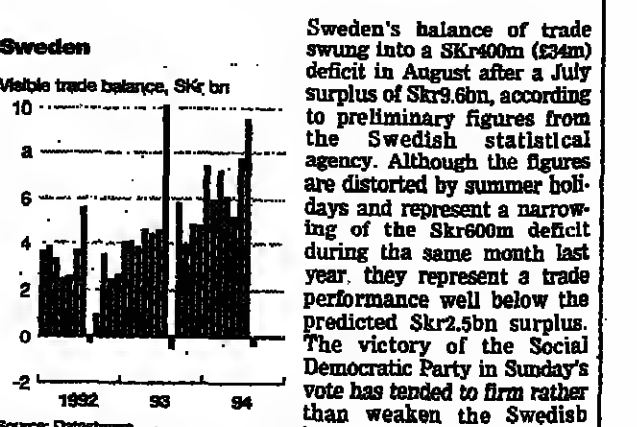
The Slovak government yesterday suspended part of its privatisation programme, postponing decisions on direct sales of state assets until after next week's general election. The move is designed to remove political uncertainty from the process ahead of the vote, scheduled for September 30 and October 1, and is in response to a pledge made by Christian Democrat members of the ruling coalition that no privatisation decisions would be made during campaigning. The National Property Fund, which administers state assets, opened on August 1 for bids for stakes in state companies not included in the voucher privatisation programme, which is not affected by the suspension. The tender closed on August 30 and the NPF is expected either to consider the bids after the election or to open another tendering process. The latter option seems likely if the outgoing government of prime minister Jozef Moravčík is replaced by one dominated by the Movement for a Democratic Slovakia, the largest opposition party. Its leader, Mr Vladimir Mečiar, has said that if he becomes prime minister he will scrap current government privatisation plans and "start all over again". Vincent Boland, Prague

### Jobs burden for women

Economic recession and structural changes in central and eastern Europe have led to more unemployment, increased part-time work and lower wages for women, according to the United Nations Economic Commission for Europe. A report prepared for a UN conference next month in Vienna on the situation of women in Europe says that women account for a growing share of the labour force. However, particularly in the service sector, women's jobs are still segregated at the lower end of the labour market, upward mobility and career prospects are limited and many women are left outside the full-time jobs market. A new employment pattern is emerging which is "highly feminised", the report says. This comprises highly skilled full-time workers and a large "secondary", usually lower skilled, and employed "when needed". The report notes that in western Europe unemployment hits women consistently harder than men, while in central and eastern Europe women have been most affected by the rise in poverty. Frances Williams, Geneva

### ECONOMIC WATCH

#### Swedish trade balance in deficit



Sweden's balance of trade swung into a SKr400m (£42m) deficit in August after a July surplus of SKr9.6bn, according to preliminary figures from the Swedish statistical agency. Although the figures are distorted by summer holidays and represent a narrowing of the SKr600m deficit during the same month last year, they represent a trade performance well below the predicted SKr2.5bn surplus. The victory of the Social Democratic Party in Sunday's vote has tended to firm rather than weaken the Swedish krona as markets wait to see if SDP leader Ingvar Carlsson can establish a strong government. *Reuter, AP, Stockholm.*

■ Unemployment in Finland fell during August to 19.1 per cent, down from 20.1 per cent a month earlier, according to the Finnish labour ministry.

■ Switzerland's balance of payments position worsened in August. The Federal Customs reported a deficit of SF280.2m (£143.5m), and a revised surplus of SF315.3m for July.

## Rasmussen senses backing for welfare

By Hugh Carnegie and Hilary Barnes in Copenhagen

Mr Poul Nyrup Rasmussen, Denmark's Social Democratic prime minister, yesterday promised to bolster the country's extensive welfare system if he is returned to office, as expected, in today's general election. He told a final campaign press conference he had sensed a change of attitude among Danes in favour of welfare spending after a decade of restraints by centre-right governments between 1982 and early last year.

"I am convinced that after the election we shall find there is wide support for spending more money on the care of the elderly, home help services and the hospitals," he said.

The welfare state has been a central issue, as it was in the Swedish election won on Sunday by the Swedish Social Democratic party. Although government spending in Denmark is equal to 64 per cent of GDP - second only to Sweden among industrialised countries - Denmark has not incurred the big budget deficits amassed by its northern neighbour, allowing Mr Rasmussen to avoid the cuts Sweden is now facing.

His chances of a second term were strengthened yesterday when the three small centre parties in his coalition government reacted coolly to calls from the Conservative and Lib-

eral parties to join them in a new centre-right coalition. "If there is a non-socialist majority, there ought to be a non-socialist government," said Mr Uffe Ellemann-Jensen, the Liberal leader and opposition candidate for prime minister who is campaigning for restraints on public spending to allow for lower taxes and higher private sector growth.

But his call was promptly rejected by the Radical Liberal party and the Centre Democrats, who remain loyal to a partnership with the Social Democrats. The Christian People's party, who opinion polls show may be eliminated from the Folketing (parliament), were non-committal.

Opinion polls indicate the four-party coalition, which

took office in January 1993 without an election, will lose its one-seat majority. But they suggest Mr Rasmussen will be able to continue as head of a minority government dependent on the left-wing Socialist People's party. The Conservative and Liberal parties are set to make gains, but not sufficient to unseat Mr Rasmussen without the help of centre parties.

The prospect of a Social Democratic victory has led to speculation that Mr Ellemann-Jensen, foreign minister between 1982 and 1993, may seek to become Nat's secretary general in succession to the late Mr Manfred Wörner. Yesterday, however, he emphasised his ambition to become Danish premier.



Poul Nyrup Rasmussen: made pledge on care for the elderly

## Dutch budget deficit below expectations

By Ronald van de Krol in Amsterdam

Unexpectedly strong tax receipts allowed the new Dutch cabinet to submit a budget for 1995 yesterday that manages to keep the country's budget deficit well below the projections made last month when the coalition government took office.

The rise in tax receipts, fuelled by a resurgence in economic growth, means that the 1995 deficit will represent 3 per cent of gross domestic product (GDP), compared with the government's own ceiling of 3.3 per cent set in August. The 1994 deficit, which was also originally expected to stand at 3.3 per cent of GDP, is also now expected to come in at 3 per cent.

The buoyancy of the Dutch economy was underlined yesterday when the Central Planning Office forecast that GDP would grow by 3 per cent in 1995, the sharpest rate in the 1990s.

It also revised its forecast for growth in the current year to 2 per cent, double the 1 per cent forecast released in the Spring.

Government spending will rise to FF233.3bn (£28bn) in 1995 from FF200.2bn this year, reflecting a large, one-off payment of subsidies to public housing co-operatives.

Tax revenue is projected to rise to FF153.5bn from FF150.4bn in 1994, which is itself FF2.3bn higher than originally forecast.

Despite the better than expected economic and fiscal

outlook for 1994 and 1995, the new left-right coalition government led by Mr Wim Kok, the Labour leader, said it aimed to tackle structural problems in the Dutch economy, such as stubbornly high unemployment and the country's big public debt.

"You can't allow yourself to be blinded by short-term economic recovery," Mr Wim Kok, the Labour leader, says 'you can't allow yourself to be blinded by a short-term economic recovery'

to be blinded by short-term economic recovery," Mr Kok said.

Mr Gerrit Zalm, the finance minister, said that the cabinet's budgetary policies, drawn up in August, had been purposely based on cautious economic assumptions so that the government would not have to modify spending plans if it encountered economic setbacks.

The government previously set a deficit ceiling of 2.9 per cent for 1993, the final year of its four-year term. Yesterday, it said it would use any further tax windfalls to reduce this to 2.7 per cent.

If there is any money remaining, the government will also seek to earmark up to FF100m for extra spending on policing.

## Central bank set to regulate Irish SE

By John McManus in Dublin

The Central Bank of Ireland is to take over regulation of the country's stock market after the splitting of the Irish stock exchange from the London stock exchange, scheduled for next April, the government announced yesterday.

Under the Stock Exchange Act due to become law by the end of this year, the newly independent Irish stock exchange and its 10-member firms will have to apply to the Central Bank for permission to trade. However during the transition period they will be considered as approved while their applications are being dealt with.

Under the new Act, which fulfils Ireland's EU obligation to regulate its own stock market, firms authorised in other EU states will be able to operate in Ireland and firms authorised in Ireland will have the right to operate in other EU states.

In order to be approved the Irish stock exchange will have to become a limited company and its current council, made up of representatives of member firms will be replaced by a new board.

The board will have to "represent a balance between the interests of member firms and stock exchange users and public interests and must include

enough independent members to promote the protection of investors and the maintenance of proper standards," according to the Irish minister for finance, Mr Bertie Ahern, who launched the bill yesterday.

The Central Bank will be able to block appointments to the new board, said Mr Ahern. The rules of the Irish stock exchange will have to be approved by the Central Bank and the bank will be able to investigate breaches of them.

The Irish stock exchange has indicated that it intends to adhere to the rules of the London stock exchange following the split. Breaches of these

rules are currently dealt with under the disciplinary procedures of the London stock exchange.

The Central Bank will also be able to impose its own conditions and regulations on the exchange and investigate breaches of them. Fines of up to IR500,000 (£780,000) may be imposed for breaches of Central Bank conditions and regulations while fines of IR1m and prison sentences of up to 10 years may be imposed of breaches of the Stock Exchange Act itself.

The bank will also have the power to object to the acquisition or disposal of significant shareholdings in the Stock Exchange or member firms.

## Confusion surrounds EU directive

By David Goodhart, Labour Editor

The European Commission has finally agreed a revised version of the controversial Acquired Rights Directive but there is widespread disagreement about what the revision means.

The directive affects the rights of workers whose services are contracted out. European employers and unions welcomed the amendment but disagreed radically about what effect it will have. Employers bodies, and several countries such as Britain and Germany, have been pushing hard for a narrowing of the

reform of the directive after a recent ruling from the European Court of Justice decreed that a single woman cleaner whose job was transferred to a contractor should be covered by the directive.

The revised directive seeks to clarify what type of operation will remain covered by the directive. It also revises the rules on insolvent companies.

The key new paragraph states that the "transfer of an economic entity which retains its identity" will still be regarded as a transfer but the transfer of "only an activity or an undertaking...does not in itself constitute a transfer".

Employers' organisations claim this represents a significant narrowing of the directive's scope and could rule out many of the activities - such as cleaning and catering - at the centre of the UK government's contracting out strategy.

Mr John Hall, director-general of the Business Services Association, which represents UK private contractors, said: "This is a vast improvement on the existing directive, and is even some improvement on the earlier revisions, but it could still mean a field day for the lawyers."

However Mr David Lea, assistant general secretary of

the British Trades Union Congress, said that the revision merely codified recent judgments of the European Court and was welcomed by European trade unionists. In the judgment on the single German cleaner the judge said that the woman alone did represent an "economic entity".

Ms Melanie Tether, a British lawyer specialising in the directive, said that it was not so much the new language but the political signal that was being sent to the European Court to narrow the scope of the directive which was likely to be crucial.

Editorial comment, Page 13



## 'Bloody fight' for emerging markets

By Nancy Dunne  
in Washington

Mr Jeffrey Garten, US commerce undersecretary responsible for international trade, yesterday predicted that large emerging markets, such as China, Indonesia and India, will be the battlefield for "a bloody fight" as companies from industrialised countries vie for markets and government contracts.

In a speech prepared for delivery yesterday in Chicago, Mr Garten said the aggressive commercial policy adopted by the Commerce Department is being integrated into US foreign policy "as never before". The US will continue to champion human rights, but it has now accepted business's contention that commercial engagement furthers human rights goals.

Mr Garten, who has become the chief interpreter of Clinton administration trade policy, outlined Washington's mobilisation of both government financing and resources for the US assault on 10 "big emerging markets". These BEMs also include Brazil, Argentina, South Korea, South Africa, Poland, Turkey and Mexico.

Export promotion, he said, had "moved out of the shadows" to the centre of trade policy. This has been demonstrated by the significant deregulation of export controls, expansion of trade financing facilities, and the establishment of export assistance centres around the US and commercial centres abroad.

The aggressive US strategy deploys the president, cabinet members and other senior officials in a co-ordinated pursuit of business. President Clinton, for example, contacted the Brazilian president, Mr Itamar Franco, to push a successful Raytheon bid for a \$1.5bn environmental technology project.

Mrs Hazel O'Leary, US energy secretary, is due to arrive in Pakistan today with more than 50 US business executives "to support Prime Minister Benazir Bhutto's plans to boost Pakistan's electricity supply".

US government and business leaders meet frequently to co-ordinate business strategies and government policy. The US plans to expand training of foreign managers and technicians, who would be "inclined to buy American goods and services," Mr Garten said.

"Stronger bilateral links between Washington and each of the BEMs are critical," Mr Garten said. In the Cold War, US linkages were often through military exchanges and training programmes: "Now and in the future, the most important links will not be men in uniform carrying weapons, but men and women in blue suits carrying laptops."

Mr Garten said the BEMs must feel the new World Trade Organisation is sensitive to their interests. "Because they have such large internal markets, they have more of an option of slowing their integration into the world economy with protectionist measures than do smaller nations," he said.

Former Italian trade minister to challenge Mexican president for top trade job

## EU backs Ruggiero to head WTO

By Frances Williams in Geneva

The race for the top job at the World Trade Organisation, due to be created next January, hotted up yesterday when Mr Renato Ruggiero, a former Italian trade minister, was formally nominated as the European Union candidate.

Unless others enter the race, the contest now seems likely to be between Mr Ruggiero and Mr Carlos Salinas, outgoing president of Mexico. Though Mr Salinas has been widely billed as the front-runner, many trade diplomats in Geneva believe Mr Ruggiero has a better chance of securing the necessary consensus of Gatt's 123 members.

Mr Ruggiero's nomination, agreed by EU foreign ministers when they met in Usedom, Germany, this month, was yesterday handed to Mr Andr   Szepesi, Hungary's ambassador to the General Agreement on Tariffs and Trade and chair-

man of the contracting parties (members), who is in charge of the selection process.

EU officials said yesterday that the full weight of European diplomacy would now be turned on winning the WTO post for Mr Ruggiero, who was nominated by his own government last June. Mr Ruggiero himself, a senior executive with Fiat, the Italian motor manufacturer, will be touring world capitals to garner support. His main objective is to convince doubters that Brussels' backing will not make him a champion of narrow EU interests.

Mr Szepesi has called an informal meeting of Gatt members tomorrow morning at which he is expected to announce that Brazil is withdrawing its nomination of Mr Rub  n Ricupero, the former finance minister.

Mr Ricupero was forced to resign suddenly this month after the accidental broadcast



RIVALS: Front-runner Salinas (right) faces a stiff fight from Ruggiero

of remarks implying he was using an anti-inflation plan to boost the election campaign of Mr Fernando Henrique Cardoso, the government's presidential candidate.

Mr Ricupero's discomfiture has clearly strengthened the chances of President Salinas, who may now hope to win the backing of all Latin American states as well as Washington.

However, Mr Salinas has also attracted strong opposition. This is based partly on fears, especially among Asian

nations, that he will have too cosy a relationship with the US, Mexico's partner in the North American Free Trade Agreement, and partly on worries by some that his "presidential" style may not be what the WTO needs.

The only other declared candidate, Mr Kim Chul-au, Korea's trade and industry minister, is said to have Asian and Australian support but is generally considered to have little chance of success. EU officials are hopeful that Mr

Kim's backers will subsequently line up behind Mr Ruggiero.

The appointment is a more complicated choice than last year's selection of Mr Peter Sutherland as Gatt's director-general, a post he is vacating for personal reasons.

Mr Sutherland's candidacy swiftly gathered support because he was widely perceived as the right man to tackle the completion of the protracted Uruguay Round negotiations.

## Gatt targets Taiwan rice

By Laura Tyson in Taipei

Taiwan is under pressure to open its rice market and drop restrictions on Japanese car imports as it enters fresh talks on joining the General Agreement on Tariffs and Trade.

Taiwan, which hopes to join the world trade body by the end of the year, has sent Mr Sheu Kesheng, vice-minister of economic affairs, to a final round of meetings in Geneva with the US, the EU, Switzerland, Singapore and Argentina, before decisive Gatt meetings in October and November.

The US is urging Taiwan to open its market to rice imports, a politically sensitive area in Taiwan.

Taiwan is lobbying for an approach similar to that agreed with Korea, under which imports will be phased in gradually over 10 years. But it may be forced, like Japan, to accept a six-year adjustment period.

Beef-exporting countries such as Australia and New Zealand want Taiwan to end discrepancies in grading of beef imports which they believe grant favourable tariff rates to US beef. And fruit exporters want tariffs lowered from a maximum of 40 per cent to a maximum of 30 per cent

on imports of eight kinds of fruit.

Japan is keen that Taiwan end its ban on direct imports of cars from Japan. Japanese cars may be sold in Taiwan only if they are made locally through a joint venture or if they are produced in a third country.

Taiwan has already agreed in principle to get rid of this after entering Gatt.

However the tariffication system to be imposed in its place is also under debate. Taiwan is also being asked to cut tariffs on imported motor parts.

Gatt members are pressing Taiwan to dismantle its alcohol and tobacco monopoly by the end of this year and accord foreign suppliers of cigarettes and alcohol national treatment. Taiwan is proposing to send revised legislation to parliament before the end of the year and implement a new system by the end of June 1995.

Taiwan has also been asked to remove import quotas on fisheries products, which it has agreed except in the case of squid and mackerel. Services is the least contentious area, with the main Gatt members having in principle accepted Taiwan's proposed concessions.

## Fincantieri starts work on cruise ship

By Andrew Hill in Milan

Fincantieri, the Italian shipbuilder, yesterday began building its fourth and last cruise ship for Holland America Line, part of the Carnival cruise group.

Like its predecessors, the \$4,000-ton, 220-metre Veendam will carry 1,600 passengers.

Fincantieri handed over the first ship in the series in December 1992, and the third - the Ryndam - only last Saturday. The Veendam should be handed over in mid-1995. Fincantieri, part of Italy's state holding company Iri, claims to be the world leader in the construction of cruise ships, with a 30 per cent share of the world market in terms of tonnage.

Including the Crown Princess, a 70,000-ton cruise vessel delivered to P&O in June 1990, the company has built or is building 12 cruise ships this decade, fulfilling orders worth an estimated \$3.6bn. They include contracts for Carnival and P&O respectively, for two vessels of around 100,000 tons, the largest cruise ships ever to be built.

Separately, Fincantieri and Finmeccanica, the defence and engineering group which is also controlled by Iri, have set up a joint company to contribute to the Horizon project, which will develop a new generation of frigates for the Italian, French and British navies. The new Italian company, Orizzonte, will join an international consortium with DCN International of France and Yarrow Shipbuilders in the UK, part of GEC Marconi Naval System.

## Asean may raise free trade pace

By Victor Mallet in Bangkok

The six members of the Association of South-east Asian Nations (Asean) are expected to accelerate the establishment of their proposed free trade zone when economic ministers meet in Chiang Mai, northern Thailand, later this week.

Ministers are likely to approve a plan drafted by senior officials to shorten the phase-in period for the Asean Free Trade Area (Afta) to 10 years from 15; this would put Afta formally in place at the beginning of the year 2003 instead of 2008.

"The sooner it's effective the better," Mr Anwar Ibrahim, the Malaysian finance minister and deputy premier, said yesterday during a visit to Bangkok. Asean comprises Brunei, Indonesia, Malaysia, the Philippines, Singapore and Thailand.

Afta's aim is to reduce tariffs on trade within Asean to between zero and 5 per cent. But its relevance has been questioned because of the low volume of intra-Asean commerce (most trade is with Japan, the US and Europe), because of global tariff cuts by Asean members and above all because each country has the right to exclude from Afta any items it regards as sensitive.

So many products have been exempted from the Afta tariff cuts that some Asean governments are trying to draft rules to restrict the practice. Some unprocessed farm products, hitherto excluded from Afta, may in future be included.

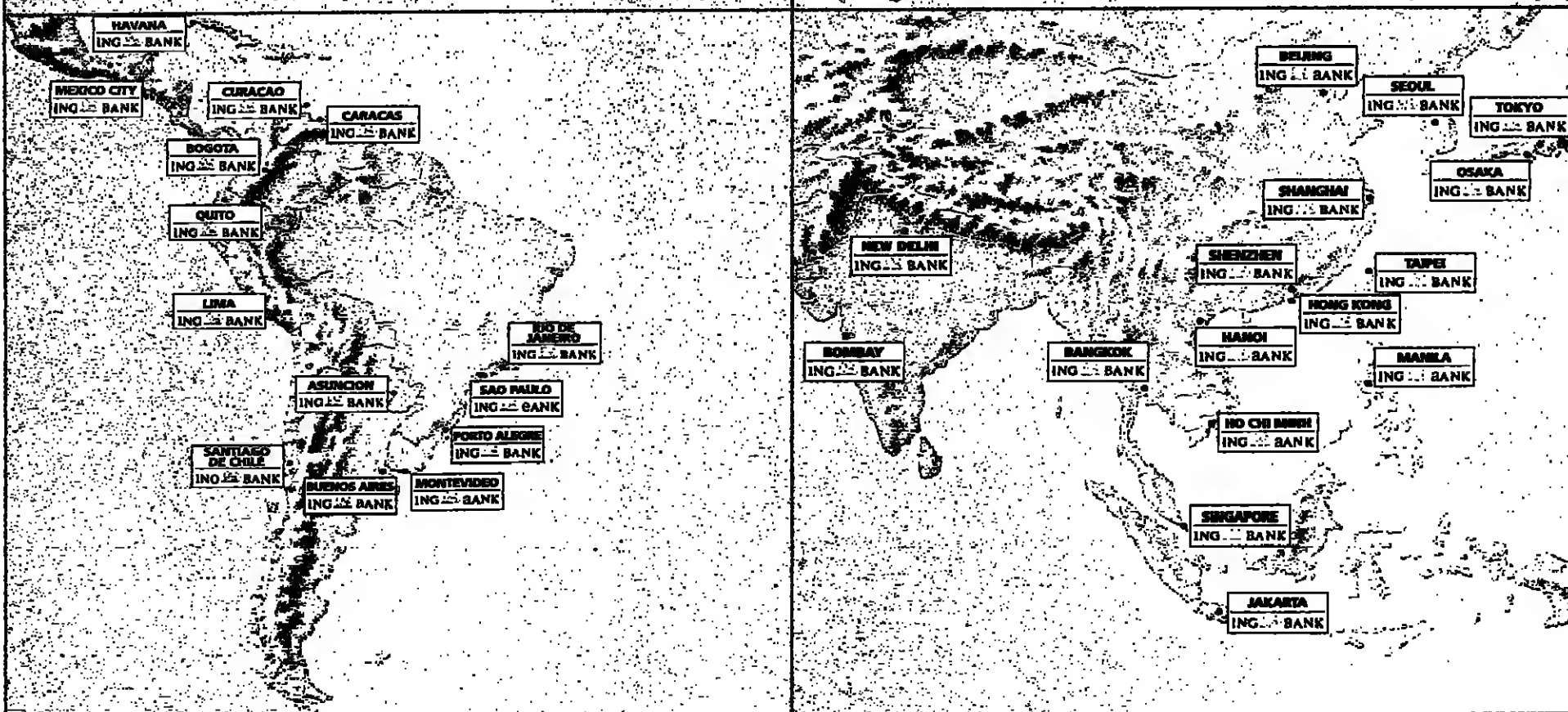
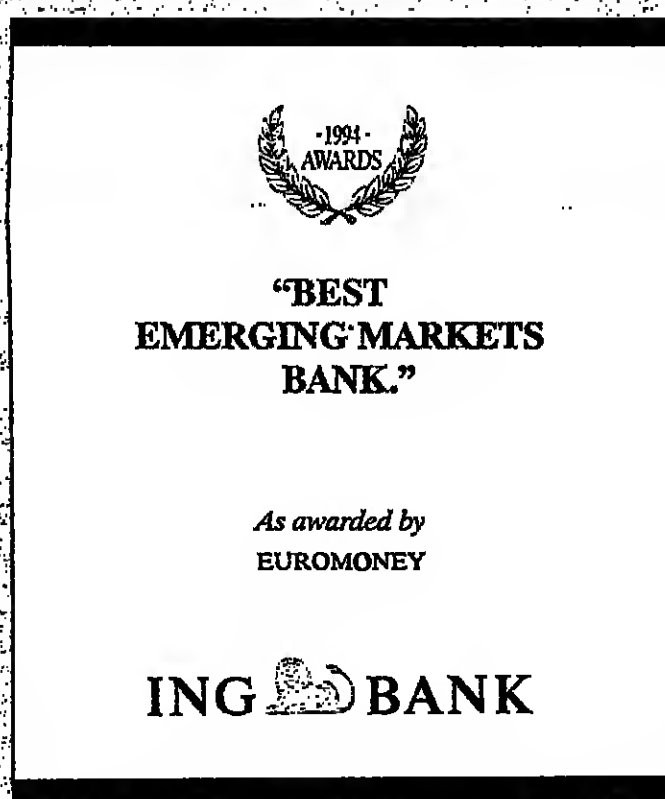
According to the latest draft agreement, tariffs on so called "fast-track" products will be cut to between zero and 5 per cent within five or seven years, depending on whether the starting tariff is below or above 20 per cent; for "normal track" products, tariffs will be cut within seven or 10 years.

Asean's economic ministers will also discuss the protection of intellectual property rights in the region and the future of the Asia-Pacific Economic Co-operation (Apec) forum.

Mr Jesus Estanisl  , a former finance secretary who represents the Philippines at Apec, said recently Afta could become a "building block" for a broad Apec free trade area mooted for the year 2020.

Malaysia, however, is resisting attempts to make Apec into a formal free trade zone that would include Australia, the US and Canada as well as Asian countries, and has sought to win support for a proposed Asians-only organisation known as the East Asian Economic Caucus.

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**ING BANK**



## NEWS: INTERNATIONAL

## Major stresses S African free trade

By Kevin Brown, Political Correspondent, in Cape Town

Mr John Major, the British prime minister, yesterday warned South Africa not to allow demands for a rapid improvement in black living standards to block free market economic reforms.

In a wide-ranging address to parliament, Mr Major urged President Nelson Mandela's government of national unity to embrace free market policies that would create jobs and prosperity by attracting "hard headed investors".

He said business confidence, the key to meeting high expectations, could only be maintained through policies encouraging private initiative and competition, and discouraging bureaucratic meddling. "Your people are impatient for results. Yet no government on earth, however benevolent, can develop an economy with strokes of the pen."

UK officials said the prime minister's message, which was repeated in talks with Mr Thabo Mbeki and Mr F.W. de Klerk, deputy presidents, was intended to bolster free market sympathisers within the African National Congress-dominated government.

British ministers have been encouraged by the government's gradual acceptance of the need to privatise part of the state-owned economy to finance its ambitious redevelopment proposals, which will be outlined in a white paper today Mr Chris Liebenberg, finance minister, said earlier this week that government discussions on privatisation were "progressing very nicely".

Mr Major gave details of a £1.35bn assistance package for South Africa, announced in July, which is described by British officials as the biggest offered by any country since the elections. The package includes £100m in aid, partly delivered through the Commonwealth and the European Union, £1bn in export credit guarantees, and measures to help education, health, sport and small businesses.

## UK calls for African peacekeeping body

By Kevin Brown, Political Correspondent, in Cape Town

Britain yesterday called for a fresh international effort to bring peace to Africa through a regional peace-keeping organisation based on the Conference for Security and Co-operation in Europe.

Mr John Major, the British prime minister, said the UK wanted to work with South Africa and other African countries to "turn the tide" against violence and war on the continent.

Mr Major announced the initiative during a historic address to an informal joint sitting of parliament at the beginning of the first official visit to South Africa by a British prime minister since 1960.

Earlier, he met South African President Nelson Mandela for talks on rebuilding the two countries' traditionally close relationship, which was weakened during South Africa's international isolation under the former whites-only government.

Officials said the talks were conducted in "an atmosphere of great warmth", suggesting that the ANC-led government of national unity has forgiven Britain for its less than enthusiastic endorsement of sanctions against the former regime.

Mr Major urged South Africa to join the international community in bringing prosperity to the whole of Africa by helping to pre-empt outbreaks of violence, rather than trying to limit trouble after it had started.

"An entirely new effort at preventive diplomacy is long overdue. With our friends in Africa... Britain wants to develop new mechanisms to head off conflicts before they become unstoppable," he said.

"We have in mind, for example, setting up regional peacekeeping cells. We need more people trained to mediate and act as peace brokers. We would not need a cumbersome bureaucracy, but a tight and properly resourced infrastructure in Africa."

The British proposals will be spelled out in more detail to the United Nations next week by Mr Douglas Hurd, the UK foreign secretary, who has long sought a bigger role for pre-emptive mediation in international peacekeeping efforts.

However, officials said the plan was intended to build on a recent resolution by the Organisation of African Unity calling for better conflict resolution procedures on the continent.

They said the initiative was not intended to involve large numbers of troops, although the final shape of the peacekeeping force was likely to be determined by the UN and the OAU.

## Zulu court split will reshape Natal politics

Buthelezi and the king square up in struggle for traditional support, writes Mark Suzman

Two bulls cannot share the same kraal, runs an old African proverb. This traditional wisdom is about to be tested in the South African province of KwaZulu-Natal as yesterday the stage was set for a confrontation between Chief Mangosuthu Buthelezi, leader of the Inkatha Freedom party and minister of home affairs in the government of national unity, and the traditional monarch of the 9m-strong Zulu nation, King Goodwill Zwelithini, his nephew.

The outcome of the confrontation, triggered by the king's decision yesterday to dismiss Chief Buthelezi as his "prime minister", will shape the politics of the province for the foreseeable future. For it could determine whether its loyalty shifts from Chief Buthelezi, whose IFP secured 51 per cent of the provincial vote in this year's election, to Nelson Mandela's African National Congress.

What tipped the balance in the April election was the overwhelming backing for the IFP in rural Natal, conservative, traditional and loyal to the king, for the ANC's strength lay mainly in the towns and cities.

It is over this rural turf that Chief Buthelezi and the king will now be fighting for control.

By dismissing Chief Buthelezi from the honorary post of traditional prime minister to the royal house, the King is attempting to deprive the chief of his most powerful political weapon: the ability to claim to



After 20 years under his uncle's thumb, King Goodwill's dismissal of Chief Buthelezi (left) may transform Zulu politics

act on behalf of the Zulu nation. Political analysts estimate that between 15-30 per cent of Inkatha's vote was the direct result of the king's entry into the political fray on Inkatha's behalf.

Although Inkatha's powerful political machine and complex patronage network will continue to be able to mobilise large numbers of supporters, many floating voters may now shift their allegiance to the ANC, damaging Inkatha's prospects in next year's planned local elections.

It may also re-inflate political passions in KwaZulu-Natal, where Inkatha and ANC supporters have been in a virtual state of war that has claimed thousands of lives since the mid-1980s.

Since the election, and Inkatha's decision to serve in the constitutionally mandated government of national unity with the ANC and the National party, violence has dropped markedly.

In the ongoing dispute between the ANC and Inkatha in the provincial legislature on the allocation of cabinet posts and the location of the regional capital, the king has remained studiously neutral.

However, in recent months there have been persistent rumours that the relationship between the king and the chief had started to sour, partly as a result of an apparent thawing of the king's attitude to the ANC.

King Goodwill has also dismissed his former bodyguards, who were political appointments from the KwaZulu police controlled by Chief

Buthelezi, replacing them with national troops, and also held several personal meetings with President Mandela.

For his part, Chief Buthelezi has consistently denied reports of a rift with the king. However in the last two weeks he has lashed out at attempts to "vilify" him by members of the royal family - an apparent reference to the growing influence of Prince Mswayenzi Zulu, a long-standing rival of Chief Buthelezi's and a member of the king's national executive, in the Royal Household.

The row over President Mandela's planned attendance at Shaka Day celebrations this weekend, a ceremony central to the Zulu nationalist tradition as a tribute to the kingdom's founder, appears to have brought matters to a head.

Although President Mandela announced after meeting with Chief Buthelezi and the king on Monday night that he had decided not to attend the ceremony, the king appears to have chosen to use the issue as an excuse to break off ties with Inkatha.

The roots of the conflict run back to King Goodwill's accession to the throne in 1971. Before his coronation, the prince had sought to marginalise Chief Buthelezi in Zulu politics. However after the coronation, the chief used his newly-formed Inkatha movement to take control of the Zulu "homeland", forcing the young monarch to follow his lead. The chief also used his position as the king's uncle to claim the post of traditional prime minister.

In the late 1970s Chief Buthelezi forced legislation through

## Guerrillas sink Sri Lanka navy ship

The newly-elected Sri Lankan government's efforts to make peace with separatist insurgents in the north of the island yesterday suffered a severe setback when guerrillas sank a naval patrol boat, Mervyn de Silva and Stefan Wagstyl write.

At least 30 sailors were reported dead or missing in the attack, 80 miles north of Colombo. The raid came in the wake of attempts by Mrs Chandrika Kumaratunga, the prime minister who took office a month ago, to start talks with the Tamil Tigers, fighting for an independent homeland for ethnic Tamils. To show goodwill, she lifted an economic embargo had hinted at a possible ceasefire.

Hopes of an early settlement were raised when Mr Velupillai Prabhakaran, the Tigers' leader, gave a rare interview on the BBC's Tamil language service, and voiced his support for peace. But he set tough conditions for talks, demanding the Sri Lankan army abandon a heavily-fortified camp at Pooneryn at the base of the Jaffna peninsula, the Tamil stronghold.

## Growth hit

The severe drought which has affected key agricultural areas in Australia's eastern states is expected to shave at least half a percentage point off the country's annual growth rate, Nikkii Tait reports from Sydney.

The prediction comes from the Australian Bureau of Agricultural and Resource Economics, the government forecasting agency, and is one of the first official assessments of the national impact of the climatic conditions.

## Beijing deaths

An Iranian diplomat and his son were among eight people killed in a shooting in Beijing yesterday and two other of his children were injured, an embassy official said, Reuters reports from Beijing.

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REPUBLIC OF ECUADOR  
CONSEJO NACIONAL DE MODERNIZACION DEL ESTADO  
CONAM

REQUEST FOR PROPOSALS FOR THE PREPARATION AND MANAGEMENT OF THE SALE OF THE REPUBLIC OF ECUADOR OWNED AIRLINE, ECUATORIANA DE AVIACION, S.A. (EQUIVIA S.A.)

THE REPUBLIC OF ECUADOR has concluded the initial phase of the restructuring of its state-owned company ECUATORIANA DE AVIACION, S.A. (EQUIVIA S.A.), which will own the tangible and intangible assets of the former airline. The assets include real estate, operational inventories, aircraft and spare parts and the rights to the route system of ECUATORIANA and its related "air carrier" status. The new company will have no liabilities.

The final phase of the restructuring includes the sale of the airline, the process by which will be financed by the Government of Ecuador and coordinated by CONAM. The owner of ECUATORIANA S.A. will be the Government of Ecuador and the 75% of the stock will be sold to private investors through a two-stage process, the first of which involves 50% of the stock and will be introduced by an investment bank or specialized consultant. Pursuant to this, CONAM is requesting bids from experienced investment banking firms and/or Aviation Consultants, to assist with the restructuring process, to supply the following services:

- preparation of the Offering Memorandum;
- recommendations about the bid procedures and conditions (profile/requirements);
- management of the sale of 50% of the shares of ECUATORIANA S.A. to accredited, reputable and experienced airline operators ("strategic partner") through a Public Auction, including the following services:
  - identification of potential strategic investors;
  - execution of a "road show" to publicize this opportunity;
  - coordination of the flow of information between potential bidders and ECUATORIANA S.A.;
  - delivery of confidential presentations to pre-qualified interested investors;
  - evaluation of bids and bidders.

Interested bidders are requested to send their proposals, in English or Spanish to the address provided below prior to the close of business on October 14, 1994.

Proposals should contain two separate and independent sections: the technical proposal, which describes the scope of work and services to be provided as well as the qualifications and experience of the bidder and the associated professional qualifications, and the financial proposal, which should address the remuneration intended for the services provided.

The following information will be immediately available to all qualified bidders at the CONAM offices against signature of a confidentiality agreement:

- Business Plan and General Report and Market Utilization Report by Simoes, Hoffmann & Ribeiro SAAE dated August 23, 1994;
- Summary of all legal aspects affecting the sale of the company and the operation of its assets, including pertinent analysis of the Ecuadorian Accounting Code;
- Asset list and valuation;
- Brief description of the restructuring process of the airline including a copy of Law 41 published in "Registro Oficial No. 312 del 9 de noviembre, 1993" and the Executive Decree 1990 published in "Registro Oficial No. 312 del 9 de noviembre, 1993" which governs the process and controls the Government of Ecuador's transparency to the various agencies.

The sale process will be carried out in strict accordance with the Modernization Law and Law 41. CONAM reserves the right to discontinue the qualification of the bidders.

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## Jobs for life hit by Tokyo reversal

By William Dawkins in Tokyo

The Japanese government yesterday gave its blessing to a symbolic challenge to the industrial elite's system of lifetime employment, by approving leading airlines' plans to hire stewardesses on short-term contracts.

The decision, by Mr Shizuka Kamei, transport minister, confirms his humiliating climb-down at the end of last month, when he was forced to withdraw initial opposition to Japan Airlines' plans to recruit part-time staff to cut costs. All Nippon Airways, Japan's second largest airline after JAL, is planning to do the same.

This is a rare setback for the traditional practice of administrative guidance, where government ministries exert behind-the-scenes control on companies, backed up with implied threats. Mr Kamei had hinted that the ministry might refuse new JAL route applications if the airline refused administrative guidance.

This is the latest example of how Mr Kamei's Liberal Democratic party, the largest partner in the three-party coalition, has been striving with mixed success to re-establish authority over the bureaucracy and industry since returning to power at the end of June after a year's absence. The outcome of the row could signal a weakening in government influence on the private sector.

Mr Kamei's attempt to block recruitment of contract staff, ostensibly on safety grounds, drew sharp protests from Japan's main business lobbies, sensitive to increasing use of non-salaried labour.

Lifetime employment has come under growing strain as the rise of the yen has obliged employers to sharpen cost competitiveness.

JAL diplomatically gave Mr Kamei a reason for changing his mind by revising its plans, increasing wages of the contract stewardesses although they will still earn much less than salaried staff.

## Japanese parties 'within days' of tax reform deal

By William Dawkins in Tokyo

Officials of the three parties in Japan's coalition government last night said they were within days of unblocking a long-standing deadlock over controversial tax reforms.

They are aiming to reach an outline accord, by today or tomorrow, to extend this year's ¥5,500bn (£35bn) income tax cut to next year and make a permanent cut of ¥2,800bn thereafter, said officials. Coalition members were also moving towards increasing the unpopular 3 per cent sales tax by an unspecified amount in April 1997.

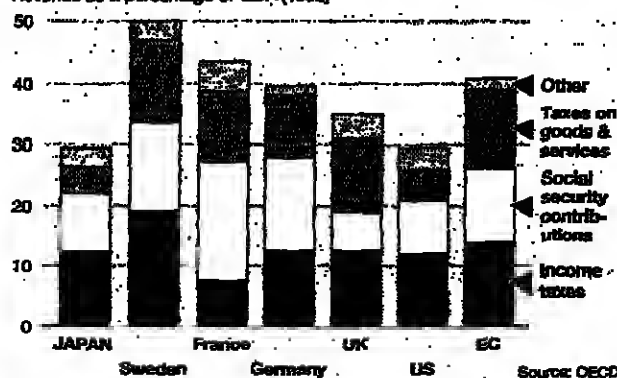
The government was hoping to release its tax package yesterday, but was held up by the Social Democratic party's continued reluctance to accept any rise in sales tax.

The SDP, many of whose members were elected last year on a promise to scrap sales tax, yesterday agreed to leave a final decision to Mr Tomiichi Murayama, the party leader and prime minister.

The final details, closely watched by an anxious US gov-

Japan's tax revenue compared

Revenue as a percentage of GDP (1992)



ernment, will have a critical influence on domestic demand, just as Japan is at the early stage of a tentative, consumer spending led economic recovery. This is the biggest test of the unity of the coalition of conservatives and socialists since it took power at the end of June.

Mr Lawrence Summers, US treasury undersecretary for international affairs, yesterday urged Japan to ensure "there

is no premature withdrawal of fiscal support for recovery".

Japan had failed to carry out its promise to deregulate, to create an economy driven by consumption and demand, he said.

"There is not enough strength in demand to dispel caution about the outlook," said Mr Summers, a view likely to be confirmed with today's publication of Japan's gross domestic product for

the second quarter to June. Washington wants the rise in sales tax to be delayed as long as possible, to give full scope for domestic demand for imports to reduce the huge trade surplus.

The tax package will therefore influence the US stance on whether to impose economic sanctions on Japan, a decision due in 10 days' time, the deadline for an elusive US-Japan trade accord.

A divided Japanese government last year agreed a one-off ¥5,500bn tax cut for 1994, pending further debate on a rise in consumption tax, sought by the finance ministry, which is eager to bolster its declining tax revenue.

Another factor in the delay has been the insistence of the New Harbinger party, the smallest member of the coalition, that any rise on sales tax must be accompanied by cuts in spending on government administration.

Not surprisingly, civil servants have resisted the NHP's plan, the latest round in a long power struggle between politicians and the bureaucracy.



Aung San Suu Kyi before her arrest five years ago

## Burmese junta meets Suu Kyi

By Victor Mallet in Bangkok

The leaders of Burma's military junta yesterday met Ms Aung San Suu Kyi, the detained pro-democracy campaigner, in the first such face-to-face talks since they placed her under house arrest five years ago.

Gen Tan Shwe, head of the ruling State Law and Order Restoration Council (Slorc), and Lt-Gen Khin Nyunt, the powerful chief of military intelligence, were shown on state-controlled television meeting Ms Suu Kyi at an official guest house in Rangoon. The commentary described the talks as cordial but no further details were released; it was apparently the first time she has been let out since being held.

Burma's military rulers are attempting to liberalise the economy after years of stagnation while trying to improve their international image.

The economy is growing with the help of Singaporean, Thai and other foreign investment, but efforts to regain

international respectability have been hampered by repeated human rights abuses. The armed forces killed hundreds of people when they crushed a pro-democracy uprising in 1988, and then ignored the results of an election in 1990 won overwhelmingly by Ms Suu Kyi's National League for Democracy.

The origins of yesterday's meeting lie in a trip to Rangoon in February by Mr Bill Richardson, a US congressman and ally of President Clinton. He became the first foreigner other than her relatives to meet Ms Suu Kyi and said then she and Gen Khin Nyunt would determine Burma's future.

Reconciling the two sides, however, will be not easy. Ms Suu Kyi, daughter of Gen Aung San, the man who led Burma to the brink of independence from Britain, says she respects the army as an institution, but she has refused to leave the country as demanded by the Slorc and insists on the need for democracy.

## Biological weapons under scrutiny

By Frances Williams in Geneva

Officials from 80 countries are meeting in Geneva to discuss how to strengthen the 1972 treaty banning biological weapons, with measures to guard against cheating.

The treaty currently has no provisions to check compliance.

The two-week conference, which ends on September 30, will examine a report produced last year which concluded that verification measures would be both feasible and useful. The report lists 21 types of procedure, ranging from data exchange to on-site inspections, although it concedes that no foolproof method exists.

According to US intelligence, China, Iran, Syria and Russia possess biological arms; and Egypt, Taiwan and Libya may have them. Iraq's programme has been terminated by the United Nations.

Verification of biological weapons poses technical and political problems, which were thought insuperable when the 131-member Biological and Toxin Weapons Convention was negotiated in the 1960s.

Biological weapons are harder to detect than nuclear or chemical arms; they can be easily produced and stored in tiny quantities; and the agents and equipment often have peaceful uses as well as belligerent ones, for instance vaccines.

This has raised fears that checking for biological weapons would involve snooping around unrelated military facilities. Western countries, notably the US, are also concerned to protect the commercial secrets of private biotechnology companies.

Mr Tibor Toth of Hungary, conference chairman, said he did not expect anti-cheating measures to be approved this time. The likely outcome is a decision to launch negotiations on verification procedures, which could be endorsed at the next conference in 1996.

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## NEWS: THE AMERICAS

## Overall July deficit \$11bn Trade gap in US goods near record

By George Graham  
in Washington

The US trade deficit continued its steadily worsening path in July, recording the second largest monthly deficit ever for trade in goods.

The overall trade deficit climbed to \$10.9bn (\$7bn) in July, compared with a deficit of \$9.04bn in June, the Commerce Department reported yesterday.

Total exports fell to \$56.47bn from \$58.36bn in June, while imports remained virtually flat at \$67.48bn.

Most of the swing resulted from a \$1.7bn drop in exports of goods, which took the goods deficit to \$15.7bn, a total the US has exceeded only once, in December 1985.

Mr Ron Brown, the US commerce secretary, said that most of the decline in exports was caused by one-time factors, including a gap in aircraft production as makers sought to absorb slack in their order books, which cut aircraft exports to their lowest in five years.

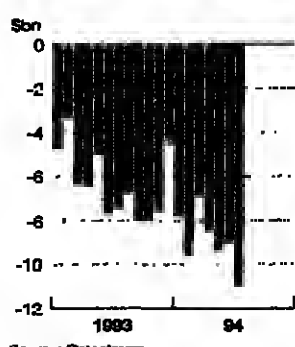
In addition, he said, the new car model year meant a decline in exports of vehicle components for assembly in Canada, and there was an unusual \$200m drop in exports of artwork.

"These factors are not indicative of the economy's long term trend," Mr Brown insisted. "US exports, which have shown consistent growth, are still 10 per cent higher than this time last year."

Despite the weakness of the dollar, which might have been expected to improve US export performance, the trade deficit has continued to worsen all year as the US, much further into its economic recovery than its main trading partners, has sharply increased its imports of goods.

Using three-month rolling averages, US goods imports have risen by 10 per cent since

US overall trade balance



the beginning of this year, while goods exports have risen by only 3 per cent.

A 15 per cent improvement in the US's surplus in services over the same period has not been enough to offset this deterioration.

But economists expect that faster growth in Europe and Japan in the second half of this year, coupled with slower growth in the US, will eventually narrow the trade deficit.

The US's trade balance with most of its main trading partners worsened in July. Its goods deficit with Japan widened to \$5.67bn, compared with \$5.62bn in June, while the deficit with the European Union widened to \$1.93bn, from \$1.22bn in June.

The failure to narrow the trade deficit with Japan fuels speculation of a clash when the deadline for completing the US-Japan framework talks expires at the end of next week.

The only area where the US trade balance improved last month was Latin America. Mexico led the way, with the US goods surplus rising from \$196m in June to \$595m in July as the benefits of the North American Free Trade Agreement began to be felt. The US also recorded larger surpluses with Argentina and Colombia, and smaller deficits with Brazil and Venezuela.

## Brazilian candidates ignore fears of violence

By Angus Foster in São Paulo

Heavy machine guns and assault rifles are commonplace on the streets of Vigário Geral, a shanty town 20 minutes' drive from Rio de Janeiro's banking district. The town's drug den, at the end of the main street, is patrolled by heavily armed "soldiers" working for the local trafficker, Flávio Negão.

In most respects Vigário Geral is just another Brazilian shanty town, or *favela*. Its streets are unpaved and its sewage untreated. Although it was settled more than 30 years ago, there is still no road access and the only entrance is an elevated walkway over a railway line. The population of 25,000 has two telephones.

But in August last year 21 residents of Vigário Geral were executed by about 30 masked gunmen. The gunmen were alleged to have been police officers, many of whom are now on trial, seeking revenge either for the murder of some colleagues or for an extortion attempt that had gone wrong. The 21 dead residents turned out to be ordinary workers and none was involved in the drug business.

Violence is common in Brazil but the scale of the Vigário Geral massacre stunned the country. It prompted the setting up of the Viva Rio movement to tackle violence and improve the city's image.

According to most national polls, people rank violence as their first or second concern but it is hardly addressed by the main candidates in presidential and congressional elections next month.

Mr Fernando Henrique Cardoso, the front-runner for president, says security is one of his five priorities. But in nightly TV broadcasts, which all candidates are allowed under election rules, he has spent much more time discussing economic issues, health and even agriculture.

Mr Caio Ferraz, a sociologist living in Vigário Geral, said he invited candidates for the governorship of Rio state to debate public security. None turned up, and two candidates did not even reply.

Politicians blame rising violence on the Brazilian state which, in the last 10 years of mounting economic and social problems, has steadily lost credibility as the police, justice system and prison service have been underfunded and overburdened.

São Paulo's 70,000-strong police force is 17,000 less than the level required by state law. The state has no judge for every 20,000 people, compared with one for 5,000 in Europe. The justice system is slow and bureaucratic.

"If we arrested all known criminals there would not be room to lock them up," says Colonel Hermes Bittencourt Cruz of the São Paulo police.

It is probably worse in Rio, where the police force has been seriously undermined by corruption and involvement in drug trafficking. Mr Antônio Carlos Biscaia, attorney general, complains: "Police go to drug traffickers with arrest warrants not instead of arresting them, they negotiate the price to let them go free. Crime is not unique to Brazil, our mechanisms to fight crime don't work. Yet the politicians say Brazil has lots of other social problems, and security is relegated down the list," he says.

More important, according to Mr Ferraz, is the political will to change the way the state acts. He points to Vigário Geral's shortage of phones and unpaved roads. By comparison, the government this month opened a 21km stretch of dual carriageway road that runs right past the *favela*.

"The state has always excluded us in the *favelas*," says Mr Ferraz. It is not doing anything here to help us, only we are."

Brazil's presidential hopefuls may ignore such complaints but dealing with these problems and tackling violence will be urgent priorities for whoever wins the elections.

Foreign investment, mainly via the stock market, has flowed into Brazil since the currency's launch, amid rising optimism about the country's economic outlook.

The Real has appreciated nearly 15 per cent since July and yesterday opened at 0.85 to the dollar.

But the rise in the Real has led to worries, especially among exporters, that Brazil's trade performance might suffer. With foreign exchange reserves of more than \$40bn, and a trade surplus of \$13.1bn last year, the country faces no serious balance of payments risk. But the government is also in the process of lifting import tariffs and is trying to soften the impact of greater foreign competition on some less-competitive sectors of the economy.

## Aristide sees rivals still in power

Jurek Martin profiles Haiti's turbulent priest in exile

The agreement producing the peaceful US occupation of Haiti has been broadly approved, even if with some reservations, in the US. But the one man in whose name it was effected remained noticeably unenthusiastic.

Father Jean-Bertrand Aristide, the ousted president who now lives in a modest one-bedroom apartment in the middle of Washington, stayed silent for a day and a half after President Bill Clinton announced the deal negotiated with the Haitian military leaders. Yesterday he issued a terse statement calling for "a state of law so that there will be neither violence nor vengeance in our nation", but pointedly refusing to endorse the agreement.

Fr Aristide's supporters have been less reticent. Randall Robinson, the human rights activist, Michael Barnes, the former congressman from Maryland in charge of public relations for Fr Aristide and Robert White, the ex-diplomat, have all criticised Sunday's agreement on the grounds that it leaves the military junta free from criminal charges for human rights abuses and under no obligation to leave Haiti.

Nor was Fr Aristide's name over the past week mentioned in the ceremonies marking the return of the US team headed by former President Jimmy Carter. One of its members, Senator Sam Nunn of Georgia, even went so far as to disclose that he had told the junta not to equate democracy with one man - Jean-Bertrand Aristide.

In reality, the ousted president probably has little alternative but to accept once again the hand he has been dealt, if he wants to return to his homeland for the year-plus left of his term. But he will surely go back a different man.

The US administration has found him hard to characterise over the last three years. A typical assessment came over the weekend from Bill Gray, the US special envoy to Haiti. "Who is Aristide?" he asked rhetorically. "He's a Haitian. A priest. An intellectual. An ideologue. Not your practical pol who has lived in a functioning democracy."

Fr Jean-Bertrand Aristide certainly was - and perhaps in some measure still is - a classic product of the school of liberation theology which has caused so much controversy in the Roman Catholic Church over the last generation. What separates him from the large class of politically activist priests is that he carried his beliefs in defiance of Rome all the way into the elected office of the presidency of his country.

He was born, on July 15 1933, in the southern fishing village of Port Salut. His father, a land-owning peasant, died when he was young and in 1959 he moved, with his mother and sister, to Port-au-Prince.

His education was at schools and seminaries run by the Salesian Fathers in Haiti and with the Vatican. In 1967, the Salesian Fathers tried to persuade him to stop preaching in favour of the poor and to leave Haiti, but he resisted. In 1968 he was expelled from the order. He appealed, but received no response from Rome for two years - until the month he was elected president. He then spent more than a year, admittedly depressed at the conflict with his religious superiors, but also writing extensively.

The military regime was overthrown early in 1990 and general elections called. Initially, Fr Aristide refused to run for office, but he registered as a presidential candidate on October 18, the deadline for filing. On December 16, he won over two-thirds of the vote and became Haiti's first democratically elected president.

He was sworn into office on February 7 1991, but only after an attempted coup in January, led by Roger Lafontant, former head of the Tonton Macoutes,

"the Gospel, in its raw form, could act like a stick of dynamite". More practically, he set up centres for the homeless, community stores, car washes and schools to cater to the needs of the destitute.

Duvalier's exile in 1986 in no way calmed his social and political activism and he was a thorn in the side of the subsequent military regime. Twice, in 1987 and 1988, he barely escaped assassination attempts. In the second of which 12 of his parishioners were killed and over 70 wounded at his church, now Saint-Jean Bosco in Port-au-Prince.

But his relentless criticism of the status quo also brought him into severe conflict with the local Catholic hierarchy, always close to successive authoritarian regimes in Haiti and with the Vatican. In 1987, the Salesian Fathers tried to persuade him to stop preaching in favour of the poor and to leave Haiti, but he resisted.

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was undone by massive street protests by his supporters. In the course of this, the Catholic cathedral in Port-au-Prince was burned and the Vatican embassy sacked.

As president, Fr Aristide confounded expectations based on his lifelong criticism of neo-colonialism and international financial institutions by entering negotiations with the IMF and World Bank. He accepted the need for reform, including higher taxes, a devalued currency and cuts in the state bureaucracy.

His heart, however, remained clearly well to the left of centre on any political chart, with programmes promoting literacy and radical reorganisation of the peasantry.

But his party, the National Front for Change and Democracy, did not command the legislature and increasingly he relied on organised popular demonstrations to get his way.

At least twice Fr Aristide spoke approvingly of the use of the "necklace" (the burning tire placed round the neck of the victim). He also established his own armed presidential guard, evidence, to his critics, of increasing paranoia.

He attended the UN general assembly session in New York in September 1991, at a time when coup rumours were rife. The denouement finally came after his return, on September 30, with the army coup led by Lt Gen Raoul Cédras. Fr Aristide fled to Venezuela and later in the year took up residence in Washington.

His financial sustenance since then has come from the approximately \$36m (\$25.5m) in Haitian official financial assets in the US frozen by the Bush administration in the wake of



Aristide: unenthusiastic

the coup. These funds have also helped underwrite the vigorous international public relations campaign for his restoration to power.

In Washington, he has been a predictably controversial figure. Conservatives, including powerful forces inside the CIA, had long ago suspected him of anti-Americanism and began publicly to question his mental stability. His brief term in office, during which he compared himself with Robespierre, provided plenty of ammunition for those determined to cast doubt on his democratic credentials.

But he established influential alliances with the US congressional black caucus, which proved pivotal in the unfolding Clinton administration policies towards Haiti. He was also circumspect in criticising both the Bush and Clinton administrations and demonstrated, in the abortive Governor's Island agreement, considerable flexibility.

But in recent weeks, as the momentum towards his restoration by force gathered pace, it became clear that Fr Aristide accepted that he had to convince his US patrons of his democratic credentials.

Thus, last Friday, he confirmed what Mr Clinton had said the night before - that, in accordance with the Haitian constitution, he would not stand in presidential elections due in December next year. He had maintained that the 1991 coup had deprived him of three years of his term of office, which he was entitled to reclaim.

The words he used were music to the administration's ears. In a democracy, he said, "it is the second election that is the most important". He also committed himself to amnesty and reconciliation and held out the hope that his people could now move "from misery to poverty - with dignity".

But that was spoken under the assumption, reasonable given Mr Clinton's commitment, that the junta would be physically gone when he got back - even if out of the reach of Haitian or other justice. Now they are being spoken of, if not as heroes, then as simple military men of honour with whom past and present US presidents can do business. Swallowing this latter pill will surely test the Christian charity that was not always his most visible trademark while president.



Haitians wave and salute at a low-flying US army helicopter as American troops arrive in downtown Port-au-Prince, the Haitian capital, to implement the agreement between Washington and the Haitian junta

## US armed forces sink their differences

By George Graham in Washington and  
James Harding in Port-au-Prince

When US Army troops took off in helicopters from the deck of the aircraft carrier Eisenhower this week to land in Haiti, they were taking part in the first full-scale experiment in getting the different branches of the armed forces to work together more flexibly.

Although the landing was not, in the end, opposed, it still provided an operational test for the Pentagon's new concept of Adaptive Joint Force Packages, which attempts to break down the traditional demarcations between the various services' roles.

Amphibious assaults have in the past been the province of the marines, who

operate under the navy's flag. Yesterday the marines took over the city of Cap-Haïtien, on Haiti's north coast, in a traditional amphibious landing from the assault ship Wasp.

But the main landing in Port-au-Prince came from the 1st Brigade of the army's 10th Mountain Division, using the Eisenhower as a "lily pad", in the words of Captain Alan Gemmill, the carrier's commander, for their Blackhawk and Cobra helicopters.

This is believed to have been the first time that aircraft carriers have deployed for hostilities without their air wings.

Service rivalries have been a pervasive problem for the US armed forces, which still maintain separate air forces

for the navy, marines and army, quite apart from the air force itself.

Each service's insistence on developing its own equipment has greatly increased procurement costs, and co-operation on joint operations has sometimes broken down.

But budget constraints have made each branch of the armed services eager to demonstrate its flexibility. The navy has a particular stake in showing that its carriers can be adapted, since one of the areas in which the Pentagon is most often suggested to be overweight is in its 12 aircraft carriers.

The Adaptive Joint Force Packages concept is credited in particular to Admiral Paul Miller, who as commander-in-chief of the US Atlantic Command

is the overall commander for the Haiti operation.

All services seemed happy with the first army/navy co-ordinated landing of its kind. Officers from the Eisenhower showed a touch of pride in having carried 51 army helicopters and the full array of surveillance aircraft.

Army Private Mazur, now landed in Haiti, said he had a new respect for his colleagues on the water, who not only ferried him there but also built new parts for army machinery on demand. They also showed him the way round the aircraft carrier when he got lost.

By Monday evening, along with Pte Mazur, most of the 2,000 light infantrymen on board had been lifted into Port-au-Prince.

## Welcome, and scepticism, for soldiers

James Harding reports from Port-au-Prince

Thousands of people took to the streets of Port-au-Prince in a festive mood yesterday as more and more US troops rolled ashore and took up positions throughout Haiti.

Many Haitians came simply as spectators. Others, buoyed up by the US presence, celebrated what they saw as the end of a military rule.

But as "Operation Restore Democracy" continued into its second day without a logistical glitch, Haitian expectations looked set to run beyond the parameters of a peace-keeping mission.

Whether the US can end the operation as smoothly as it began will depend on how it limits its role in reviving a decrepit political culture and a bankrupt economy.

The display of US army high-tech machinery was carrying more people in the number of troops was expected to have at least

quayside jostling for a glimpse of the trucks and jeeps rolling off US supply ships.

At the airport, people clung to the perimeter fence to watch the troops landing in vast C5 and C141 transport aircraft.

On the balconies and rooftops around the city, those residents not yet fed up with the relentless drone watched a convoy of low-flying helicopters ferry army supplies to US positions.

By early yesterday morning, over 3,300 US personnel had landed in Haiti. With an amphibious landing at Cap-Haïtien due later in the day to secure a bridgehead in the north of the country and commercial flights employed with army aircraft to carry more people in the number of troops was expected to have at least

doubled by this morning. US troops fanned out from secure points through Monday night and during the day yesterday to set up patrol stations. The American units have been sent with French-speaking interpreters.

The intention is clearly to move towards multinational patrol groups, including either a Haitian soldier or member of the UN coalition of forces as soon as possible.

The expanding US presence inspired jubilation in some quarters. Dancing celebrations gathered momentum quickly. In one instance, a group of Aristide supporters rallied round a line of 10 US trucks headed into one of the city's poorer districts.

As they walked, they chanted the increasingly com-

mon cry, "mi no te Cédras" ("handcuff Cédras"). Soon the walk had turned into a skipping march and the chant into a song, "ba ma Aristide too suit" ("give me Aristide right now").

The group of hundreds grew to thousands who, having ripped branches from the trees, waved them in a frenzy. Observers were overwhelmed by big hugs, big smiles and the big promise that "Aristide will bring peace, will bring money, will bring food".

In some areas, the ecstasy seems to have been premature. There were reports of anti-Cédras demonstrations ending in violent beatings from militia still loyal to the army general.

The failure of US forces to intervene highlighted the inequity of operational instruc-

tion delivered to date - plans were still evolving as to how the US would police the country in co-ordination with Haitian officers.

Up on the hills above the city, in the contiguous town of Pétionville, Haiti's wealthy elite remain sceptical that US forces will satisfy popular needs or aspirations.

Many of the Haitian bourgeoisie expect that an Aristide government would be no better than rule by Cédras, and possibly worse.

"One man is not a democracy," said the manager of Haiti's only functioning brewery. According to his point of view, the Clinton administration has made a miscalculation. "This is not a human rights problem, there aren't cadavers piled up on street corners. This is not a political issue alone. The problem is poverty - it is economic."

## IFC to double financing to \$5bn by 1999

By Nancy Dunne  
in Washington

The International Finance Corporation, the World Bank's private sector arm, expects to double its financing in the next five or six years to \$5bn to keep pace with the rapid growth in emerging markets and the shift towards private sector development.

According to its annual report released yesterday, it approved a record \$2.5bn in financing last year and increased its net income 82 per cent to a record \$258m (£166m).

"If you put together policy reform plus a vibrant private sector, the result is a strong demand for financing in the developing countries. That means a strong demand on the services of the IFC," said Mr Jamnik Lindhaek, the executive vice president.

Last year's 15 per cent increase in financing helped to fund 231 projects valued at \$15.8bn. The projects ranged from farm privatisation in Russia, to capital market development in Zambia, privatisation of telecommunications systems in eastern Europe, investment in the first leasing company in Romania, and the formation of the private pension funds in Peru and Argentina.

Past IFC projects have proved to be profitable investments. Sell-off of mature investments last year produced \$2.1m in capital gains.

The IFC has been placing increased emphasis on developing infrastructure, where a quarter of financing went last year. However, the IFC's efforts in infrastructure fall next to the need, which the

World Bank Development Report estimated at \$200bn a year over the next decade.

To mobilise investment in infrastructure, the IFC is creating special investment funds like the Asian Infrastructure Fund, which has a target of \$1bn.

The IFC has also stepped up its efforts to develop capital markets, including setting up finance and leasing companies, commercial banks, pension funds and life insurance companies.

According to Mr Lindhaek, this is "for the long term the only acceptable solution" to sustained development because "domestic savings are then channelled through domestic financial institutions into the project of the country."

The \$579m in capital markets projects approved by the IFC last year include four credit lines to commercial banks in Lebanon, investment in Romania's first leasing company, and assistance in Vietnam and China for the development of legal and regulatory frameworks in their capital markets.

Sub-Saharan Africa remains a big challenge for the IFC, and Mr Lindhaek expects the agency to beef up efforts to set up small and medium enterprises in the region.

Last year IFC approved financing of \$157m for 57 projects, including investments through the Africa Enterprise Fund.

It has also begun work on two initiatives in sub-Saharan Africa, the first to provide post-investment operational advice to small and medium-sized companies and the other to finance micro-enterprises.

## Fears of overvalued Real

By Angus Foster

Brazil's central bank yesterday intervened in the foreign exchange markets for the first time since the July launch of a new currency, the Real. The bank was reported to be buying moderate quantities of dollars in return for Reals.

The move follows mounting concern that the Real is overvalued against the US dollar.

Foreign investment, mainly via the stock market, has flowed into Brazil since the currency's launch, amid rising optimism about the country's economic outlook.

The Real has appreciated nearly 15 per cent since July and yesterday opened at 0.85 to the dollar.

But the rise in the Real has led to worries, especially among exporters, that Brazil's

trade performance might suffer. With foreign exchange reserves of more than \$40bn, and a trade surplus of \$13.1bn last year, the country faces no serious balance of payments risk. But the government is also in the process of lifting import tariffs and is trying to soften the impact of greater foreign competition on some less-competitive sectors of the economy.



## NEWS: UK

# Lonrho in sanctions probe

By Robert Peston  
and Roland Rudd

The Bank of England is investigating whether Lonrho breached United Nations sanctions by selling a firm about the Lockerbie bombing to an Egyptian company with links to Libya.

The outcome of the investigation is likely to have an important influence on the battle between Lonrho's joint chief executives, Mr Dieter Bock and Mr Tony Rowland. Mr Bock wants to depose Mr Rowland, who took a personal interest in both the making and disposal of the firm.

Three weeks ago, Mr Bock's position in the company was weakened considerably when

his fellow directors forced him to abandon a plan to propose at a board meeting that Mr Rowland should be stripped of his executive powers.

He is likely to try to regain the initiative in the battle for power by arguing to the international trading group's board that Mr Rowland is responsible for the bombing of Pan Am flight 103 over Lockerbie. Its \$532.948 budget was financed by Lonrho's Metropole subsidiary, a third owned by the Libyan Arab Finance Company.

Earlier this year, after Mr Bock complained about Lonrho's involvement in the film, it was sold to the Cairo-based Joint Arab International Investment Company, or Jaico, for £200,000. On April 7, Bar-

clays Bank in Birmingham received a payment of £199,989 from the Cairo branch of Arab International Bank, Cairo.

However, the signatory on the sale agreement on behalf of Jaico was Mr Mohamed El Huweij, who is chairman of Lafico, the main investment vehicle of Colonel Muammar Gaddafi, the Libyan leader.

Because of this apparent connection between Jaico and Lafico, Mr Rowland was formally requested in writing by Mr Martin Bolland, Metropole's managing director, to obtain a written statement from Mr El Huweij on his relationship with Jaico. It is not known whether this statement was provided.

Mr Rowland was last night unavailable for comment.

## Retailers sign for Camelot

By Raymond Snoddy

Camelot, the consortium that will launch the UK's National Lottery on November 19, has signed up most of the country's leading retail chains for its initial network of 10,000 stores to sell tickets.

The list includes selected stores from Tesco, Sainsbury, Safeway, W.H. Smith, Mennies, Woolworth and the Co-op. But at least 55 per cent of the first 10,000 retailers will be independently owned outlets, including independent grocers and newsagents, off-licences and post offices.

Shops had to be in prime locations with normally at least 500 customers a day and long opening hours.

Mr Norman Hawkins, Camelot's commercial director, said he was confident the initial retail outlets would "enable more than 80 per cent of the adult population in the UK to be within easy distance of a lottery outlet at home or at work".

The jackpot prize for the first live draw on BBC1 on November 19 could be as much as £2m.

Camelot expects to sign a three-year television deal with the BBC later this week.



Tickets for the national lottery will be available initially from 10,000 stores

## Lloyd's cost control 'lamentable'

By Christopher Price

A leading underwriter yesterday attacked the "amazing \$500m per year" Lloyd's of London insurance market spends on outside advisers who assist in handling insurance claims.

Mr Mark Brockbank, chief underwriter to the largest Lloyd's syndicate, told a conference in Singapore that the expenditure must be reduced.

"Our control over these costs has, quite frankly, been lamentable," he said. "However, I am determined that this situation should change."

Lloyd's handled around \$7bn in claims last year. Those involved in claims assistance include lawyers, accountants, surveyors and loss adjusters.

Mr Brockbank said: "We must begin to set out formal terms of reference and not be shy about discussing rates,

estimates and in certain cases require tendering in those we employ."

"In failing to do this we have been too gentlemanly. This cannot continue, because while we have good relationships with many of our advisers, you are our clients and it is you who end up paying the bill in future rates for this approach."

He said that the NewCo project, a reinsurance company being set up by Lloyd's to ring-

fence liabilities incurred before 1986, was a positive initiative which would allow the market to control its costs.

Mr Brockbank also urged underwriters to take "a more proactive role in the claims process" by appointing adjusters empowered to approve certain repairs and expenses.

In an interview later, Mr Brockbank identified legal fees as "by far the biggest cost component".

## Adams set to meet Congress members

By George Graham  
in Washington

Mr Gerry Adams, head of Sinn Féin, is expected to meet members of both houses of the US Congress when he visits Washington next month. Mr Adams yesterday applied for a US visa.

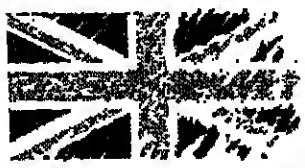
Although congressional committees traditionally do not hold full-scale hearings for foreign visitors, Mr Adams is expected to meet members of the Senate foreign relations committee for a "committee

coffee", and meetings are also likely with members of the House of Representatives.

On his first visit to the US earlier this year, Mr Adams was restricted to New York by the terms of his visa, and was not able to meet members of Congress in Washington.

Other leading Northern Irish politicians have also been beating a path to Congress's door. Mr John Hume was due to meet senators yesterday afternoon, and a delegation of Ulster Unionists is to arrive in Washington today.

### Britain in brief



### Lib Dems sketch terms for pact

Mr Paddy Ashdown, leader of Britain's third political party, the Liberal Democrats, has begun to sketch out his terms for a future partnership with the opposition Labour party, believing that both parties could combine forces to defeat the Conservatives at the next election.

Mr Ashdown has been unwilling to publicly discuss relations with other parties at the Liberal Democrats' conference this week. But he is understood to believe that Mr Tony Blair's election as Labour leader has created an opportunity to transform British politics.

He has set out a series of conditions which Labour must meet before he would consider serious co-operation. They include unequivocal backing for proportional representation, a stance which the Labour leader has so far refused to adopt.

With the clear divisions within his own party and serious doubts over Labour's response, the Liberal Democrat leader is determined not to rush into the arms of Mr Blair.

Mr Ashdown faced his latest defeat when the conference defied party leadership and aligned itself with Labour by backing the introduction of a system of minimum hourly wage rates.

The conference did unite when it voted by an overwhelming majority not to abolish the British monarchy, but called instead for "a radical trimming" of the royal family's budget. It marked the first debate at a political party conference on the issue.

### Watchdog paper on investment products

Detailed plans for giving customers more information about investment products such as unit trusts were set out yesterday in a consultation paper published by City of London regulators.

The Personal Investment Authority, the watchdog to protect the private investor, is seeking comments by late October on applying a new

regime to provide investors with more information about certain investment products and about their fees and charges.

### Fall in building societies' new loans

A fresh reminder of the fragility of the recovery in the UK mortgage market came yesterday with figures showing a slight drop in new net lending by building societies in August.

The fall came before the impact of higher interest rates on home loans, reinforcing fears among lenders that the housing market recovery might be delayed until next year.

### Traffic plan for Channel link

An ambitious traffic management and driver information scheme which could eventually cover the entire UK motorway network was unveiled at the Channel tunnel terminal in south-east England yesterday.

The Plectides project, partly funded by the European Union, involves the collection of weather and traffic data for transmission to variable message signs at the roadside and to in-car receivers. It is part of a wider evaluation of traffic management systems on both sides of the Channel and includes motorways linking the tunnel with Paris and Brussels.

### Brewers demand 50% cut in beer duty

A delegation from the Brewers and Licensed Retailers Association, representing brewers and pub operators, will meet Mr Kenneth Clarke, chancellor of the exchequer, today to demand a 50 per cent cut in beer duty in the November Budget. Brewers argue that only a cut of this size will solve the problem of cross-Channel beer imports, now running at about 1m pints a day.

### Nurses to press for 8% pay increase

Nurses' representatives will this week press for a pay rise of more than 8 per cent, setting themselves on a collision course with the government.

Mr Kenneth Clarke, chancellor of the exchequer, recently confirmed that public sector pay bills would be frozen for the second year.

"I'm arriving tonight and I have no time to pack. How much do I have to bring?"



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Anglo-German differences are still profound despite the single European market, writes Vanessa Houlder

## The divide Europe failed to bridge

The traditional differences between German and British management styles were underlined this week by the first comparative study of middle management in the two countries. The report, by the Anglo-German Foundation, looked at 60 German and UK middle managers working in the brewing, insurance and construction industries between 1991 and 1993. It found striking differences in their qualifications, career paths, attitudes and their whole concept of "management".

The German managers saw themselves primarily as specialists who owed their authority to their superior technical knowledge. They aimed to convince others primarily by the content of their arguments, not their presentation. They wanted consistency and punctuality, rather than personal drive or enthusiasm, from their subordinates. They guarded their home life jealously, kept rigidly to office hours and some even chose to "clock in".

In the UK, technical work was viewed as something that should be abandoned in the search for promotion into management. British middle managers saw themselves as scaled-down senior managers whose role was to take the "larger view". They were comfortable with uncertainty and had a notion of the job being "what you make it". Their subordinates were expected to display initiative, responsibility and honesty.

They relied on persuasion and networking to win support and tolerated long, relatively unfocused meetings. They were prepared to work late and at weekends, but had few qualms about making private phone conversations or visiting the bank or dentist during working hours.

The research found that qualifications played a larger part in propelling people through the organisation in Germany. Those middle managers with only a technical or commercial apprenticeship stayed in each job for an average of eight years.

Those with university degrees stayed in their positions for an average of four years.

In the British companies, there was "a striking willingness" to ignore prescribed qualifications if the "right candidate" did not happen to possess them.

The British managers had greater internal job mobility, partly to avoid stagnation and partly because jobs were less tied to qualifications. The German managers were used to middle managers staying within the same functional area of a firm through their working life.

The German companies put a greater emphasis on co-operation than their British counterparts. In Britain, objectives were set up in a way that fostered "ownership" and accountability, rather than co-operation.

**British and American managers should ask whether emphasis on 'management' is overdone**

Structural, as well as cultural, factors played an important part in explaining this gulf in attitudes. In contrast to the organic growth of German companies, the UK companies were likely to have expanded through mergers, making it more difficult to integrate functions.

As a result, the British managers tended to take part in more cross-over meetings in steering committees, working parties and project groups. German companies had at least one and sometimes two fewer tiers of hierarchy than the UK ones.

One reason why German middle managers tended to identify downwards was that industrial unions encompassed every type and grade of employee. Another was that managers tended to share an apprenticeship background with their workforce. This system instils occupational pride, reducing the onus on the manager to motivate workers.

The findings of this report, which were discussed at a Coopers & Lybrand seminar this week, may have important implications for both nationalities which go beyond the much-rehearsed arguments about the advantages of vocational qualifications.

Rosemary Stewart, a fellow in organisation behaviour at Templeton College in Oxford and one of the report's authors, urges British and American managers to ask whether their emphasis on "management" is overdone. "Perhaps more involvement in, and more knowledge of, operations would make for greater effectiveness," she says.

She also urges British managers to look at the more simplified organisations of the German companies – possibly why Germans produce equivalent output with fewer staff.

German managers may need more job mobility and could benefit from learning from the experience of other managers. At a time of rapid change, German managers may need to be more adaptable, flexible and innovative. Benedict Koehler, General Manager at Norddeutsche Landesbank in London, says: "The British style of management is superior when it comes to innovation."

Bryan Rigby, chairman of the employment policy committee at the CBI and trustee of the Anglo-German Foundation, sees changes coming as German and British companies face up to similar pressures. "The British are starting to plan better," he says. "The Germans may be becoming more flexible and adaptable."

The single European market will help narrow the gap between management styles, according to Alfred Kieser of the University of Mannheim, an author of the report. "A degree of convergence is unavoidable," he says. "But it will take a long time."

*Managing in Britain and Germany, price £5. Available from Anglo-German Foundation Book Sales, BBC, 15 Albion Close, Parkstone, Poole, Dorset, BH12 3LL.*

This is a country where you discover that the office manager is a prominent heart surgeon. He can no longer afford to follow his profession because it does not pay enough to support him and his family.

This is a country where the plant has a "vodka room" rather than a vending machine dispensing tea and coffee. With vodka costing the equivalent of 5 cents for a full-strength bottle, it is a cheap perk.

This is a country where prices have risen 20 fold since 1989 so there are not enough bank notes to go round. For the past six months most public-sector workers have instead been given vouchers to exchange for food and other essentials. Sometimes cheques are issued to top up the vouchers. But the local banks do not have any money to honour them.

This is Kazakhstan, once part of the former Soviet Union. Mark Wilson, who has worked for mining companies in many western countries, says managing in Kazakhstan is different from anything he has previously experienced.

He found it difficult to adjust to the fact that while people were well educated – it is claimed that the literacy rate in Kazakhstan is higher than in the US – they had not been taught to show initiative or be willing to take responsibility.

Set Kazakh a target and they will attempt to achieve it, even when common sense suggests that pressing on regardless could have costly, even disastrous, results. For example, at first Wilson found his employees would keep a machine running at full stretch to achieve production targets, ignoring all warning signs that it needed attention until it ground to a noisy halt.

It was also impossible to persuade any Kazakh to admit mistakes. Wilson recalls one frustrating conversation with a group of employees after something had gone wrong. "Ok, who stuffed it?" he inquired. "Well, it couldn't have been me, I was in bed." They brightened. "Ah! Then you must have dreamt it."

After decades of Communist rule, when everyone was promised cradle-to-grave care, many Kazakhs do not understand the western approach to work, Wilson suggests. "Why bother to turn up for work on time and why stay sober after lunch when you get the same treatment and pay, no matter what?"

The first time he fired someone for persistent lateness and drunkenness, policemen were at his door early the next day to tell him he could do no such thing. Wilson had a hard time convincing them that the man was working for a privatised company and could be fired.

Wilson is project manager at the Bakyrchik Gold joint venture, one



Gold rush: Kazakh miners at the Bakyrchik joint venture earn \$264 a month and regularly save 70 per cent of their wages

## Capitalism on the steppes

**Kenneth Gooding visits a Kazakhstan gold mine – one of the first to use western-style business techniques**

of the first in Kazakhstan to involve western capital and management. For the past year he has overseen the installation of new process plant to extract gold from the ore at the Bakyrchik gold mine, on Kazakhstan's north-eastern steppes, 1,000km from the capital Almaty.

In the past, Russian metallurgists had tried various ways to extract the gold without success. They settled for sending the ore to nearby copper smelters so the gold could add value to the concentrate they produced. But this meant that the arsenic in the Bakyrchik ore went up the smelter chimneys into the atmosphere.

Wilson applies western psychology when attempting to instill the "fair day's work for a fair day's pay" concept. He suggests that if you have to fire a Kazakh employee, it is a good idea to wait until he or she has collected a first pay packet at the end of the month. That way the employee knows what rewards are available provided the rules are followed.

Bakyrchik joint venture employees are paid cash, not vouchers. They earn an average of \$100 (\$64) a month, which in theory is about 20

per cent more than the gold miners who are still employed by the state precious metals organisation. But the miners are having to make do with vouchers. Many of them cannot wait for the time when the joint venture takes over the mine as well.

Wilson is helping to spread the capitalist message. Already about 20 per cent of the joint venture employees have been persuaded of the benefits of having savings accounts in local banks and regularly deposit 70 per cent of their earnings in them (personal tax rates are very low). As there is little to buy in the small town of Auezov, the frontier town next to the mine, Wilson arranges buses to take employees to Semipalatinsk two hours away by road, where there are at least a few goods in the shops or on sale in the markets.

The relative affluence of the joint venture employees has divided the local community. Those who work for the western-managed company are given the cold shoulder by the rest of the town.

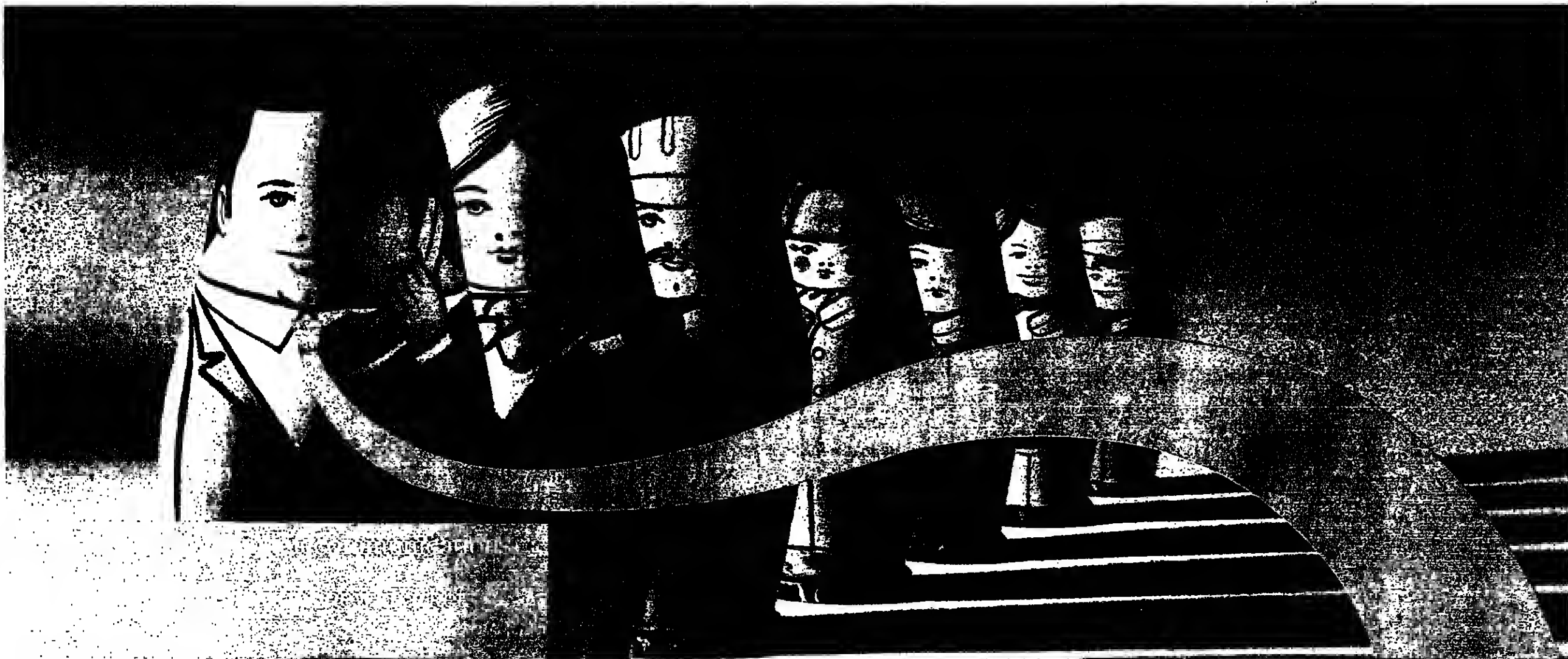
Recruiting is a problem because local people are not used to the idea that they can be fired if they do not perform adequately. Wilson used to ask an employee who had been

working well if he or she had a friend who might be interested in joining the joint venture. That does not work any more because, when newcomers did not meet requirements and were fired, they frequently blamed the friend who recommended them for the job.

The venture needs two more drivers, Wilson says, and he knows his personal driver has two out-of-work brothers with driving licences. But his driver will not ask his brothers if they would like to join Bakyrchik. "He says that if they do not measure up and I have to fire one or both of them, I will be angry with him," says Wilson.

There have been some cost benefits to operating in Kazakhstan, according to Wilson. Some tanks in the new plant are made of titanium, bought at a cost of \$16 a kilo compared with the \$110 it would have cost to have them delivered from the US. The joint venture's ball mill was bought locally for \$33,000 compared with the \$650,000 it would have cost in the west.

On the other hand, Wilson points out: "A light bulb you could buy in the west for a few pennies costs \$10. And it is impossible to get a toothbrush here, or a toilet roll."



Whether it's easy access to international telephone lines, or setting up inter-office computer links, fast and efficient two-way communications are an absolute must for western companies doing business in the emerging markets of eastern Europe. Unfortunately, the existing public networks in these countries cannot cope with the traffic demand and this creates a severe problem for many companies.

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## BUSINESS AND THE ENVIRONMENT

Non-whites are more likely to live near toxic waste, reports James Harding

# Not in my back yard

**T**Non-whites in the US are more likely than whites to be living in an area with a commercial hazardous waste facility, according to a recent US study. The disproportionate exposure to pollution of blacks and Hispanics was first acknowledged 10 years ago, but research shows that the problem of "environmental racism" is worse today.

Yet the waste management industry is a vocal part of the emerging consensus of businesspeople, environmental activists and government who agree that "environmental racism" is a trend that must be reversed. But African-American researchers say the problem continues to grow in spite of the consensus and support for environmental justice in the Environmental Protection Agency.

The study, Toxic Waste and Race Revisited, was sponsored by the Centre for Policy Alternatives, the National Association for the Advancement of Coloured People (NAACP) and the United Church of Christ Commission for Racial Justice. It analysed 530 commercial "off-site" hazardous waste treatment, storage or disposal facilities operating in the early 1990s and compared them with demographic profiles of postal code areas in the 1990 census report.

It showed that last year non-whites were 47 per cent more likely than whites to live near a toxic waste site. In 1990 it was nearly 31 per cent; in 1980 it was 25 per cent.

Ben Goldman, one of the authors of the report, acknowledges that the study does not explain the causes of the growing inequality, but says its findings are a "disturbing setback that is all the more disturbing because of all the attention being paid to environmental racism". The term was coined by Benjamin Chavis, former NAACP executive director, after an environmental demography report in 1987 showed evidence of a persistent link between toxic waste sites and ethnic communities.

Last year, Irma Hunter Brown, a black representative in the Arkansas state legislature, who lives near a toxic waste facility, pushed through the Environmental Equity Act, which prohibits a new incinerator or toxic waste facility within 12 miles of an existing site unless approved by the affected community.

In the Albuquerque area of New Mexico, the South West Organising



Waste not: industrial air pollution is said to be having a disproportionate effect on America's black and Hispanic communities

Project, a non-profit environmental group, has been campaigning against the disproportionate impacts of groundwater contamination and industrial air pollution on the state's Hispanic communities.

Business leaders in waste management, who might be expected to dismiss environmental racism as part of the same economic system which fails to distribute wealth evenly, echo the environmentalists. Charles McDermott, government affairs director for WMC Technologies, the global environmental services company, says: "Our society has not done enough to ensure environmental equity."

However, he disagrees with Goldman's methodology and says the Toxic Waste and Race Revisited survey renders "skewed results". McDermott argues that using large and irregular postal code areas as measures of community give an inaccurate picture of the whole.

To provide a meaningful study, he suggests using census data that give smaller boundaries of 4,000 people as a community. Research using this method at the University of Massachusetts claims treatment, storage and disposal facilities are more likely to be located in predominantly white, industrial, working-class neighbourhoods.

Although McDermott endorses

the University of Massachusetts research, he agrees that "environmental justice is a very real and serious problem". He points to the EPA's 1992 study on lead poisoning which found that in low-income families, 68 per cent of African-American children suffer lead poisoning, double the percentage of white children affected.

Another piece of EPA research, he says, has shown that in comparison to the white population, a higher proportion of African-Americans and Hispanics live in areas where air pollutants exceed federal limits for carbon monoxide, sulphur dioxide and lead.

But McDermott cautions delicacy in dealing with the "complex problem". In particular, he believes that dealing with the problem locally by locality is the best way to protect America's communities. Rather than blanket regulation industry by industry, he wants state licensing for waste facilities to include requirements to assess the cumulative effects of sites emitting pollutants over a single area.

The suggestion is shared by several prominent people on Capitol Hill. The Environmental Justice Bill, which has yet to come to committee in Congress, includes provisions to make permits for waste facilities issued by the federal Envi-

ronmental Protection Agency contingent on tests for cumulative damage in the area.

The Clinton administration, which counts itself a member of the environmental justice movement, pre-empted the legislation by issuing an executive order last February to address environmental justice in minority and low-income populations.

The EPA's environmental justice office has invested in education for non-white communities to "help them make better choices", but it shies away from suggestions of siting regulation. Bob Knox, deputy director of the Office of Environmental Justice at the EPA, says the road to environmental equity, on which they have been travelling only two years, is a long one. Discrimination and pollution were endemic for many generations.

"Remember that the voting rights act was only 1965 and a lot of sites were placed before that," he says.

There is also debate over which is more important in contributing to the problem: whether blacks are moving into low-cost housing areas where there is already a build-up of polluting industries, or whether industry is locating polluting factories in areas where there is a relatively high proportion of non-whites.

## Aerosol industry tries to clear the air

Now that CFCs have gone, manufacturers are phasing out other harmful ingredients, writes Peter Knight

**I**f you cannot be bothered to shine furniture, just spray the polish in the air and the breeze will believe you have done the job. This practice is one of the many reasons why people love aerosols.

Except for Swedes and Finns, who prefer to roll on their deodorants, all leading world markets are showing increased aerosol sales. The UK alone produced 855m aerosols in 1993, up 6.25 per cent on the previous year, according to the British Aerosol Manufacturers' Association.

There was a small dip in aerosol sales in the late 1980s as consumers became more aware of the effect of CFCs. The drop was sufficient to prompt the industry to look at alternative propellants.

"Our research across Europe confirms that since CFCs were removed from aerosols, consumers are largely unaware of any remaining environmental issues, such as recyclability, flammability, volatile organic compounds (VOCs) and amounts of packaging," says Paul Scott, environment consultant with Dragon International, a corporate reputation consultancy.

"But the aerosol industry is addressing all the environmental issues and some new products will show significant improvements in VOC emissions and the ratio of packaging to usage," he says.

VOCs are the vapours given off by a range of volatile chemicals used in industry, such as solvents, and contained in consumer products, such as house paint, petrol and those aerosols which use hydrocarbons (for instance, butane) as a propellant or as part of the formula.

VOCs collect in the atmosphere and react with sunlight to form photochemical smog and low-level ozone. These city smogs, which also drift into rural areas, affect breathing and can be particularly harmful to young children and the elderly. European countries have signed a UN treaty to reduce VOC emissions by a third of 1988 levels, by 1999.

Industry is also looking at ways to reduce its VOC emissions. S.C.

Johnson, the multinational that owns leading cleaning, polishing and hygiene brands such as Pledge, Glade and Mr Muscle, has taken a lead by replacing butane propellant with compressed air in its Pledge polish spray. The company is committed to reduce the ratio of VOCs to its raw materials by 25 per cent between 1990 and next year. This will help the company meet the UN target. Aerosol dispensers create a fine spray by propelling the liquidised product through a small hole. The propellant is usually a liquid gas which occupies the same space in the canister, sometimes separated from the product, sometimes mixed, depending on the formulation. Press the release valve and the pressure exerted by the gas forces the product up the

their performance, helping to disperse or foam the product as it came out of the can.

Much hope was placed in compressed air. There were two possibilities: pressurise the container when filling it, or provide a pump for the customer to create the pressure for each spraying session. Hairsprays using the pump-and-spray technology were launched in the late 1980s. But after an initial take-up customers tired of pumping and reverted to traditional aerosols.

The aerosol industry points to the market's rejection of pump-and-spray as an endorsement of liquid-gas propellants. But cynics suggest that the industry has failed to promote and develop the technology sufficiently and is using the market's reaction as an excuse to use options that are less environmentally acceptable.

Johnson argues that the customer will not tolerate any reduction in quality. It has therefore taken the technically more complex route and used compressed air in a pressurised container to propel its Pledge furniture polish in much the same way as with butane.

Johnson set about overcoming the known problems of using compressed air, especially the gradual reduction in pressure as the container empties. The product was also re-formulated to work with the new delivery system. Solvent is still used, but VOC emissions have been reduced by a third overall.

After five years of research and development Johnson perfected the technology and converted its Dutch factory filling line, which serves Europe. Compressed-air Pledge was launched in Italy and is being introduced to other countries this year.

Philippe Darquier, vice-president, group director for Europe, says compressed air will become the dominant propellant in the future. This is good for the environment and Johnson's business. "We see great commercial advantage from being the first in," he says.

**Cynics say that the industry has failed to promote and develop the environmentally more acceptable pump-and-spray technology**

spout and through the nozzle. The gas evaporates, leaving the product to settle.

CFCs - non toxic and non flammable - were the ideal propellants until it became known that they damaged the ozone layer. Hydrocarbon gases, such as butane, were established propellants before CFCs were invented and they were generally used to replace CFCs in household and industrial aerosols. Other benign gases, such as nitrogen and nitrous oxide, are used in food and personal hygiene products, but are unsuitable or too expensive for more general use.

In the late 1980s various technologies were offered to provide aerosol delivery without gas propellants. Few have been taken up. Most new technologies required the reformulation of the products because CFCs and hydrocarbons were integral to



Folkert Blaisse, General Manager Textile Fibers

# I get closer

"Partnership may be a cliché in business vocabulary; for us it's simply a fact of life. It has to be, if we're to achieve the quality we're after in the textile fibers business. I encourage our people to work closely

with our clients. In these partnerships we developed successful marketing programs for well known brands such as Enka® Viscose and Sympatex®. And even though our organization chart is made up of neat

little squares, really crucial work is done in interlinking circles. Partnerships, in which we mix youth and experience, unbound by hierarchy or tradition. Getting closer. That's our way of creating the right chemistry."

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CREATING THE RIGHT CHEMISTRY

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Television/Christopher Dunkley

## Comedy gets the specialist treatment

Comedy on television today is far more varied than it used to be. It is a good thing. However, even more than most programme areas, comedy is becoming subject to political correctness which is surely a bad thing. If you doubt the increased breadth of comedy consider *It's Just a Ride*, the tribute to the late Bill Hicks screened 10 days ago by Channel 4. Even 10 years ago it would have been unthinkable for any channel to transmit this. True, there was little, if anything, from Hicks' own material in this programme which had not already been shown in the last few years on British television, albeit late at night, but even on a second viewing it still had the power to surprise. Many would describe Hicks, who died earlier this year at the age of 32, as foul mouthed, and it is true that he used four letter words with a frequency which virtually drained them of value. That alone would have kept him off television until recently.

But Hicks' value was as a social commentator, even if some people found his material more painful than funny. He was a comedian in the tradition of Lenny Bruce and all those licensed jesters down the centuries who have used their position

and their flair to show us unpleasant truths about ourselves and our societies. One of his fellow comedians, paying tribute in this programme, said "With me, I'd do a joke, then a little bit of truth, a spoonful of sugar helps the medicine go down. But with Bill there weren't too spoonfuls of sugar". That is undeniable and consequently watching Hicks could be uncomfortable, but the significant point is that today viewers can see what was prohibited 10 years ago, and that is progress. Anyone offended by his language could switch off at the first swear word. Nor is the increased variety in comedy merely a question of access to "stronger" material.

Where there used to be only two categories - situation comedy and stand up comedy - we now have shows such as *Hane I Got News For You*, *Whose Line Is It Anyway?* and *Clive Anderson Talks Back*. Anderson began a new series on Friday with an edition that showed off all his strengths: funny and flirtatious with Goldie Hawn and startlingly honest with football expert Jimmy Hill and comedian Jim Davidson, who readily admitted that he was willing to ridicule anyone - "Welsh women with beards, black people, daft Irish" and so on.

In this Davidson cow looks dar-

ingly old fashioned, even shocking, because comedy is rapidly becoming the paradigm of political correctness. The irony is that apart from Channel 4's *Just For Laughs: The Queer Comics*, and however much black people may enjoy BBC's black enclave *The Real McCoy* (well, some homosexuals and some black people, anyway) they constitute only a minority of the viewing population. In fulfilling their desires, what are the broadcasters doing to everybody else?

For straight viewers *Just For Laughs* managed to be simultaneously embarrassing over defensive and irritatingly arrogant. On the one hand gays wanted pity because even their own parents did not understand them and on the other hand homosexual men want to be seen as superior to straight men for all sorts of reasons - they understand women so well, for instance. *The Real McCoy*, which excludes white people, features some performers who certainly could hold their end up in a multi-racial talent contest and others who seem to get into this programme solely because their politics or some other aspect of their material ensures that they will not be understood by whites.

train freaks appreciate steam train programmes even more than soap fans like *Coronation Street*. But however much homosexuals liked Channel 4's *Just For Laughs: The Queer Comics*, and however much black people may enjoy BBC's black enclave *The Real McCoy* (well, some homosexuals and some black people, anyway) they constitute only a minority of the viewing population. In fulfilling their desires, what are the broadcasters doing to everybody else?

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No doubt the broadcasters would claim indignantly that their motives in making these programmes were of the highest, designed solely with the interests of frequently persecuted groups in mind - precisely the claim made by South Africa's late white government. But whether preached in Johannesburg or London, the argument suffers from the same innate code of silence, the unspoken assumption that members of the group concerned are incapable of making their way in the world without special treatment.

The odd thing about this belief, seemingly so widespread among broadcasters today, is that all the evidence is against it. You only have to have one Julian Clary starring in his own very explicitly homosexual series, and one clearly black Lenny Henry starring in his, to prove that those with talent can succeed regardless of whatever minority they may belong to. When the non-black, non-homosexual viewing majority see the success achieved by Clary and Henry without recourse to any special enclaves, what are they expected to think about the abilities of those selected by the broadcasters to appear in their black-only or gay-only programmes? The answer seems unavoidable.



Julian Clary: comes up smelling of roses

## The South Bank puts in its bids for lottery money

The South Bank Centre, the UK's largest arts complex, re-launched itself yet again yesterday. It presented a new image in expectation that its £65m redevelopment plan for a brand new building (or rather the retention of most of the existing one, but covered by architect Sir Richard Rogers in a transparent canopy) will be accepted as a worthwhile National Lottery funded millennium project.

Research suggests that the very words "South Bank" deter potential visitors, so in future it will stress its constituent parts, like the Royal Festival Hall and the Purcell Room. So welcome the abbreviated logo, SBC.

The SBC will also persevere in

broadening its range of music. Audiences have fallen from 80 per cent to under 60 per cent in the last two decades. In future there will be less classical music but it will be better themed and promoted. "No bread and butter concerts - all jam", in the words of music director Graham Sheffield.

To this end £150,000 will be spent on an advertising campaign aimed at building a new audience: there has been a sharp slide in regular concert goers. At the same time some of the artists booked at the Festival Hall, which were scheduled by tradition rather than the expectation of a large audience, like youth orchestras and the annual NatWest concert, are being encouraged to switch to the smaller

Queen Elizabeth Hall. Non-classical audiences are courted with jazz at the Purcell Room; all night concerts of Indian music; and six nights of Shirley Bassey in early October.

Apart from the major Deutsche Romantik festival starting next week and a Purcell tercentenary season, the SBC is marking time until it knows the fate of its lottery bid. Sir Richard Rogers said yesterday that he aimed to create "a people's palace". This is the obvious bridge joining the southern London community and the northern. His reputation makes the SBC's application for £45m from the lottery much more feasible.

Antony Thornicroft

Theatre//Alastair Macaulay

## Timothy West's 'Macbeth'

If the last two *Macbeths* you saw were Alan Howard (National Theatre, spring 1993) and Derek Jacobi (Royal Shakespeare Company, winter 1993-4), then you may well find it refreshing to turn to Timothy West (Theatre Cymru, right now). It is rare today to hear anyone speak Shakespeare so naturally (I wish I had seen his Falstaff), and to hear an actor speak verse with such communicative ease. His technique is virtually invisible: no bravura feats of legato breath-control, no fletcher-like strokes of special word-painting, no here's-something-I-prepared-earlier calculation. He simply utters the words, in calm phrases, as if he was thinking them for the first time.

So it sounds ungrateful to say that West almost never convinces as Macbeth. His kind of naturalness is itself wrong, for it involves scaling the nervous heights of the role down to a level too ordinary. Early on in the big dagger soliloquy, he began to remind me of a housemaster confronting some baffling disturbance in the corridor outside the storerooms; and, once I had seen the resemblance, I could not shake it off.

He addresses the hallucinatory dagger with utmost reasonableness:

how strange that he cannot grasp the thing. Then, it hits him: this is indeed a hallucination. Well, he is resigned to that; hallucinations do happen, after all, in difficult circumstances; but we must all just huckle down and help him through this trying time. When it comes to "Nature seems dead", he can darken his voice and enlarge his vision to something beyond the everyday. But not for long. Even Banquo's ghost only disturbs him for as short a while as possible. His spirit does harden, and he does grow distant from his wife, and he wears his criminality with greater ease, yes; but the vast scale of Macbeth's overwrought thoughts eludes him wholly.

Still, his way of speaking affords the simple and invaluable pleasure of keeping our attention on *Macbeth* as it unfolds moment by moment. This pleasure is provided nowhere else in Helena Kaut-Housson's staging. Everyone works very hard indeed to project. Earnestness and eagerness hang heavy in the air, but never dispel the production's basic dullness of spirit. Alexandra Mathie (heroine of Helena H-K's recent *Jane Eyre*) brings a genteel vein of spinstery anxiety to

Lady Macbeth. As usual, the witches are ghastly; these ones wear a great deal, thrash artificially around the stage, and seem much more unhappy than Macbeth himself. (They reminded me of the actress Kathryn Hunter even before I noted that she is listed as Kaut-Housson's co-director.)

But nobody here seems to be in the same play as anybody else. The production boasts some of the worst lighting - by Nick Beadle - I have ever seen. Sometimes it tries to be naturalistic, as for the nocturnal scene after Duncan's murder - and yet when the torches leave the stages, Malcolm and Donalbain are left in as much stage light as before. Or it tries to be eerily dramatic, as when Lady Macbeth is suddenly lit by sidelights and a footlight to give three huge shadows; the effect, however, is one of tawdry melodrama. Often the person speaking is none too visible. Pamela Howard's designs have all kinds of unusual touches. I enjoyed the backpack Macbeth wears, and the curious black-leather ruff his wife wears with her Victorian turtleneck frock for the banquet. But my favourite was the pair of Bakin boots she wore for her first appearance.

At Theatr Cymru, Mold



Anne-Marie Duff as Emma and Hugh Lee as Frank Churchill in Mike Alfreds' production at the Theatre Royal, Richmond

## Jane Austen adapted for the stage

Dickens translates well to the stage, Jane Austen does not. One jostles us with a teeming kaleidoscope of places, people and events of almost grotesque vividness, the other, as Charlotte Brontë disdainfully observed in a brilliantly wrong-headed piece of criticism, is a Chinese miniaturist. The narrator's ironic tone is all. Present the plot of an Austen novel as a series of happenings, even with the help of the author's dialogue, and an element is missing.

Mike Alfreds' production of *Emma* for the Cambridge Theatre Company recognises the danger. As director-adaptor Alfreds seeks to remedy this not so much through the occasional stage-track narration as with ironic devices all the stage's own. Paul Dart's light set is paved with a Greek-revival pattern inscribed with such Austenesque

concepts as "genteel address", "principle", "conversation", "manners" - as well as such vices as "folly". Inscriptions appear, too, as a sort of surtitle, on the back wall, setting the scene or commenting: "Marriage - a Grim Era", "The Country - No City Dust Here" and "Night Waned - the Dawning".

Martin Hoyle  
reviews 'Emma'

Crossword addicts will detect the anagrams.

Ultimately the play skims the novel's surface. This is in part due to Anne-Marie Duff in the title-role, as yet lacking the ability to chart Emma's sublime self-confidence and final chagrin, painfully achieving self-knowledge as she meddles with

other people's lives for their own good and gets it all wrong. Emma should be stripped bare, as Walter Allen put it in *The English Novel*, but this slightly monotonous young woman has little to strip away. Like Juliet, the character needs to express youth, indeed callousness, leading to transfigured maturity. The actress ably suggests the bossy pushfulness that might have characterised the older Emma without her emotional come-uppance and own good sense; beyond that an all-purpose cheerfulness does not quite suggest the depth of Emma's involvement with others or her own ripening feelings. The production reflects the ripples on the pool of Jane Austen's society but fails to suggest the currents beneath.

The appreciative Richmond audience laughed gently at the jokes, and there is much to enjoy in the fluid transformation of crate-like

chests into furniture, carriages and even a grassy bank. At the moment out of all the cast (including Emma) is audible or sufficiently pointed, though Carolyn Jones is funny and touching as humble, grateful, garrulous Miss Bates. Emma's father is reduced to a running gag about hypochondria which Michael Elwyn pleases the groundlings with mightily. Peter Hamilton Dyer's Mr Elton, the fortune-seeking curate, is a rounded individual, not a set of mannerisms which emphasise the Quality Street trap that Austen sets for actors. And everyone could do with lessons in voice projection from Celia Bannerman who brightened your critic's youth with a huge-eyed, heavy-lidded Bennett girl in a television *Pride and Prejudice*. Her Mrs Weston is still radiant and good-humoured, which is more than can be said for her admirer after all these years.

## INTERNATIONAL ARTS GUIDE

## COLOGNE

Philharmonie Tonight: Christine Schäfer song recital. Tomorrow: Vladimir Fedoseyev conducts Moscow Radio Symphony Orchestra in works by Brahms, Kilda and Shvidov, with violinist Julian Rachlin and cellist Mischa Malsky. Sun morning, Mon and Tues evenings. James Conlon conducts Gürzenich Orchestra in Mahler's Seventh Symphony. Sun evening: Alexander Lazarev conducts Cologne Radio Symphony Orchestra and Chorus in concert performance of Rimsky-Korsakov's *May Night*, with soloists of the Bolshoi Opera (0221-2801). Opernhaus Tonight: new production of Puccini's *Tritico*, conducted by James Conlon and staged by Willy Decker (repeated Sep 29, Oct 1, 4, 9). Tomorrow, Sun: Der fliegende Holländer with Wolfgang Schöne. Fri: TanzForum production of Peer Gynt. (0221-221 8400)

## DRESDEN

Semperoper Tonight: Siegfried Jerusalem song recital. Tomorrow, Sat: La bohème. Fri: new ballet mixed bill. Sun: Capriccio. Oct 2: new production of Un ballo in maschera (0351-484 2323). Kulturpalast Sat and Sun: Jörg-Peter Weigle conducts Dresden Philharmonic Orchestra in works by Rudi Stephan, Sibelius and Beethoven, with violin soloist Vladimir Spivakov (0351-486 6666)

## FRANKFURT

Alte Oper A new chamber opera by Franz Hummel, entitled Blue Danube, is premiered tonight in the Mozart Saal, with a repeat performance tomorrow. Gennedy Rozhdestvensky conducts the Chamber Orchestra of Europe tomorrow in the Grosser Saal in works by Britten, Shostakovich and Dvořák, with piano soloist Viktoria Postnikova. The Israel Philharmonic Orchestra gives concerts on Sat and Sun, the first conducted by Georg Solti, the second by Noam Sheriff. Next Tues: Wendy Warner cello recital. Sat 23: Anne Sophie Mutter. Oct 3: Alfred Brendel (069-134 0400). Oper The opening production of the 1994-95 season is The Ring, staged by Herbert Wernicke and conducted by Sylvain Cambiague. The first of three cycles begins on Oct 11 (069-236061)

## GOTHENBURG

Andrew Litton conducts the Gothenburg Symphony Orchestra in Ravel's Piano Concerto in G (Kristian Zimmern) and Rakhmaninov's Symphonic Dances tomorrow and Sat afternoon at the

Konserthuset. Sep 27-30: festival of music by Swedish composer Sven-Eric Johanson (031-167000). Gothenburg's new four-piece opera house opens on Sep 30 with the first of three gala performances. The first opera production is Blomdahl's *Ariettes*, opening Oct 15 (031-131300)

## HAMBURG

Staatsoper Tonight and Sat: Hamburg Ballet mixed bill with choreographies by Böhni, Neumeier and Brown. Tomorrow: Einführung. Fri: Das Rheingold. Sun: Hanz's opera The Bassarids. Next Tues: Hanz's ballet Undine, choreography by John Neumeier (040-351721). Musikhalle Tomorrow: Alfred Brendel plays Beethoven piano sonatas. Sun morning, next Mon evening: Muihai Tang conducts Hamburg State Philharmonic Orchestra in works by Haydn, Bruch and Nielsen, with violin soloist Kyung-Wha Chung. Sat 30: Anne Sophie Mutter. Oct 5: Mitsuko Uchida (040-364414)

## HELSINKI

Finnish National Opera The main event this week is the first night on Fri of a new production of Joonas Kokkonen's 1975 opera The Last Temptation, conducted by Kari Tikka and staged by Paavo Liski. Repertory also includes Lohengrin, La nozze di Figaro and the Bourmeister production of Swan Lake. Andreas Schmidt gives a song recital tomorrow (0-4030 2211)

## LEIPZIG

Opernhaus Tonight (Drahtler): Lohengrin. Tomorrow: Die lustige Witwe. Tomorrow: choreographies by Uwe Scholz. Fri: Lohengrin's Zar und Zimmermann. Sat: Stravinsky ballets choreographed by Uwe Scholz. Sun: Tosca (0341-210136). Gewandhaus Sat: Leopold Hager conducts Gewandhaus Orchestra in a Johann Strauss evening, with soprano Gabriele Fontana and tenor Robert Swensen. Sun: John Nelson conducts Middle German Radio Symphony Orchestra and Chorus in works by Mendelssohn, Brahms and Kantschell. Next Tues: Freiburg Baroque Orchestra plays Zelenka, Telemann and Bach (0341-713 2280)

## MUNICH

Staatsoper The 1994-95 season opens tonight with a revival of Der Rosenkavalier starring Felicity Lott, Yvonne Wiedstorf and Kurt Moll (repeated on Sat). Repertory for the next two weeks includes La nozze di Figaro, Tannhäuser, Nabucco, John Neumeier's choreography of A Midsummer Night's Dream and an American mixed bill of ballets. The first new production is Don Giovanni, conducted by Colin Davis and staged by Nicholas Hytner, opening Oct 31 (089-221316). Gastspiel Georg Solti conducts the Israel Philharmonic Orchestra tomorrow in Mendelssohn's Fourth Symphony and Shostakovich's Fifth. Sergiu Celibidache conducts the Munich Philharmonic in a French programme on Fri. Sun morning, Mon and next Wed. Anne Sophie Mutter gives a violin recital on Tues (089-469 8514). Herkulessaal and Residenz Alfred Brendel plays Beethoven piano

sonatas on Sat and Mon. Carlo Bergonzi gives a farewell song recital on Sep 30 (089-299901). Olympiahalle Phil Collins gives concerts tonight, tomorrow and Sat (089-260 3249). Reithalle Peter Stein's Moscow production of the Orsesta opens on Sun for a week of performances (089-225754). Prinzregententheater Anatomy Titus Fall of Rome, a Shakespeare commentary by German dramatist Heiner Müller, opens on Sun for five nights (089-2918 1414). Munich's traditional Oktoberfest runs daily till Oct 3 at venues throughout the city. Tickets and information from Veranstaltungsdienst Mayr (089-725 8095)

## OSLO

Konsertshuset The Oslo Philharmonic Orchestra celebrates its 75th anniversary tomorrow and on Fri with gala performances of Schoenberg's *Gurrelieder* conducted by Mariss Jansons, featuring Jane Eaglen, Anne Sofie von Otter and Ben Heppner (2283 3200)

## STOCKHOLM

Royal Opera Tonight, tomorrow, Sat: Royal Swedish Ballet in a mixed programme comprising Jiri Kylian's *Stoic Games* (to Nordheim), *Ulysses* (Dove's Dancing on the Front Porch of Heaven (to Pärt) and *Balanchine's Theme and Variations* (to Tchaikovsky). Fri: Ingvar Lidholm's *Strindberg opera A Dream Play*. Fri and Mon: new production of *Aida*. Tues: La bohème (tickets 08-246240; information 08-203515). Konserthuset Tonight: Johannes

Wilder conducts Johann Strauss Ensemble in a Viennese programme. Tomorrow, Sat afternoon: Joseph Swensen conducts Royal Stockholm Philharmonic Orchestra in works by Mozart and Brahms, with violin soloist Frank Peter Zimmermann (tickets 08-102110; information 08-212520). Stockholm is hosting this year's World Music Days, promoted by the International Society of Contemporary Music (Oct 1-8). The festival will present contemporary music from 40 countries. There will also be works by some of the composers who have featured strongly in the ISCM's 72-year history, including Varese, Ginastera, Webern and Ruggles. Concerts are in venues around Stockholm, featuring some of Sweden's leading ensembles. Festival co-ordination and information: Swedish National Concert Institute (Svenska Rikskonserter), PO Box 1225, S-11182 Stockholm (tel 08-791 4600; fax 08-676 0018)

## STRASBOURG

Musica, Strasbourg's annual contemporary music festival, opens tomorrow with a new chamber opera by Ahmed Essayad, staged at the Théâtre (repeated on Sun). The opening week features several performances of music by Finnish composer Kalevi Saarelma, including a concert on Fri at the Palais de la Musique by the Finnish Radio Symphony Orchestra under Jukka-Pekka Saraste. Morton Feldman, John Cage and György Ligeti are also well represented at the festival, which runs till Oct 8 (8821 0202)

## ARTS GUIDE

Monday: Berlin, New York and Paris. Tuesday: Austria, Belgium, Netherlands, Switzerland, Chicago, Washington. Wednesday: France, Germany, Scandinavia. Thursday: Italy, Spain, Athens, London, Prague. Friday: Exhibitions Guide.

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## Edward Mortimer



What is an NGO? A forest of hands shoots up in one corner of the classroom, where the students doing the special course in "global governance and humanitarian diplomacy" sit. Elsewhere, blank faces.

How about this then: what is a quango? A smile of recognition spreads across the class. Yes, a quango is a "quasi non-governmental organisation". Logically there must have been NGOs before there were quangos, but somehow the simulation has become better known than the real thing.

Both terms are cumbersome, which is no doubt why both are better known by their acronyms. Why should one need to define an organisation as "non-governmental"? Surely that must apply to the vast majority of organisations that exist. Can one not take it for granted that organisations are non-governmental unless otherwise specified?

It depends on the context. The reason you hear about NGOs mainly in an international context is that until recently international relations was presumed to be exclusively the affair of governments. In a domestic context we think of bodies like Oxfam or Save the Children as simply charities. But when they appear at a UN conference, or distribute western aid in Africa, they become NGOs because in these roles we expect, or would in the past have expected, to find government officials.

Conversely the term quango is better known in the domestic context because it refers to bodies set up by governments in areas where they do not feel entitled to act directly - areas which belong in some sense to the private rather than the public domain. Those areas have greatly expanded in the last 20 years or so, with the advance of ideologies that seek to limit the role of the state, and the virtual rout of those that cherish the state as an organ of popular sovereignty and/or social engineering. What the proliferation of quangos tells us is that, in practice, the state does not find it easy to abandon its responsibilities, even when controlled by people whose ideology commits them to "rolling it back".

It is perhaps a tribute to the

## NGOs rule OK

Politicians are widely regarded as unrivalled in incompetence

success of that ideology that the two terms carry opposite value judgments. NGOs, almost by definition, are good, because government, almost by definition, is bad. Quangos are bad because they are in fact governmental, though hiding behind the benign mask of non-governmentalism. Or, to use another term that has lately become very fashionable, after two centuries on the dusty shelf of political science jargon, NGOs are part of "civil society". Quangos wish to be seen as part of civil society, but are not.

As Ernest Gellner points out

It is as if asking people to vote for you renders you unworthy of their support

in his recent book on the subject (reviewed by David Goodhart in the FT of September 3), the rise of civil society is directly related to the fall of Marxism. Marxism sought to abolish "the separation between the social and the political". It followed the path charted by Jean-Jacques Rousseau in seeking to do away with any autonomous organisation that might come between the citizen and the state. Civil society, which could be defined as the sum of all such organisations, became the key slogan of anti-Marxist intellectuals in the last years of communist eastern Europe.

But they were up against an undemocratic regime. Against a government imposed by force, non-governmental groups, formed by the free choice of their members, could claim a superior democratic

legitimacy. What is more surprising is that a similar moral hierarchy seems to obtain in democratic societies. One might suppose governments chosen by the people in free elections would be in a quite different category from those imposed by force. Yet apparently they are not. It has become a cliché to say that all the democracies are affected by a crisis of legitimacy; that electorates throughout the world are disillusioned, not just with ruling parties, but with politicians as such.

Half a century ago it seemed obvious to J.B. Priestley - whose *English Journey* the BBC has been rebroadcasting on Radio Four - that, if an industry was badly run, a state representing the people had a right and duty to take it over and run it better. One scarcely hears that argument now - certainly not from Tony Blair's Labour party. We now assume that, however incompetent capitalists may be, politicians would be worse.

We would rather entrust famine relief in Africa to a rock singer than to the minister for overseas development. Yet the minister belongs to a government we chose (even if, in the current British case, the minister herself was rejected by her constituents at the last election and now sits in the House of Lords). No one voted for Bob Geldof: he never asked anyone to, it is as though the very act of asking people to vote for you is so demeaning as to render you unworthy of their support.

In the area of humanitarian relief, NGOs have taken such a leading role in some developing countries that they are now becoming unpopular, because they are indeed quangos: armed with western government funds in countries whose own governments are acutely dependent on it, or have collapsed, the NGOs often both decide and implement what should be government policy. But their own ideology is often well to the left of the western governments which give them the money to spend.

Not surprisingly those western governments sooner or later find this irritating. Conservative politicians can occasionally be heard to wonder why these unelected do-gooders should be regarded as superior in virtue and wisdom to themselves. But that is a rod conservatives have picked for their own backs.

There were only three things wrong with British accounting when the UK's Accounting Standards Board began life four years ago, says Sir David Tweedie, the board's chairman: the profit and loss account, the balance sheet and the cash-flow statement.

In other words, just about everything. In the late 1980s, following the collapse of many seemingly healthy companies, his view was shared by many, and the ASB was welcomed as a potential saviour.

Seven accounting standards later, the board itself is under attack, as secretive, unaccountable and over-prescriptive, and with tomorrow's issue of accounting standard FRS 7, it faces the strongest wave of criticism yet.

"It's damn sure this new standard is going to be badly received by industry," says Sir David. "If there was ever a honeymoon, it will end in divorce after this."

FRS 7 is designed to limit the costs that a company can meet through setting up a reserve on its balance sheet when it buys another company. Such reserves have been used by some companies to cover all sorts of costs which would otherwise have appeared on their profit and loss account. By removing these costs from the profit and loss account, companies can boost their headline profit figure.

The board's aim in curbing this practice is to ensure that users of financial accounts get a fair picture of a company's true profit. But the financial directors and auditors that prepare and oversee companies' financial accounts say that FRS 7 is unnecessarily hardline, and far too detailed.

Mr Nigel Stapleton, finance director of Reed Elsevier, and chairman of the 100 Group of leading company finance directors, typifies the changing mood. "I am not a critic of the ASB, but I do think there is a trend over time for it to become much more prescriptive," he says.

Sir David says he would love

On the eve of its latest directive, the UK regulatory body faces intense criticism, says Andrew Jack

## No accounting for standards



Numbers game: (l-r) Nigel Stapleton, of the 100 Group of finance directors; the Financial Reporting Review Panel's Edwin Glasgow QC; and Sir David Tweedie, of the Accounting Standards Board

to issue streamlined standards, which allow auditors to exercise judgment, but that, privately, auditing firms often welcome detailed guidelines so that they can stand up to pressure from companies that want to bend the rules.

Auditors are, in effect, hired, fired, and paid by executive management, which may want to present financial information in the best possible light. "You need a tough auditing profession. It will never be independent as long as the people who mark the homework are the students," says Sir David. "Auditors are put under terrible pressure."

In an effort to protect auditors from this pressure, the board has issued seven standards, produced a statement of principles to underpin them, and issued guidelines on an "Operating and Financial Review" in which directors can describe their company's performance in their own words. It has also circulated draft standards on a range of other topics.

But both preparers and users of accounts have criticised the board for this pace of change, saying they are overloaded with draft regulations.

Sir David is robust in defending the board on this charge. "We consulted people on what

to do, and we've actually hit the scams," he says. "We are issuing about two standards a year. That is hardly excessive. And industry can't have it both ways: they can't ask to be consulted and then complain about the consultation documents we produce."

A more fundamental criticism, however, is of the way in which the ASB makes its decisions. Its nine members are selected by an appointments committee, and weighted

towards auditors and finance directors. Its meetings are held in secret and the minutes are not made public.

While the ASB engages in extensive consultation, its subcommittee, the urgent issues task force, does not. The task force acts swiftly to change rules to prevent companies exploiting individual loopholes that are too narrow to justify a full accounting standard.

Its lack of openness has raised concerns that it may bow too pressures from inter-

est groups, or abandon rule changes for reasons that would not have been considered sufficient if aired in public.

Several of the more controversial topics the task force planned to tackle were dropped before they reached the agenda, while others were substantially diluted, abandoned or introduced with long implementation dates allowing companies already planning such practices to adopt them unscathed.

Sir David admits that there is a problem, and says he would ultimately like to see both the board and the urgent issues task force meet in the open. However, with other board members opposed, this could be some way off.

In the meantime, the board plans to hold public hearings in the next few months on accounting for goodwill - an area on which it will be difficult to reach a consensus.

Views are mixed on what the ASB's achievements have been in improving financial reporting.

"It has done a valuable job but I think it's still too early to judge," says Mr Peter Scott, head of Hemmington Scott, a financial information company. "There is far better quality of information now and it was necessary to have clearer

rules. But I'm not sure we're up to interpreting them yet." Mr Allister Wilson, a technical partner with accountants Ernst & Young, says: "I think the whole financial reporting scene has certainly changed for the good. But that reflects a combination of the recession, the Cadbury committee on corporate governance and other factors as well as the Accounting Standards Board."

Arguably more important than the board itself is its sister body, the Financial Reporting Review Panel, chaired by Mr Edwin Glasgow QC. It has the power to reprimand companies or take them to court to force restatements if they breach standards. No such enforcement power previously existed.

The panel has so far found against companies in 22 of its completed cases. No company has yet challenged the review panel in court. And, with its authority unscathed, it has instilled a new sense of fear in both finance directors and auditors that they will be publicly criticised if they do not comply with accounting standards.

But the panel is still only in a position to act on accounting abuses that are obvious from inspecting the public accounts - in which many manipulations will not be transparent. Furthermore, Mr Wilson argues, the review panel "only gives out parking tickets" - picking on smaller companies and less contentious issues while leaving some more important abuses untouched.

Some companies have demonstrated quite clearly that they are still determined to exploit loopholes. A decline in acquisition and merger activity during the recession has reduced the scope for companies to account creatively.

Whether the fragile structures now in place will be sufficient to prevent long-term abuses as industry comes out of recession is less certain.

The standards and their interpretation by the review panel could yet be tested in court, with the possibility of a verdict that could undermine the ASB's credibility by overturning its view of what constitutes a true and fair picture of a company's health.

Mr Wilson is one of many who believe that only a US-style Securities and Exchange Commission, which could not be challenged in court, would guarantee the quality of financial reporting in the future.

The board is under attack, as secretive, unaccountable and over-prescriptive

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

## Nitrate level incompetence

From Mr A S Monckton.  
Sir, Alison Maitland's article on livestock farmers threatened with being forced out of business by the government's plans to cut nitrates in drinking water was accurate ("Farmers attack proposals on nitrate levels", September 13). But it did not include the latest incompetence.

The government says it must reduce the level of nitrates (to 50mg per litre instead of about 65) because the EC nitrate directive says it must. But it does not admit it signed this

directive in 1981, knowing that it was based on false statistics. If it had not signed, it would not be binding.

Its own statistics are that, if you lower nitrates, you increase the risk of cancer. It has known this since 1985 (CMD 85/14 spells it out). It also says that the level was based on World Health Organisation figures, which it must obey.

The published WHO document (in 1983) states that the lower limit is solely because of methaemoglobinemia (blue

baby syndrome); and it says that in areas where there have been no cases over many years the limit need not be applied.

There have been no cases in the UK for more than 20 years. The government has published that the reason for the new nitrate level is because of cancer risk and blue baby syndrome - I have been to just such a public meeting. It lies, and it knows it.

A S Monckton,  
The Estate Office,  
Street Hall,  
Sufford, ST19 9LQ

## Trends in Swedish jobs growth

From Mr Per Ahlström.  
Sir, Your report, "Swedish elections" (September 15), repeats the questionable statement, often made in the Swedish election campaign, that Sweden "have all of its employment growth between 1960 and 1983 derived from the public sector". Statistics should be used in a more careful way. I do not have the employment figures from 1960, but from 1963 to 1993, employment in the private sector (excluding agriculture) has developed like this:

Period	Jobs	Gov.
1963-1976	+82,600	sec
1976-1982	-88,200	con.
1982-1991	+214,000	sec.
1991-1993	-304,500	con.

It is a curious fact that there is such strong correlation between the political colour of the government and the development of the private sector. For a non-biased observer it might look as if the economic policy of social democrats was more advantageous for the private sector than the conservative's. Managers in the private sector argue that conservative governments - in spite of their performance statistics - are better for business than social democratic governments. Conservative governments have just had bad luck, they say.

Be that as it may, the so-called Swedish model, which really is a social democratic model, has performed well under social democratic governments. It cannot be declared a failure because of the present crisis, which has been managed by parties opposed to the Swedish model, even though they are Swedish. Per Ahlström,  
editor, Nya Norrland  
Ettmäsand,  
Sweden

## Not bottom of league

From Mr Brynley Sidaway.  
Sir, Your report, "Fifth of UK companies expecting to relocate" (August 30), stated that a recent survey by Black Horse Relocation placed Sunderland second bottom in a league table of 40 best cities for relocation.

We are, of course, all aware of the limitations of statistics - I could produce a survey by an equally reputable organisation which places this area at the top of the league for attracting inward investors.

Perhaps the difference between the two surveys is that Black Horse spoke only to UK companies. Could it be that UK businessmen are stuck with out-of-date preconceptions about the north east? Foreign investors come to the north east with an open mind and what they find is ideal sites, superb workers and substantial help and encouragement from a range of regional agencies and local authorities. In the last decade Sunderland has attracted one of the UK's largest concentrations of Japanese

and US companies and, as "seals of approval" go, I don't think you can say fairer than that.

In the last 15 months TRW, the American components company, Lucas, the British electronics company, and Goldstar, the South Korean electronics giant, have all voted with their feet by moving into the city - creating more than 1,200 jobs between them. The Bristol-based company, The Insurance Service, has also just chosen to open in Sunderland and it plans to create another 300 jobs over the next three years (chronically Bristol was top of the Black Horse survey).

I hope it is now clear for all to see that Sunderland is the choice of several of the world's leading companies who are capable of judging for themselves without the burden of outdated prejudices. Brynley Sidaway,  
leader of the council,  
City of Sunderland,  
Civic Centre,  
Sunderland SR2 7DN

## Good result in Canada

From Mr Almor Halari.

Sir, The headline, "Canada crumbles" (September 14), seemed to be contradictory and presumptuous in the face of good news from the election results in Quebec. The narrow margin of the popular vote in the election demonstrated that Quebecers do not want independence. The result would also have been a non for independence even if the vote had been held soon after the contentious Meech Lake and Charlottetown accords.

I am a Canadian from the west and have discussed with several Quebecers the possibility of separation during my visits to Quebec. I always get the feeling that it is the politicians and the media who have been wanting and propagating independence. The people of Quebec have never wanted and will never want independence from Canada.

Your editorial headline therefore should have been more thoughtful and have read "Canada wins". Almor Halari,  
25 St Mary's Road,  
Ealing, London W5 5RE

## Great parody - but no swastika

From John Siddons-Downe.  
Sir, In your "Guide to the week" (September 12) you mention the auction of Charles Chaplin's costume that he wore in the film *The Great Dictator*. As Adenoid Hynkel he was a great parody of a stately, ridiculous dictator with the same initials. But you are mistaken in saying Chaplin's uniform incorporated a swastika - the motif was a parody of the original and at no point was a swastika shown.

Indeed it seems strange that, years before, these two men of small stature both adopted the toothbrush moustache and a most individual manner of walking (or marching) as their prime visual features. If only today we could have such a brilliant satire of, say, Mr Zhirinovskiy... now there's a thought to rescue the British film industry.

John Siddons-Downe  
3 Vine Place,  
London W5 3JF.

## Bringing colour to Barbican

From Mr Geoffrey Lawson.

Sir, May I respond to Colin Amery's thoughtful tribute to Theo Crosby (Architecture, September 19). We at the Barbican Centre are greatly saddened by his death last week. We sincerely hope and believe that the ideas and concept that he had for our improvement scheme which is half way to

completion will be finished as he had planned and on target and hopefully within budget.

We agree that his scheme will bring colour and joy to the Barbican Centre. Geoffrey Lawson,  
Chairman to Barbican Centre Committee,  
Barbican,  
London EC2Y 8DG.

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## FINANCIAL TIMES

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Wednesday September 21 1994

## The role of a third party

Britain's Liberal Democrats are right. Cannabis should be decriminalised. The law prohibiting use or possession of small amounts of the drug is difficult to enforce and, in consequence, low on the list of police priorities. Chief constables would like to see it removed from the statute books. As matters stand, its distribution is managed by gangsters at the wholesale level and petty criminals at the retail. This is absurd. There would be some risk in decriminalisation, since all drugs are potentially dangerous. Yet there is no evidence that cannabis is any more harmful than either tobacco or alcohol.

The above would be a sensible set of propositions for Mr Paddy Ashdown to put forward. Instead the leader of the Liberal Democrats has expressed distaste, bordering on alarm, following his party's vote at its annual conference in Brighton in favour of ending prosecutions of "pot" smokers. Perhaps he anticipated the prissy horror expressed by some of Britain's tabloids. Possibly he feared the loss of some support for his party, which has in the past been dogged by its image as a home for scandal-wearing, musingly-acting activists.

If so, his concerns were misplaced. The Liberal Democrats may or may not be destined to play a role in national government. That depends upon whether the Labour party finds that it can govern with their support, but not without it, after the next election. Meanwhile the third party commands the allegiance of between a sixth and a fifth of the voters, a

mandate substantial enough to support its aspiration to be taken seriously.

To deserve to be taken seriously, Liberal Democrats must put forward radical ideas, particularly when many people know in their bones that a particular proposal is right. That above all is their role, and they can claim some success in pursuing it. They have brought political opinion a long way towards constitutional reform, with a large part of the Labour programme lifted straight from Lib-Dem manuals. Notions such as the earmarking of taxes may yet become topics for respectable debate. Some activists' favourite schemes, such as a minimum wage or the abolition of the monarchy, deserve to be rejected by the party leadership, but that is no reason why they should not be aired.

The two larger parties are extremely cautious about saying anything that has not been market-tested, sanitised and measured against its supposed impact on the electorate. Mainstream politicians who come up with original ideas find themselves forced to abandon them by the relentless inquisition of the popular press. This is a stifling atmosphere in which fresh approaches to intractable problems are unlikely to emerge.

The Liberal Democrats should be different. Mr Ashdown should lead up a little. He would do us all a favour, and perhaps win greater respect and support that way than by trying to be Little Sir Echo.

## Frontier finance

To boldly go where no bank has gone before is the mission of the International Finance Corporation, the private sector arm of the World Bank Group. The question, however, is whether the bank's Shareholder Enterprise retains a useful role and, if so, what.

The IFC is small compared to the World Bank itself. Its annual report, published yesterday, shows that it approved \$4.3bn for 231 new projects in fiscal 1994. But for most of its 35 years, the IFC has been able to claim, with some plausibility, that it provides an important, if peripheral service in bringing equity and loan finance to projects in developing countries that private banks would not touch.

Since the late-1980s, two things have changed. Some of the countries in which it has been most active, notably in east Asia but, to some extent, even in hitherto lagging Latin America, have made large strides in development. At the same time, the availability of capital for companies based in emerging markets, which are the IFC's potential clients, has soared.

The problem the IFC faces is that the "window" in a country's development during which its funds can play a uniquely valuable role is narrowing. On one side, it is limited by its insistence on a "commercial" rate of return (although this criterion is somewhat fuzzy in the least developed sectors). On the other side, it has the whole pack of international commercial banks and investors

at its heels, sniffing for any sign that country and project risk has fallen to tolerable levels. The problem is acute in a role of which the IFC is particularly proud, that of helping the development of capital markets themselves.

In Africa and the former Soviet Union, for example, both regions that are particularly in need of assistance, the IFC has invested and lent comparatively little because of the difficulty of finding projects which meet its criteria. Yet success stories, such as South Korea and Chile, have already outgrown the need for IFC participation.

In defence of its role, the IFC points out that demand for its funds is increasing. It also argues that international finance houses often fail to service second-tier companies in developing countries. It is right, too, to stress that financial markets may lose their current taste for developing countries as quickly as they gained it. However its principal donors will put the IFC under increasing pressure to justify its role. Fearing budgetary cutbacks, it has started to explore raising its own funds by issuing bonds secured against mature assets. If it does sustain its activities by raising funds in that way, it will still have to demonstrate that an adequate supply of reasonably high-quality investments remains available to it. The challenge to the IFC, therefore, is to demonstrate that it is not taking on excessive risk and, more fundamentally, that it still has an essential role.

## Workers' rights

The complex wrangle around the European Commission's final revision of the Acquired Rights Directive has become a test for Europe's legislative procedures - and for the Commission's commitment to a new balance between social protection and job creation. The directive, which protects the rights of workers when organisations change ownership, became a political issue when it started to interfere with the UK government's programme for contracting-out public services. In its attempts to narrow the scope of the directive to exclude the contracting out of activities like cleaning and catering, the UK initially stood alone, but as public sector reforms spread across Europe, the UK government has acquired allies.

The result is a rather obscure paragraph in the revised directive which says that only whole economic entities are subject to the directive, as opposed to more narrow activities. However lawyers are quick to point out that in the famous Schmidt case, involving a German bank, the European Court of Justice ruled that one woman cleaner represented an economic entity. So there may be less room for manoeuvre than is implied by the revision.

Part of the problem is the immense complexity involved in drafting legislation for countries with 12 different approaches to the transfer of ownership. Just as awkward is the unpredictability of the European Court itself, which is not bound by precedent and

which has recently been handing down judgments which have outraged several conservative governments.

Underneath all this is an even more important issue for Europe's labour markets. The original directive was based on the laudable premise that long-term relationships should be encouraged between employers and employees, and that a change of ownership should not introduce instability into those relationships. That principle cannot, however, be applied to the short-term contracts which are typical for services contracted out from the public sector. So any revision of the directive which excludes low-skilled services is likely to reinforce the trend towards a dual labour market, of well-protected insiders and less secure outsiders.

That in turn would create a problem for Europe's social dimension. Beginning with last year's Delors white paper, a welcome new balance has been struck between social protection and job creation, which points towards relaxation of the acquired rights directive if it threatens to prevent the creation of more low-paid, service sector jobs.

But the same white paper stressed that this burden of deregulation should not fall on the weakest sector of the labour market, as would follow from a simple loosening of the directive. The uncomfortable logic for Europe's social thinkers may be, therefore, that the directive should be scrapped altogether.

After a hectic car chase through the outskirts of Turin, police arrested a man suspected of armed robbery. An identity check revealed he was registered as an invalid and drawing a pension.

This incident 10 days ago illustrates one of the worst areas of abuse in Italy's bloated state pensions system. Almost one in three of the 21m pensions paid out annually goes to invalids, a proportion without equal in Europe. Everyone knows many such "invalids" are bogus. In southern Italy local politicians recognise invalidity pensions as the simplest way of providing long-term unemployment benefit.

As the Italian government wrestles with a reform of the pensions system, it and the other interested parties now agree that fiddles like this should end. The trouble is that they agree on very little else.

Curbing Italy's generous and incredibly complex state pensions system has become a crucial test of the Berlusconi government's political and financial credibility.

Cuts in pension benefits are supposed to be the centrepiece of the 1995 budget, now in the final stages of preparation. They are the benchmark by which sceptical financial markets will judge the right-wing coalition's ability to tackle Italy's debt-ridden public finances.

At the heart of the problem is the growing gap between pension contributions and pensions payments which in Italy's "pay as you go" system is met by the government. Pensions absorb over 40 per cent of the state budget; this year the gap between contributions and the amount needed for pension payments is £84,000bn - equivalent to half the total budget deficit.

Effective reform of the pensions system would stand a strong chance of halting the inexorable increase in the budget deficit. Without it, on current trends the deficit will reach close to £185,000bn in 1995, equivalent to more than 12 per cent of gross domestic product. That would spell a further rise in Italy's public sector debt - already at the dangerous level of 128 per cent of GDP.

Such reform, however, looks like being difficult to achieve. Mr Silvio Berlusconi, prime minister, faces intense opposition from trade unions, which are anxious to defend existing pension benefits and are threatening a general strike over the issue. He has made clear he does not wish to antagonise them, and on Monday for the second time in a week postponed a "definitive" negotiating session. This is now due to take place tomorrow.

What is more, the government is weak and is itself divided over pension reform.

The treasury under Mr Lamberto Dini talks tough, well aware that unless the forthcoming budget

shows tangible progress on the pensions issue, the consequences will be immediately felt in the exchange rate of the lira and the yield on Italian government bonds. The labour ministry, on the other hand, champions the interests of the unions, in the process undermining the treasury.

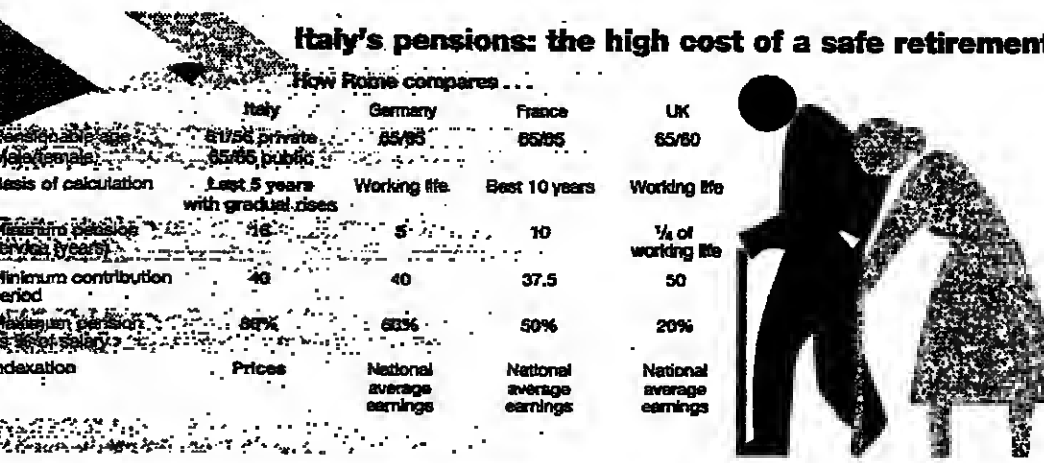
The explanation for Italy's growing pensions gap is not that individual pensions are generous - the average pension is around £1m a month. Rather the system is poorly structured and administered and pays too many unnecessary pensions.

Compared with other European countries (see chart) the retirement age is low, and pensions tend to be higher as a proportion of final salary. There is little or no incentive at present for the growth of a private pensions industry.

As important is the complex nature of the pension system. The treasury says 17 different systems are applied to salaried workers, three more for the self-employed and 11 for the professions. Each cat-

## Pensions: a tough Italian job

Berlusconi needs to reform the system in the teeth of trade union opposition, says Robert Graham



The following table shows the contribution payments by salaried workers

Country	Private sector	Public sector	Total
Italy	124,638	75,074	199,712
Germany	124,638	75,074	199,712
France	124,638	75,074	199,712
UK	124,638	75,074	199,712

egory enjoys a different set of privileges. Some, such as agricultural workers, pay in minimal contributions. Journalists, doctors and even Italy's 3,000 customs agents pay into separate state-run schemes.

The privileges for public sector employees are especially extravagant. Women can retire after a mere 15 years work on 80 per cent of final salary. Men can get away with 20 years' work. Others like teachers can retire, take another job, and take their pension only on full retirement. The pension they then draw will still reflect the automatic seniority pay increases due to teachers every two years.

The government of Mr Giuliano Amato made an attempt at pension reform in 1992. It froze indexation of pensions to inflation and provided for a gradual increase to the retirement age from 60 to 65 for men and 55 to 60 for women, to be complete by 2002.

However, this has proved less than adequate in the face of the constant pressure on the budget from debt service costs. What is

more, talk of the need for further cuts has triggered a flood of requests for early retirement from public sector employees: of the 459,000 pension requests between January-August, 340,000 are for early retirement.

Pressure on Mr Berlusconi to act on pensions has been increased by his determination to avoid tax increases, which leaves him reliant mainly on spending cuts to bring the overall budget deficit to below 3 per cent of GDP.

The prime minister's hands are tied by tax-cutting election promises, and he is looking for extra budget revenues to one-off devices dreamed up by Mr Giulio Tremonti, the finance minister: an amnesty on illegal building - yielding otherwise lost building registration taxes - and a partial waiver of Italy's 1.3m contested tax assessments.

Such measures have deepened the scepticism among foreign observers about Italy's public finances. Remarkable one market analyst: "We are always weary of one-off measures like these pardons which in

the case of Italy have a poor record of providing the funds promised."

The government wants to make three basic changes to the pensions system to bring Italy more into line with the rest of the European Union. It wants to:

- simplify the system, end anomalies and bring contributions into line with payments;
- accelerate the increase in the retirement age - currently 56 for women and 61 for men - from one year every two years to one year every 18 months, and increase the pension contributions period;
- change the rate at which pension provisions accrue from the current 2 per cent a year, well above the EU average, to 1.75 per cent a year.

All sides - government and unions - agree on the need to end the difference between the treatment of private sector employees and the more favourable position of those in the public sector. There is also unanimity on the importance of shifting more of the burden on to the individual by fostering the growth of private pension funds.

Hereafter agreement evaporates. The unions oppose the government's plan to raise the retirement age. They are against the idea of extending the contribution period, and say they will block the plan to alter the accrual rate.

Matters have been complicated by the failure of a cross-party commission set up to make recommendations on the pension issue to reach a consensus. Mr Berlusconi approved the establishment of the 18-person commission in early August hoping its academics, trade unionists and politicians would come up with a platform that could be sold as "neutral" to all concerned. The proposals, finalised on Monday, were effectively split into two separate reports, with agreement on only a few broad concepts.

Last week union leaders won a concession from Mr Berlusconi. Instead of seeking a specific sum in benefit cuts - the treasury wants some £8,000bn - the prime minister agreed to consider overhauling the structure of pensions first. Almost inevitably, that will mean a smaller saving in the 1995 budget.

Time is running out for agreement. The budget has to be submitted to parliament in detail before the end of the month. On Monday, Mr Berlusconi adopted a tougher tone. "The existing pensions system cannot work and if we go on like this the state will not be able to pay pensions in the future." But the prime minister's previous behaviour suggests that, faced with the choice of mollifying the unions or appeasing the financial markets, he will back away from a domestic confrontation.

## Blueprint for a European government

A recent report on European integration from the German Christian Democrats recommended that "the Commission... take on the features of a European government". Such a prospect will cause anxiety among members of the European Union wishing to see it develop a decentralised structure. So what approach should they take to this CDU suggestion?

One answer would be to do nothing and hope the recommendation fades away. However, in view of suggestions elsewhere in Europe, including the European parliament's view that the Commission's powers be increased, that would be unwise. The alternative would be to accept that the functioning of the EU's key institutions needs to be re-examined. As part of such a review, the Commission's role would need a thorough examination, and the 1995 inter-governmental conference provides the opportunity.

There are two views of the future role of the Commission. One is that

it should increasingly take on the character of the "government" of Europe. The other is that it should become a more effective manager of the Union's programmes. The two views conflict. They reflect different assessments of where the weaknesses lie in the Union's present institutional arrangements, as well as fundamental differences about where institutional responsibilities for core functions in the Union should lie.

The role of a modern government is to determine the direction of public policy and, where legislation is necessary, to initiate, prepare and attempt to carry through that legislation. There are two bodies that can potentially perform this role in the European Union. One is the Commission. The other is the Council of Ministers, acting in the light of more general guidelines set by heads of government.

The role of manager of public programmes is carried out in modern government either by specialised agencies or within the departments of the civil service. The view that the Commission should develop as "manager" envisages it as an

agency of government (Council of Ministers) and in the role of civil service. This does not necessarily mean that the Commission would become directly responsible for the execution of policy in all areas. Much of the responsibility must continue to rest with member states. However, the Commission would need to develop its role as "honest broker", mediating policy

differences between member states. There is a reasoned case for not developing the Commission as Europe's government. Any democratic government would require electoral legitimacy. The Commission could not continue as an appointed body. It would have to be elected either by the European parliament or by direct popular vote in the Union (most plausibly, through

an election to select its head). In the first case, parliament would gain a level of control over the government unmatched by any other democratic representative assembly. In the second case, to vest such powers in a single person would seem a colossal mistake in the light of Europe's history. Either "solution" would be enormously centralising.

The case against the Commission developing as the government of Europe cannot simply rest on a negative agenda. The capacity of the Council of Ministers to set policy and to run business in a more orderly way will need to improve. This will call for changes in voting, in the presidency arrangements and in the Council secretariat.

Developing the Council of Ministers as the government of Europe also raises questions about democratic legitimacy. The Council cannot be dismissed by the directly elected European parliament. Thus there would develop a separation of powers more akin to the American system than the "fusion" of powers often held to be characteristic of parliamentary democracies.

National parliaments would have a role in the legitimisation of policies carried into the Council by their own ministers. This in turn means that the relationship between national parliaments and the European parliament would have to be much more carefully structured.

If some member states wish to run ahead of the rest and implement their own view of the institutional development of Europe, as suggested by the CDU document, they should be aware that such action is likely to divide Europe again. The concept of a multi-track, multi-speed Europe is one of managed differences. To assign responsibility for core functions in a way which also affects key institutional relationships could, however, lead to unmanageable divergence. Nobody, least of all the German Christian Democrats, really wishes to see this happen.

Frank Vibert

The author is deputy director of the European Policy Forum

## Danger man's meaty memo

What precisely is Günther Burghardt's game? Earlier this year, the boss of the new Brussels directorate of external political affairs was patting himself on the back, telling the European Commission's internal magazine what a significant contribution his DGIA, as it is called, had made to a common European foreign policy.

The impression was of a chuffed-up operation, dispatching secret telegrams hither and thither and generally functioning like any national foreign ministry. So has DGIA had its feet up this summer?

The question arises because of the content of a memo circulating at the highest level of the Commission presenting a rather somber state of affairs. It whinges about an "almost total lack of strategic planning, a repeated disregard for agreed EU rules, coupled with regrettable ups and downs in the performance of the Council Presidency system".

It lays into France for acting unilaterally in Rwanda, Britain and Italy for getting into a huddle on eastern Europe, and Greece for slapping a trade embargo on Macedonia. The draft concludes: "The very notion of a common foreign and security policy sounds increasingly hollow."

Could it be that the author hates the whole idea of closer

co-operation? Actually no, since the memo is penned by none other than G. Burghardt. In which case it looks suspiciously like a ploy to bolster the Commission's foreign policy role ahead of the 1996 review of Maastricht.

There is fighting talk of more funding for EU budgets and even of introducing an element of majority voting on foreign policy matters. All anathema to the French and the British. No, DGIA has not had its feet up all summer.

Egged on

As if in rebuttal of Observer's jibe yesterday - relating to a £4.6m reduction in parliamentary costs, thanks to lowered "activities" - word reaches us of the peripatetic Tim Eggar, who has just spent his third consecutive night on an aeroplane.

Sunday evening saw him whizz back from Chile, part of a business delegation. On Monday he joined a night flight to Baku, attended the signing of British Petroleum's Azerbaijan oil deal, and flew back last night. Presumably a well-earned rest tomorrow then? "He has a full diary," says his office. Well, he is minister for energy.

Homely homily

For once, British Telecom, which has just torn up a £1,000 bill

## OBSERVER



"If you stare at it really hard, it turns into a cannibal plant"

Incurred by a toddler "phoning" his great grandparents in the West Indies, can teach other companies a thing or two about customer relations. The House of Fraser group, for instance, has been having a rather unseemly wrangle with a pensioner.

Ten years ago, Walter Mesley sent £1,000 to one of its stores for some furniture, which he then decided against buying.

He left the money at the store reasoning that, if he could find nothing else to spend it on, House of Fraser would eventually pay him a reasonable rate of interest.

Most unwise. If he had put it into almost any building society, his

original sum would by now be worth more than £2,000, thanks to fairly high interest yields during the 1990s.

After lengthy correspondence, the store has now sent him a cheque for £2,250 - the original sum plus £244 interest, which the group calls a "gesture of goodwill".

Obviously the annual percentage rate on goodwill doesn't match that charged on most store cards.

Down and out

Traditions die hard at the 116-year-old Chartered Institute of Bankers where, after a quarter of a century as a humble scribe, the new secretary-general Gavin Shreeve is getting used to tea and biscuits served daily in his heavy wood-paneled office.

Actually, far from relishing the cosy ways, Shreeve appears impatient to shake things up at what is the main professional body for British bankers.

For starters, the lease on the offices at that grand City address Number Ten Lombard Street expires next year and staff will have to get used to a new abode - or rather two.

The CIB already has an office in Canterbury and the plan is to move most of the rest of the staff down there, keeping in London only a few employees and the institute's rather splendid library. Inquiries are being made around the Threadneedle Street area - which the CIB

old-timers seem to regard as more than a bit of a let-down.

Come on chaps, if it's good enough for the Bank of England...

Hit for six

Smiles all round in Cape Town yesterday as John Major put the seal on South Africa's return to the fold, making the first prime ministerial visit since Harold Macmillan stopped off to deliver his "winds of change" speech in 1960.

From the sublime to the ridiculous, Major tried a joke or two, claiming that Norma throws bread rolls at him if he drones on too long.

Zulu leader Chief Buthelezi managed a better, if somewhat more obscure jest, telling reporters that he had always considered Lady Thatcher to be a man - a Zulu compliment, apparently.

It was left to Nelson Mandela to lend a proper tone to proceedings. Rather than low-towing to the parade of UK business types jostling round Major, the great man peered over their shoulders and was heard to say: "Yes, but where is Sir Colin Cowdrey?"

Two plus two

Back to bankers, and a question as to how many varieties of the species there are? Why, three of course. Those who can count and those who can't.





# FINANCIAL TIMES

Wednesday September 21 1994

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Inkatha could lose control of Natal in feud

## King dismisses Buthelezi as Zulu prime minister

By Mark Suzman in Cape Town

The feud between two of the leaders of South Africa's 9th Zulu came to a head yesterday when King Goodwill Zwelithini dismissed Chief Mangosuthu Buthelezi as his prime minister.

The confrontation between the two men could lead to a change in the political control of Natal's provincial parliament, currently held by the chief's Inkatha Freedom party, and help reshape the political future of South Africa as a whole.

The sacking could undermine Chief Buthelezi's position as a minister in the country's coalition government if he were to face a challenge from within the ranks of his party.

In an announcement released at Nongoma in KwaZulu/Natal province by the royal council, a group of advisers to the monarch, the king said he was dismissing Chief Buthelezi from his post as traditional prime minister to the royal house and would have no further contact with him.

The move represents the highest political upheaval since President Nelson Mandela took office following South Africa's first all-race elections in April.

The statement also said the king was cancelling this year's Shaka festival, an annual festival to celebrate the Zulu kingdom's 19th century founder, which had been due to take place next Saturday. He instead called on the Zulu people to observe a four-day period of "prayer, unity, reconciliation and peace".

Both men will be vying for support of the conservative, traditional rural vote that in April helped give Chief Buthelezi's Inkatha Freedom party a narrow victory in KwaZulu/Natal over Mr Mandela's African National Congress.

Should the king win what is likely to be a bitter and possibly violent contest control of the province could pass to the ANC, with whom the king has established close links. Victory for

Chief Buthelezi could reinforce Inkatha's hold over the region's assembly and keep open the possibility that he might press for greater powers for what would become a virtually autonomous Natal.

Mr Mandela, speaking during a press conference in Cape Town yesterday with Mr John Major, the visiting British prime minister, played down the apparent rift. He said relations between the king, Chief Buthelezi and himself were "very good" and expressed optimism that the problem could be speedily resolved.

Chief Buthelezi said he had received no formal communication from the king. Mr Ziba Jiyane, Inkatha secretary general, said the party would press ahead with next weekend's celebrations without the king's participation.

"No force on earth would stop the Zulus commemorating Shaka Day," Mr Jiyane said.

Major in Cape Town, Page 4

## France appeals for delay on freeing of air routes

By John Riddling in Paris

The French government yesterday raised the prospect of a new clash with the European Commission over aviation policy, announcing that it was appealing to the European Court of Justice in an attempt to delay the liberalisation of two of its most profitable domestic air routes.

A statement issued by the transport ministry said that immediate competition on the routes from Orly airport near Paris to Toulouse and Marseilles would "damage the balance of the country's internal air routes".

It called for a suspension of an April ruling by the Commission, which ordered France to open the routes by October 28, until the European Court had made its decision.

The appeal is the latest step in a protracted battle to liberalise French domestic air routes.

It follows a bitter struggle earlier this year over access to Orly airport for British carriers operating from London.

The French government opposed the opening of the London-Orly routes, but ultimately yielded to pressure from Brussels and Britain to allow Air UK, British Airways and TAT, its French affiliate, to fly to Orly.

That agreement and commitments to facilitate international traffic to Orly helped clear the way for a FF200bn (\$3.79bn) capital injection for Air France, the loss-making state-owned carrier.

A delay in the liberalisation of the Toulouse and Marseilles routes would come as a blow to TAT, which is 49 per cent owned by British Airways.

TAT officials were not available for comment yesterday, but the airline has said it wants to start services from Orly to Toulouse and Marseilles as quickly as possible.

The decision by the Commission to order the opening of the routes followed a complaint filed by TAT.

Mr Bernard Bosson, the transport minister, said that France was not against the principle of opening the routes in question but disagreed about the timing.

The French government has said it will open the Orly-Marseilles route in April 1995 and the Orly-Toulouse route in April 1996.

It has said, however, that it would limit the liberalisation of each of the routes to one new carrier.

The routes are currently operated by Air France, the domestic affiliate of Air France.

The airlines have so far resisted the liberalisation of profitable domestic routes, claiming that those routes offset the unprofitable domestic routes they are also required to operate by the French government.

## THE LEX COLUMN

### Marginal momentum

Eighteen months ago, margins at the UK's big food retailers appeared on the verge of collapse under a new wave of pricing pressure from discounters. Tesco's interim figures show such fears were misplaced. It held the year-on-year decline in gross margins to 0.1 per cent in the first half, following a drop of 0.7 per cent in the second half of 1993. Like-for-like sales rose by 4 per cent, further evidence that Tesco's strategy for fending off the threat from the discounters has been effective - so far.

Tesco has responded to the challenge by cutting prices of key products, putting pressure on suppliers and improving operating efficiency, tactics also adopted by J. Sainsbury. These steps could not have eliminated the intense competitive pressures in the sector, but they appear to have shifted some of those pressures back on to the discounters themselves. Judging by Sainsbury's profits warning this summer, problems at L. O. Sainsbury, the Argill subsidiary, analysts' scaled back expectations for Kwik Save, low prices alone have failed to make really damaging inroads into the big retailers' territory.

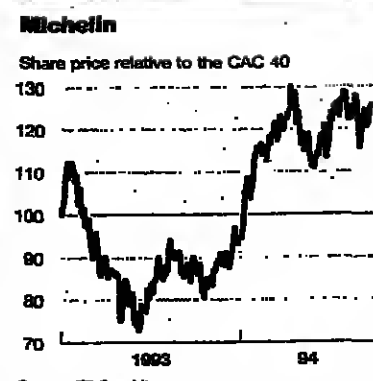
That said, market conditions are far removed from the second half of the 1980s when margins climbed at a comfortable 1 per cent a year. In a low-inflation environment dogged by overcapacity, it will be a struggle to preserve margins at existing levels. The sector has risen against the market by 20 per cent in the last six months. Further outperformance on this scale is unlikely.

#### UK economy

The immediate causes of yesterday's slippage in UK gilts and 42-point fall in the London equity market were to be found abroad. The US trade deficit unsettled New York markets, while Germany worried about the imminent August money supply numbers. At least in gilts, though, the nervousness fits badly with the domestic data. Net new mortgage commitments at building societies fell 7 per cent in August while the fall in retail deposits in the banking system suggests consumers may be squeezed by higher taxation. With recent growth in M4 money supply well within the target range, there seems to be little pressure for a further rate rise.

One danger, though, is that markets tend to confuse weakness in consumer demand and bousing with weakness in the economy as a whole. The chance-

FT-SE Index: 3073.3 (-41.8)



Source: FT Graphika

but growth rates may be slackening. The European high-margin replacement tyre market, where Michelin is particularly strong, remains sluggish and there are no signs the group can pass on higher raw material costs. Profits and cash flow will undoubtedly continue to improve as Michelin rides the cycle, but if it wants to become anything more than a large, but flabby tyre manufacturer, a stricter regime is required.

#### Attwoods

Browning-Ferris Industries' hostile bid for Attwoods is mean but clever. It is mean because the 109p per share offer provides no bid premium, while immediately enhancing BFI's earnings per share. It is clever because it stands a good chance of succeeding. The key to the battle is that Laidlaw, Attwoods' 30 per cent shareholder, has irrevocably pledged its stake at the offer price. So even if a higher bid materialised, the extra pennies would go to BFI, not Laidlaw. BFI trumped this agreement as proof that the offer was fair; the reality is that Laidlaw so badly wanted out that it was prepared to accept BFI's stiff conditions.

This puts other shareholders in a bind. Attwoods can hardly argue for an independent future given its poor record. But if there was an obvious white knight prepared to pay more, Laidlaw would have found it already. Warburg, Attwoods' merchant bank, will have its work cut out to rustle up a better bid. But, since it is still smarting from its high-profile failure in the Enterprise/Lasmo bid, the bank has every incentive to prove its doubters wrong.

#### Mirror/Scottish TV

Mirror Group's protestation that it does not believe it necessary to control Scottish TV can probably be taken at face value. Not only is it unlikely that the Mirror would ever be allowed to control STV, because the two groups dominate the Scottish newspaper and TV markets, but the Mirror has any way developed a fondness for exerting significant influence through minority stakes, as shown by its stake in News-Press Publishing, the Independent's owner. The Mirror can be expected to press STV to provide programmes and expertise for its new cable TV channel. If it succeeds, its 14.9 per cent stake could look a cheap way of diversifying beyond the price-war ridden newspaper market.

## Michelin in profit again

Continued from Page 1

was restrained by the relative strength of sales of original equipment tyres, sold directly to carmakers, rather than higher-margin replacement tyres which are sold to individuals.

In the US, the company expects the combined operations of Michelin and Uniroyal Goodrich, acquired in 1990, to break even this year. After tough negotiations with the United Rubber Workers' Union, Michelin said it had implemented more efficient rotating shifts.

Volume growth of 13 per cent in Europe, which increased market share, partly reflected a new strategy of offering a more diversified tyre range.

Michelin has also seen strong demand for "green" tyres, which reduce fuel consumption through lowering resistance with the road.

Michelin described the tyres as the most important technological innovation since its development of the radial tyre. It aims to produce about 14m green tyres this year, compared with about 2m in 1993.

Michelin forecast continued progress in the second half this year and said the European economic recovery should be confirmed by a more marked improvement in the market for replacement tyres.

A FF2.5bn exceptional charge relating to restructuring was the main factor in the large first-half loss in 1993. But even stripping out exceptional charges, Michelin achieved a net profit of FF732m against a loss of FF1827m in the first half of 1993.

## Paris and Bonn call for Brussels plan on EU expansion

By David Buchan in Paris and Lionel Barber in Brussels

France and Germany agreed yesterday to ask the European Commission to produce a consultation paper next spring setting out a plan for enlarging the European Union to eastern Europe.

The idea is to emulate Lord Cockfield's celebrated 1985 document which set out a list of measures for the European Community to adopt in order to complete the single market by 1992, a Brussels official said yesterday.

EU officials hope the detailed pre-accession strategy will give the former communist countries of central and eastern Europe fresh incentives to consolidate economic reform, while persuading them that their aspirations for EU membership are taken seriously.

The Franco-German call was made at the end of a two-day meeting in Paris of both countries' foreign ministers and ambassadors to the six EU candidate countries - Poland, Hungary, the Czech Republic, Slovakia, Bulgaria and Romania - and Latvia, Lithuania and Estonia. The aim of the conference was to pool information on eastern Europe.

Mr Klaus Kinkel, German foreign minister and president of the EU's Council of Ministers, said the document "should map out the road ahead" for east Europe's eventual integration.

Among other elements, it should cover the difficulties of adapting its economic, banking, legal and transport systems to EU norms.

One likely approach is for the Commission to draw up a list of between 100 and 150 measures for the east Europeans to adopt in order to make their legislation compatible with EU standards. In return, the EU would phase out anti-dumping measures and thereby expand the single European market eastwards.

French foreign minister Mr Alain Juppé, whose country takes over the EU presidency from Germany in January, said the idea would be broached with Mr Jacques Santer, the Commission president-elect.

Both foreign ministers claimed that their governments were at one on enlargement to the east, but differences of emphasis emerged over how far the EU should try to lift eastern Europe's standard of living to its own.

Mr Kinkel said it was important to treat eastern Europe as a whole. "We cannot have wages in Dresden that are twice as high as in Budapest, which are twice as high as in Bucharest."

However, the French side emphasised possible costs. Mr Alain Lamassoure, France's EU affairs minister, said if all east European and Baltic countries were next year to enter the Union with unchanged farm and structural funds rules, the EU budget would have to double.

## FT WEATHER GUIDE

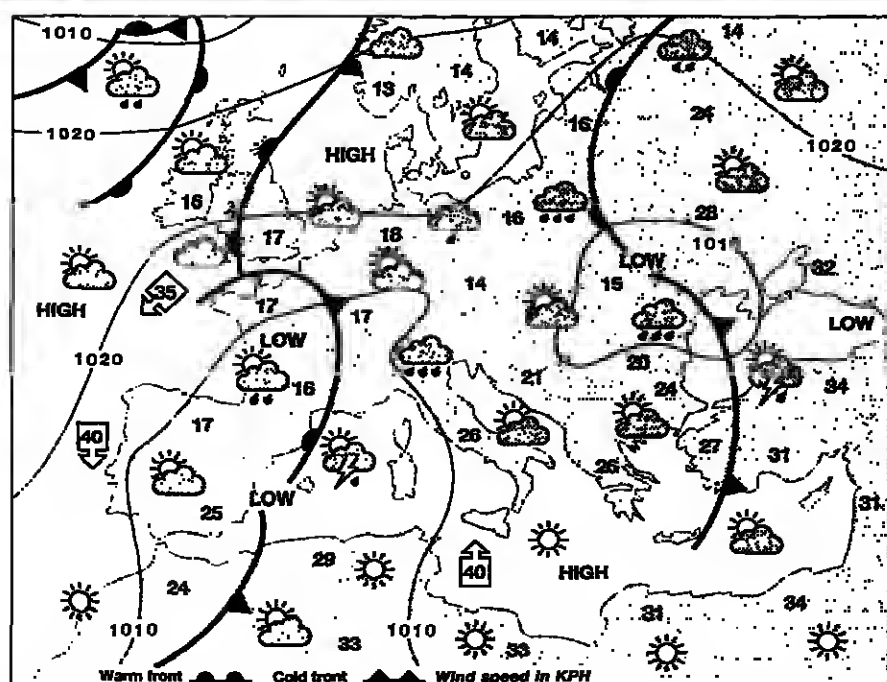
### Europe today

Low pressure over southern France will bring rain to central and southern regions. Intermittent rain will also linger along the northern coast of Spain and in the Alps. Thunder showers will develop in eastern and north-east Spain and over the Balearics.

The Mediterranean will be mainly sunny, except for some eastern regions. Western Turkey will have thunder showers. The north-eastern Balkans, Ukraine, eastern Poland, western Russia and the Baltic states will be cloudy and rainy. Other areas of Russia and Europe will be mainly dry with some sunshines.

### Five-day forecast

Southern Scandinavia will become increasingly sunny. The western Mediterranean will be unsettled, with thunder showers in north-east Spain and south-east France. Heavy rain is expected tomorrow and Friday over the Alps. Conditions will be mixed in north-western Europe.

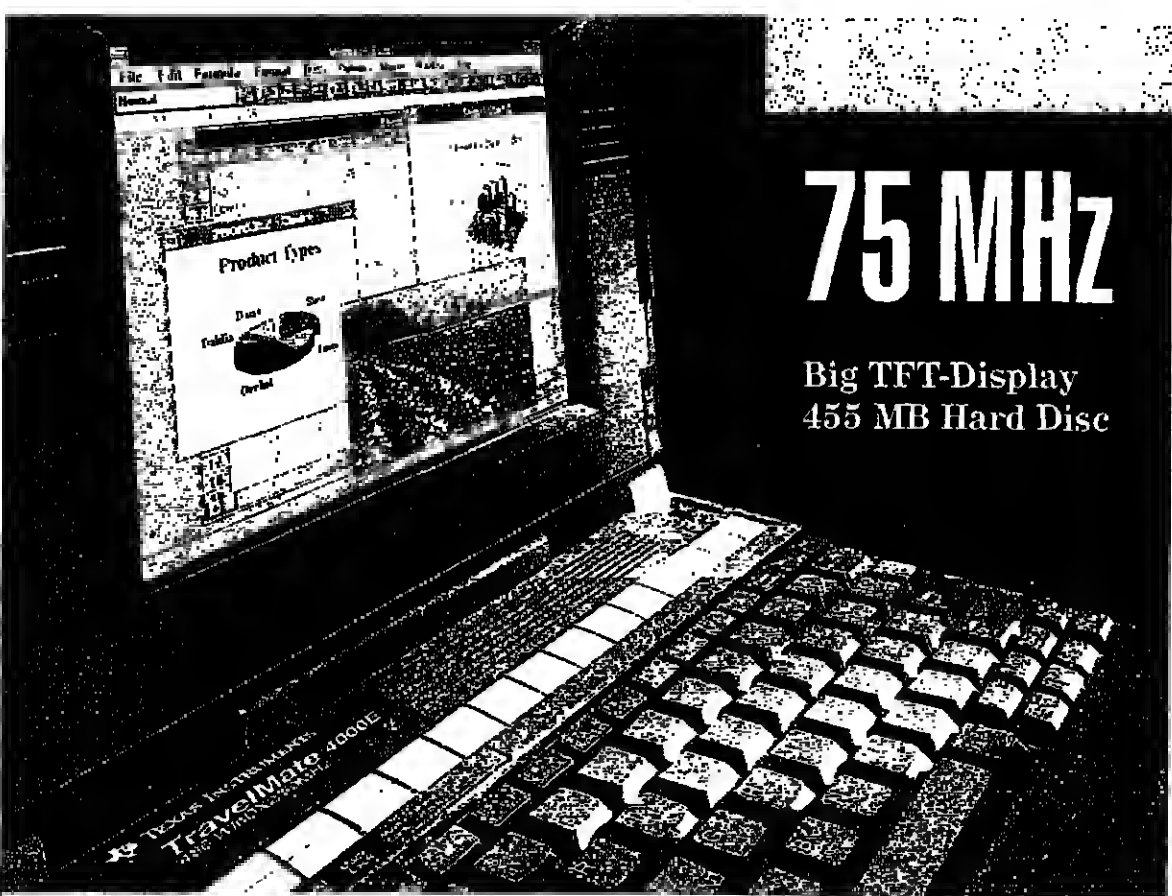


### TODAY'S TEMPERATURES

Location	Temp
Abu Dhabi	30
Accra	29
Algiers	29
Amsterdam	18
Athens	20
Atlanta	27
B. Aires	24
B. Jean	17
Bangkok	33
Buenos Aires	19
Calcutta	29
Cardiff	16
Casablanca	20
Chicago	15
Cologne	12
Dakar	18
Dallas	29
Doha	18
Dubai	15
Dublin	17
Dusseldorf	18
Edinburgh	16
Faro	17
Frankfurt	17
Geneva	19
Gibraltar	24
Glasgow	17
Hamburg	17
Helsinki	14
Hong Kong	30
Honolulu	32
Istanbul	28
Jakarta	32
Jersey	15
Karachi	24
Kuala Lumpur	24
L. Angeles	27
Las Palmas	27
Lima	16
Lisbon	18
London	17
Luxembourg	17
Lyon	17
Madrid	25
Manila	25
Marseille	17
Melbourne	17
Mexico City	14
Miami	30
Montreal	18
Moscow	15
Munich	15
Nairobi	27
Naples	28
Nassau	24
New York	27
Nice	16
Nicosia	18
Oslo	17
Paris	17
Perth	17
Prague	14
Rangoon	30
Riyadh	30
Rio	21
Rome	25
S. Francisco	25
Seoul	27
Shanghai	28
Stockholm	15
Strasbourg	19
Sydney	19
Taipei	22
Taipei	21
Tokyo	28
Toronto	18
Vancouver	21
Venice	20
Vienna	17
Warsaw	18
Washington	26
Wellington	18
Winnipeg	16

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## INTERNATIONAL COMPANIES AND FINANCE

## BNP sharp profits rise confirms trend in sector

By Alice Rawsthorn in Paris

Banque Nationale de Paris, a leading French banking group, yesterday affirmed the upward trend in the domestic financial sector by announcing a steep increase in net profits to FF914m (\$172m) for the first half of 1994 in the same period last year.

BNP's 75 per cent rise in interim profits reflects the continuing recovery in the industry as France's banks, which have had a tough time over the past two years, benefit from the general easing of economic conditions.

Banque Indosuez, the investment banking subsidiary of the

Suez group, last week announced an increase in first-half profits and other large banks are expected to follow suit in the course of the current interim reporting season, with the notable exception of Crédit Lyonnais, the ailing state-controlled bank. Analysts are braced for another loss when Crédit Lyonnais's interim figures are published tomorrow.

One of the main factors behind the improvement in BNP's performance was a reduction in provisioning, according to Mr Michel Pébereau, chairman.

BNP, like other French banks, was last year forced to

make hefty write-downs on poorly performing property investments and small company loans.

However, it managed to restrict net provisions to FF4.02bn during the first half, 22 per cent lower than in the 1993 interim period.

● Canal-Plus, the French pay-TV group, yesterday disclosed a 25.6 per cent fall in interim net profits to FF503m for the first half of 1994 from FF678m in the same period last year due to losses on some associate companies and the burden of FF62m of financial costs against a FF31m credit for 1993.

## Hoechst to appoint first foreigner to main board

By Christopher Parkes in Frankfurt

Hoechst, the German chemicals multinational, yesterday announced an infusion of fresh blood - and foreign experience - into top management.

Mr Ernest Drew, 57, chairman and chief executive of the group's Hoechst Celanese US subsidiary, is to become the first foreign member of the main board in the company's history.

Mr Horst Waesch, 54, president of Hoechst-Japan, will also join the board after spending virtually his entire career in eastern Asia.

Mr Drew will replace Mr Hans Georg Janson on his retirement on January 10 next year, while Mr Waesch will take the seat of Mr Karl Holtenberg. In the interim, chairman Mr Jürgen Dornmann, in office since spring, will reshuffle boardroom responsibilities.

Mr Drew, whose only previous foreign working experience was in Canada, said yesterday he had no preferences and no idea what he would be doing apart from starting German lessons today.

However, he expected announcements in the next few months which would indicate the future direction of the company. Mr Drew was until recently head of a working party which reported to the board last month after investigating possible structural changes in group operations.

These seem likely to include a more aggressive approach to investment in the Asia Pacific region, where demand for chemicals and raw materials for manufacturing is growing at double the rate in Europe.

Mr Waesch, who has worked for Hoechst in Singapore, Malaysia and Thailand, recently completed a restructuring of Japanese operations which he has run since 1987.

The appointments appear to complete a top-level shake-out which started shortly after Mr Dornmann's arrival when the company announced that membership of the management board was to be reduced from 11 to nine.

## Upbeat outlook for US biotechs

By Clive Cookson, Science Editor

The US biotechnology industry continues to confound the pessimists and flourish, despite the difficult economic and political climate, according to the largest annual survey of biotech companies.

The Ernst & Young report shows the combined revenues of 1,311 companies up 12 per cent to \$11.3bn for the year to June 30 1994. Research and development expenses rose by 23 per cent to \$7bn, leading to a total net loss for the industry of \$4.1bn, compared with \$3.6bn for the previous year.

"Biotech is marching on, although lots of people are trying to write its obituary," said Mr Kenneth Lee, Ernst & Young life sciences director.

US BIOTECH INDUSTRY (\$bn)			
	Year to June 30 1994	Year to June 30 1993	Change (%)
Sales	7.7	7.0	10
Revenues	11.2	10.0	12
R & D expense	7.0	5.7	23
Net loss	4.1	3.6	14
Market capitalisation	41.0	45.0	-9
Number of companies	1,311	1,272	3
Employees	103,000	97,000	6

Source: Ernst &amp; Young

"Even healthcare reform, which many believed could lead to the demise of many biotech companies, will actually provide a boost to the industry as the new marketplace embraces and reimburses innovative therapies."

The best evidence for the industry's health is the growing number of products under-

going clinical trials - up from 270 a year ago to more than 300 now.

The report shows that the two most successful companies, Amgen and Genentech, are far ahead of the rest. The Californian pair developed eight of the 10 best-selling biotech drugs, and their combined market valuation of \$11.4bn

accounts for more than a quarter of the whole industry's capitalisation.

Ernst & Young's main concern is whether biotech companies will be able to raise enough new money from investors to fund current levels of R&D. The average company has enough cash in hand to remain in operation for the next 25 months at its current "burn rate"; the comparable figure a year ago was 34 months.

Although venture capitalists invested \$638m in biotech in 1993-94 (compared with \$458m in the previous year) their money is moving from early-stage companies to later-stage investments. For the first time in the industry's history, the number of start-ups has declined.

## Swissair trims halfway deficit

By Ian Redger in Zurich

Swissair, the Swiss international airline group, flew through turbulent skies in the first half of 1994, suffering a SF45m (\$37m) net loss compared with a SF16m loss in the same period of last year.

Fare wars in many markets combined with the strength of the Swiss franc to undermine "better than expected" growth in traffic and continuing progress in cutting costs.

Nevertheless, the group said it was confident of achieving "a considerably better" net income in the full year. In 1993,

net profit tumbled 48 per cent to SF16m and the group passed its dividend.

Group revenues were down 3.9 per cent to SF8bn in the first half and operating profit reached only SF110m, compared with a SF11m loss, in spite of a 4.3 per cent cut in operating costs. Operating revenues included SF147m in gains from aircraft sales compared with SF18m from this source a year earlier.

The group said it had suffered from the high Swiss franc, particularly in Europe where much more of its costs than its revenues are in its

home currency. Overall, currency effects knocked more than SF100m off revenues and SF150m off operating profits.

The Swissair airline itself achieved a 10.3 per cent advance in traffic volume, and its total load factor improved 3.5 points to 86.3 per cent. The airline said its strongest growing markets were Africa and the Asia Pacific region. However, revenues were down 1 per cent.

Among subsidiaries, the Balair/CTA charter airline saw a 23 per cent rise in demand but only a 7 per cent gain in revenues.

## First Interstate to shed jobs

By Richard Waters in New York

First Interstate, the California-based banking group, announced plans to cut the equivalent of 3,000 full-time jobs as part of a move to raise productivity levels to rival those of the most efficient super-regional banks in the US.

The job cuts, out of a total of about 26,000, will come over the next 18 months, the bank said. It has already slashed staff numbers by some 10,000 since the end of the 1980s. The latest move, announced at an analysts' meeting in New York,

echoes the growing reliance of other US banks on cost-cutting to maintain earnings growth.

At about 66 per cent last year, First Interstate's efficiency ratio (the ratio of non-interest expenses to revenues) was higher than the average for other big US regional banks. However, Mr Edward Carson, chief executive, told analysts yesterday that the ratio had come down to 60 per cent by June and was well on its way to reaching the earlier-announced target of "at least 50 per cent" next year.

The job cuts, and other changes to improve efficiency,

will result in a restructuring charge of \$133m in the current quarter, and a further \$26m over the next year.

First Interstate has around 40 per cent of its assets in its home state of California and the rest in other western states, which are among the fastest growing in the US. This, and the success with which it has already raised its profitability, has boosted the company's share price at a time when other bank shares have sagged. Yesterday morning, the bank's shares climbed \$1 1/4 to \$83, before falling back to \$81 1/4.

## Azucarera counter-offer backed

By Tom Burns in Madrid

The Spanish government has backed a domestic counter-offer for General Azucarera, Spain's second-largest sugar company, rejecting a Pta5.100 per share offer made by Générale Sucrière, a subsidiary of Saint-Louis, the French food and paper group, and the UK's Tate & Lyle.

Acor, Spain's third-largest sugar producer, has matched the offer in co-operation with Banco Popular, the domestic retail bank and Acor's traditional financial adviser, and Refinera de Portugal, the Portuguese sugar cane refiner.

Acor, which is owned on a co-operative basis by sugar beet farmers, is seeking 30 per cent of Azucarera, with the Popular group acquiring 10 per cent on a temporary basis and Refinera de Portugal looking for 7 per cent.

Banco Central Hispano (BCH) agreed in July to a Pta20bn (\$155m) sale of its 47 per cent stake to Générale Sucrière and Tate & Lyle, which already jointly control 20 per cent. However, the agriculture ministry, which has taken action in the past to prevent foreign takeovers of Spain's edible oils sector, delayed the sale to the end of September.

BCH, which is anxious to maintain Azucarera's banking business after the disposal of its share holding in the com-

pany, said it would be seeking clarification directly from the agriculture ministry over the new offer for its shares. It is understood to be aggrieved that its rival Popular group is at the centre of the counter bid. "Our view is the disposal should be good for the sugar sector, good for Azucarera and good for BCH," the bank said.

Industry analysts said, however, that BCH would probably have no option other than to accept Acor's offer. "BCH needs to sell out and raise liquidity, but it is clear that the government does not want part of Spain's EU sugar quota passing into foreign hands," said Mr Juan Cueto, of Ibersecurities, Madrid.

## Three top Micron executives quit

By Louise Kehoe in San Francisco

The three top executives of Micron Technology, a US memory chip manufacturer, have resigned abruptly for "personal reasons". No further explanation was offered.

The sudden resignation of Mr Joseph Parkinson, chairman and chief executive, and one of Micron's founders, Mr James Garrett, president and chief operating officer, and Mr Reid Langrill, chief financial

officer, baffled analysts.

A possible explanation for the management shake-up is a rift with the company's biggest shareholder, Mr John Simplot, chairman of J.R. Simplot, an agribusiness company, who controls 21.5 per cent of Micron's shares, analysts said.

Micron, based in Boise, Idaho, is locked in competition with much larger Korean, Japanese and US memory chip producers but has been performing well as demand for memory chips outpaces supplies, boosting prices.

For the first nine months of its fiscal year, ending June 2, Micron reported net income of \$258m, or \$2.47 a share, up sharply from the previous year when the first nine months net income was \$41m, or 41 cents. Net sales for the first nine months of fiscal 1994 totalled \$1.1bn, compared with \$522m for the nine months ended June 3 1993.

Micron is expected to release its fourth-quarter earnings statement this week, with analysts projecting strong earnings of about \$1.12 a share.

New Issue



\$150,000,000

## The Basque Country

(an Autonomous Community Within The Kingdom of Spain)

8% Notes due 2004

Merrill Lynch &amp; Co.

Goldman, Sachs &amp; Co.

Morgan Stanley & Co.  
Incorporated

\$200,000,000  
MFC Finance No. 1 PLC  
NOTICE OF REDEMPTION

Series 'A' to 'F' Mortgage Backed Floating Rate Notes  
Due October 2023  
Notice is hereby given, that in accordance with Conditions 5(d) of the Prospectus dated 13th October 1993, the Issuer intends to redeem \$3,600,000 in aggregate value of the Notes on the respective October 1994 interest payment dates.

By Citibank N.A. (Issuer Services)

September 21, 1994 London

CITIBANK

THE STARS PROGRAMME  
STARS 1 PLC  
\$475,000,000 Class A Floating Rate  
Mortgage Backed Securities 2028

Notice is hereby given that the Principal outstanding on the subject issue for the interest period September 27, 1994 to December 28, 1994 will be £253,201,250.00.  
The Principal amount outstanding for each note is £8,807.00.

September 21, 1994, London

By: Citibank, N.A. (Issuer Services), Agent Bank

CITIBANK

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NOTICE TO HOLDERS OF EUROPEAN DEPOSITARY RECEIPTS

SHARP CORPORATION

NOTICE IS HEREBY GIVEN that a cash dividend will be paid to shareholders of record date September 30, 1994. Furthermore, it has been declared that the shares will be traded as-dividends on the Japanese Stock Exchange with effect from September 27, 1994. Subject to approval of the dividend, a further notice will be published, after receipt of the dividend by the Depositary, stating the amount and actual date of payment of each dividend together with the procedure to be followed for obtaining payment. Coupon No. 25 will be used for collection of this dividend.

CITIBANK N.A., London, September 21, 1994 Depositary

N&amp;P

\$150,000,000

Floating Rate Notes due 1997

In accordance with the provisions of the Act, notice is hereby given that the Rate of Interest for the three month period ending 19th December, 1994 has been fixed at 6.05469% per annum. The interest accruing for such three month period will be £150.95 per £100,000 Bearer Note, and £1,309.53 per £100,000 Bearer Note, on 19th December, 1994 against presentation of Coupon No. 9.

Union Bank of Switzerland London Branch Agent Bank

19th September, 1994

Halifax Building Society

US\$ 500,000,000

Floating rate notes due 1999

Notice is hereby given that the notes will bear interest at 5% per annum from 8

December 1994 to 8

December 1999. Interest

payable on 8 December 1994

will amount to US\$12.64 per

US\$1,000 note, US\$126.39 per

US\$10,000 note and

US\$1,263.89 per US\$100,000

note.

Agent: Morgan Guaranty

Trust Company

JPMorgan

HMC MORTGAGE NOTES 6 PLC

£140,000,000

Class A

and

£7,000,000

Class B

Mortgage Backed Floating Rate

Notes due September 2030

Notice is hereby given that for the

interest period from September 15,

1994 to December 15, 1994 the

Class A Notes and Class B Notes

will carry interest rates of 6.11719%

and 6.86719% respectively. The

interest payable on the relevant

interest payment date, December

15, 1994 for the Class A Notes will

be £1,378.24 per £100,000 nominal

amount, and for the Class B Notes

will be £1,712.09 per £100,000

nominal amount.

By: The Chase Manhattan Bank, N.A.

London, Agent Bank

September 21, 1994

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## EniChem

### Invitation to offer to purchase shares of Tecnostampaggi SpA (ex Faini SpA) operating in the plastic moulding sector

EniChem SpA, headquartered in Milan (Italy), Piazza della Repubblica n.16, with authorized share capital of Lit. 4,488 billion and subscribed share capital of Lit. 1,496 billion, registered with the Milan Court Companies' Registry no. 293559, intends to receive and evaluate offers on behalf of a sole party for acquisition of 100% of the issued share capital of Tecnostampaggi SpA. The company, with offices and facilities at Bovezzo (Brescia - Italy) and operating in the sector of "plastic injection moulding", designs, manufactures and sells articles used predominantly in electrical household appliances and in technical applications. Tecnostampaggi SpA achieved sales of approximately Lit. 26 billion in 1993. The company's workforce was 110 employees at 31 December 1993.

For the purpose of this transaction EniChem SpA has engaged the services of PASFIN Servizi Finanziari SpA ("PASFIN"), to whom interested parties should direct all enquiries. The relevant persons at PASFIN can be contacted at the following address:

**PASFIN Servizi Finanziari SpA**  
Largo Richini, 6 - 20122 Milan, Italy  
Tel. +39.2.58374362  
Fax +39.2.58314308  
Mr. E. Magnoni  
Mr. R. Magnoni  
Mr. D. Pichard

The present announcement is directed to limited liability companies which should register their interest in writing to PASFIN on or before September 30, 1994, by letter or fax, and applying for an information memorandum specifically prepared for the sale. EniChem SpA reserves the right, at its sole discretion and without assigning any reason, to refrain from providing the information memorandum to any interested party. The information memorandum will be sent after a confidentiality agreement has been validly signed by an officer or legal

representative of the company and returned to PASFIN no later than October 14, 1994. Together with the confidentiality agreement, interested parties must send financial statements for the last three years, a description of its activities and of the industrial and economic rationale for the investment. Brokers or agents of any kind must disclose the identity of the company they represent and also provide the aforesaid information.

This represents an invitation to offer but does not constitute an offer or a public offer as art. 1336 of the Italian Civil Code, or a solicitation to public saving as art. 1/18 of Italian law no. 216/74, including all successful modifications and integrations thereto. Neither this invitation, nor the receipt of any offers by EniChem SpA will create, with respect to EniChem SpA, any obligation or commitment to sell to any bidder and, with respect to any bidder, any right to demand any performance whatsoever by EniChem SpA (including, without limitation, the payment of any brokerage or advisory fees or expenses). EniChem SpA also reserves the right to terminate at any time and without any reason or explanation whatsoever any and all discussions regarding the possible sale of Tecnostampaggi SpA, with absolutely no liability to any third party regardless of the status or stage of such discussions.

Whilst every reasonable effort has been made to ensure that this announcement accurately reflects the Italian text of the announcement appearing on "Il Sole 24 Ore" and other Italian newspapers on September 21, 1994, in the event of any discrepancy the Italian text shall prevail. This advertisement and the sales procedure are subject to Italian law. In case of any controversy related to the above, the Court of Milan (Italy) shall have sole jurisdiction.

#### EXCHANGE NOTICE

### Republica Federativa do Brasil

USD Phase-In Series P-A-L-1 due 2004  
USD Phase-In Series P-B-L-1 due 2004  
USD Discount Y-L-1 due 2004  
USD Phase-In Series D-L-1 due 2004

Pursuant to Section 11(a) of the Per Bond and Discount Bond Fiscal Agency Agreement dated as of November 29, 1992 among Republica Federativa do Brasil (the "Issuer"), and the Chase Manhattan Bank (National Association), as Fiscal Agent, Authorizing Agent, Paying Agent, Registrar, Transfer Agent, Conversion Agent and Calculation Agent (the "Fiscal Agent") and Chase Manhattan Bank Luxembourg S.A., as Paying Agent and Transfer Agent (the "Transfer Agent") (collectively, the "Fiscal Agency"), notice is hereby given to the Bondholders that the Issuer has delivered to the Fiscal Agent a Delivery Notice, which states among other things, that it intends to exchange on October 17, 1994 the following Treasuries Series of Bonds for the corresponding Resulting Series of Bonds:

Treasuries Series	Resulting Series
USD Phase-In Series P-A-L-1	USD Par Series Y-L-4
USD Phase-In Series P-B-L-1	USD Par Series Z-L
USD Discount Y-L-1	USD Discount Series Z-L
USD Phase-In Series D-L-1	USD Discount Series Z-L

Interest on the Treasuries Series of Bonds shall cease to accrue from the Interest Payment Date if the Bonds of such Treasuries Series are exchanged for Bonds of the applicable Resulting Series pursuant to Section 11(b) and the interest due and payable thereunder is paid in full on such Interest Payment Date.

REPUBLICA FEDERATIVA DO BRASIL  
By: THE CHASE MANHATTAN BANK (National Association),  
Fiscal Agent  
Dated: September 21, 1994

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#### L.T.C. LIMITED

### ADJUSTMENT TO EXERCISE PRICE OF WARRANTS

This is further to our Notice dated 20th July, 1994 advising that the issue of Bonus Shares by the Company has been approved by the Members at its Annual General Meeting held on 20th July, 1994 and that on October 1994 has been fixed as the Record Date for this purpose by the Board of Directors.

NOTICE IS HEREBY GIVEN that consequent upon the bonus issue while the Warrantholders are still required to pay US\$ 15.00 per Warrant exercised, the entitlement of Warrantholders for every Warrant held by them will be as follows:

a) A Warrantholder exercising the Warrant on or before 6th October, 1994 will be entitled to one Bonus Warrant GOR which will be in addition to the Warrant GOR allotted on payment of exercise price of US\$ 15.00.

b) A Warrantholder exercising the Warrant after 6th October, 1994 will be required to pay US\$ 15.00 and will be entitled to two Warrant GORs.

This Notice is being given in pursuance of Clause 5 (read with Clause 9 of "Terms and Conditions of Warrants" of the Offering Circular dated 13th October, 1993, to which the revised Offering Circular dated 21st December, 1993, relating to adjustment of exercise price of Warrants.

Registered Office: L.T.C. LIMITED  
Virginia House  
17, Chancery Lane  
London EC4A 3DF  
Calcutta - 701 071  
INDIA  
Dated: 12th September, 1994

**Mass Transit Railway Corporation**  
(A corporation established by the Mass Transit Railway Corporation Ordinance of Hong Kong)  
HK\$3,000,000,000  
(or an equivalent amount in U.S. dollars)

**Medium Term Note Programme**  
HK\$40,000,000 Floating Rate Notes due 1995

Notice is hereby given that the HIBOR applicable to the subject notes for the period from September 15, 1994 to December 15, 1994 is 4.9375 p.a. The inclusive rate is 5.1875 p.a. Coupon amount payable December 15, 1994 per HK\$500,000 note is HK\$6,466.67.

Morgan Guaranty Trust Company of New York Hong Kong  
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995, 1000, 1005, 1010, 1015, 1020, 1025, 1030, 1035, 1040, 1045, 1050, 1055, 1060, 1065, 1070, 1075, 1080, 1085, 1090, 1095, 1100, 1105, 1110, 1115, 1120, 1125, 1130, 1135, 1140, 1145, 1150, 1155, 1160, 1165, 1170, 1175, 1180, 1185, 1190, 1195, 1200, 1205, 1210, 1215, 1220, 1225, 1230, 1235, 1240, 1245, 1250, 1255, 1260, 1265, 1270, 1275, 1280, 1285, 1290, 1295, 1300, 1305, 1310, 1315, 1320, 1325, 1330, 1335, 1340, 1345, 1350, 1355, 1360, 1365, 1370, 1375, 1380, 1385, 1390, 1395, 1400, 1405, 1410, 1415, 1420, 1425, 1430, 1435, 1440, 1445, 1450, 1455, 1460, 1465, 1470, 1475, 1480, 1485, 1490, 1495, 1500, 1505, 1510, 1515, 1520, 1525, 1530, 1535, 1540, 1545, 1550, 1555, 1560, 1565, 1570, 1575, 1580, 1585, 1590, 1595, 1600, 1605, 1610, 1615, 1620, 1625, 1630, 1635, 1640, 1645, 1650, 1655, 1660, 1665, 1670, 1675, 1680, 1685, 1690, 1695, 1700, 1705, 1710, 1715, 1720, 1725, 1730, 1735, 1740, 1745, 1750, 1755, 1760, 1765, 1770, 1775, 1780, 1785, 1790, 1795, 1800, 1805, 1810, 1815, 1820, 1825, 1830, 1835, 1840, 1845, 1850, 1855, 1860, 1865, 1870, 1875, 1880, 1885, 1890, 1895, 1900, 1905, 1910, 1915, 1920, 1925, 1930, 1935, 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005, 2010, 2015, 2020, 2025, 2030, 2035, 2040, 2045, 2050, 2055, 2060, 2065, 2070, 2075, 2080, 2085, 2090, 2095, 2100, 2105, 2110, 2115, 2120, 2125, 2130, 2135, 2140, 2145, 2150, 2155, 2160, 2165, 2170, 2175, 2180, 2185, 2190, 2195, 2200, 2205, 2210, 2215, 2220, 2225, 2230, 2235, 2240, 2245, 2250, 2255, 2260, 2265, 2270, 2275, 2280, 2285, 2290, 2295, 2300, 2305, 2310, 2315, 2320, 2325, 2330, 2335, 2340, 2345, 2350, 2355, 2360, 2365, 2370, 2375, 2380, 2385, 2390, 2395, 2400, 2405, 2410, 2415, 2420, 2425, 2430, 2435, 2440, 2445, 2450, 2455, 2460, 2465, 2470, 2475, 2480, 2485, 2490, 2495, 2500, 2505, 2510, 2515, 2520, 2525, 2530, 2535, 2540, 2545, 2550, 2555, 2560, 2565, 2570, 2575, 2580, 2585, 2590, 2595, 2600, 2605, 2610, 2615, 2620, 2625, 2630, 2635, 2640, 2645, 2650, 2655, 2660, 2665, 2670, 2675, 2680, 2685, 2690, 2695, 2700, 2705, 2710, 2715, 2720, 2725, 2730, 2735, 2740, 2745, 2750, 2755, 2760, 2765, 2770, 2775, 2780, 2785, 2790, 2795, 2800, 2805, 2810, 2815, 2820, 2825, 2830, 2835, 2840, 2845, 2850, 2855, 2860, 2865, 2870, 2875, 2880, 2885, 2890, 2895, 2900, 2905, 2910, 2915, 2920, 2925, 2930, 2935, 2940, 2945, 2950, 2955, 2960, 2965, 2970, 2975, 2980, 2985, 2990, 2995, 3000, 3005, 3010, 3015, 3020, 3025, 3030, 3035, 3040, 3045, 3050, 3055, 3060, 3065, 3070, 3075, 3080, 3085, 3090, 3095, 3100, 3105, 3110, 3115, 3120, 3125, 3130, 3135, 3140, 3145, 3150, 3155, 3160, 3165, 3170, 3175, 3180, 3185, 3190, 3195, 3200, 3205, 3210, 3215, 3220, 3225, 3230, 3235, 3240, 3245, 3250, 3255, 3260, 3265, 3270, 3275, 3280, 3285, 3290, 3295, 3300, 3305, 3310, 3315, 3320, 3325, 3330, 3335, 3340, 3345, 3350, 3355, 3360, 3365, 3370, 3375, 3380, 3385, 3390, 3395, 3400, 3405, 3410, 3415, 3420, 3425, 3430, 3435, 3440, 3445, 3450, 3455, 3460, 3465, 3470, 3475, 3480, 3485, 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## Personnel recruitment in the UK and Australia give profit boost

## Hays expands to £87.8m

By Andrew Bolger

A sharp rebound in profits from personnel recruitment agencies helped Hays, the business services group, increase pre-tax profits by 32 per cent, from £68.6m to £87.8m, in the year to June 30.

Operating profits from the personnel division, which mainly supplies accountancy staff, jumped from £6.7m to £16.4m as continuing economic recovery in the UK and Australia brought increasing demand for staff, said Mr Ronnie Frost, executive chairman.

Hays' biggest business sector, distribution, increased operating profits by 29 per cent to £49.1m, helped by a strong performance on Continental Europe.

The group said that Frl, the French distribution company it bought in 1992, increased profits substantially in spite of the background of the continuing recession in France. It had also won a number of new contracts with food retailers and manufacturers.

Mordhorst, the German distributor acquired last year, exceeded expectations in "very competitive" trading conditions. Group operating profits from Continental Europe more



Ronnie Frost: celebrating better than expected results

than doubled, from £8.3m to £17.4m.

In the UK both the dedicated distribution and specialist distribution divisions increased their profits. Network distribution - the multi-user arms

which serves manufacturers - made especially strong progress. New contracts with a total annual sales value of £20m had been won.

The bulk products division of chemical distribution saw a decline in profits as the worldwide pressure on caustic soda prices continued throughout the year. Both the packaged products and specialist chemicals divisions increased profits substantially. The group's commercial businesses increased operating profits by 13 per cent to £27.3m.

Earnings per share rose by 28 per cent to 14.7p (11.5p). A final dividend of 4.15p gives a total for the year of 6.1p (5.3p), an increase of 15 per cent.

## COMMENT

These better than expected results were an impressive way to mark what is nearly the fifth anniversary of Hays' flotation - a period that has seen the group's market value nearly treble. In spite of a recession, which damaged the reputation of many other business services and logistics companies, the bounce in profits from personnel caught the eye, but the strong performance by the core distribution activities was less predictable. Although

spending £100m on acquisitions and capital expenditure has pushed up gearing from 13 to 44 per cent, strong cash generation means the group still has scope to make further acquisitions, particularly in Europe. Forecast profits of £106m put the shares, up 6p yesterday to 267p, on a prospective multiple of 16.4 - a 15 per cent premium to the market. That does not seem unreasonable for shares that have outperformed the FT-All Share Index by 91 per cent since flotation.

## Servisair forecasts 31% increase to £4.2m

By Simon Davies

Pre-tax profits at Servisair, Europe's largest independent ground handling company, are forecast to increase by 31 per cent to £4.2m in 1994, the company revealed in its pathfinder prospectus.

Profits growth will be aided by the March 1994 acquisition of O'Brien Aviation Services, although this will result in £1.4m of reorganisation costs, taken as an exceptional item. The management is confident that substantial cost benefits will follow next year.

The company is expected to raise £9.5m from the sale of new shares from the placing of 10 million shares at 95p, said the AAH deal had moved the company from seventh to joint-second place among UK builders materials groups, which had enabled it to benefit from economies of scale.

Servisair has been benefiting from an expected 6 per cent increase in passenger throughput in the UK this year as it operates in all the country's main airports, with the exception of Heathrow.

Servisair accounted for around 37 per cent of passenger traffic within its network of 22 UK airports, and is confident of increasing its presence as airlines pass on peripheral services.

Profit margins on aircraft handling are extremely low. Servisair achieved operating profit margins of around 4 per cent in 1993, making it unattractive for operators lacking critical mass.

In addition, British Airways has started to devote some of its monopoly operations, such as baggage handling, and a limited number of independent companies are competing for the contracts.

Servisair also plans to compete for contracts in Europe. In Spain, the government has announced opening up 18 airports to competition, and other countries are likely to follow. The prospectus is expected to be published on October 5 and dealings should commence on October 18. The sponsor is Barclays de Zoete Wedd.

## Travis Perkins confirms recovery with 83% leap

By Christopher Price

Travis Perkins yesterday confirmed the recovery in the building materials market, with an 83 per cent advance in pre-tax profits from £9.31m to £17.06m for the first half of 1994.

The figure included £1.77m from property sales and a three-month contribution from AAH builders merchants - which Travis paid £41.8m for in March - worth £1.8m at the operating level. AAH also added just over £23m to total turnover, which increased 29 per cent to £215.6m (£168.8m).

Earnings per share jumped 89 per cent to 11.2p (5.9p). The interim dividend was raised 12 per cent to 2.8p (2.5p).

Mr Tony Travis, chairman, said the AAH deal had moved the company from seventh to joint-second place among UK builders materials groups, which had enabled it to benefit from economies of scale.

Net operating margins at the new subsidiary had been doubled, while for the group as a whole they rose from 5.4 per cent to 7 per cent.

Price rises in the materials business had been successfully passed on to customers, with Mr Travis putting inflation in the industry at about 7 per cent.

Although the housing market was showing only moderate signs of recovery, sales to the repair and maintenance side of the business - about 70 per cent of Travis's turnover - had improved markedly. London and the south-east were proving stronger than the group's other operating centres.

Mr Travis said that the company's aim was to increase its present UK market share of some 6.5 per cent to 9 per cent. "A small amount of this will be achieved through organic growth, but most of it realistically will be through acquisitions," although he added that

the company was currently interested only in "bedding down" AAH, rather than make fresh purchases.

## COMMENT

Travis' solid record of controlling costs and focusing on the bottom line has worked its way through to AAH's margins. The main part of the business has reported margins at the top end of the industry range. The company is better geographically spread than before and also has the benefit of being well placed in the recovery cycle. Full-year profit forecasts were being ratcheted up an average 15 per cent to about £33m on yesterday's performance, giving prospective earnings per share of above 21 times and a prospective p/e of 13 times. This is slightly below the sector average and compares well with competitors Wolsley (currently on about 15 times) and Meyer International (about 13.5 times).

## Bryant jumps 99% after completions surge in north

By Caroline Southey

A surge in completions in the north of England caused a 99 per cent rise in pre-tax profits at Bryant Group, the Midlands-based housebuilder.

In the year to May 31 pre-tax profits rose from £18.3m to £36.5m on turnover up from £310m to £392m. Operating profits rose from £23.6m to £37.7m.

Mr Andrew MacKenzie, chief executive, said the development of a multi-regional structure had strengthened the homes division and put it in a position to benefit from a steady improvement in the UK economy.

"We will see volume increases on the back of our regional expansion," he said.

The homes division contributed 78 per cent of turnover and 90 per cent of operating profit. It had been helped to a strong start in 1994 by fixed rate mortgages, Mr MacKenzie said.

The division recorded a 15 per cent increase in financial completions to a record 3,255. The main "growth in Homes has come from Northern," Mr MacKenzie said. There were 400 completions from Yorkshire and the North West.

Selling prices rose from £83,000 to £95,000.

Sales since May were 30 per cent higher than the same period last year and provided the position Bryant needed to achieve its target of 15 per cent growth for 1995.

The luxury homes division Bryant Country Homes, with average selling prices of £200,000, saw its first 15 completions. Mr MacKenzie said initial setting up costs had led to small deficits for Country Homes and Scotland.

The land market had become increasingly competitive and was likely to remain difficult, he said.

"The planning system, particularly in the south east, is consistently failing to provide

an adequate supply for market needs."

Bryant increased its directly held land bank by 1,000 lots to 9,200.

Gearing stood at 14 per cent compared with a cash positive position last year.

Earnings per share rose from 4.9p to 8.9p. A final dividend of 3.6p (3.4p) has been recommended.

## COMMENT

These results exceeded even the top end of expectations, and with them Bryant brings a sense of security to a sector that has had its fair share of scares. The company has set about increasing its product mix, which will lift margins, and extending its geographical base, which will generate volume growth. With all this in place, the 1/4 per cent interest rate rise has failed to dent the optimism surrounding the company. The shares look cheap with a profits forecast of £50m and a p/e of 10.9.

## Recovery leaves BSG at £8.28m midway

By Paul Chesswright, Midlands Correspondent

BSG International, the West Midlands group with interests in motor and aviation components, childcare products and vehicle distribution, staged a 1994 first half recovery after a worrying 1993 second half when trading conditions deteriorated sharply.

Pre-tax profits in the six months to June 30 were £8.28m, compared with £5.53m and £8.95m, excluding exceptional items, for the whole of last year.

Mr Ashley Whittall, soon to retire as chairman, was "confident that the second half will show further evidence of the group's recovery."

BSG is maintaining its interim dividend at 0.7p, being paid on earnings per share down from 2.07p to 1.97p. Turnover rose from £291.5m to £324.5m with operating profits static at £11.1m.

During the current half, Britax plans to consolidate its childcare product manufacture at Andover at a cost of 217 redundancies and exceptional charges of £2m.

Elsewhere in Britain, motor component manufacture for European markets is recovering although pressure on margins is severe, while in the US and Australia, the problem is finding capacity to meet demand. Losses have been reduced in the aircraft interior business and profits should return next year.

Bristol Street pushed up new and used car sales by 36 and 15 per cent respectively. It completed the acquisition of Jessens, another distribution business, on July 1, but the impact on profits is likely to be neutral this year.

The shares gained 2p to close at 67p.

## BSM turns in £2.2m and pays 2.15p maiden interim

By David Blackwell

BSM, the UK driving instruction company which was floated last October, yesterday announced a maiden interim dividend of 2.15p, compared with a pre-forma 1.83p.

Pre-tax profits for the six months to July 1 were £2.2m, compared with a previous loss of £144,000 after payment of £2.2m of interest on debt incurred in its management buy-out. Earnings per share were 5.3p, compared with a 6.3p loss.

Operating profits on continuing operations were up 6 per cent from £2.23m to £2.37m. Total turnover increased from £11.8m to £12.7m. The lat-

est figure included £1.12m from discontinued operations, compared with £724,000 previously. In July, BSM closed its MCR accident repair centre at Leamington Spa with a loss of £168,000.

Mr Paul Massey, chief executive, said that while the core market of teaching learner drivers had been "less than easy," the group had finished the half with a higher number of instructors and pupils. "Overall, the company is in a very healthy position."

In the past 12 months the number of people applying for a provisional driving licence fell by 1.6 per cent, while BSM increased its business by 1.7 per cent.

The group, which now claims to have 15% per cent market share, has also pushed through a 2% per cent increase in prices.

It has also identified four ways of increasing its customer base. Next month it will launch a national scheme for introducing school-pupils to driving; it is continuing discussions with insurance companies with a view to reduced premiums for newly qualified drivers who undergo further training; it has started a scheme for teaching disabled people to drive; and it is continuing to expand its Qualified Driver Training division, aimed at company car drivers.

## Bernard Matthews rises 80% to £8.36m

By Peter Pearce

Shares in Bernard Matthews, the poultry and meat producer, bucked the market's downward trend yesterday by rising 8p to 197p, in response to an 80 per cent jump in pre-tax profits from £4.6m to £8.36m for the 28 weeks to July 27.

Mr Bernard Matthews, chairman, said both profits and turnover had benefited from organic growth and acquisitions. Operating profits swelled to £9.25m (£5.95m), with acquisitions adding £2.32m to continuing operations, which rose 26 per cent to £8.43m.

Group turnover rose to £137.1m (£88.9m), which included £33m from acquisitions.

In the past year, Matthews bought Turners Turkeys from Unigate for about £12m at the end of 1993 and acquired Advanced Foods, the state-owned New Zealand lamb business for an undisclosed sum in

April. Mr Matthews said the acquisitions represented a change of company policy, after years of organic growth.

Mr Matthews said that while the group had finished the half with a higher number of instructors and pupils. "Overall, the company is in a very healthy position."

Sales of both branded cooked meats and fresh meat products continued to expand though the group was suffering losses in France and Germany - markets it recently entered with four products in each. A £12m advertising campaign in Germany was currently running on TV to introduce consumers to the company as well as to increase volume sales of the products.

Earnings rose to 4.54p (2.5p) and the interim dividend is lifted 20 per cent to 1.32p (1.1p).

## Mackie heads for USM with £17.3m valuation

By David Wighton

Mackie International, the west Belfast-based textile machinery manufacturer, is joining the USM later this month after a placing valuing the company at £17.3m.

The £26.6m raised will transform Mackie's balance sheet which has been weighed down with debt and scarred by years of losses.

The proceeds will pay off loans from Northern Bank and Overseas Private Investment Corporation, a US Government agency, which are writing off £7.6m. The result will be to turn Mackie's negative net worth of £882,000 at June 30 into shareholders' funds of £18.3m.

The flotation is possible because of the dramatic trading recovery since Mr Pat Dougan was brought in as chief executive in October 1991. Turnover, which collapsed from £30m to £8m in the two

years to 1991 reached £13.3m in 1993 and £9.38m in the six months to June. After a profit of £950,000 in the first half Mackie is forecasting at least £1.5m for the full year.

On a pro forma basis and assuming a full tax charge earnings per share would be 13.2p giving a notional multiple of 13.6 at the 180p placing price. The notional yield is 4.2 per cent.

Founded in the 1840s Mackie is a world leader in the manufacture of machinery for flax, jute, hemp and sisal fibre producers. To help counteract the cyclical nature of the core business, Mr Dougan set up a water treatment plant division last year which has won a £25m order from Argentina.

Mr Dougan's stake will be diluted to 20 per cent, but none of the existing investors are selling shares in the placing. It is sponsored by English Trust with stockbrokers Teather & Greenwood.

## Strong emerging markets business lifts Nelson Hurst

By Christopher Price

A strong showing from its emerging market operations boosted half-year pre-tax profits at Nelson Hurst, the insurance broker which came to the market late last year, by 68 per cent from £2.61m to £4.38m.

Turnover for the six months to June 30 increased by 17 per cent to £21.6m (£18.4m), with the best performance - a 25 per cent increase - coming from the group's middle and far eastern division. Total revenue was ahead at £22.9m (£19.8m).

Mr David Woodward, chairman and chief executive, said: "We have a presence in all the big Asian business centres and

have developed good relationships with prominent local brokers."

The group's link with Hopewell, the Hong Kong insurance group, was beginning to show good returns and the recently opened Philippines office had good potential, he said. Offices in Shanghai and Vietnam are planned for early next year.

Turnover at the financial and reinsurance operations grew 15 per cent to £8.89m (£7.57m), with a particularly strong showing from the North American casualty insurance business.

London Overseas operations, which includes reinsurance of large construction projects

such as power stations, saw turnover grow 15 per cent to £7m (£6.1m). However, aviation and marine insurance were difficult markets.

The UK-based retail business was boosted by the joint venture with Price Forbes Group, one of South Africa's leading insurance groups. Turnover advanced 20 per cent to £1.94m. Mr Woodward was confident on second half trading. "We are seeing continued revenue growth, both from our existing business and from new ventures. I am quite bullish over our prospects."

Earnings per share advanced from 5.1p to 6.4p. There is an interim dividend of 2.2p.

DIVIDENDS ANNOUNCED					
	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Antofagasta	1.45t	Dec 7	1.2t	-	4.2
Bocycle	2.15	Sept 30	2	-	5.25
Brake Bros	2.3	Dec 30	2	-	6.82
Bryant	3.6	Nov 28	3.4	5	4.8
BSG	0.71	Dec 30	0.7	-	3.2
BSM	2.15	Oct 31	1.83	-	5.8
Hays	4.15t	Nov 30	3.6	8.1	5.8
Nelson Hurst	2.2	Oct 27	-	-	-
Secure Trust	11	Nov 11	4.5	-	15
Southern News	10	Nov 10	8.8	13.5	11.8
Tesco	2.7	Nov 29	2.45	-	7.75
Travis Perkins	2.8	Nov 1	2.5	-	8
Wassell	1.15t	Nov 11	1	-	3.4
Whitmore Rink	7.8	Nov 10	8.8	-	18

Dividends shown pence per share net except where otherwise stated. †On increased capital. ‡USM stock. \* Adjusted for sub-division.

## Tomkinsons shares dive 10% after warning

Shares in Tomkinsons, the carpet manufacturer, dived more than 10 per cent from 240p to 215p yesterday, after the company said second half results would be below market expectations, with trading running at a similar level to the first six months.

The company said trading conditions in the home furnishings sector had continued to be very difficult and demand for carpets had been very depressed during the summer.

Recently however, there had been some signs of a modest strengthening of demand.

Pre-tax profits fell from £430,000 to £332,000 in the six months to April 2, but the interim dividend was held at 3.5p.

## Wolstenholme Rink up 47%

Wolstenholme Rink, the manufacturer and supplier of printing materials, saw pre-tax profits rise 47 per cent from £2.02m to £2.98m in the six months to June 30. The result came on the back of turnover up 23 per cent from £28.6m to £32.7m.

Earnings per share were up 51 per cent to 25.3p (16.8p). The interim dividend is 7.8p (6.8p). The share price closed 38p up at 80p.

## Losses deepen to £0.4m at Sentry Farming

Losses at USM-quoted Sentry Farming Group increased from £309,000 to £406,000 in the first half of 1994, on a higher turnover of £2.41m, against £2.28m.

The company pointed out however, that its seasonal business meant that losses would normally be incurred in the build up towards harvest.

Mr Nigel Brown, chairman, said weather over the harvest period had been relatively cooperative. "We are not in for a year of bumper yields but they should be close to those anticipated."

No account was again taken in the interim figures of income due under the Arable Aid Payments Scheme, for which claims had been presented but would not be recoverable until later in 1994. Losses per share were 6.54p (7.55p).

## 1p premium on Compel shares

Shares in Compel Group, the computer systems and services company, ended their first day of trading at 126p, a modest 1p premium to their issue price, having opened at 130p. The placing with institutional investors, valued the group at just over £19m.

This notice is issued in compliance with the requirements of the International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("London Stock Exchange"). It does not constitute an offer or invitation to any person to subscribe for or purchase any securities.

Application has been made for the grant of permission to trade on the United Securities Market of the London Stock Exchange in the undermentioned securities. It is emphasised that no application has been made for these securities to be admitted to listing. It is expected that dealings will commence on 26th September, 1994.

## MACKIE

INTERNATIONAL GROUP PLC  
(Registered in England and Wales with No. 2856889)

Placing by  
English Trust Company Limited  
of  
5,866,000 Ordinary Shares of 10p each  
at 180p per Ordinary Share  
payable in full upon application

Share Capital Following the Placing  
Authorized £1,250,000  
Ordinary Shares of 10p each Issued and fully paid £961,500

The new Ordinary Shares of 10p each, which are the subject of the Placing, will rank pari passu in all respects with the existing Ordinary Shares of Mackie International Group PLC including the right to receive all dividends or other distributions hereafter declared, made or paid on the Ordinary Shares of 10p each of the Company. Mackie International Group PLC is principally engaged in the design, manufacture and supply of textile machinery and also designs and manufactures water treatment plant.

Copies of the USM Particulars of the Company which have been approved by the London Stock Exchange as required by the United Securities Market Rules are available during usual business hours (Monday to Friday 10.00am to 5.00pm) up to and including 26th September, 1994 (for collection only) from the Company's Announcements Office, the London Stock Exchange, Capel Court Entrance, off Bartholomew Lane, London EC2M 1HP and during normal business hours up to and including 30th October, 1994, from:

Mackie International Group PLC  
c/o Hemmings Solicitors  
Moor House  
118 London Wall  
London EC2Y 5ET

English Trust Company Limited  
12a Charterhouse Square  
London EC1M 6AX  
Teather & Greenwood  
Solicitors  
London Wall  
London EC2M 5TH

This advertisement is issued by English Trust Company Limited, a member of The Securities and Futures Authority Limited.

21st September, 1994

## CREDIT LYONNAIS

USD 500,000,000 - VRN

Undated

Bondholders are hereby informed that the rate for the coupon No. 15 has been fixed at 6.0625% for the period starting on 19th September 1994 until 18th December 1994 inclusive, (representing a period of 91 days).

The coupon will be payable on 19th December 1994 at a price of USD 153.25 per USD 100.00 Note.

The Fiscal and Principal Paying Agent  
CREDIT LYONNAIS

## GiroCredit Bank Aktiengesellschaft

(formerly)  
Girozentrale und Bank der Girovereine

Japanese Yen 10,000,000,000  
Floating Rate Notes due 1995

For the six months 19th September 1994 to 30th March 1995

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 4.35 per cent per annum, and that the interest payable on the Interest Payment Date 20th March 1995 against Coupon No. 13 will be Yen 2,189,041 per Yen 100,000,000 Note. The Industrial Bank of Japan, Limited Agent Bank

## The Financial Times plans to publish a Survey on Aluminium on Wednesday, October 26.

Distributed from our Print Centres in Tokyo, New York, Frankfurt, Roubaix and London, this survey will form a unique source of reference and will be seen by senior managers who have responsibility for making purchasing decisions in all industrial sectors worldwide. For a full editorial synopsis and details of available advertisement positions, please contact:

Anthony Hayes  
Tel: 021 454 0922 Fax: 021 455 0669  
Financial Times, George House, George Road, Edgware, Middlesex HA5 2PB  
FT Surveys



## COMPANY NEWS: UK

Placing to fund 45% stake in world's third largest copper deposit

## Antofagasta to raise £11.5m

By Simon Davies

Antofagasta Holdings, the UK listed Chilean mining, rail and banking group, is buying a further 45 per cent of the Los Pelambres mine, which controls the world's third largest copper deposit.

The deal - which will cost \$29.6m (£18.9m) - will give the group a 65 per cent stake in the mine. The remainder is owned by Midland Bank and Lucky-Goldstar, of South Korea.

It is being paid for by an \$11.5m placement; the balance will be satisfied in cash.

The pricing was agreed at the time of a debt-for-equity

swap by Midland in 1989, and is extraordinarily favourable to Antofagasta.

A report by RTZ valued Los Pelambres' proven and probable reserves at \$158m, suggesting a \$71m valuation for the 45 per cent stake.

The company is placing 3.74m new shares to institutions at 306p a share, compared with yesterday's closing price of 329p.

Los Pelambres, which is in the Andes some 300 kilometres north of Santiago, is estimated to have more than 1bn tonnes of copper-bearing material, and some gold and silver deposits.

Current production is around

5,200 tonnes per day, but the company has recently completed a feasibility study which suggests that open pit mining could increase production to 60,000 tonnes.

Mr Christopher Jowett, finance director, said Los Pelambres would invest up to \$120m in developing the mining operations over the next six years, in order to achieve these higher production targets.

Antofagasta also announced that pre-tax profits for the six months to June 30 fell from \$11.8m to \$10.1m.

This reflected a fall in the copper price from a 1993 average of \$2.4c per lb to a 1994

average of \$0.6c.

Profits from mining fell from \$2.1m to \$1.2m.

The railway operations contributed \$1.6m, down from \$1.8m, as a result of its sensitivity to the mining industry. Associates contributed \$5.5m (\$7.7m).

For every 1c increase in the copper price, Antofagasta's earnings should rise \$700,000, and the current price of 115p suggests a stronger performance in the second half.

The company increased its interim dividend from 1.2p to 1.45p. Earnings per share before exceptional costs were 5.4p (6.9p).

## BM makes Canadian disposal

BM Group, the engineering concern, took a further step in the disposal of its Blackwood Hodge interests with the sale of Blackwood Hodge (Canada) in a deal worth \$4.5m. It could raise a further \$2m to \$3m from the sale of assets being retained.

The company is being sold for a nominal sum to a consortium including local management and Mr Howard Strain, who resigned as chief executive last year after announcing higher than expected restructuring costs. The consortium also includes Mr Ronald Strasser, a former non-executive director of BM.

The deal includes the repayment of intercompany loans of \$1.2m. In addition BM will be relieved of bank borrowings, stock finance and finance leases amounting to \$3.3m.

As a result of earlier provisions and taking into account the Canadian company's trading losses, BM said the sale would have a positive impact on net assets. BHC lost \$6.2m (\$4.1m) before tax and exceptional costs on turnover of \$45.8m (\$65.2m) for the 1993-94 year.

## Pearson shares fall 19p as publishing restructured

By Raymond Snoddy

Pearson yesterday announced a restructuring of its publishing interests to reflect its new strategy of concentrating on information, education and entertainment.

Under the reorganisation which is due to be completed by the end of this year publishing will be grouped by theme. As a result there will be redundancies at Longman's offices in Harlow, Essex because of the consolidation of some head office functions. Pearson did not say how many jobs would go although it is believed to be about 100.

Following a briefing on the reorganisation for analysts the shares fell 19p to close at 564p.

The reorganisation means: ● Information - the business and professional publishing arms of the Financial Times Group and Longman Group will be combined to form Pearson Professional, a subsidiary with projected revenues of about £150m a year. The businesses that will be brought together include FT Newsletters and FT Conferences, Fed-



Frank Barlow, driven by need to concentrate on key markets

eral and Capital Publications and Asia-Pacific Business and Professional. ● Education - the English language teaching and educational publishing interests of Longman will be merged with Addison-Wesley to form Addison-Wesley Longman with projected revenues of more than £300m.

● Entertainment - Ladybird Books, the children's publisher will be added to Penguin. Penguin's worldwide business has projected revenues of about £370m.

Pearson Professional will be run by Mr Peter Warwick, at present Longman's deputy chief executive.

Addison-Wesley Longman will be headed by Mr Larry Jones who has recently been appointed chief executive of Addison-Wesley. Ms Paula Kahn, who has been chairman and chief executive of Longman for the past five years, will leave the company at the end of this year.

Mr Frank Barlow, Pearson's managing director said that although some jobs would go "the changes are driven by the logic of our decision last year to concentrate, as a media group, on opportunities in information, education and entertainment. Those are our key markets, and we have to line up our resources accordingly".

Pearson said that the net impact of the reorganisation on the company's 1994 financial results should not be material.

Earlier this month Pearson announced a 50 per cent rise in pre-tax profits to \$99.3m for the six months to the end of June. The results, and hints of difficulties in the book market led to a 31p drop in the share price to 628p.

Mr Richard Dale, media analyst at stockbroker Smith New Court said yesterday that the change would have little effect in the short term. "Over the longer term, hopefully, it will engender a degree of commu-

## Merger helps lift Secure Trust 6% to £3.9m

By Alison Smith

Secure Trust, the financial services group, reported a 6.2 per cent rise in first half pre-tax profits from £3.1m to £3.9m.

Net interest income rose from £2.1m to £2.57m. Fees and commission rose from £1.71m to £1.58m.

Mr Henry Angest, chairman, said that the group had benefited from merging the Peoples Bank and Secure Homes into the

Secure Trust Bank.

This enabled it to offer a wider range of services to the existing customer base. The acquisition of Aitken Home Bank, now renamed Arbutnot Latham, made it possible to offer new ranges of services.

Mr Stephen Lockley, finance director, said acquisitions and establishing Arbutnot Commercial Finance, a factoring operation, accounted for the rise in administrative expenses from £5.08m to £5.62m.

Most of the profit growth had come from Secure Trust Bank, he said, and from the Household Cash Management business where consumer lending had increased.

The group's insurance broking business was slightly down on the first half of last year.

The interim dividend was raised from 4.5p to 5p.

Earnings per share rose 7.5 per cent to 18.9p (17.3p).

## INFORMATION FROM THE BANK OF ENGLAND



ISSUE OF £2,000,000,000

## 8½% TREASURY STOCK 2005

INTEREST PAYABLE HALF-YEARLY ON 7 JUNE AND 7 DECEMBER

FOR AUCTION ON A BID PRICE BASIS ON 28 SEPTEMBER 1994

PAYABLE IN FULL WITH APPLICATION

With a competitive bid

Price bid £100 per £100 nominal of Stock

This Stock will, on issue, be an investment falling within Part II of the First Schedule to the Trustee Investment Act 1961. Application for bids made to the London Stock Exchange for the Stock to be admitted to the Official List on 29 September 1994.

1. THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND invite bids for the above Stock.

2. The principal of and interest on the Stock will be a charge on the National Loans Fund, with recourse to the Consolidated Fund of the United Kingdom.

3. The Stock will be repaid at par on 7 December 2005.

4. The Stock will be registered at the Bank of England or at the Bank of Ireland, Belfast, and will be transferable, in multiples of one penny, by instrument in writing in accordance with the Stock Transfer Act 1953. Stock registered at the Bank of England held for the account of members of the Central Gilt Office (CGO) Service will also be transferable, in multiples of one penny, by instrument in writing in accordance with the Stock Transfer Act 1953 and the relevant subordinate legislation. Transfers will be free of stamp duty.

5. Interest will be payable half-yearly on 7 June and 7 December. Income tax will be deducted from payments of more than £5 per annum. Interest warrants will be transmitted by post. Interest will accrue from Thursday, 29 September 1994 and the first interest payment will be made on 7 June 1995 at the rate of £5.8453 per £100 nominal of Stock.

6. The Stock may be held on the National Savings Stock Register.

7. The Stock and the interest payable thereon will be exempt from all United Kingdom taxation, present or future, so long as it is shown that the Stock is in the beneficial ownership of persons who are neither domiciled nor ordinarily resident in the United Kingdom of Great Britain and Northern Ireland.

8. Further, the interest payable on the Stock will be exempt from United Kingdom income tax, present or future, so long as it is shown that the Stock is in the beneficial ownership of persons who are not ordinarily resident in the United Kingdom of Great Britain and Northern Ireland.

9. For the purposes of the preceding paragraphs, persons are not ordinarily resident in the United Kingdom if they are regarded as not ordinarily resident for the purposes of United Kingdom income tax.

10. Applications for exemption from United Kingdom income tax should be made in such form as may be required by the Commissioners of Inland Revenue. The appropriate forms may be obtained from the Inspector of Foreign Dividends, Inland Revenue, Lynwood Road, Thames Ditton, Surrey, KT17 0DP.

11. These exemptions will not entitle a person to claim repayment of tax deducted from interest unless the claim to such repayment is made within the time limit provided for such claims under income tax law; under the provisions of the Taxes Management Act 1970, Section 43(1), no such claim will be outside the time limit if it is made within six years from the date on which the interest is payable. In addition, these exemptions will not apply so as to exclude the interest from any computation for taxation purposes of the profits of any trade or business carried on in the United Kingdom. Moreover, the allowance of the exemptions is subject to the provisions of any law, present or future, of the United Kingdom directed to preventing avoidance of taxation by persons domiciled, resident or ordinarily resident in the United Kingdom, and, in particular, the interest will not be exempt from income tax where, under any such provision, it falls to be treated for the purposes of the Income Tax Acts as income of any person resident or ordinarily resident in the United Kingdom.

Method of Application

12. Bids may be made on either a competitive or a non-competitive basis, as set out below, and must be submitted on the application form published with the prospectus. Each application form must comprise either one competitive bid or one non-competitive bid. Offered interest rates may make competitive bids by reference to the Bank of England not later than 10.00 am on Wednesday, 28 September 1994.

13. Application forms must be sent to the Bank of England, New Issues, PO Box 444, Gloucester, GL1 1NP to arrive not later than 10.00 AM ON WEDNESDAY, 28 SEPTEMBER 1994; or lodged by hand at the Central Gilt Office, Bank of England, Bank Buildings, 19 Old Jewry, London EC3R 6DF, not later than 10.00 AM ON WEDNESDAY, 28 SEPTEMBER 1994; or lodged by hand at any of the Branches or Agencies of the Bank of England not later than 3.30 PM ON TUESDAY, 27 SEPTEMBER 1994. Bids will not be receivable between 10.00 am on Wednesday, 28 September 1994 and 10.00 am on Monday, 3 October 1994.

## 14. COMPETITIVE BIDS

(a) Each competitive bid must be for one amount and at one price expressed as a multiple of 1/32nd of £1 and must be for a minimum of £300,000 nominal of Stock and for a multiple of Stock as follows:

Amount of Stock applied for Multiple  
£300,000-£1,000,000 £100,000  
£1,000,000 or greater £1,000,000

(b) Unless the applicant is a member of the CGO Service, a separate cheque representing PAYMENT IN FULL AT THE PRICE BID must accompany each competitive bid. Cheques must be drawn on a branch or office, situated within the Town Clearing area, of a settlement member of CHAPS and Town Clearing Company Limited.

(c) The Bank of England reserves the right to reject any competitive bid or part of any competitive bid. Competitive bids will be ranked in descending order of price and Stock will be sold to applicants whose competitive bids are at or above the lowest price at which the Bank of England decides that any competitive bid should be accepted (the lowest accepted price). APPLICANTS WHOSE COMPETITIVE BIDS ARE ACCEPTED WILL PURCHASE STOCK AT THE PRICES WHICH THEY BID: competitive bids which are accepted and which are made at prices above the lowest accepted price will be satisfied in full; competitive bids which are accepted and which are made at the lowest accepted price may be satisfied in full or in part only.

## 15. NON-COMPETITIVE BIDS

(a) A non-competitive bid must be for not less than £1,000 nominal and not more than £500,000 nominal of Stock, and must be for a multiple of £1,000 nominal of Stock.

(b) Only one non-competitive bid may be submitted for the benefit of any one person, and each non-competitive application form may comprise only one non-competitive bid. Multiple applications or suspected multiple

applications are liable to be rejected.

(iii) Unless the applicant is a member of the CGO Service, a separate cheque representing PAYMENT IN FULL AT THE PRICE BID must accompany each non-competitive bid; cheques must be drawn on a branch or office, situated within the Town Clearing area, of a settlement member of CHAPS and Town Clearing Company Limited.

(iv) The Bank of England reserves the right to reject any non-competitive bid. Non-competitive bids which are accepted will be accepted in full AT A PRICE (the non-competitive sale price) EQUAL TO THE AVERAGE OF THE PRICES AT WHICH COMPETITIVE BIDS HAVE BEEN ACCEPTED, the average being weighted by reference to the amount accepted at each price and ROUNDED DOWN TO THE NEAREST MULTIPLE OF 1/32ND OF £1.

(v) If the non-competitive sale price is less than £100 per £100 nominal of Stock, the balance of the amount paid will be refunded by cheque despatched by post at the date of the application.

(vi) If the non-competitive sale price is greater than £100 per £100 nominal of Stock, applicants whose non-competitive bids are accepted may be required to make a further payment equal to the non-competitive sale price less £100 for every £100 nominal of Stock allocated to them. An applicant from whom a further payment is required will be notified by letter by the Bank of England of the amount of Stock allocated to him and of the further payment due, but such notification will confer no right on the applicant to transfer the amount of Stock so allocated. The despatch of allotment letters to applicants from whom a further payment is required will be delayed until such further payment has been made.

16. The Bank of England may sell less than the full amount of the Stock on offer in the auction.

17. The Stock will be initially issued at a price such that it will not be a deep discount security for the purposes of Schedule 4 in the Income and Corporation Taxes Act 1988. Further issues of the Stock may be at a deep discount (broadly, a discount exceeding 10% per annum in sterling) in certain circumstances this could result in all of the Stock being treated thereafter as a deep discount security. However, it is the intention of Her Majesty's Treasury that further issues of the Stock will be conducted so as to prevent any of such Stock being treated as a deep discount security for United Kingdom tax purposes. Provided the Stock is either a deep discount security, or treated as a deep discount security, any discount to the nominal value at which the Stock is issued will not represent taxable income for the purposes of the relevant provisions.

18. Letters of allotment in respect of the Stock sold, being the only form in which the Stock (other than amounts held in the CGO Service for the account of members) will be transferred prior to registration, will be despatched by post at the risk of the applicant, but the despatch of any letter of allotment, and the refund of any excess amount paid, may, in the discretion of the Bank of England, be withheld until the applicant's cheque has been paid. In the event of such withholding, the applicant will be notified by letter by the Bank of England of the acceptance of his application and of the amount of Stock allocated to him, subject in each case to the payment of his cheque, but such notification will confer no right on the applicant to transfer the Stock so allocated.

19. No sale will be made of a less amount than £1,000 nominal of Stock. If an application is satisfied in part only, the excess amount paid will, when refunded, be returned by cheque despatched by post at the risk of the applicant. If an application is rejected the amount paid on application will be returned by cheque. Non-payment on presentation of a cheque in respect of any Stock sold will render such Stock liable to forfeiture. Interest at a rate equal to the London Inter-Bank Offered Rate for seven day deposits in sterling (LIBOR) plus 1% per annum will, however, be charged on the amount payable in respect of any Stock sold for which payment is accepted after the due date. Such rate will be determined by the Bank of England by reference to market quotations, on the due date for each payment. For LIBOR cleared from such source or source as the Bank of England shall consider appropriate.

20. Letters of allotment may be split into denominations of multiples of £100 on written request to the Bank of England, New Issues, Southgate House, Southgate Street, Gloucester, GL1 1UF not later than 13 October 1994. Such requests must be signed and must be accompanied by the letters of allotment. Letters of allotment, accompanied by a completed registration form, may be lodged for registration forthwith and in any case must be lodged for registration not later than 17 October 1994. In the case of Stock held for the account of members of the CGO Service registration of Stock will be effected under separate arrangements.

21. Subject to the provisions governing membership of the CGO Service, a member of that Service may, by completing Section C of the application form, request that any Stock sold to him be credited directly to his account in the CGO Service. Such requests must be signed and must be accompanied by the letters of allotment. Letters of allotment, accompanied by a completed registration form, may be lodged for registration forthwith and in any case must be lodged for registration not later than 17 October 1994. In the case of Stock held for the account of members of the CGO Service registration of Stock will be effected under separate arrangements.

22. Application forms and copies of this prospectus may be obtained by post from the Bank of England, New Issues, Southgate House, Southgate Street, Gloucester, GL1 1UF; at the Central Gilt Office, Bank of England, 1 Bank Buildings, Princess Street, London, EC2R 8EU; or at any of the Branches or Agencies of the Bank of England; at the Bank of Ireland, Moyness Buildings, 1a Floor, 20 Colander Street, Belfast, BT1 3BN; or at any office of the London Stock Exchange.

## Government Statement

Attention is drawn to the statement issued by Her Majesty's Treasury on 29 May 1993 which explained that, in the interest of the orderly conduct of fiscal policy, neither Her Majesty's Government nor the Bank of England or their respective servants or agents undertake to disclose tax changes decided on but not yet

announced, even where they may specifically affect the terms on which, or the conditions under which, this Stock is issued or sold by or on behalf of the Government or the Bank; that no responsibility can therefore be accepted for any omission to make such disclosure; and that such omission shall neither render any transaction liable to be set aside nor give rise to any claim for compensation.

BANK OF ENGLAND  
LONDON

20 September 1994

TO THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND

I/We apply in accordance with the terms of the prospectus for competitive and non-competitive bids dated 20 September 1994 as follows:

FOR COMPETITIVE BIDS ONLY  
(If for Stock to be purchased at the price bid)

Nominal amount of £100 Treasury Stock 2005 applied for: £  
Amount of Stock applied for: £  
£300,000-£1,000,000 £100,000  
£1,000,000 or greater £1,000,000

Price bid per £100 nominal of Stock, being a multiple of 1/32nd of £1: £

Sum enclosed (a), being the amount required for payment IN FULL AT THE PRICE BID for every £100 NOMINAL of Stock applied for: £

FOR NON-COMPETITIVE BIDS ONLY  
(If for Stock to be purchased at the non-competitive sale price as defined in the prospectus)

Nominal amount of £100 Treasury Stock 2005 applied for: £  
Amount of Stock applied for: £  
£300,000-£1,000,000 £100,000  
£1,000,000 or greater £1,000,000

Sum enclosed (a), being £100 (b) for every £100 NOMINAL of Stock applied for: £

FOR CGO MEMBERS ONLY

CGO PARTICIPANT NUMBER: Tel No.:

Name of contact:

THIS SECTION TO BE COMPLETED BY ALL APPLICANTS

I/We warrant that to my/our knowledge this is the only non-competitive application made for any/our benefit (or for the benefit of the persons on whose behalf I/we are applying).

IN THE CASE OF A NON-COMPETITIVE APPLICATION, I/We warrant that to my/our knowledge this is the only non-competitive application made for any/our benefit (or for the benefit of the persons on whose behalf I/we are applying).

IN THE CASE OF AN APPLICATION BY A MEMBER OF THE CGO SERVICE WHO HAS COMPLETED SECTION C, we warrant that any Stock allocated to us is credited directly to our account at the CGO. We hereby irrevocably undertake to accept such Stock by member-to-member delivery through the CGO Service from the Governor and Company of the Bank of England, Number 2 Account (Participant number 5183) by the deadline for such delivery on 29 September 1994, and we agree that the consideration to be applied in respect of such delivery shall be the amount payable by us on the sale of such Stock in accordance with the terms of the prospectus.

SIGNATURE(S) of, or on behalf of, applicant: Date: \_\_\_\_\_

PLEASE USE BLOCK CAPITALS

MR/MRS MISS/MS (FORENAME(S) IN FULL SURNAME

FULL POSTAL ADDRESS: \_\_\_\_\_

TOWN: \_\_\_\_\_ COUNTY: \_\_\_\_\_ POSTCODE: \_\_\_\_\_

NATIONAL SAVINGS STOCK REGISTER: If you wish the Stock to be registered on the NATIONAL SAVINGS STOCK REGISTER (for which there is a limit of up to £25,000 nominal of Stock) please tick this box.

(a) A separate cheque must accompany each application. Cheques should be made payable to "Bank of England" and crossed "New Issues". In respect of competitive bids, cheques must be drawn on a branch or office, situated within the Town Clearing area, of a settlement member of CHAPS and Town Clearing Company Limited. In respect of non-competitive bids, cheques must be drawn on a bank in, and be payable in, the United Kingdom, the Channel Islands or the Isle of Man.

(b) The procedure for any refund, or further amount payable, is set out in the prospectus.

APPLICATION FORMS MUST BE SENT TO THE BANK OF ENGLAND, NEW ISSUES, PO BOX 444, GLOUCESTER, GL1 1NP TO ARRIVE NOT LATER THAN 10.00 AM ON WEDNESDAY, 28 SEPTEMBER 1994; OR LODGED BY HAND AT ANY OF THE BRANCHES OR AGENCIES OF THE BANK OF ENGLAND NOT LATER THAN 3.30 PM ON TUESDAY, 27 SEPTEMBER 1994.

## All-round increase lifts Bodycote 10.5%

By Peter Pearce

Increases in all divisions enabled Bodycote, the metal technology, packaging and textiles company, to announce a 10.5 per cent advance in pre-tax profits for the first half of 1994.

The rise from \$6.52m to \$7.31m was struck on turnover ahead almost 10 per cent at \$41.4m (\$37.7m).

The advance was underpinned by continued progress from the metal technology side and a turnaround from the second half of 1993 in the protective clothing business.

The metal technology division lifted profits by 8 per cent to \$5.58m (\$5.15m) on turnover of \$22.8m (\$21.2m).

Mrs Claire Avery, company secretary, said the rise had been on the back of greater demand from the automotive and aerospace industries for Bodycote's "hot isostatic processing" - a process which removes the porosity from metal.

Mrs Avery said demand was growing in the UK and the US and that the group was developing the process to cope with

larger components.

EHCO-KLM, the protective clothing and uniforms maker, made profits of \$880,000 (£629,000) on turnover of £13.6m (£12.7m). This represented a sharp improvement on losses of £118,000 in the second half of 1993, which included closure and redundancy costs.

Stockpack, the contract packaging group, was now reaping the rewards of the group's recent investment. High-tech machinery was leading to smaller labour costs, Mrs Avery said.

The industrial and general division, of which Stockpack is the main subsidiary, raised profits 9 per cent to £1.26m (£1.15m) on turnover up at \$4.96m (\$3.77m).

Capital expenditure for 1994 is expected to match 1993's £15m, with most going to the metal technology side and Stockpack. Gearing is "negligible". The interim dividend is lifted 7.5 per cent to 2.15p (2p), payable from earnings per share of 8.23p (7.68p).

The share price closed 6p up at 322p.

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Financial Times,  
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## Newly-acquired General Cable contributes £1.2m in just 22 days Wassall 21% ahead at £11.8m

By David Wighton

Wassall, the conglomerate that nearly trebled its annual sales with the £177m acquisition of US-based General Cable in June, increased pre-tax profits by 21 per cent to £11.8m in the six months to June 30.

General Cable contributed a profit of £1.2m in 22 days and Mr Chris Miller, chief executive, predicted that it would enhance group earnings in its first year.

Wassall has cut more than 20 per cent of General Cable's 300 strong head office and appointed a new chief executive in Mr Steven Rabinowitz, formerly with General Electric and Allied Signal.

General Cable's huge copper stocks have already been reduced by 10 per cent.

Wassall believes that eventually it will be able to hedge up to 70 per cent of its copper exposure, but meanwhile it is able to pass on the rising metal price to its customers.

It also faces rising polypropylene and aluminium costs in its bottle tops business where Mr Miller admits price increases are very difficult to pass on.

But he predicted the effects would be outweighed by continued volume growth.

The closure division recorded 10 per cent volume growth in Europe, helped by



Christopher Miller (centre) with deputy chief executives David Roper (left) and Philip Turner.

good weather, expansion in eastern Europe and the success of Coca-Cola's new half litre bottle which is taking market share from cans.

Closures profits rose to £5.43m (£4.96m) despite a downturn in South Africa reflecting the uncertainty and upheaval caused by the elections. Mr Miller forecast a better second half in South Africa and added: "Business confidence is better than it has been for years though whether that translates into real orders remains to be seen."

Excluding General Cable and exchange rate movements the

existing businesses increased operating profits by 29 per cent to £12m with the contribution from DAP, the US DIT products supplier, up 31 per cent to £4.96m.

Turnover from the existing businesses rose to £137.6m (£133.1m) while General Cable contributed £22.6m.

Earnings per share rose 15 per cent to 4.7p.

The interim dividend is up 19 per cent to 1.15p.

The shares fell 11p to 286p.

COMMENT

The slide in Wassall's share price yesterday had more to do

with its strength since the General Cable deal than with any concern about the figures. Virtually all the existing businesses are performing well and Mr Miller is so confident about General Cable that he said the group could take on another acquisition outside the US if the opportunity arose. He is predicting margins of 4 per cent at General Cable in 1995 which should power profits from around £26m this year to perhaps £52m. That puts the shares on a multiple of 22, falling to 17. Demanding certainly, but the Wassall team's record is hard to beat.

## UK catering improvement helps Brake advance 24%

By Richard Wolfe

Improvement in the UK catering market helped to lift pre-tax profits at Brake Bros, the frozen food distributor, which yesterday announced a 24 per cent rise from £7.14m to £8.86m for the six months to June 30.

Group turnover lifted 19 per cent from £180.5m to £215.8m, including a full six months' sales from Country Choice Foods, a frozen products supplier which was purchased in May 1993. Operating profit rose 19 per cent to £9.28m (£7.78m).

However, the group's performance was held back by its UK chilled food catering operation, Larderfresh, which made losses of £1.3m (£1.1m). Brake Bros sees the venture, which was launched in August 1993, as part of its long-term strategic development.

The cost of establishing food distribution activities in France increased, with operating losses standing at £1.1m (£nil). The French activities are not expected to make a substantial contribution this year.

Mr William Brake, chairman, said: "While the costs of entering France are proving greater than expected, the directors are confident that action taken in getting into place a strong management structure, linked to the many improvements already introduced, will enable the board to achieve its goal of creating a business emulating that in the UK."

Underlying sales at the company's core UK frozen foods business grew 6 per cent, and are expected to perform soundly for the rest of the year.

Interest charges fell from £644,000 to £392,000, thanks to reduced borrowings and lower interest rates.

Gearing was reduced from 5.9 per cent at December 31 to nil, after a net cash inflow of £9.6m.

Earnings per share lifted 11 per cent to 11.1p (10p) and the interim dividend increased by 15 per cent to 2.5p (2p).

The shares closed up 1p at 418p yesterday.

## Offer gives Attwoods chief a disturbed night

Peggy Hollinger considers the Browning Ferris bid

Mr Ken Foreman, Attwoods chief executive, undoubtedly had a rude awakening yesterday morning. At some time about 3am he was roused from bed to hear that he had been sold out, not only by his largest shareholder but also three of his fellow directors.

The men from Laidlaw who negotiated the deal to sell the Canadian company's 29.8 per cent stake, which resulted in yesterday's hostile £364m cash bid from Browning Ferris Industries, have been on the Attwoods board since 1990.

Relations have been strained for some time, however. And Laidlaw's comments yesterday left no doubt that its disappointment with the investment was increasing.

Yet Mr Foreman argues the worst is behind Attwoods, and the bid substantially undervalues its recovery potential.

Investors might be forgiven for thinking they have heard such optimistic comments before, after the cash calls, disposals, and management changes of the last four years.

Attwoods has long had a credibility problem with UK investors. In recent years their interest has fallen to just 25-30 per cent of the shares.

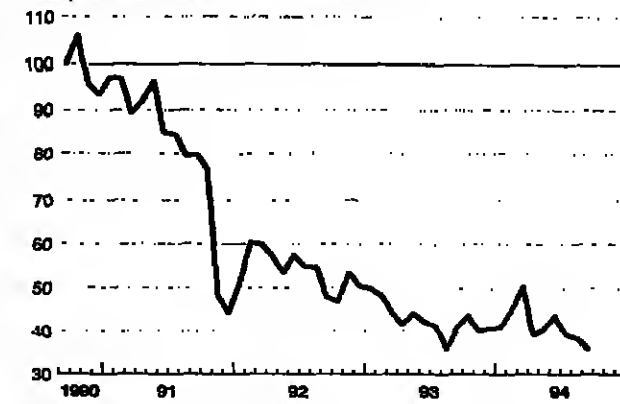
The company has been plagued by rumours of Mafia links, which have been denied, following the takeover of a US company in 1994. The group's US subsidiaries, and some former US directors, have also at various times been the focus of government investigations for alleged bribery, fraud and corruption.

Finally, Attwoods has faced regulatory problems in the US which have led to a series of law suits.

By 1990 finances were getting stretched. Within 16

### Attwoods

Share price relative to the FT-SE-A All-Share Index



Source: FT Graphite

Mr Foreman himself sits uneasily with the pin-striped brigades in the City of London. A small man, permanently suntanned as a result of his preference for his Florida home, Mr Foreman most often hits the headlines as the third husband of Mandy Rice-Davies.

It was Mr Foreman's waste business, Drinkwater Sabey, which reversed into Attwoods Carages in 1982 and came to the market with ADT, the security and car auctions group, as a substantial shareholder. Laidlaw arrived in 1989, after a complicated asset swap involving ADT and Attwoods.

Mr Foreman built the company through a series of acquisitions. He attracted influential support, including Sir Denis Thatcher, who retired earlier this year after 10 years as deputy chairman.

By 1990 finances were getting stretched. Within 16

months it called on shareholders for £162m in two rights issues. The second was only successful when Laidlaw agreed to underwrite a substantial proportion of the issue.

Since then, Laidlaw's support has been poorly repaid. In 1991 it wrote off half the value of its \$900m (£580m) investment. Pre-tax profits have plunged from £28.5m in 1990 to last year's loss of £62.2m, after a £91m writeoff on disposals. Forecasts are for £20m after exceptional losses for 1994, still some way from the peak of £59m.

Nevertheless Mr Foreman says Attwoods is now set for its best year for some time. Recovery is beginning in the US and UK, while Germany has at least got no worse.

Attwoods' defence will draw strongly on the recovery story. However, a greater challenge will be to convince investors of the management story.

## Southern News rises to £11.4m

By David Blackwell

A gain of £3.5m on the sale of a stake in rival Portsmouth & Southern Newspapers helped Southern News to lift annual profits by more than half.

Pre-tax profits for the year ended July 2 rose from £7.13m to £11.4m. The figure included £789,000 (£688,000) from other operations, mainly related to a Bournemouth industrial estate, and exceptional costs of £1.22m related to a plant closure.

Operating profits from the main businesses of newspaper publishing and contract printing rose from £5.93m to £8.24m. Total turnover improved from £71m to £76.9m, including £1m from acquisitions.

Mr James Sexton, chief executive, said yesterday that he was pleased with the performance. The group remains unregarded, and is planning to fund from its own resources £25m of capital expenditure over the next two years on relocating its printing operations in Southampton and purchasing a new web off set colour press.

Capital expenditure for 1993-94 was £5.4m (£5m), and the group ended the year with £5.8m cash (£4.3m).

The newspaper division, which publishes three daily and 30 weekly newspapers in southern England, reported advertising revenues ahead by 9.4 per cent, with the most significant increase coming in employment advertising taken

through the London office rose by 18 per cent to £8m.

Overall circulation levels were ahead by a little more than 2 per cent, but the dailies in Bournemouth and Southampton showed a small decline.

Magazine printing, including Exchange & Mart, contributed £25m to total turnover. The group, which has concentrated all its magazine printing in Upton, near Poole, said volumes had increased dramatically, but margins remained tight.

Earnings per share were 39.27p, up from a previous 22.73p. Excluding exceptional, the latest earnings figure is 29.19p. A proposed final dividend of 10p makes the total for the year 13.5p (11.9p).

## Parambe tumbles to £17,000

Pre-tax profits at Parambe, an investment company, fell by 58 per cent from £40,238 to £17,002 in the six months to June 30.

Turnover was down at £30,357 (£106,793).

The company said that while some of the larger holdings in its investment portfolio performed strongly, security dealing income was well down at £26,130, against £47,240.

Gross investment income edged up to £42,609 (£41,263), and net dealing income produced £21,618 (£18,263).

Earnings per share however, fell from 0.49p to 0.21p. The company has stopped paying interim dividends (0.55p in 1993).

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### PAN - HOLDING

Société Anonyme - Luxembourg

The Board of Directors met on September 13, 1994 further to examine the proposal to convert the Company to a fixed capital investment company under Part II of the Luxembourg Law of March 30, 1980 on Undertakings for Collective Investments.

Under the proposed new structure, Pan-Holding S.A. would be able to repurchase and sell its own shares on the basis of the net asset value, calculated weekly. Additionally, the shares would also continue to be quoted on the Luxembourg Stock Exchange and Over-the-Counter in Paris.

The Board of Directors has considered the relevant documents. Upon receiving approval of the project from the competent authorities, the Board will fix a date for an Extraordinary General Meeting to be held as soon as possible.

As of September 15, 1994, the unconsolidated net asset value per share was USD 646.83 and the consolidated net asset value, USD 682.66.

PAN-HOLDING S.A. - 7, Place du Théâtre - L-2615 LUXEMBOURG

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U.S.\$129,880,000

Floating Rate Notes due 1999

For the Interest Period June 30, 1994 to September 30, 1994, the Total Requirement Amount of the Notes is USD12,150,000 or 12,901,246.44% of the current outstanding principal amount. Principal in the amount of USD95,48 per USD125.69 aggregate principal amount of Notes will be payable on September 30, 1994. After September 30, 1994, interest on the Notes to be repaid will be in arrears. Holders of Senior Notes must deliver the appropriate interest coupon to a Paying Agent outside of the United States to receive payment on such Notes.

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By Bankers Trust Company, as Trustee

Dated: September 21, 1994

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Interest Period September 20, 1994

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DU LUXEMBOURG

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Floating Rate Notes 1999

The notes will bear interest at

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to December 19, 1994

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Next payment date:

December 19, 1994

Coupon of 7

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FINANCIAL HIGHLIGHTS. Year to June 1994		
	1993	1994
Profit before tax	£66.6m	£87.8m
		+32%
Earnings per ordinary share	11.5p	14.7p
		+28%
Net dividend per ordinary share	5.3p	6.1p
		+15%

It is five years since Hays floated. We continue to concentrate on adding value for our customers through our Distribution, Commercial, and Personnel activities. The range of our business services and the dedication of all employees have enabled us to grow, despite the recession.

We have added new services in many areas, complemented by strategic acquisitions. We have successfully built a leading position in European distribution. We see significant opportunities to continue our growth.

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If you would be interested in a copy of the 1994 Annual Report please contact David Beckley, Hays plc, Hays House, Millmead, Guildford, Surrey GU2 5HU. Telephone 0432 302003. This advertisement has been approved by Touche Ross & Co. who are authorised to carry on investment business by the Institute of Chartered Accountants in England and Wales.





## COMMODITIES AND AGRICULTURE

## Dairy farmers urged to capitalise on price rises

By Alison Maitland

UK dairy farmers must use the short-term increase in milk prices that will accompany market deregulation to invest for a secure future in an increasingly competitive European market, according to a report published today.

The report by Adas, the government's farm advisory service, predicts a heavy concentration of ownership in the dairy sector in England and Wales by 2000.

"We estimate that 22 per

cent of dairy farmers, equivalent to 6,000 producers, will leave the industry," says the report, Options for Growth. The number of herds is expected to fall by 20 per cent and average herd size to grow by 4 per cent.

"If you want to stay in business, you will have to acquire more quota... It is vital that businesses plan now to ensure they will be in a position to purchase or lease when quota prices are more favourable."

The UK is expected to rise to the top of the EU price league

when the market is liberalised in November and farmers are free to sell milk direct to dairy companies or to Milk Marque, a voluntary producers' co-operative that will act as a broker.

But the Adas report says that competition from imported milk products will ultimately force a price ceiling for UK milk destined for manufacture into butter, cheese or yoghurt.

The UK market reorganisation is proving highly controversial, with dairy companies unhappy at Milk Marque's con-

trol of at least 65 per cent of supplies in England and Wales. The Dairy Trade Federation begins legal action this week to try to overturn government approval of the new arrangements. It says Milk Marque's planned rise in prices will bring a flood of imports and damage the UK processing industry.

The Adas report advises farmers to maximise milk yields. Britain has larger dairy farms and herd sizes on average than its main EU competitors, but lower production of

milk per cow than Denmark, the Netherlands and France.

Production costs are among the lowest in the EU but not as low as they might be given the UK's economies of scale, it says.

The outlook for dairy farmers will depend on their ability to capitalise on the advantages of the UK industry and improve the relationship between output and costs."

Options for Growth: Available from Helen Woolley, ADAS Dairy Development, ADAS, Wellesbourne, Tel. 0902 764190.

## Nickel deficit forecast

The nickel market will be in deficit this year through to 1996 and warehouse stocks are set to fall accordingly, Mr Hing Morgan, Managing Director of Australia's Western Mining Corporation, said yesterday, reports Reuters.

The outlook for nickel consumption was good, based on the likelihood of further stainless-steel capacity coming on stream in the next two years, he said at a presentation to the Association of Mining Analysts in London.

Since 1984-85, stainless steel production has been rising at a faster rate than industrial production, and that was expected to continue, he added.

This year the nickel market would be in deficit by 12,000 tonnes, compared with a 1993 surplus of 17,000 tonnes. In 1995 the shortfall would rise to 31,000 tonnes and by 1996 it was expected to reach 56,000.

LME warehouse stocks would fall over the next few years as well, and should be around 50,000 tonnes by the end of 1996.

## Broker cuts cocoa production estimate

Trading house E.D. & F. Man has reduced its world cocoa production estimate for 1994-95 by 24,000 tonnes to 2.36m as the prolonged effect of low prices further reduces yields in Brazil, Malaysia and Ecuador, reports Reuters.

Man said it was forecasting Brazilian production of 285,000 tonnes for 1994-95, compared to an estimated output of 294,000 tonnes in 1993-94. The forecasts for Malaysia output is now 205,000 tonnes, down from an estimated 224,000 tonnes in 1993-94. Ecuador is forecast to produce 80,000 tonnes in 1994-95.

While crops in Brazil and Malaysia have fallen as usual, lower prices affect higher-cost producers, Indonesia remains the only origin

where the trend is towards higher production, the report said.

"We have raised our estimate of 1993-94 [Indonesian] production to 250,000. Over the last five years production growth has averaged over 20 per cent per annum and there is no sign that the rate of growth is declining."

Cocoa arrivals up to the end of September from the Ivory Coast, the world's leading producer, were estimated at 900,000 tonnes, which included some 100,000 tonnes carried over from the 1992-93 mid-crop season, according to the report.

Man said it put its estimate for the Ivory Coast's mid-crop at 155,000 tonnes, giving a total 1993-94 production of 800,000 tonnes.

## Indian government dithers over edible oil imports

By Kunal Bose in Calcutta

With the elections to be held in several states, including some major oilseed-producing states, late this year the Indian federal government is finding it difficult to firm up its edible oil policy.

The government, which must weigh carefully the impact of any policy initiative on its electoral prospects, finds the agriculture ministry strongly opposing the proposal of the civil supplies ministry to allow

the free import of all kinds of edible oils. At present only the import of palm olein is freely allowed.

While it is important for the government to keep the 15m farmers engaged in the cultivation of oilseeds happy by keeping the import of oils to the bare minimum, it cannot overlook the fact that prices are high in spite of a good oilseed crop during 1993-94 (November to October). Prices may rise even further during the Indian festive season beginning Octo-

ber.

What the government has done is to postpone taking a decision on freeing the import of all edible oils to a future date and to allow the State Trading Corporation and the National Dairy Development Board to import 100,000 tonnes of edible oils each, excluding coconut oil, at a concessional duty of 20 per cent.

The private oil trade has, however, taken strong exception to the government allow-

ing only the state agencies to import oils.

Earlier this year also, the traders were discriminated against when the government allowed the STC and NDB to import over 200,000 tonnes of palm olein at a duty of 20 per cent, compared with the normal rate of 65 per cent. The import duty on palm olein may be reduced.

The government is, however, deriving some comfort in this election year from the encouraging prospects for oilseeds

production in the 1994-95 season. According to initial projections, output is likely to rise to 22.4m tonnes from 21.5m in 1993-94. The improvement in production will be mainly in the groundnut and soyabean crops.

The excellent monsoon in most parts of the country has given a boost to oilseeds production. The monsoon influences the production in a big way as about 60 per cent of the land under oilseeds is unirrigated.

## Embassy move puts Guatemalan spice trade on the rack

Edward Orlebar explains why cardamom growers are worried about losing friends in the Middle East

The Arab-Israeli conflict has never been of great concern to the poor farmers who live in the department of Alta Verapaz, about 100 miles north of Guatemala City. But the welfare of about 250,000 K'iche' Maya Indians who produce more than two thirds of the world's exports of cardamom is in the balance following President Ramiro de Leon's decision to move Guatemala's embassy in Israel from Tel Aviv to Jerusalem.

Mr De Leon said last week he was moving the embassy "for sentimental reasons" an explanation that convinced no one.

About 85 per cent of Guatemala's cardamom exports go to Arab countries, principally to Saudi Arabia where cardamom is mixed with coffee

to produce gahwa, a pungent, aromatic beverage traditionally drunk out of a brass pot with an elongated curved spout. The rest goes to Europe, in particular to Scandinavian countries, where cardamom is used to spice bread and pastries. It is also used in confectionery.

In the past when other Central American countries have moved their embassies to Jerusalem, Arab nations severed diplomatic relations and imposed economic sanctions. But Mr De Leon, who appears to have taken his decision without consulting either his foreign minister or economy minister, says he is confident that the mood of reconciliation in the Middle East will ensure that exports will not be put at risk.

However, Jordan's embassy in Chile

has already criticised the measure, and exporters fear that other Arab countries will follow. "If the Arab countries impose a boycott it will be a disaster for us and the thousands of producers," says Mr Rodolfo Rivera, director of the chamber of cardamom exporters. "The cardamom has nowhere else to go."

Cardamom producers had been looking forward to a record harvest of 13,000 tonnes. Normally they would have to sell to exporters for around 250 quetzales a quintal (about \$44 for a 100lb bag) and for agricultural labourers who earn less than \$2 a day cardamom has proved an important source of income.

The cardamom bean, a small oval green capsule about 2cm long, once picked is then sorted by colour,

mostly by women and children. The bigger and greener the better, says Mr Rivera.

Revenue was expected to reach about \$60m for the cardamom season. Dried, it fetches about \$8 a kilogram, but the market is on hold until there is an official response from Saudi Arabia.

The spice arrived in the impoverished region of Alta Verapaz about 30 years ago, thanks to a quirk of history. A German immigrant, the late Mr Jacobs, brought the seeds over from India where it is indigenous. He had tried unsuccessfully to grow the plant in the Caribbean but the conditions around Coban, the departmental capital, an important coffee growing region at around 4,500ft, proved ideal.

It grows almost wild, needing very little attention or fertiliser, near the coffee plantations. Guatemala quickly became by far the largest exporter in the world, accounting for about 70 per cent of the export market.

Exporters have accused Mr De Leon of being too glib about the Israeli government to link economic aid and military assistance to recognition of Jerusalem. The charge is denied by both the Guatemalan army and the Israeli government.

Israel has enjoyed strong links with Guatemala since its creation in 1948. It was the Israelis who stepped into the breach to provide military equipment and intelligence training after the US cut off military aid to Guatemala in the 1970s because of its horrific human rights record.

MARKET REPORT  
London coffee futures up again, but below highs

London COFFEE futures ended firmer yesterday but below almost nine-year highs hit during the day on talk of dry weather in Indonesia and underlying concern over lack of rain in Brazil, dealers said.

The November position at the London Commodity Exchange closed \$15 higher at \$4.055. The day's peak of \$4.130 was the highest second position price since January 10, 1986, when \$4.194 was reached.

"Sporadic reports have been emerging of damage to the (Brazilian) trees," said the GNI trade house. "However, because of the dry spell it seems as if most trees are late developing flowers, and that they will be better placed to withstand dry weather for a few more weeks."

The overnight rally in GOLD was maintained as investment funds bought the metal in New York, triggering stop-loss buying and pushing London's afternoon fixing to an 8 1/2-month high of \$383.90 a troy ounce.

Jumps in North American gold stocks started the rally late on Monday, most noticeably on the Philadelphia gold index, which jumped about 5 per cent, and in Toronto, where the gold stock sector increased in value by 1.55 per cent.

At the London Metal Exchange ALUMINIUM prices resumed their uptrend following the announcement of a big fall in exchange warehouse stocks. Despite disappointment at International Primary Aluminium Institute provisional figures indicating a rise in production in August the three months price closed at \$1,615.50 a tonne, up \$14 on the day. Compiled from Reuters.

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE

(Prices from Angel Metals Ltd)

■ ALUMINIUM, 99.7 PURITY (\$ per tonne)

	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Close	1592.5-1.5	1616.7	1622.5	1628.3	1634.1	1639.9	1645.7	1651.5	1657.3	1663.1	1668.9	1674.7	1680.5
Previous	1587.5-0.5	1611.7	1617.5	1623.3	1629.1	1634.9	1640.7	1646.5	1652.3	1658.1	1663.9	1669.7	1675.5
High/Low	1592.5-1.5	1616.7	1622.5	1628.3	1634.1	1639.9	1645.7	1651.5	1657.3	1663.1	1668.9	1674.7	1680.5
AM Official	1592.5	1616.7	1622.5	1628.3	1634.1	1639.9	1645.7	1651.5	1657.3	1663.1	1668.9	1674.7	1680.5
Kerb close	1592.5	1616.7	1622.5	1628.3	1634.1	1639.9	1645.7	1651.5	1657.3	1663.1	1668.9	1674.7	1680.5
Open int.	204,755	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365
Total daily turnover	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365	75,365

■ ALUMINIUM ALLOY (\$ per tonne)

	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Close	1810-5	1820-5	1830-5	1840-5	1850-5	1860-5	1870-5	1880-5	1890-5	1900-5	1910-5	1920-5	1930-5
Previous	1805-5	1815-5	1825-5	1835-5	1845-5	1855-5	1865-5	1875-5	1885-5	1895-5	1905-5	1915-5	1925-5
High/Low	1810-5	1820-5	1830-5	1840-5	1850-5	1860-5	1870-5	1880-5	1890-5	1900-5	1910-5	1920-5	1930-5
AM Official	1810-5	1820-5	1830-5	1840-5	1850-5	1860-5	1870-5	1880-5	1890-5	1900-5	1910-5	1920-5	1930-5
Kerb close	1810-5	1820-5	1830-5	1840-5	1850-5	1860-5	1870-5	1880-5	1890-5	1900-5	1910-5	1920-5	1930-5
Open int.	2,850	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082
Total daily turnover	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082	1,082

■ LEAD (\$ per tonne)

	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Close	810.5-1.5	825.5-0.5	830.5-0.5	835.5-0.5	840.5-0.5	845.5-0.5	850.5-0.5	855.5-0.5	860.5-0.5	865.5-0.5	870.5-0.5	875.5-0.5	880.5-0.5
Previous	805.5-1.5	820.5-0.5	825.5-0.5	830.5-0.5	835.5-0.5	840.5-0.5	845.5-0.5	850.5-0.5	855.5-0.5	860.5-0.5	865.5-0.5	870.5-0.5	875.5-0.5
High/Low	810.5-1.5	825.5-0.5	830.5-0.5	835.5-0.5	840.5-0.5	845.5-0.5	850.5-0.5	855.5-0.5	860.5-0.5	865.5-0.5	870.5-0.5	875.5-0.5	880.5-0.5
AM Official	810.5-1.5	825.5-0.5	830.5-0.5	835.5-0.5	840.5-0.5	845.5-0.5	850.5-0.5	855.5-0.5	860.5-0.5	865.5-0.5	870.5-0.5	875.5-0.5	880.5-0.5
Kerb close	810.5-1.5	825.5-0.5	830.5-0.5	835.5-0.5	840.5-0.5	845.5-0.5	850.5-0.5	855.5-0.5	860.5-0.5	865.5-0.5	870.5-0.5	875.5-0.5	880.5-0.5
Open int.	42,773	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005
Total daily turnover	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005	11,005

■ NICKEL (\$ per tonne)

	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Close	6420-30	6520-30	6580-30	6640-30	6700-30	6760-30	6820-30	6880-30	6940-30	7000-30	7060-30	7120-30	7180-30
Previous	6380-30	6480-30	6540-30	6600-30	6660-30	6720-30	6780-30	6840-30	6900-30	6960-30	7020-30	7080-30	7140-30
High/Low	6420-30	6520-30	6580-30	6640-30	6700-30	6760-30	6820-30	6880-30	6940-30	7000-30	7060-30	7120-30	7180-30
AM Official	6420-30	6520-30	6580-30	6640-30	6700-30	6760-30	6820-30	6880-30	6940-30	7000-30	7060-30	7120-30	7180-30
Kerb close	6420-30	6520-30	6580-30	6640-30	6700-30	6760-30	6820-30	6880-30	6940-30	7000-30	7060-30	7120-30	7180-30
Open int.	67,823	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448
Total daily turnover	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448	25,448

■ TIN (\$ per tonne)

	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Close	5240-80	5320-80	5380-80	5440-80	5500-80	5560-80	5620-80	5680-80	5740-80	5800-80	5860-80	5920-80	5980-80
Previous	5200-80	5280-80	5340-80	5400-80	5460-80	5520-80	5580-80	5640-80	5700-80	5760-80	5820-80	5880-80	5940-80
High/Low	5240-80	5320-80	5380-80	5440-80	5500-80	5560-80	5620-80	5680-80	5740-80	5800-80	5860-80	5920-80	5980-80
AM Official	5240-80	5320-80	5380-80	5440-80	5500-80	5560-80	5620-80	5680-80	5740-80	5800-80	5860-80	5920-80	5980-80
Kerb close	5240-80	5320-80	5380-80	5440-80	5500-80	5560-80	5620-80	5680-80	5740-80	5800-80	5860-80	5920-80	5980-80
Open int.	18,948	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215
Total daily turnover	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215	3,215

■ ZINC, special high grade (\$ per tonne)

	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Close	1003.5-4.5	1013.5-4.5	1023.5-4.5	1033.5-4.5	1043.5-4.5	1053.5-4.5	1063.5-4.5	1073.5-4.5	1083.5-4.5	1093.5-4.5	1103.5-4.5	1113.5-4.5	1123.5-4.5
Previous	998.5-4.5	1008.5-4.5	1018.5-4.5	1028.5-4.5	1038.5-4.5	1048.5-4.5	1058.5-4.5	1068.5-4.5	1078.5-4.5	1088.5-4.5	1098.5-4.5	1108.5-4.5	1118.5-4.5
High/Low	1003.5-4.5	1013.5-4.5	1023.5-4.5	1033.5-4.5	1043.5-4.5	1053.5-4.5	1063.5-4.5	1073.5-4.5	1083.5-4.5	1093.5-4.5	1103.5-4.5	1113.5-4.5	1123.5-4.5
AM Official	1003.5-4.5	1013.5-4.5	1023.5-4.5	1033.5-4.5	1043.5-4.5	1053							



Prices features up  
to new highs

**SSWORD**

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**LONDON SHARE SERVICE****INVESTMENT TRUSTS - CONT.**[illegible]







## AUTHORISED UNIT TRUSTS

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INSURANCES



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[illegible]



● FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (071) 873 4378 for more details.

Job	Care	Ed	Other	Age	Y
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[illegible]

	1991	1992	1993	1994
1. <i>Chlamydia trachomatis</i>	100	100	100	100
2. <i>Neisseria meningitidis</i>	100	100	100	100
3. <i>Streptococcus pneumoniae</i>	100	100	100	100
4. <i>Haemophilus influenzae</i>	100	100	100	100
5. <i>Legionella pneumophila</i>	100	100	100	100
6. <i>Cryptosporidium parvum</i>	100	100	100	100
7. <i>Salmonella enteritidis</i>	100	100	100	100
8. <i>Escherichia coli</i>	100	100	100	100
9. <i>Shigella flexneri</i>	100	100	100	100
10. <i>Yersinia enterocolitica</i>	100	100	100	100
11. <i>Brucella abortus</i>	100	100	100	100
12. <i>Mycobacterium tuberculosis</i>	100	100	100	100
13. <i>Coccidioides immitis</i>	100	100	100	100
14. <i>Histoplasma capsulatum</i>	100	100	100	100
15. <i>Coccidioides burnetii</i>	100	100	100	100
16. <i>Paratuberculosis</i>	100	100	100	100
17. <i>Brucella melitensis</i>	100	100	100	100
18. <i>Brucella canis</i>	100	100	100	100
19. <i>Brucella abortus</i>	100	100	100	100
20. <i>Brucella melitensis</i>	100	100	100	100
21. <i>Brucella canis</i>	100	100	100	100
22. <i>Brucella abortus</i>	100	100	100	100
23. <i>Brucella melitensis</i>	100	100	100	100
24. <i>Brucella canis</i>	100	100	100	100
25. <i>Brucella abortus</i>	100	100	100	100
26. <i>Brucella melitensis</i>	100	100	100	100
27. <i>Brucella canis</i>	100	100	100	100
28. <i>Brucella abortus</i>	100	100	100	100
29. <i>Brucella melitensis</i>	100	100	100	100
30. <i>Brucella canis</i>	100	100	100	100
31. <i>Brucella abortus</i>	100	100	100	100
32. <i>Brucella melitensis</i>	100	100	100	100
33. <i>Brucella canis</i>	100	100	100	100
34. <i>Brucella abortus</i>	100	100	100	100
35. <i>Brucella melitensis</i>	100	100	100	100
36. <i>Brucella canis</i>	100	100	100	100
37. <i>Brucella abortus</i>	100	100	100	100
38. <i>Brucella melitensis</i>	100	100	100	100
39. <i>Brucella canis</i>	100	100	100	100
40. <i>Brucella abortus</i>	100	100	100	100
41. <i>Brucella melitensis</i>	100	100	100	100
42. <i>Brucella canis</i>	100	100	100	100
43. <i>Brucella abortus</i>	100	100	100	100
44. <i>Brucella melitensis</i>	100	100	100	100
45. <i>Brucella canis</i>	100	100	100	100
46. <i>Brucella abortus</i>	100	100	100	100
47. <i>Brucella melitensis</i>	100	100	100	100
48. <i>Brucella canis</i>	100	100	100	100
49. <i>Brucella abortus</i>	100	100	100	100
50. <i>Brucella melitensis</i>	100	100	100	100
51. <i>Brucella canis</i>	100	100	100	100
52. <i>Brucella abortus</i>	100	100	100	100
53. <i>Brucella melitensis</i>	100	100	100	100
54. <i>Brucella canis</i>	100	100	100	100
55. <i>Brucella abortus</i>	100	100	100	100
56. <i>Brucella melitensis</i>	100	100	100	100
57. <i>Brucella canis</i>	100	100	100	100
58. <i>Brucella abortus</i>	100	100	100	100
59. <i>Brucella melitensis</i>	100	100	100	100
60. <i>Brucella canis</i>	100	100	100	100
61. <i>Brucella abortus</i>	100	100	100	100
62. <i>Brucella melitensis</i>	100	100	100	100
63. <i>Brucella canis</i>	100	100	100	100
64. <i>Brucella abortus</i>	100	100	100	100
65. <i>Brucella melitensis</i>	100	10		

Investment Performance Summary			
Fund Name		Assets Under Management (\$B)	YTD Return (%)
<b>Global Equity Funds</b>			
Global Growth Fund	10/15/97	1,234.56	+12.34
Global Value Fund	10/15/97	987.65	+8.76
Global Dividend Fund	10/15/97	543.21	+5.43
Global Small Cap Fund	10/15/97	321.09	+15.67
Global Emerging Markets Fund	10/15/97	210.98	+20.10
Global Technology Fund	10/15/97	150.87	+18.90
Global Healthcare Fund	10/15/97	120.76	+10.12
Global Financial Services Fund	10/15/97	80.65	+7.89
Global Consumer Goods Fund	10/15/97	70.54	+9.01
Global Energy Fund	10/15/97	60.43	+11.23
Global Real Estate Fund	10/15/97	50.32	+6.54
Global Infrastructure Fund	10/15/97	40.21	+13.45
Global Telecommunications Fund	10/15/97	30.10	+16.78
Global Aerospace & Defense Fund	10/15/97	20.00	+14.56
Global Chemicals Fund	10/15/97	10.00	+12.34
Global Pharmaceuticals Fund	10/15/97	10.00	+10.12
Global Media & Entertainment Fund	10/15/97	10.00	+8.90
Global Food & Beverage Fund	10/15/97	10.00	+7.65
Global Retail Fund	10/15/97	10.00	+6.43
Global Services Fund	10/15/97	10.00	+5.21
Global Utilities Fund	10/15/97	10.00	+4.00
Global Transportation Fund	10/15/97	10.00	+3.78
Global Environmental Fund	10/15/97	10.00	+2.56
Global Socially Responsible Fund	10/15/97	10.00	+1.34
Global Sustainable Development Fund	10/15/97	10.00	+0.12
Global Climate Change Fund	10/15/97	10.00	-0.90
Global Nuclear Energy Fund	10/15/97	10.00	-1.67
Global Space Exploration Fund	10/15/97	10.00	-2.45
Global Artificial Intelligence Fund	10/15/97	10.00	-3.23
Global Quantum Computing Fund	10/15/97	10.00	-4.01
Global Blockchain Fund	10/15/97	10.00	-4.79
Global Cryptocurrency Fund	10/15/97	10.00	-5.57
Global Digital Marketing Fund	10/15/97	10.00	-6.35
Global E-commerce Fund	10/15/97	10.00	-7.13
Global Cloud Computing Fund	10/15/97	10.00	-7.91
Global Big Data Fund	10/15/97	10.00	-8.69
Global Cybersecurity Fund	10/15/97	10.00	-9.47
Global Internet of Things Fund	10/15/97	10.00	-10.25
Global Smart Cities Fund	10/15/97	10.00	-11.03
Global Autonomous Vehicles Fund	10/15/97	10.00	-11.81
Global Robotics Fund	10/15/97	10.00	-12.59
Global Nanotechnology Fund	10/15/97	10.00	-13.37
Global Biotechnology Fund	10/15/97	10.00	-14.15
Global Space Technology Fund	10/15/97	10.00	-14.93
Global Aerospace Technology Fund	10/15/97	10.00	-15.71
Global Defense Technology Fund	10/15/97	10.00	-16.49
Global Intelligence Technology Fund	10/15/97	10.00	-17.27
Global Information Technology Fund	10/15/97	10.00	-18.05
Global Communications Technology Fund	10/15/97	10.00	-18.83
Global Media Technology Fund	10/15/97	10.00	-19.61
Global Entertainment Technology Fund	10/15/97	10.00	-20.39
Global Food Technology Fund	10/15/97	10.00	-21.17
Global Retail Technology Fund	10/15/97	10.00	-21.95
Global Services Technology Fund	10/15/97	10.00	-22.73
Global Utilities Technology Fund	10/15/97	10.00	-23.51
Global Transportation Technology Fund	10/15/97	10.00	-24.29
Global Environmental Technology Fund	10/15/97	10.00	-25.07
Global Socially Responsible Technology Fund	10/15/97	10.00	-25.85
Global Sustainable Development Technology Fund	10/15/97	10.00	-26.63
Global Climate Change Technology Fund	10/15/97	10.00	-27.41
Global Nuclear Energy Technology Fund	10/15/97	10.00	-28.19
Global Space Exploration Technology Fund	10/15/97	10.00	-28.97
Global Artificial Intelligence Technology Fund	10/15/97	10.00	-29.75
Global Quantum Computing Technology Fund	10/15/97	10.00	-30.53
Global Blockchain Technology Fund	10/15/97	10.00	-31.31
Global Cryptocurrency Technology Fund	10/15/97	10.00	-32.09
Global Digital Marketing Technology Fund	10/15/97	10.00	-32.87
Global E-commerce Technology Fund	10/15/97	10.00	-33.65
Global Cloud Computing Technology Fund	10/15/97	10.00	-34.43
Global Big Data Technology Fund	10/15/97	10.00	-35.21
Global Cybersecurity Technology Fund	10/15/97	10.00	-35.99
Global Internet of Things Technology Fund	10/15/97	10.00	-36.77
Global Smart Cities Technology Fund	10/15/97	10.00	-37.55
Global Autonomous Vehicles Technology Fund	10/15/97	10.00	-38.33
Global Robotics Technology Fund	10/15/97	10.00	-39.11
Global Nanotechnology Technology Fund	10/15/97	10.00	-40.00
Global Biotechnology Technology Fund	10/15/97	10.00	-40.89
Global Space Technology Technology Fund	10/15/97	10.00	-41.78
Global Aerospace Technology Technology Fund	10/15/97	10.00	-42.67
Global Defense Technology Technology Fund	10/15/97	10.00	-43.56
Global Intelligence Technology Technology Fund	10/15/97	10.00	-44.45
Global Information Technology Technology Fund	10/15/97	10.00	-45.34
Global Communications Technology Technology Fund	10/15/97	10.00	-46.23
Global Media Technology Technology Fund	10/15/97	10.00	-47.12
Global Entertainment Technology Technology Fund	10/15/97	10.00	-48.01
Global Food Technology Technology Fund	10/15/97	10.00	-48.90
Global Retail Technology Technology Fund	10/15/97	10.00	-49.79
Global Services Technology Technology Fund	10/15/97	10.00	-50.68
Global Utilities Technology Technology Fund	10/15/97	10.00	-51.57
Global Transportation Technology Technology Fund	10/15/97	10.00	-52.46
Global Environmental Technology Technology Fund	10/15/97	10.00	-53.35
Global Socially Responsible Technology Technology Fund	10/15/97	10.00	-54.24
Global Sustainable Development Technology Technology Fund	10/15/97	10.00	-55.13
Global Climate Change Technology Technology Fund	10/15/97	10.00	-56.02
Global Nuclear Energy Technology Technology Fund	10/15/97	10.00	-56.91
Global Space Exploration Technology Technology Fund	10/15/97	10.00	-57.80
Global Artificial Intelligence Technology Technology Fund	10/15/97	10.00	-58.69
Global Quantum Computing Technology Technology Fund	10/15/97	10.00	-59.58
Global Blockchain Technology Technology Fund	10/15/97	10.00	-60.47
Global Cryptocurrency Technology Technology Fund	10/15/97	10.00	-61.36
Global Digital Marketing Technology Technology Fund	10/15/97	10.00	-62.25
Global E-commerce Technology Technology Fund	10/15/97	10.00	-63.14
Global Cloud Computing Technology Technology Fund	10/15/97	10.00	-64.03
Global Big Data Technology Technology Fund	10/15/97	10.00	-64.92
Global Cybersecurity Technology Technology Fund	10/15/97	10.00	-65.81
Global Internet of Things Technology Technology Fund	10/15/97	10.00	-66.70
Global Smart Cities Technology Technology Fund	10/15/97	10.00	-67.59
Global Autonomous Vehicles Technology Technology Fund	10/15/97	10.00	-68.48
Global Robotics Technology Technology Fund	10/15/97	10.00	-69.37
Global Nanotechnology Technology Technology Fund	10/15/97	10.00	-70.26
Global Biotechnology Technology Technology Fund	10/15/97	10.00	-71.15
Global Space Technology Technology Fund	10/15/97	10.00	-72.04
Global Aerospace Technology Technology Fund	10/15/97	10.00	-72.93
Global Defense Technology Technology Fund	10/15/97	10.00	-73.82
Global Intelligence Technology Technology Fund	10/15/97	10.00	-74.71
Global Information Technology Technology Fund	10/15/97	10.00	-75.60
Global Communications Technology Technology Fund	10/15/97	10.00	-76.49
Global Media Technology Technology Fund	10/15/97	10.00	-77.38
Global Entertainment Technology Technology Fund	10/15/97	10.00	-78.27
Global Food Technology Technology Fund	10/15/97	10.00	-79.16
Global Retail Technology Technology Fund	10/15/97	10.00	-80.05
Global Services Technology Technology Fund	10/15/97	10.00	-80.94
Global Utilities Technology Technology Fund	10/15/97	10.00	-81.83
Global Transportation Technology Technology Fund	10/15/97	10.00	-82.72
Global Environmental Technology Technology Fund	10/15/97	10.00	-83.61
Global Socially Responsible Technology Technology Fund	10/15/97	10.00	-84.50
Global Sustainable Development Technology Technology Fund	10/15/97	10.00	-85.39
Global Climate Change Technology Technology Fund	10/15/97	10.00	-86.28
Global Nuclear Energy Technology Technology Fund	10/15/97	10.00	-87.17
Global Space Exploration Technology Technology Fund	10/15/97	10.00	-88.06
Global Artificial Intelligence Technology Technology Fund	10/15/97	10.00	-88.95
Global Quantum Computing Technology Technology Fund	10/15/97	10.00	-89.84
Global Blockchain Technology Technology Fund	10/15/97	10.00	-90.73
Global Cryptocurrency Technology Technology Fund	10/15/97	10.00	-91.62
Global Digital Marketing Technology Technology Fund	10/15/97	10.00	-92.51
Global E-commerce Technology Technology Fund	10/15/97	10.00	-93.40
Global Cloud Computing Technology Technology Fund	10/15/97	10.00	-94.29
Global Big Data Technology Technology Fund	10/15/97	10.00	-95.18
Global Cybersecurity Technology Technology Fund	10/15/97	10.00	-96.07
Global Internet of Things Technology Technology Fund	10/15/97	10.00	-96.96
Global Smart Cities Technology Technology Fund	10/15/97	10.00	-97.85
Global Autonomous Vehicles Technology Technology Fund	10/15/97	10.00	-98.74
Global Robotics Technology Technology Fund	10/15/97	10.00	-99.63
Global Nanotechnology Technology Technology Fund	10/15/97	10.00	-100.52
Global Biotechnology Technology Technology Fund	10/15/97	10.00	-101.41
Global Space Technology Technology Fund	10/15/97	10.00	-102.30
Global Aerospace Technology Technology Fund	10/15/97	10.00	-103.19
Global Defense Technology Technology Fund	10/15/97	10.00	-104.08
Global Intelligence Technology Technology Fund	10/15/97	10.00	-104.97
Global Information Technology Technology Fund	10/15/97	10.00	-105.86
Global Communications Technology Technology Fund	10/15/97	10.00	-106.75
Global Media Technology Technology Fund	10/15/97	10.00	-107.64
Global Entertainment Technology Technology Fund	10/15/97	10.00	-108.53
Global Food Technology Technology Fund	10/15/97	10.00	-109.42
Global Retail Technology Technology Fund	10/15/97	10.00	-110.31
Global Services Technology Technology Fund	10/15/97	10.00	-111.20
Global Utilities Technology Technology Fund	10/15/97	10.00	-112.09
Global Transportation Technology Technology Fund	10/15/97	10.00	-112.98
Global Environmental Technology Technology Fund	10/15/97	10.00	-113.87
Global Socially Responsible Technology Technology Fund	10/15/97	10.00	-114.76
Global Sustainable Development Technology Technology Fund	10/15/97	10.00	-115.65
Global Climate Change Technology Technology Fund	10/15/97	10.00	-116.54
Global Nuclear Energy Technology Technology Fund	10/15/97	10.00	-117.43
Global Space Exploration Technology Technology Fund	10/15/97	10.00	-118.32
Global Artificial Intelligence Technology Technology Fund	10/15/97	10.00	-119.21
Global Quantum Computing Technology Technology Fund	10/15/97	10.00	-120.10
Global Blockchain Technology Technology Fund	10/15/97	10.00	-120.99
Global Cryptocurrency Technology Technology Fund	10/15/97	10.00	-121.88
Global Digital Marketing Technology Technology Fund	10/15/97	10.00	-122.77
Global E-commerce Technology Technology Fund	10/15/97	10.00	-123.66
Global Cloud Computing Technology Technology Fund	10/15/97	10.00	-124.55
Global Big Data Technology Technology Fund	10/15/97	10.00	-125.44
Global Cybersecurity Technology Technology Fund	10/15/97	10.00	-126.33
Global Internet of Things Technology Technology Fund	10/15/97	10.00	-127.22
Global Smart Cities Technology Technology Fund	10/15/97	10.00	-128.11
Global Autonomous Vehicles Technology Technology Fund	10/15/97	10.00	-129.00
Global Robotics Technology Technology Fund	10/15/97	10.00	-129.89
Global Nanotechnology Technology Technology Fund	10/15/97	10.00	-130.78
Global Biotechnology Technology Technology Fund	10/15/97	10.00	-131.67
Global Space Technology Technology Fund	10/15/97	10.00	-132.56
Global Aerospace Technology Technology Fund	10/15/97	10.00	-133.45
Global Defense Technology Technology Fund	10/15/97	10.00	-134.34
Global Intelligence Technology Technology Fund	10/15/97	10.00	-135.23
Global Information Technology Technology Fund	10/15/97	10.00	-136.12
Global Communications Technology Technology Fund	10/15/97	10.00	-137.01
Global Media Technology Technology Fund	10/15/97	10.00	-137.90
Global Entertainment Technology Technology Fund	10/15/97	10.00	-138.79
Global Food Technology Technology Fund	10/15/97	10.00	-139.68
Global Retail Technology Technology Fund	10/15/97	10.00	-140.57
Global Services Technology Technology Fund	10/15/97	10.00	-141.46
Global Utilities Technology Technology Fund	10/15/97	10.00	-142.35
Global Transportation Technology Technology Fund	10/15/97	10.00	-143.24
Global Environmental Technology Technology Fund	10/15/97	10.00	-144.13
Global Socially Responsible Technology Technology Fund	10/15/97	10.00	-145.02
Global Sustainable Development Technology Technology Fund	10/15/97	10.00	-145.91
Global Climate Change Technology Technology Fund	10/15/97	10.00	-146.80
Global Nuclear Energy Technology Technology Fund	10/15/97	10.00	-147.69
Global Space Exploration Technology Technology Fund	10/15/97	10.00	-148.58
Global Artificial Intelligence Technology Technology Fund	10/15/97	10.00	-149.47
Global Quantum Computing Technology Technology Fund	10/15/97	10.00	-150.36
Global Blockchain Technology Technology Fund	10/15/97	10.00	-151.25
Global Cryptocurrency Technology Technology Fund	10/15/97	10.00	-152.14
Global Digital Marketing Technology Technology Fund	10/15/97	10.00	-153.03
Global E-commerce Technology Technology Fund	10/15/97	10.00	-153.92
Global Cloud Computing Technology Technology Fund	10/15/97	10.00	-154.81
Global Big Data Technology Technology Fund	10/15/97	10.00	-155.70
Global Cybersecurity Technology Technology Fund	10/15/97	10.00	-156.59
Global Internet of Things Technology Technology Fund	10/15/97	10.00	-157.48
Global Smart Cities Technology Technology Fund	10/15/97	10.00	-158.37
Global Autonomous Vehicles Technology Technology Fund	10/15/97	10.00	-159.26
Global Robotics Technology Technology Fund	10/15/97	10.00	-160.15
Global Nanotechnology Technology Technology Fund	10/15/97	10.00	-161.04
Global Biotechnology Technology Technology Fund	10/15/97	10.00	-161.93
Global Space Technology Technology Fund	10/15/97	10.00	-162.82
Global Aerospace Technology Technology Fund	10/15/97	10.00	-163.71
Global Defense Technology Technology Fund	10/15/97	10.00	-164.60
Global Intelligence Technology Technology Fund	10/15/97	10.00	-165.49
Global Information Technology Technology Fund	10/15/97	10.00	-166.38
Global Communications Technology Technology Fund	10/15/97	10.00	-167.27
Global Media Technology Technology Fund	10/15/97	10.00	-168.16
Global Entertainment Technology Technology Fund	10/15/97	10.00	-169.05
Global Food Technology Technology Fund	10/15/97	10.00	-169.94
Global Retail Technology Technology Fund	10/15/97	10.00	-170.83
Global Services Technology Technology Fund	10/15/97	10.00	-171.72
Global Utilities Technology Technology Fund	10/15/97	10.00	-172.61
Global Transportation Technology Technology Fund	10/15/97	10.00	-173.50
Global Environmental Technology Technology Fund	10/15/97	10.00	-174.39
Global Socially Responsible Technology Technology Fund	10/15/97	10.00	-175.28
Global Sustainable Development Technology Technology Fund	10/15/97	10.00	-176.17
Global Climate Change Technology Technology Fund	10/15/97	10.00	-177.06
Global Nuclear Energy Technology Technology Fund	10/15/97	10.00	-177.95
Global Space Exploration Technology Technology Fund	10/15/97	10.00	-178.84
Global Artificial Intelligence Technology Technology Fund	10/15/97	10.00	-179.73
Global Quantum Computing Technology Technology Fund	10/15/97	10.00	-180.62
Global Blockchain Technology Technology Fund	10/15/97	10.00	-181.51
Global Cryptocurrency Technology Technology Fund	10/15/97	10.00	-182.40
Global Digital Marketing Technology Technology Fund	10/15/97	10.00	-183.29
Global E-commerce Technology Technology Fund	10/15/97	10.00	-184.18
Global Cloud Computing Technology Technology Fund	10/15/97	10.00	-185.07
Global Big Data Technology Technology Fund	10/15/97	10.00	-185.96
Global Cybersecurity Technology Technology Fund	10/15/97	10.00	-186.85
Global Internet of Things Technology Technology Fund	10/15/97	10.00	-187.74
Global Smart Cities Technology Technology Fund	10/15/97	10.00	-188.63
Global Autonomous Vehicles Technology Technology Fund	10/15/97	10.00	-189.52
Global Robotics Technology Technology Fund	10/15/97	10.00	-190.41
Global Nanotechnology Technology Technology Fund	10/15/97	10.00	-191.30
Global Biotechnology Technology Technology Fund	10/15/97	10.00	-192.19
Global Space Technology Technology Fund	10/15/97	10.00	-193.08
Global Aerospace Technology Technology Fund	10/15/97	10.00	-193.97
Global Defense Technology Technology Fund	10/15/97	10.00	-194.86
Global Intelligence Technology Technology Fund	10/15/97	10.00	-195.75
Global Information Technology Technology Fund	10/15/97	10.00	-196.64
Global Communications Technology Technology Fund	10/15/97	10.00	-197.53
Global Media Technology Technology Fund	10/15/97	10.00	-198.42
Global Entertainment Technology Technology Fund	10/15/97	10.00	-199.31
Global Food Technology Technology Fund	10/15/97	10.00	-200.20
Global Retail Technology Technology Fund	10/15/97	10.00	-201.09
Global Services Technology Technology Fund	10/15/97	10.00	-201.98
Global Utilities Technology Technology Fund	10/15/97	10.00	-202.87

	Yield	Decomposition	+ H <sub>2</sub> O	Yield
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## CURRENCIES AND MONEY

## MARKETS REPORT

## Yen lifted by \$, D-Mark

The yen was the beneficiary of weakness in both the dollar and the D-Mark yesterday as the US trade gap widened and jitter about forthcoming German money supply figures made the Japanese currency more attractive, writes *Motoko Rich*.

Against the dollar, the Japanese currency advanced by about a yen to ¥97.75 from ¥98.7650. Against the D-Mark, it closed in London at ¥83.03, from ¥83.61.

Sterling also had a good day, finishing up against the dollar and the D-Mark. Against the dollar, the pound finished in London at \$1.5764, from \$1.568. Against the D-Mark, it closed in London at DM 2.4446, from 2.4347.

The UK currency was helped by overall market sentiment that base rates will continue to rise, a view which was supported by an active short sterling futures market.

The December short sterling futures contract fell 14 basis points to settle at 93.03 from 93.17, discounting a short-term interest rate of 6.97, a full percentage point above current rates.

The D-Mark remained soft on the crosses throughout the day as markets flustered on concerns that German M3 money supply data, expected this week, would rise above market expectations.

The markets are forecasting a small month-on-month rise, bringing down the annual rate of growth to 8.9 per cent from 9.3 per cent in July.

But some analysts were talking of double digits, causing traders to unwind long positions in the D-Mark.

There are rumours that the M3 numbers will be buoyant, said Mr Anthony Norfield, UK Treasury economist at ABN-AMRO. "If that happened that could prompt the Bundesbank to raise interest rates, which would increase bearishness in the bond markets, which is affecting the D-Mark now."

In London, the D-Mark closed against the lira at L1006 from L1010, against the Swiss franc at 0.829 from Sfr0.830 and against the French franc at FF3.418 from FF3.416.

The markets responded positively to the US trade gap widening to \$21.6 billion in July from \$20.4 billion in June. The trade gap with Japan rose 2.7 per cent to \$5.67 billion, its highest since March.

Mr Rob Hayward, economic advisor at Bank of America, said: "Although it was a disappointing number on the surface, I do not think it changes the US trade position. It is just a bit of statistical noise."

The dollar fought back against the D-Mark towards a floor around DM1.553 after US Commerce undersecretary

tively to Mr John Major's speech to British businessmen in Saudi Arabia on Monday, which gave a positive spin on the UK economy, and boosted sterling against the D-Mark and the dollar.

But analysts were particularly struck by activity in the short sterling futures market, which they believed impacted the movement of the pound.

The September short sterling contract, which expires today, finished at 94.03, from 94.15, discounting interest rates at 5.97 per cent, close to current cash rates.

The December short sterling futures contract discounted the three-month interest rate a full percentage point above current rates.

Mr Norfield said: "There does not seem to be any willingness on the part of the market to say this has gone far enough," he said. "But I would say the extraordinary degree of tightening that the futures markets are forecasting in the next three months go beyond the bounds of credibility."

The Swedish krona remained fairly steady against the D-Mark, closing in London at SKr4.818 from SKr4.805.

Although the Swedish trade deficit was worse than expected at SKr4.6bn against a forecast of a SKr1.6bn surplus, the markets did not take the news too negatively.

"The trade figures have not had much material impact," said Mr Julian Callow, economist at Kleinwort Benson. "The markets are awaiting judgement on the new government minister designate Mr Ingvar Carlsson, is expected today."

The Bank of England provided liquidity of £243m at established rates after revising its shortage forecast to £550m. It provided late assistance of £215m. Overnight rates traded between 4% and 6%.

Other currencies

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Euro 170.287 - 170.280 169.650 - 169.150  
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33%	33%	-1%
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figures

# INTERNATIONAL EQUITY OFFERINGS

Wednesday September 21 1994

Though equity prices have weakened this year, the flow of global issues has held up, Tracy Corrigan writes. But is the heavy autumn schedule too much?

## It's no longer a seller's market

Activity in the international equities market has held up surprisingly well this year, given the adverse market conditions which have undermined share offerings.

Despite the reversal of sentiment in the world's financial markets triggered by the rise in the US Federal Reserve's interest rate in February, international syndicated equity offerings launched in the first half of 1994 totalled \$32bn, according to Euromoney, compared with \$30bn for the whole of 1993. (Figures include all international tranches of equity offerings but exclude funds, preference shares, convertible bonds and bonds with equity warrants.)

However, the raw numbers do not fully reflect the reality of the international equities market this year. The fact is that offerings have become much harder to place, and a large number of deals have had to be postponed, cancelled, cut in size, or have their price targets adjusted to make them more attractive to investors.

The heavy flow of new issues in the first half of the year, despite the poor performance of underlying stock markets, created severe indigestion in the new issues market. A lull in activity during the summer months, and a recovery in some stock markets, has helped the new issues market regain some of its composure, but there are still concerns that the heavy schedule of offerings for the autumn will be hard to absorb.

"The buyers are coming back and some deals are going well,

but there is nervousness about the volume that is waiting to come crashing down," says Mr Amir Eilon, a managing director of Barclays de Zoete Wedd. Investors have become more choosy about companies and pricing levels they will accept. In the bull market of the early 1990s, it was a seller's market. Fund managers had only recently woken to the attractions of diversifying their assets and were hungry for stocks from new markets to which they had little exposure. The partial removal of restrictions on share ownership in emerging markets encouraged a feeding frenzy, often with little heed to the fundamentals of the companies involved.

The hardening of attitudes this year was partly spurred by the poor performance of some deals such as Ina, the Italian insurance company, and Austria's Mayr-Melnhof. However, the change of sentiment has been felt across a range of markets and sectors and cannot be pinned to any one deal, according to investment bankers.

"Investors are still there for good specialist stories, but they are staying away from overpriced deals," says Mr John St John, a director of Kleinwort Benson.

Those issuers unwilling to cut price targets to suit investors have in some cases had to shelve offerings. Among notable deals indefinitely postponed this year were Italian savings bank Cariplo's £1,650bn offering and a planned \$1bn issue for Videcom, the telecommunications monopoly, by the Indian government, which

would not cut a price thought too high by fund managers.

Other ambitious offerings have had to be scaled back. For example, Liberty Life, the South African insurance group, had to cut its planned \$500m global convertible bond offering to \$300m, partly because of jitters caused by the resignation of the finance minister shortly after the elections.

Smaller deals have also suffered. For example, Ayala Land of the Philippines recently pulled a planned \$100m offering of convertible bonds via Morgan Stanley. It was the company's second attempt to tap the market, having previously failed to bring an offering of global depositary receipts (GDRs).

Although the nature of the international equities market is that offerings are distributed among a wide range of investors, two groups of investors - in the US and the UK - have played a pivotal role in the market's development. The appetite of investors in the US market has given US houses with an international presence and domestic distribution a particularly strong platform for international equities business in recent years.

However, as the turn in sentiment hit the US market first, US investors have proved particularly selective. Arguably, domestic US deals have suffered most. But there has also been a sharp decline in US demand for international offerings. For example, the French privatisation issue for OAP, the insurance company, suffered from poor US take-up.



The UK market has also been an important source of funds for the international equities market. According to estimates by Kleinwort Benson, the broking house, about 25bn of the 152bn of cash flow generated by UK institutions this year is likely to be dedicated to foreign equities - a decline from last year's level of 210bn or 20 per cent. That percentage, after rising steadily for a number of years, appears to have plateaued out.

There has also been a shift of focus from the regional to the sectoral, which originated among US institutional investors. Historically, fund managers made decisions on asset allocation on a country-by-country, or region-by-region basis. But, as the understanding of the differences between regions has become more sophisticated - and as differences in countries' practices have started to be ironed out -

more fund managers have looked at industry sectors, such as telecommunications, on a global basis. The result is a keener focus on the value offered by particular companies within their industry.

This year, investment bankers have been spending a lot of time on the phone to finance directors, explaining why deals they have been mandated to arrange should be put on hold. However, some underwriters have been criticised for promising more than they can deliver to win mandates. But for most companies the fear of a failed issue, or the unwillingness to sell assets cheaply, overrides the need for financing.

The exceptions are the sizeable number of European governments which need to raise funds through privatisations to finance deficits, and cannot afford to wait. These governments are more likely than companies to accept reduced

profits from the sale of shares.

However, the privatisation free-for-all has exacerbated the problems caused by market conditions. In the early years of privatisations, governments operated an unofficial queueing system, whereby they timed their large offerings to avoid a surplus of deals at any one time. Governments may react by skewing placement of privatisation deals towards their domestic markets, as is likely to be the case with Renault, the French carmaker.

For investors, the positive side of the situation is that they are more likely to find bargains. For example, global depositary receipts are now being offered by Indian companies at substantial discounts.

The lull during the summer has "taken the froth off the market," according to one investment banker. "Those companies which are coming to the market are being much

more pragmatic."

Despite this year's more difficult market conditions, competition for business remains fierce. For the year to date, Goldman Sachs leads Euromoney's league table of book runners. However, the weakening of appetite among US investors has led to a slight decline in the dominance of US institutions, with only four US houses in the top 10 for the year to date, compared with seven in 1993.

The main gainers have been Paribas, which has jumped to second place, with only eight mandates, and Deutsche Bank, which has reached sixth place with only three deals. Among the losers, Salomon Brothers has dropped from seventh to 12th place and J.P. Morgan slid from ninth to 19th position.

Away from the ebbs and flows in the fortunes of individual underwriters, it is clear that new business has developed in

### IN THIS SURVEY

- ☐ Europe  
Birds that are worth shooting
- ☐ Italy  
Strange effect of elections
- ☐ France  
Slowdown after hectic pace Page 2
- ☐ Germany  
Closed market opens up
- ☐ Scandinavia  
Raising the profile Page 4
- ☐ Japan  
Overseas investors wooed
- ☐ US  
Rise in interest rates stems flow Page 5
- ☐ Hong Kong  
The multiples take a tumble
- ☐ Latin America  
The grey suits you see in every capital Page 6
- ☐ Asia-Pacific  
Authorities look for quality
- ☐ Eastern Europe  
From paper casinos to reliable yardsticks Page 8

Editorial production: Gabriel Bowman

## Leadership in global distribution 1994

<p>Italy</p> <p><b>IMI</b></p> <p>Istituto Mobiliare Italiano</p> <p>Joint Global Co-ordinator of the Global Initial Offering of ordinary shares by the Ministry of the Treasury of the Republic of Italy raising 1,223,800 billion</p> <p>February 1994</p>	<p>Mexico</p> <p><b>TS</b></p> <p>Grupo Tribasa, S.A. de C.V.</p> <p>Joint Global Co-ordinator and lead manager of the International tranche of the Global Offering raising US\$ 125 million</p> <p>February 1994</p>	<p>China</p> <p><b>Y</b></p> <p>Yizheng Chemical Fibre Company Limited</p> <p>Global Co-ordinator, sponsor and lead manager of the placing and new issue of 11 shares raising US\$305 million</p> <p>March 1994</p>	<p>Austria</p> <p><b>VA</b></p> <p>Admiral in Österreichische Industrieholding AG</p> <p>Admiral in Österreichische Industrieholding AG and Global Co-ordinator of the Initial Public Offering of ordinary shares raising A\$8,851 million</p> <p>May 1994</p>	<p>France</p> <p><b>UGINE</b></p> <p>UGINE S.A.</p> <p>Lead manager of the Global Offering of shares raising FF2.3 billion</p> <p>June 1994</p>
<p>The Netherlands</p> <p><b>RPN</b></p> <p>Royal PTT Nederland NV</p> <p>Bookrunner of the U.K. tranche of the International Offering of ordinary shares raising NL 6.6 billion</p> <p>June 1994</p>	<p>Sweden</p> <p><b>Pharmacia</b></p> <p>Joint Global Co-ordinator of the Global Offering of A shares by The Ministry of Industry and Commerce of the Kingdom of Sweden raising SKr 500 million</p> <p>June 1994</p>	<p>South Africa</p> <p><b>Anglovaal</b></p> <p>Anglovaal Limited</p> <p>Lead manager of the International Offering of ordinary shares raising US\$30 million</p> <p>June 1994</p>	<p>Italy</p> <p><b>Mondadori</b></p> <p>Mondadori</p> <p>International advisor and bookrunner for the U.K. and first of the World tranche of the offering of ordinary shares raising 1,200 billion</p> <p>June 1994</p>	<p>Finland</p> <p><b>Outo</b></p> <p>Outo Oy</p> <p>Global Co-ordinator and lead manager of the Global Offering of shares raising Fim 1,811 billion</p> <p>July 1994</p>

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## INTERNATIONAL EQUITY OFFERINGS 2

## New issues in Europe

## The birds that are worth shooting

European governments and companies hoping to tap the international equity market this autumn would do well to take a crash course in grouse-shooting to come to grips with the current mood among potential buyers of their shares.

Whereas last year, the bullish background of falling interest rates enabled investors to make money by subscribing to issues on a fairly indiscriminate basis, the more difficult investment climate

investors are suffering from "privatisation malaise. These issues are not a one-way ticket to make money."

this year and the heavy supply of equity issuance which is likely to emerge to the coming months have made them far more selective.

"The shooting season has started, but this time the strategy is not to shoot into the covey of grouse but to target one particular bird," says Mr Ludovico del Balzo, head of international equity capital markets at Lehman Brothers.

His advice to issuers is to focus on tactics and strategy when it comes to preparing their offering. "Issuers need to be well-priced and well-conceived," Mr del Balzo says.

In general, bankers are confident that realistically-priced issues will meet strong demand from international investors who, they say, have returned from their summer holidays with a positive outlook on the markets. As a result, they will be looking for the right investment opportunities to help reduce the high cash portions in their portfolios which are believed to be running at close to or above their limits.

Mr Jerker Johansson, head of European equity capital markets at Morgan Stanley, detects a desire among investors to increase their exposure to cyclical companies which

they believe are most likely to benefit from economic recovery. "Cyclical companies are a large component in Europe," he says. He adds that there is also a strong interest in telecom stocks, providing the pricing is reasonable.

With supply likely to outweigh demand, pricing and the company itself are set to be the key issues this autumn and early next year, not the fact that a privatisation programme is under way.

Ms Lorna Harnby, a European fund manager at Fleming Investment Management, says that her strategy will be to look at each issue on its individual merits.

"Just because it's a privatisation issue is not a good enough justification for investment," she points out. In her view, investors are suffering from "privatisation malaise. These issues are not a one-way ticket to make money and, if you look at the history of continental privatisation, that view has been vindicated."

Another reason for what she describes as her "healthy scepticism" is that the forthcoming flood of privatisation issues across Europe is not accompanied by a strong equity culture or a strong ideological reason. "There is less incentive to make sure that the small investor does well... one reason is that the governments need money to fund their huge budget deficits," she says.

Evidence of a strong economic recovery in Germany has provided the government with a favourable backdrop to the latest stage of its privatisation of Lufthansa, the national airline. Although the company has seen a dramatic turnaround in its fortunes over the last two years as a result of extensive restructuring, some analysts believe that its earnings will receive a further boost from a buoyant domestic market.

By not participating in Lufthansa's capital increase which is currently under way, the government will reduce its stake from 51.4 per cent to

about 41 per cent by offering 3.9m shares to investors. The government also hopes to sell a further 2.1m existing shares, thereby reducing its stake further to around 36 per cent.

The government has placed considerable importance on involving international investors in the Lufthansa offering so as to gain their support for the planned privatisation of Deutsche Telekom, the country's telephone monopoly. The initial privatisation should raise DM10bn to DM20bn,

Governments need to fund their budget deficits, so "there is less incentive to make sure that the small investor does well"

which could not be absorbed by domestic investors alone.

Bankers have criticised Lufthansa's decision to exclude US investors from its offering, since by so doing it has cut out the single most important source of equity capital in the world. However, US investors are expected to be invited to next year's sale of shares in Lufthansa and the Deutsche Telekom offering.

The Deutsche Telekom share sale is unlikely to occur before 1995 but investors wanting exposure to the sector will be able to choose from a variety of issues before then. The Greek government is seeking to raise \$1bn from the sale of 25 per cent of shares in OTE, the Greek telecoms monopoly. It hopes to sell 75 per cent of the shares abroad. The offering should take place before the end of the year.

The Portuguese government also plans to sell off 25 per cent of the country's telecom company early next year. The transaction could run into several hundred million dollars, bankers say. This offering could well coincide with the next stage in the privatisation of Italy's telecoms holding company, Stet.

Antonia Sharpe

Elections do strange things to equity markets, and Italy in 1994 has proved no exception to this rule.

Immediately after the victory of Mr Silvio Berlusconi's right-wing alliance in March, the Italian stock market surged ahead on the strength of bold campaign promises to re-energise the Italian economy and press forward with the privatisation programme launched by previous technocratic governments.

The Comit index of principal stocks rose from just under 700 to more than 800 by the beginning of May. But concern about the implementation of those promises and the coherence of the Berlusconi coalition has taken its toll on financial markets. By mid-September the Comit index was back below 670.

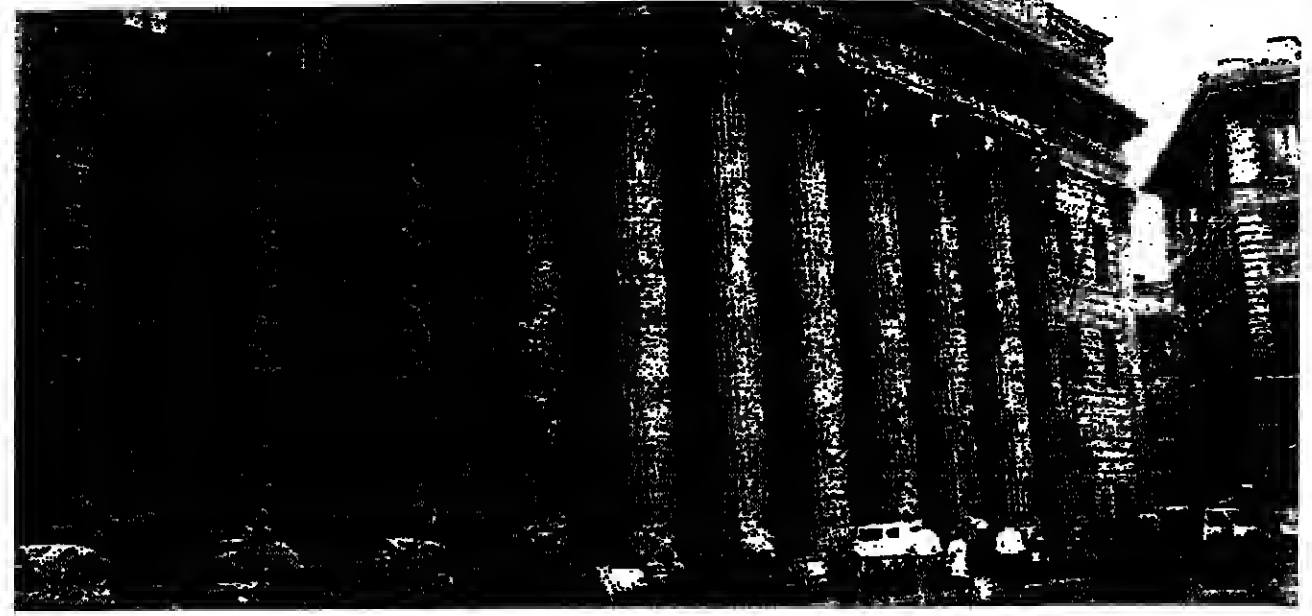
Companies and the government initially hurried to take advantage of the favourable conditions to raise capital. Since January this year, rights issues and privatisations in Italy have raised nearly L25,000bn, of which nearly L10,000bn is represented by state sell-offs.

Unfortunately for those planning equity offerings, there was a veritable gap between inspiration and execution, and certain companies and their advisers found themselves in the painful position of having to straddle that gap. Even as company executives were tiring themselves out on international road shows to promote their offers, the market was undermining their best hopes about pricing.

Two of the highest international issues planned this year - a L1,500bn offer of shares and warrants by Mediobanca, the merchant bank, and the L1,650bn share issue by Cariplo, Italy's highest savings bank - were postponed at the last minute when market conditions turned against them.

Those which went ahead were also punished. The privatisation of Ina, the state-owned insurer, raised more than L4,800bn for the Italian Treasury in June, but when its shares began trading they rarely rose above the issue price of L2,400, and were less than L2,250 by mid-September.

Ir, the state holding company, successfully sold its remaining 54 per cent stake in Banca Commerciale Italiana (BCI) in March with a L2,900bn international offer, but the



The Stock Exchange building in the Italian capital was originally a Roman temple

First a surge, then the market slips back

## The strange effect of elections in Italy

bank disappointed the market less than three months later when it announced plans to raise more than L2,300bn of extra capital through a discounted rights issue. The first L1,575bn tranche of this issue has been successfully completed, judging from indications as this survey was going to press, but the shares were trading this month at around L2,600 compared with L5,341 before the intention to raise capital was revealed.

Analysts are careful to point out, however, that companies such as Mediobanca and Cariplo did not need to raise capital. Mediobanca's issue of shares, for example, was partly aimed at diluting the 50 per cent holding of the bank's traditional shareholders to about 40.6 per cent, thus widening the ownership of its shares.

In addition, a distinction should be made between international and institutional demand for these issues, and domestic public demand. In recent months, there have been definite signs of issue fatigue among the Italian public, but international investors - some of whom wanted to boost their exposure to Italian equities - remain broadly receptive to big issues.

Mr Vittorio Pignatti-Morano of Lehman Brothers in Milan - joint global co-ordinator of the BCI issue - says there is always the option of lowering the price or scaling down the amount of shares to entice the institutional investor to buy. "The real problem is the public offer for sale," he says. "They either buy or they don't buy,

and the retail banks [which help market the public share offer] are still learning."

Mr Pignatti-Morano points out, for example, that when public demand turned out to be lower than expected for another issue co-ordinated by Lehman - the L1,300bn international offer of shares in Finanza & Futuro, a financial services company - the company simply asked Consob, Italy's stock market watchdog, if it could restructure the deal so that more shares went to international institutions.

However, the Berlusconi government is still cautious about forthcoming privatisations, which should include the sale of shares in Enel, the electricity generator; Stet, the telecommunications holding company; and Eni, the oil, gas and chemicals holding

company. Not only are these the largest of the state-owned companies being considered for sale, they are also among the most complex and politically the most sensitive.

For example, recent ministerial statements have clearly pushed Enel to the front of the queue for privatisation.

But before such a move can be made, Mr Vito Gnudi, the industry minister, and his colleagues must win political consensus about how to execute such a sale (for example, whether the different functions of the company should be split up to be sold separately) and what sort of regulatory authority should supervise the electricity sector. In the meantime, the government may learn from some of the setbacks of the past few months. Mr Berlusconi is acutely sensitive to the international judgment of his administration, particularly in economic matters. Analysts hope and believe that he will think twice before attempting to foist privatised equity on foreign institutions at inflated prices.

Andrew Hill

Alice Rawsthorn analyses changing market fortunes in France

## Slowdown after hectic pace

There was a time when Paris brokers were wont to grumble and groan about the dearth of equity coming on the French stock market: in fact, it was regarded as one of the main reasons for the relatively immature state of equity trading in France.

Times change. The French market has been positively saturated with new issues for most of this year, thanks to the combination of the government's privatisation programme with a series of private sector flotations and a stream of capital raising exercises from existing publicly-quoted companies.

"This year will go down in French market history as by far and away the biggest for new issues of all kinds," says Mr David Harrington, French market analyst at James Capel in Paris. "The market has been absolutely sozzled with new equity."

However, most of the new issues were concentrated in the opening months of the year. The pace of activity declined during the seasonal lull of the summer holiday and has picked up slowly this autumn. There has been a significant reduction in the volume of new equity coming on to the market in the second half of 1994 compared with the first. Does this mean that the Paris brokers will soon be grumbling about a shortage of new issues again?

The reasons for the slowdown are easy to see. The frenetic pace of activity during the first half was triggered primarily by the extremely buoyant state of the stock market in the opening weeks of the year. The CAC-40 index rose ahead at the beginning of 1994 to reach an historic peak of 2350.96 on February 2. The index then fell steadily until early June when it dipped below the psychologically important 2000. It has hovered around that level ever since. The French economy is certainly not to blame for the market's bearish mood. In fact, the state statistics institute, has since early spring been churning out some remarkably reassuring monthly statistics on almost every area of the economy, from industrial production to employment.

But the brighter economic outlook has failed to counter the negative impact of the weak bond market. Concern about the volatility of the US economy, fears of rising interest rates and nervousness about Germany's money supply figures have all taken a toll on bonds and then on equities. However the downward trend in the stock market in February encouraged, rather than discouraged, the influx of new equity, at least for a

while. The big issues of the early months of the year - notably the sale of the state's FFR35bn stake in the Elf Aquitaine oil group - were fuelled by the rising market. The next wave of issues, such as March's FFR3.96bn offer from the Peugeot motor group and FFR1.9bn issue from the Axa insurance concern, were characterised by concern that, if the market was turning bearish, these companies

**The presidential elections have cast a cloud of uncertainty over currency and equity markets**

should raise money sooner rather than later.

Some FFR108bn of new equity arrived on the French stock market in the first six months of this year. "It's a massive amount of new stock," says James Capel's Mr Harrington.

"The typical value of new issues over the past few years has been FFR35bn to FFR40bn. You only realise how extraordinary the level of activity has been in 1994 if you think that more money was raised in the first half than in

the whole of 1993, which was itself a record with FFR89.5bn."

The pace of new issues has since slowed down. The economic outlook is still improving. Even the recent increase in bank base rates (at a time when the Bank of France has refused to raise rates to stay in line with Germany's Bundesbank) did little to dampen spirits. Mr Paul O'Brien, chief French economist at J.P. Morgan in Paris, concluded that recovery was "well-enough established" for the base rate rise to have no more than a "small" impact on the economy.

However, the forthcoming presidential elections, officially set for next spring unless the ill-health of the incumbent, Mr François Mitterrand, necessitates an earlier vote, have cast a cloud of uncertainty over both currency and equity markets. Société Générale recently concluded that political uncertainty was likely to counter any imminent improvement in the bond market.

Analysts suspect that, at best, there will only be a modest rally in the French stock market during the closing months of the year. The consensus is that the CAC-40 index will be around

2150 at the end of the year.

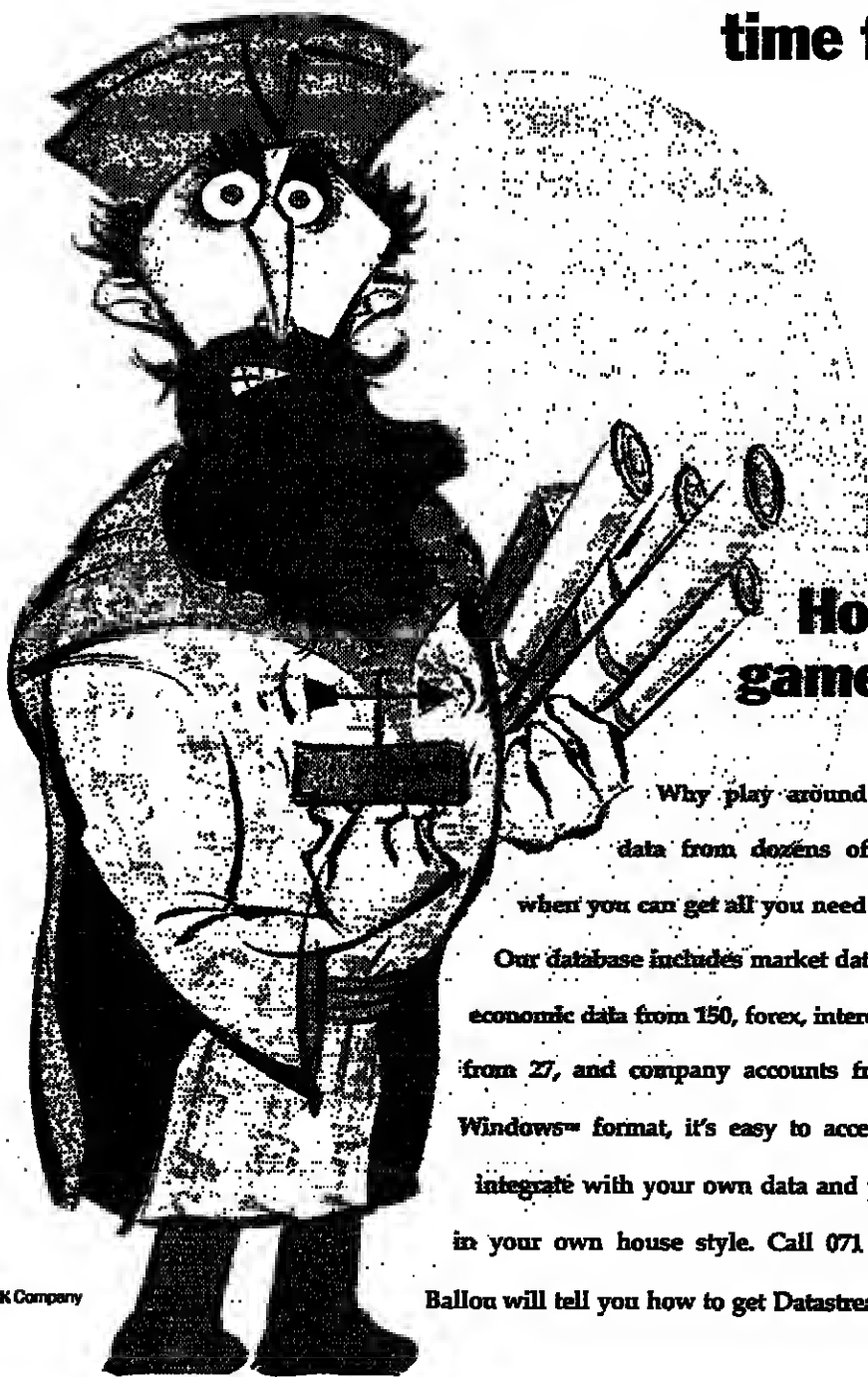
The rate of new issues is starting to perk up again. M6, the television station, is about to commence its flotation. Christian Dior, the fashion house, recently launched a convertible issue. Moreover, the government is about to begin the next phase of its privatisation programme, which was temporarily put on ice after the Elf issue and the subsequent sale of the Union des Assurances de Paris (UAP) insurance group.

Mr Balladur and his ministers await the summer decision whether the candidate for the next sale would be the Renault motor group or the Assurances Générales de France (AGF) insurance concern. Renault has won and the Paris market is now preparing for the flotation of a large minority stake by the government.

Yet AGF is still waiting in the wings as a future privatisation prospect, with a possible sale pencilled in for early next year, as are the Usinor-Sacilor steel group and Bull, the computer company.

Unless the Paris stock market takes a turn for the worse, the flow of new equity in France seems set to be fairly high in 1995, if not quite as high as in this record year.

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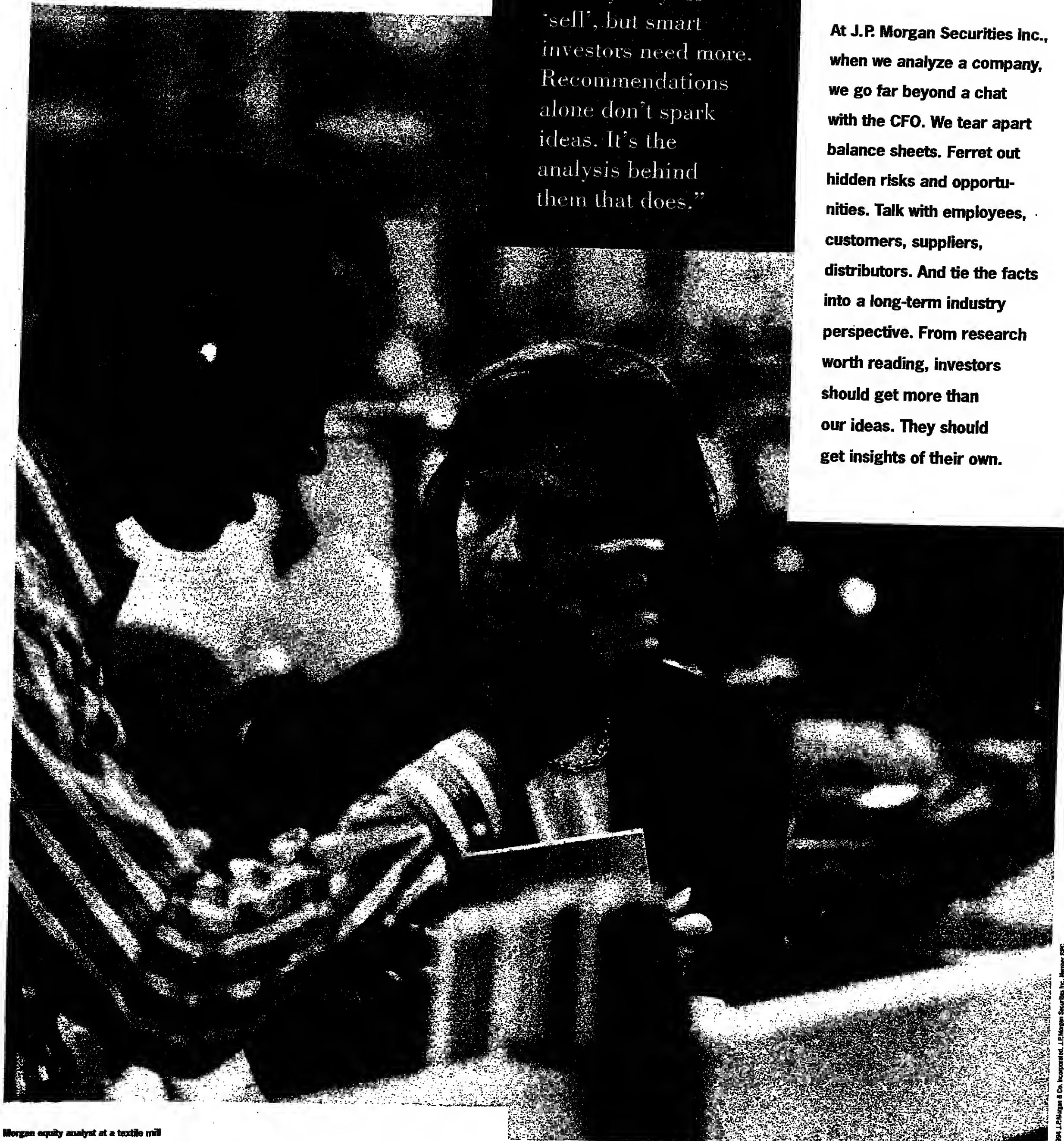
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## INTERNATIONAL EQUITY OFFERINGS 4

Antonia Sharpe says the international investor is at last being courted

## Germany starts to open up

The latest stage in the privatisation of Lufthansa, the German national airline, is being welcomed by international bankers and investors as evidence that they are finally being allowed to participate fully in one of the world's richest but hitherto closed markets.

Germany's relatively small stock market and the intricate cross-holdings between the country's companies have long prevented foreigners from building up significant investments. As a result, the weighting of German equities in many international portfolios is very low relative to the size of the German economy.

But the ever-stronger need for capital by the German corporate sector as it emerges from recession can no longer be met exclusively by the German state and the country's powerful banks. In addition, domestic institutional investors show no signs of making a radical departure from their traditional preference to hold bonds, even in the wake of the poor performance of the German government bond market this year which has seen yields on 10-year paper rise to 7½ per cent, the highest level since September 1992.

This scenario has prompted German companies and the government belatedly to court the international investment community. The government is believed to be keen to make the sale of its shares in Lufthansa an international event and Dresdner Bank, which is co-ordinating the domestic and international offerings, has appointed a large group of international banks to ensure a wide placement of the shares.

The government intends to reduce its stake in Lufthansa from 51.4 per cent to about 41 per cent by not participating in a forthcoming rights issue. The 2.9m shares which the government will not be taking up will be sold to investors in Germany and abroad, excluding the US.

Some foreign bankers have criticised the decision to exclude US investors this time round, because their absence will dilute

the international importance of the transaction.

Lufthansa has decided not to place shares in the US under Rule 144A of the US Securities Act, in order to limit the risk of excessive foreign ownership which could jeopardise its flag carrier status. US investors, however, are likely to be included when the government disposes of the rest of its shareholding, which is scheduled to take place before the end of 1995.

If investor demand is sufficiently buoyant, the government also intends to sell a further 2.1m existing shares which would reduce its stake in Lufthansa to 36 per cent. Since Dresdner will be using the

**Some foreign bankers have criticised the decision to exclude US investors, but Lufthansa did not want to jeopardise its flag carrier status**

so-called "book-building" process, the scale of the demand will be far easier to judge.

Bookbuilding involves collecting investors' bids for the shares, thus helping to establish the most appropriate selling price. By matching the demand for and the supply of the shares on offer, bankers hope to avoid excessive volatility in the shares when they start trading in the secondary market. Bookbuilding also provides greater shareholder transparency which Lufthansa currently lacks because its shares are in bearer rather than registered form.

The timing of the sale coincides with a sharp turnaround in Lufthansa's fortunes. This has been reflected in a doubling in its share price over the past year. That has prompted some concern among investors that they will be buying the shares at the top of the market and at a time when

global competition among airlines is becoming increasingly fierce.

The government is no doubt aware of these concerns but bankers believe that the new shares will be priced at only a marginal discount to the prevailing market price. However, since the government is keen for the Lufthansa sale to be an international success, it may scale back the sale of its existing shares in order not to flood the market.

Although the Lufthansa sale is only likely to raise just over DM1bn, it is an important event because it is in effect the dry run for the long-awaited privatisation of Deutsche Telekom, Germany's telecommunications company.

Market valuations of the company range from DM80bn to DM100bn which suggest that the sale of the first tranche of the shares could yield between DM15bn and DM20bn. But investors are likely to have to wait until late 1995 or even 1996 before the shares come up for sale.

In the meantime, Germany's small, privately-owned companies are jumping on the international bandwagon with enthusiasm. In September, Fleemann, a fast-growing manufacturer and retailer of spectacles, raised just over DM200m through the sale of non-voting preference shares to domestic and international investors.

Around one-third of the shares went to international investors and BZW, which was involved in arranging the offering with lead manager WestLB, reported heavy demand as foreigners sought to gain an exposure to Germany's buoyant retail sector.

Bankers believe that German companies have become far more comfortable with the concept of making their shareholder base more international. Indeed, some believe that foreigners are more likely to be long-term shareholders than their domestic counterparts who are seen to be more speculative. This more open attitude should lead to a greater volume of international equity issuance from Germany.

Spain and Portugal have had recent setbacks, writes Tom Burns

## Waiting for better luck

Hesitations over public offerings by the governments of Spain and Portugal are understandable. When Endesa, Spain's big electrical utility, tapped the markets in June and when Cimpor, Portugal's largest cement producer, followed suit a month later, the results left much to be desired.

Both Spain and Portugal have lacked momentum over recent months and certainly neither, though they have comparatively cheap markets in common, seems set for an early recovery and turnaround.

"Spain has not got a stand-alone story," says Ms Anna MacDonald of London's Smith New Court. Much the same can be said for Portugal.

Potential underwriters are telling companies thinking about offerings: wait, says Mr Juan Cuello of Madrid's Ibersecurities. "There have been unhappy experiences recently."

The Endesa offering, which was affected in subsequent months by the sustained volatility of the Madrid market, is likely to delay a public offering of Repsol, Spain's state-controlled oil, gas and chemicals group, until next year. Before the electrical utility came on offer, INE, the state energy holding company, had planned to reduce its 41 per cent stake in Repsol to around 20 per cent.

A final decision on the Repsol offering is expected by the end of this month. The energy company is talking to the team that handled previous

offerings - Lazards, Goldman Sachs and Spain's Banco Bilbao Vizcaya - and the shared view at present is that little is to be gained from an "uphill" move on the markets.

A second privatisation phase of Cimpor, ranging from 20 to 25 per cent of the company and aimed at foreign investors, which had also been scheduled for the coming months, is also likely to be pushed back until 1995. "We'll probably see the government going for controlled auctions because it won't be able to rely

on the market," said a London-based merchant banker close to the cement company. Should there be an offering, it can be taken for granted that Cimpor will seek to avoid the mistakes in July that led to a lukewarm response from foreign investors. Chief among the errors was the failure to appoint a global co-ordinator and the absence of any meaningful book building.

The lesson for the Portuguese authorities was that going to the international markets without the appropriate technology is akin to shooting oneself in the foot.

Applying these lessons will, nevertheless, require legislative changes as well as an overhaul in the financial culture of those who take decisions in Portugal's public companies.

Cimpor, which raised \$539.6m (\$241bn) in its disposal of 20 per cent of the state-held equity, was in particular penalised by the legal

offerings in June, which reduced the state equity in the utility by 9 per cent to 65 per cent, ended up raising only Pta 144bn (\$106m) against the Pta200bn that had been confidently expected when the disposal was planned in February.

"We've had really bad luck with the markets over the past three months and our subscription period closed on a particularly bad day for equities," a member of Endesa's treasury team said ruefully at the time.

Everything that has happened in the intervening months leads Repsol's finance experts to fear the worst should they tap the markets before Christmas. But Repsol does not need that risk factor, particularly as the Spanish treasury, though concerned about the government deficit, is not under such great pressure that it cannot afford to wait.

Instead, financial analysts are turning their attention to Telefonica, Spain's 33 per cent government-owned telecommunications group, and in particular to Tisa, the group's profitable international subsidiary which has grown into the biggest foreign operator in the fast-growing Latin American market.

The parent company is at present locked in negotiations with AT&T and GTE, which could lead to both US companies becoming Tisa shareholders as part of an over-growing expansion programme in the Hispanic world. To judge by Tisa's expressed ambitions, once such a shareholding venture is sealed and delivered, the next move will be to seek fresh capital on the international markets.

The Spanish government may go for controlled auctions because it won't be able to rely on the market, according to a London merchant banker

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Christopher Brown-Humes on the global impact

## Nordic profile raised

Several big privatisations and corporate share issues have been launched in the Nordic region this year, many of them targeted not just at domestic investors but at the global investment community. The process has helped to raise the international profile of a number of the region's big companies - some have used it as an opportunity to gain a listing overseas - and it has further increased the levels of foreign ownership in Nordic stocks.

The relatively small size of the Nordic region's domestic markets is one reason why most of the large share offerings involve a sizeable international element. A good example was the Danish government's sale of nearly 50 per cent of Tele Danmark for DKK19.5bn in April the biggest share offering in the region this year. Of the 65m shares on offer, only 18 per cent were sold in Denmark, while 41 per cent were placed in the US and 41 per cent in the rest of the world. Tele Danmark gained a simultaneous listing in Copenhagen and New York in April and is now the second largest group on the Copenhagen Stock Exchange.

Most of the region's big share issues in 1994 have been prompted by government privatisation programmes, with Sweden, the region's largest economy, proving the most active. In June the Swedish government sold a 45.8 per cent stake in Pharmacia, one of the world's top 20 pharmaceuticals companies with annual sales of SKr27bn. The issue, directed at both the domestic and international markets, raised more than SKr9bn, leaving the state with just 14 per cent of the capital and 11.7 per cent of the votes in the company.

Pharmacia was the single largest sale in a privatisation programme which has raised SKr23bn (\$2bn) for the Swedish state since it was unveiled by the centre-right government in 1991. Another big disposal came earlier this year when the government raised SKr7.5bn from the sale of a 49 per cent stake in AssiDomän, one of Europe's 10 largest forestry groups. The government also sold a 24 per cent holding in OK Petroleum, the Nordic region's largest oil refiner, to a Saudi Arabian buyer in March.

Whether the Swedish privatisation process goes much further is unclear after this week's general election, which returned the Social Democrats to power, but as a minority government. The Social Democrats have in effect ruled out a privatisation of Vattenfall, the power group, and have been ambiguous about whether they will sell off Telia, the telecommunications concern. Both these companies would have been on the centre-right gov-

ernment's privatisation list. However, there is a broad consensus behind plans to return Nordbanken to the private sector in a self-offering which will probably take place next year. Nordbanken collapsed into state arms under the weight of huge loan losses in 1992 and has since been merged with Cota Bank, which was also taken over by the state, in preparation for the sale. The country's largest bank in terms of market share, Nordbanken has made a controversial return to profit after many of its problem loans were

**The privatisation programme has raised SKr23bn (\$2bn) for the Swedish state since 1991**

siphoned off into a separate entity.

In Norway, too, the process of returning state-owned banks to the private sector has begun. Den norske Bank and Christiania Bank, the two largest banks, have carried out NRK2bn international share offerings in recent months, reducing state ownership to 72.5 and 69 per cent respectively. The government intends to reduce the state's holding in both banks to 50 per cent by the end of 1997.

Finland also has a privatisation programme but has proceeded cautiously, gradually widening ownership in companies rather than moving dramatically below 51 per cent

control. This year the state reduced its stake in Outokumpu (mining), Valmet (paper machinery) and Rautaruukki (steel), and it is lining up an initial public offering for Kemira, the state-owned chemicals group, for the autumn or early 1995. Thus far, the proceeds from the disposals are not being garnered by the state, but are being used to strengthen the companies' own balance sheets.

Outside the privatisation sphere, there have also been some hefty share offerings. Nokia, the Finnish telecommunications group, raised FM2.5bn during the summer in the country's largest-ever international share issue. The move, to support the group's fast-growing mobile phones business, was accompanied by a listing on the New York Stock Exchange. Meanwhile in Norway, Norsk Hydro, the energy and fertilisers group, raised NKR4.7bn through a rights issue. Proceeds are to be used to reduce debt, finance expansion and invest in new North Sea oil and pipeline projects.

The autumn agenda looks relatively quiet, possibly because of uncertainties linked to EU referendums in Finland, Sweden and Norway. However, ISS, the Danish industrial group, has announced plans to issue 3m shares on the New York Stock Exchange, while in Sweden, Stadshypotek, the country's largest mortgage credit institute, is to demutualise and issue SKr3bn worth of new shares.

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US corporate issuers have been taking a break, reports Patrick Harverson

## Rise in interest rates stems flow

After feasting for more than two years on some of the lowest US interest rates since the 1960s, corporate issuers have been taking a break this year from the US equity market.

The break, however, has been enforced upon them primarily by circumstances: namely, the rise in US interest rates since February, which has unsettled the stock market and steered many investors away from equities towards cash.

Yet the decline in equity offerings has not been as dramatic as some investment bankers on Wall Street may have feared earlier this year, when interest rates were first rising and equities appeared to be heading into a prolonged bear market phase.

According to statistics supplied by Securities Data, the New Jersey financial information group, between the start of the year and September 7, just over \$20bn was raised by companies through IPOs in the US market. That compared with \$24.3bn in the same period of 1993.

There has been a bigger decline in secondary share offerings, however. Stock worth almost \$22bn was issued up to September 7 this year, compared to almost \$30bn over the same stretch a year ago. Yet the decline in IPOs and secondary offerings is not that worrying if the fact that 1993 was a record year for equity deals is taken into consideration.

Taking the IPO and secondary issuance together, the volume of equity sales in the US declined only 22 per cent from its all-time peak last year, a solid performance against the background of a significant reversal in the direction of interest rates and share prices.

A lot of the credit for restricting the decline in equity issues this year should go to foreign companies, which have continued in large numbers to tap the US markets for capital in spite of the deterioration in the interest rate climate.

In the year to September 7, foreign companies sold \$3.5bn of stock in the US market via IPOs, up from \$3.4bn during the same period of 1993. Secondary offerings by foreign companies, meanwhile, have raised \$4.7bn so far this year, compared to \$2.8bn a year ago.

Activity in the non-US sector of the market has been even more buoyant if stock issued in the private placement market, under Rule 144a of securities law - which makes it easier for foreign companies to sell their stock to US investors - is considered.

According to Securities Data, \$3bn was raised by foreign companies on the 144a market in the first half of this year, up sharply from the \$970m raised in the first six months of 1993.

With foreign IPOs, secondary offerings and 144a issues, "this is a more non-US issuance oriented market than it ever has

been before," says Mr Bob Nau, head of equity capital markets and syndication at Salomon Brothers.

The strength of foreign stock offerings has been driven by a variety of factors, including the growing willingness of US investors to diversify into non-US assets, the rush to privateise nationalised industries in Latin America and the former Soviet bloc countries, and a trend toward more private companies from overseas going public.

In addition, US investors are becoming increasingly eager to buy stock issued by foreign companies because they believe that the potential for achieving solid returns on their equity holdings is greater overseas than at home. "There is a perception that you have stronger fundamental growth rates in certain

have not emanated from Japan or Germany, but principally from Latin America, where local currencies are tied closely to the dollar.

While the non-US sector of the equity market has thrived, domestic issuance has clearly taken a knock from rising interest rates and poorly performing share prices. Yet the fact that the past few years have seen such a big rush of companies to the equity market means that some sort of slowdown was inevitable. As one investment banker puts it: "A lot of companies needing equity got their plates filled in 1992 and 1993."

Investors have also become more choosy. Until this year, the big cash-rich institutions such as mutual and pension funds were snapping up anything that came their way. Now the climate is less benign, investors are looking for quality. Asked which deals are the easiest to sell today, Mr Nau responds: "Stocks with a clear cyclical participation, ie where investors can point to factors that indicate they are going to be direct participants in

the economic recovery. Also, telecommunications and information company stocks, and, now that the bond market seems to have stabilised, stocks with high yields, such as real estate stocks."

This flight to quality is likely to be a feature of the new issues market for the rest of the year, but Wall Street is cautiously optimistic that activity will pick up steadily in the months to come. One possible source of new business could be the booming mergers and acquisitions market.

For those companies using cash to make acquisitions, there will be companion but lagging equity deals, says Mr Nau. Above all, the recent rebound in share prices should instil confidence in those companies considering issuing new equity, and especially those which postponed offerings earlier this year because of unfavourable market conditions. The market's rally has also attracted new money into mutual funds, which will have to invest it somewhere.

With the Federal Reserve looking as if it will now put monetary policy on hold and bond prices stabilising, stocks recovering and mutual fund coffers filling, the outlook is brightening almost daily. And if foreign companies continue to raise equity financing the way they have done recently, 1994 could turn out to be a surprisingly good year for the US capital markets.

Joel Kibazo says UK rights issues are unlikely to match the 1993 total

## Not a year for breaking records

A new wave of rights issues seems likely if the UK equity market regains its strength this autumn.

Institutions and dealers were kept busy in the first half of this year as the market digested substantial cash calls from companies such as industrial conglomerate Williams Holdings; Lasso, the oil exploration and production company which later fought off a bid by Enterprise Oil; GKN, the engineering and industrial services group which won control of Westland in a takeover that was partly funded by a rights issue; and Eurotunnel. The total for the first six months was just over £5bn.

However, as was the case with a number of new issues,

plans for several rights issues are believed to have been aborted as the London stock market slipped back.

Despite some signs of subsequent market recovery, analysts say that total funds raised through rights issues this year are unlikely to match last year's record total of £11.5bn. Expectations for the end of this year hover around £9bn.

Among the reasons given for the decline, the main one is the improved health of many companies as the UK economic recovery has started to take hold. In addition, better cash flow in the past two years has reduced pressure on companies to seek funds from investors to help "straighten" the balance sheet.

Mr Trevor Langhorne, UK strategist at Kleinwort Benson, says: "The 10 to 20 per cent improvement in cash flows we have seen in recent months, especially in the smaller and medium companies, has certainly been a factor in reducing the need for a rights issue."

This has left the way clear for issues made to fund an acquisition. But even here, analysts say companies have been slower than usual in taking this path to expansion because many have instead chosen to reduce high debt levels incurred during the recession before considering future expansion plans.

Another reason for the possible reduction of the flow of issues is "indigestion" result-

ing from a glut which has used up the markets' capacity to underwrite further issues.

There are fears in some quarters that with major flotations, such as the third and final payment for the sale of BT shares in the next month, companies that wish to make rights issues may meet a less than enthusiastic response. New issues that were pulled at the height of the downturn could also add to the costs for institutions.

Mr Langhorne also highlights other demands on institutions which may prevent them from taking rights issues from UK companies. These include the favourable yields now on offer from bonds and UK gilts returns that can outweigh those that would be



Five years ago: police turn away late applicants in a London privatisation queue for water shares. Alan Hayer

received from equities.

He also believes institutions continue to want to spread their risks by investing in other markets. Thus, "emerging markets will also be a draw on investors' funds".

Other strategists point out that the queue of big privatisations in the pipeline in other

markets such as that of Lufthansa in Germany or Renault and AGF in France may provide stiff competition for investors' funds.

But Mr Philip Wolstencroft, UK strategist at Smith New Court, remains confident about the UK market. "I think finance directors will take

advantage of a strong market with a lot of value to urge their companies to go to the market for funds. But I don't think that of itself would put pressure on the equity market."

Another strategist simply explains: "Those rights issues that could have been question-

able anyway have already been done. The plain fact is that, if it is priced right, then the market will take it."

Researchers at Smith New Court point out that companies emerging from a recession may see another advantage in calling on the market for cash. Mr Wolstencroft says: "Companies are still more likely to go for a rights issue because corporations do not want to be exposed to short-term debt. For many it is a sentimental thing after the interest rate rises of the late 1980s."

Liquidity in the market remains the key issue, says Mr Wolstencroft. "Overseas funds were largely absent from the UK in the first half of this year and could not help in providing liquidity. Things should change as they return."

According to one analyst, who declined to be named: "Those with a good reason for a rights issue should have no problem over the next month, but many will await the market's reaction to the next budget before assessing if there is an opportunity for a rights issue."

Emiko Terazono looks at problems in Japan

## Overseas investors wooed

As Japan's large institutional investors show increasing reluctance to take on new equity, the country's leading companies have started to look to overseas investors for funding. Hence, it was no surprise when Japan Telecom, which was listed earlier this month along with an offering of 34,000 shares, or 10 per cent in the company, wooed international investors by offering 5,000 shares for the international market.

The issue was the first initial public offering ever to involve a separate international tranche. Japan Telecom officials say they want more acknowledgement among international investors to make future fundraising on global financial markets easier.

But some analysts fear that the decline in Telecom's share price since its listing, leaving investors sitting on losses, may hurt such prospects. Foreign investors have become increasingly wary of buying new Japanese equity.

Some analysts say Japan Telecom's listing has highlighted problems in Japan's pricing system for public offerings. Established after the Recruit stocks-for-favours scandal in the late 1980s, the current system attempts to prevent corruption by determining the offering price through an auction.

The difference between the Japanese system and the book-building process used in most international equity issues is that the price is set near the start of the offering period rather than towards the end. The wider the gap between pricing and trading, the more the share price is vulnerable to wider market movements.

The issue needs to be resolved soon, especially since foreign investors have become more important to Japanese

companies than ever before. According to the Ministry of Finance, net purchases of Japanese stocks by overseas investors totalled a record \$45.7bn during the year ended March, an eight-fold rise over the previous year.

An increasingly number of Japanese companies have already taken advantage of demand among international investors. In June, Amway Japan, the Japanese arm of the US home care products group, offered its shares through the first global offering in two years. Other companies have set up internal investor relations groups in order to enhance their images as investors.

**Large companies have started to list on overseas markets to raise their profiles**

tor-friendly organisations.

Meanwhile, large companies have started to list on overseas markets so as to raise their profiles in the international financial community. Although such moves were common during the late 1980s when the Japanese stock market showed few signs of rising, since the stock market plunge in 1990, listings on overseas markets have been restrained because of the fall in profits among Japanese companies and the negative image of falling stock prices.

Nippon Telegraph and Telephone, the leading telecommunications operator, announced in July that it would list on the London and New York stock exchanges to raise its profile among the global financial community. "By listing in the US, where disclosure rules are stricter than in Japan, we hope to win trust from investors," say company officials.

Smaller Japanese companies are also trying to increase

their appeal to international investors. Small ventures in Japan have had a hard time raising funds through the domestic equity market due to stringent listing requirements. The Ministry of International Trade and Industry, which oversees start-up companies, is now encouraging companies to look overseas to diversify their funding options.

For instance, Biomaterial, a bio-technology company based in western Japan, recently announced plans to apply for the US Nasdaq exchange. If it lists on the exchange in 1995 as planned, it will be the first Japanese company to bypass the domestic stock markets for a

listing on an overseas stock exchange. To list on the Japanese over-the-counter exchange, a company is required to post ¥100 million in earnings per share and to have net assets of ¥200m or more. It is a chicken-and-egg situation for many start-up companies since without strong earnings they cannot apply for a listing, but without a listing they cannot raise funds to expand their operations.

The prospect of the equity offerings business in Japanese companies increasingly flowing outside the country is causing anxiety among Japanese brokers, who fear they may lose business to foreign investment houses which have stronger ties with overseas investors.

In Japan, the media have dubbed the phenomenon "part of the financial hollowing out process", whereby fundraising and secondary trading in the Japanese financial markets

flow out to overseas markets due to Tokyo's numerous regulations, high costs and business practices which are not in line with international standards.

The sentiment that the Tokyo stock market is not the place to be is shared by many foreign companies, which have withdrawn their listings from the Tokyo stock exchange's foreign division. This year, 13 foreign companies, including Eastman Kodak, the US photo film maker, have delisted from the TSE, reducing the number of companies listed on the foreign section to 96 companies, sharply lower than the 127 at the peak in 1991.

The high costs of maintaining a listing and the lack of trading volume in the secondary market have been cited by companies which have moved out. Officials at foreign companies claim the promotional value as well as fund procurement benefits of the exchange's foreign section are virtually nonexistent.

In spite of worries over "hollowing out" aired by the local financial community, including domestic brokers, the country's finance ministry officials remain complacent over the threat that the Japanese financial markets might decline into oblivion. They maintain that backed by Japan's high savings ratio and large current account surplus, the country's institutional investors retain as much financial power as ever.

The reality is, however, that domestic institutional investors have not recovered from the shock of the stock market plunge in the early 1990s and remain cautious about equity investments. Unless they overcome fears of taking risks, Japanese companies will continue to turn to overseas markets and investors for funds.

Antonia Sharpe on the world's emerging markets

## The price has to be right

The doomed \$1bn offering last May by Videsh Sanchar Nigam, India's international telecommunications carrier, marked a turning point in relations between international investors and companies in the emerging markets of Latin America and south-east Asia.

During 1993 and the start of 1994, international investors were willing to pay demanding prices in order to get exposure to emerging markets, India in particular. But they drew the line at VSNL's offering because in their view the pricing was excessively high.

The backdrop to the event was also inauspicious. Uncertainty over the direction of interest rates in the US and other leading industrialised nations caused profound volatility in financial markets and discouraged investors from making fresh investments.

The buyers' strike inevitably led to an oversupply of equity issuance from emerging markets which has taken several months to clear. Mr Harry Hampson, head of the equity syndicate at J.P. Morgan in London, says sentiment has been much improved now that

the market has digested the backlog of issues.

"People have come back to their desks after the summer holiday with a more positive outlook," he says, noting that stock markets in south-east Asia had also strengthened over the summer.

Some fairly large deals are expected from the region in the autumn, such as offerings from telecommunications companies in Malaysia and Indonesia, he adds.

Nevertheless, investors are expected to be far more selective about offerings than in the

past. "I will be looking at each issue individually," says Mr John Legat, senior emerging markets portfolio manager at GT Management. He is more optimistic about prospects for Latin America, especially Brazil. However, he is cautious about Asia, which in his view offers less value. "Malaysia is looking expensive, it's at the end of its interest rate cycle and the next move is up," he argues.

Companies from the more established emerging markets

Continued on next page

International Equity Offerings 1994			
<b>TELE DANMARK</b> Tele Danmark A/S 63,225,770 Shares Joint Global Coordinator DKK 19.6 billion April 1994	<b>PTT Exploration and Production Public Company Limited</b> 50,000,000 Ordinary Shares International Lead Manager Baht 6.5 billion June 1994	<b>Isituto Nazionale delle Assicurazioni S.p.A.</b> 1,800,000,000 Shares Joint Global Coordinator Lire 4,536 billion July 1994	
<b>UNU</b> N.V. Verenigd Bezit VNU 3,600,000 Common Shares Joint Global Coordinator NLG 608 million March 1994	<b>Unidanmark A/S</b> In parent company of Unidanmark A/S 6,900,000 Class A Shares Lead Manager DKK 1.7 billion March 1994	<b>THE SAKURA BANK, LIMITED</b> 50,000,000 Noncumulative Mandatory Convertible Preference Shares International Lead Manager Yen 100 billion March 1994	<b>CORTEFIEL</b> 4,915,534 Shares Joint Global Coordinator Ptas 15.2 billion July 1994
<b>SAMSUNG ELECTRONICS</b> Samsung Electronics Co., Ltd 2,175,812 Rule 144A Global Depositary Shares Global Coordinator U.S. \$100 million March 1994	<b>GENEX</b> Grupo Embotellador de México, S.A. de C.V. 3,500,000 Global Depositary Shares and 1,500,000 Ordinary Participation Certificates Global Coordinator U.S. \$140 million April 1994	<b>Den norske Bank</b> 108,000,000 Non-Restricted Shares Global Coordinator NOK 1.8 billion June 1994	<b>Skandia</b> Skandia Insurance Company Ltd International Rights Issue 25,988,363 Ordinary Shares Joint Lead Manager SEK 2.8 billion May 1994
<b>FINAXA</b> 3% Convertible Bonds due 2001 Joint Lead Manager FF 2.3 billion March 1994	<b>The Tele Power Company Limited</b> The Andros Valley Power Supply Company Limited The St. John's Valley Power Supply Company Limited Known collectively as the Titr Electric Companies 105,823 Global Depositary Shares Lead Manager U.S. \$75 million March 1994	<b>Cristalerías de Chile S.A.</b> 4,000,000 American Depositary Shares Global Coordinator U.S. \$96 million February 1994	<b>RANBAXY LABORATORIES LIMITED</b> 5,101,280 Global Depositary Shares Lead Manager U.S. \$100 million July 1994
<b>Empresa Nacional de Electricidad, S.A.</b> 22,809,983 Shares of Capital Stock Co-Global Coordinator Ptas 145.8 billion June 1994	<b>Koninklijke Nedlloyd Group N.V.</b> 4% Convertible Subordinated Bonds due 2001 Joint Lead Manager NLG 499 million February 1994	<b>TTNI</b> Thai Telephone & Telecommunication Public Company Limited 50,000,000 Ordinary Shares International Coordinator Baht 7.3 billion April 1994	<b>Pharmacia</b> 79,500,000 A Shares Joint Global Coordinator SEK 9.1 billion June 1994

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## INTERNATIONAL EQUITY OFFERINGS 6

Richard Lapper looks at the growing international interest in Latin America

## The grey suits you see in every capital

Latin American companies are continuing to raise large amounts of capital on international equity markets - despite turbulence in world markets and big blips in investor confidence earlier this year.

Over the last few weeks, greater stability in the US financial markets and positive political developments in Latin America - in particular in both Mexico and Brazil - have boosted confidence. There are hopes in some quarters that the total volume of new issues could come near to last year's record \$6bn and certainly match the \$4.6bn raised in 1992.

In addition, there are some signs that international interest in Latin American companies is widening - with sectors such as retailing and electricity distribution attracting attention. Investors are also prepared to consider deals in countries such as Peru that would have been considered marginal until very recently.

"There is just unbelievable competition," says one US banker. "There are 200 investment bankers in Mexico City today but you will see grey suits and blue suits in every Latin American capital."

Even so, bankers acknowledge that the pace of new issuance has slowed significantly earlier this year, following successive increases in short-term interest rates.

Investors were also troubled by signs of political instability, especially in Mexico, where a presidential candidate for the governing Institutional Revolutionary Party was assassinated in March.

Indeed, during the second quarter, a number of deals were withdrawn because of a lack of investor interest.

For example in June, the Argentine government had to drop a planned \$150m IPO of its remaining 25 per cent stake in TGN, a privatised gas pipeline company, because of insufficient demand.

Even so, interest picked up during July and by the beginning of August, Latin American companies had raised a total of \$3.27bn in 47 separate issues, only five less than for the whole of last year, according to figures collated by International Financing Review.

And last year, the total figure was boosted by the launch of a very large share offering from YPF, the Argentine oil and gas company. The Argentine government sold a 45 per cent stake in YPF in June 1993, raising a total of \$3bn which

included an international tranche of some \$2.3bn.

Sentiment has been buoyed by signs of stability in the US bond market but also by developments on the political front. In Mexico - which saw some of the greatest activity last year with 26 new issues raising a total of \$2.71bn - the apparently clean victory of Mr Ernesto Zedillo, the

said to be looking at the international markets.

In Brazil, the continent's largest economy, markets have been encouraged by the success in date of the Real plan, an economic stabilisation package introduced in July, and the lead in the opinion polls built up by Mr Fernando Henrique Cardoso, the plan's architect and former

largest bank, are expected in the autumn.

There is also optimism about the prospects for some smaller economies. Fieldstone Private Capital Group, for example, a merchant bank which specialises in energy-related business, is seeking to raise some \$32m to \$33m for a Bolivian electricity distribution company, the Cochabamba Light and Power Company (ELFEC), by selling a 70 per cent government shareholding to private investors in November.

Some of the money will be raised locally - incidentally creating one of the La Paz stock exchange's first equity issues - but Fieldstone is also applying to have the stock listed in London, and aims to raise money from both retail and institutional investors through an offer for sale.

"Until now, there has been no possibility of buying Bolivian stocks so there is considerable pent-up demand with large sums already deposited for this purpose in New York and London," explains Mr Peter Earl, a consultant with Fieldstone in London.

The interest is leading to increasing competition for Latin American mandates, say bankers. "The markets are still growing. The hard part is winning the mandates, not getting the deal done," suggests one New York-based Latin American financier.

Mr Francis Coles, head of Latin American corporate finance at Baring Brothers in New York, says 1994 has been much tougher than 1993 but concedes that more recently "political factors have had a positive influence. There are quite good conditions for getting deals done. There is a lot of potential supply. I think there are some quite good companies out there," he adds.

Referring to two successful recent deals, Mr Coles says: "The pricing wasn't over-aggressive. It is a clear demonstration in us that it is possible to do deals successfully if they are in a sector where the investor wants to be."

Certainly, the interest is leading to greater competition among investment and merchant bankers involved in the deals, with fees under pressure, especially in deals involving privatisation in the bigger economies. "At the end of 1992 lead underwriters were generally collecting a commission fee of between 3.75 and 5.25 per cent," points out one New York banker. "But in several deals this year the commission has fallen below 3 per cent of the amount raised," he adds.

Fees are under pressure, especially in deals involving privatisation in the bigger economies

presidential candidate of the governing PRI, has revived confidence.

Even though the local markets had discounted a PRI victory, stock prices have risen, and a number of new issues - including the sale of the government's remaining stakes in two of the country's largest banks, Bancomer and Banamex - are again on the agenda. Grupo Elektra, a retailing group which pulled an international offering earlier this year, is also

finance minister, ahead of presidential elections next month.

Among Brazilian issues expected - ahead of October's elections - is Usiminas, the steel company, which is said to be seeking some \$500m.

Elsewhere, investors are increasingly positive about economic prospects in Peru. Several new Peruvian issues - including an issue for some \$45m to \$50m for Banco Wiese, the country's second

Chinese shares in Hong Kong

## The multiples take a tumble

When Qingling Motors, a light duty truck maker, was listed on the Hong Kong stock exchange last month, it set a new pricing low for H shares, the China enterprises listed in the colony.

The HK\$3.07 price tag put the shares on a price-earnings ratio of nine times 1994 earnings - a far cry from the 17.99 multiple commanded by Tsing-tao Brewery, the pioneering H share which came to market a year and a month before Qingling.

Slashed p/e multiples are a function of three broad changes to and in the embryonic market: a downturn in general market conditions across the globe; growing choice in the H share market; and enhanced sophistication among the former state owned enterprises themselves, which has led to what bankers dub "more realistic" pricing.

While the move towards more aggressive pricing has prevented a mass shelving of listings during the lull in market sentiment that has marked trading activity since the beginning of the year, it has not been without its casualties.

The listing of putative H share Shanghai Haikong Shipping Company has been put on the back burner after directors and sponsors fell out over pricing.

It is understood the company, whose listing was to have pre-empted that of Qingling, could not bring itself to accept a single-digit p/e.

Peregrine Capital, the Hong Kong merchant bank which played a leading role in 15 fund-raising transactions in Hong Kong and three in China

panies has persisted during the downturn even though the responses in listings have not been as consistently overwhelming as last year. He attributes this to more selective investors who are looking more closely at the structure of the company on offer and the merits yielded by it and the

"Proper pricing of initial public offerings depends very much on several factors: prospects of the company, management, industry sector, general market conditions and sentiment and even political stability," he says.

All H shares to date have been fully subscribed - if only by a whisper, as in the case of Tianjin Bohai Chemical - but some of this year's offerings have performed poorly on their debut. Luoyang Float Glass, which kicked off the 1994 batch of H shares on July 8, saw its share price slide 20 per cent to HK\$3.65 on the first day of trading.

For the companies which went to New York - of which Shandong Huaneng Power Company is the pioneering example of a Chinese company selected by the mainland authorities to opt for a single listing (as opposed to a dual or secondary listing) - perfor-

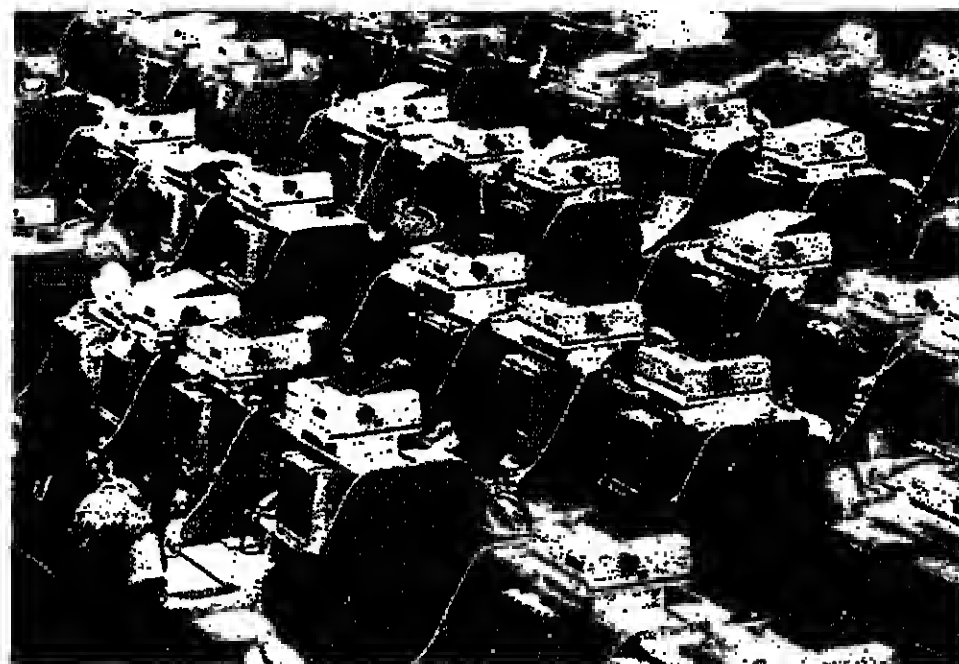
All the shares were fully subscribed - if only by a whisper - but some this year have performed poorly on their debut

in the first half of the year, involving total funds of HK\$8.9bn, admitted at the time of its interim results earlier this month that a number of big mandates had been shelved "until market conditions improve".

However, Mr Alex Ko, a director of the company, believes interest in China com-

pany sector in which it operates.

"Pricing is subject to market conditions. With a good market and good company you can get a high price. But if the market is down and selling on a p/e of 10 times and you are raising capital at 12 or 15 times, of course the market will have less interest in the company."



The trading floor of the Hong Kong stock exchange

Asbury Associated

mances have been even worse. Trading volumes are very thin - Shanghai Petrochemical, which is traded in both New York and Hong Kong, sees the bulk of activity in the colony.

Mr Andrew Liu, managing director at Morgan Stanley

Asia - sponsor of the impending China Eastern Airlines issue on Wall Street - says that while shares have been placed on a global basis for a number of issues, the trading patterns invariably show that the dominant activity takes

place in Hong Kong.

"I think that is probably the most significant point we have observed in the past year: the natural trading market for all these China companies is going to be Hong Kong or China," he says.

This pattern has prompted the Chinese government to push for dual listings to twin New York with active "home" markets, where interest, news and analyst research helps galvanise trading momentum.

Certain mechanical problems - not least the disparity between listing requirements and procedures on the two exchanges - mean that dual listings are unlikely to be offered to all the remaining New York-bound China companies, although Morgan Stanley reckons those that are tied over until next year will have a stronger chance in benefit.

The Chinese government has been playing a pro-active role in the securities markets all round. In recent months the focus has been on the domestic markets, which have since provided a initial turnaround in fortunes for investors who were previously faced with falling prices, tight liquidity and poor sentiment.

The government announced plans to list US\$1bn worth of B shares - stock designated for foreigners, but which will now be available to mainlanders too - this year, in effect trebling the size of the market.

Louise Lucas

Indian equities have hit all-time highs, writes Stefan Wagstyl

## Bombay shrugs off VSNL fiasco

The postponement of a planned US\$1bn issue by Videsh Sanchar Nigam (VSNL), the Indian state-controlled international telecommunications carrier, earlier this year cast a cloud over the country's overseas equity offerings.

But business has recovered markedly since the issue was taken off the market in April when fund managers balked at the pricing of the deal, the largest offering ever made by an Indian company.

Today, Indian groups are queuing to tap the market. Buyers are more careful about pricing than they were before the VSNL debacle but still have a strong appetite for Indian equities, which have recently hit new all-time highs.

The Bombay Stock Exchange's index of leading shares has risen by about 35 per cent since early May to reach a new all-time peak last week of 4628.

That compares with a record high of 4546 set in April 1992, during a rally which collapsed when it emerged that the market was being fuelled by suspected illegal share-financing operations organised by Mr Harshad Mehta, a stockbroker.

The market is now being driven up by hopes of good prospects for the Indian economy, which is emerging from three years of reform and restructuring. The most bullish stockbrokers believe the index is now in sight of 5000. The more cautious point out that the market has already risen 80 per cent since its low of 2633 in the middle of last year and is riding for a fall, with too many investors chasing too few stocks in unsustainably high levels.

According to the bulls, increases in corporate profits, which rose 75 per cent at the net level in 1993-94 and are forecast by stockbrokers to rise a further 40-50 per cent in this year, justify current price/

earnings multiples for leading shares which trade at about 53 times their net earnings for 1993-94 and 35 times likely earnings for 1994-95.

The bears concede the economic outlook is better than at any time in the past three years. But they believe that in their rush to buy, investors have pushed share prices far beyond levels justified by economic logic. They suggest that prices are being pushed to unsustainable levels by the availability of low cost funds, including money raised from equity and bond issues which is being recycled into the

as power and transport.

Even though the total market capitalisation of the Bombay market is now nearly \$150bn, daily turnover is quite low at below \$100m because so little stock is freely traded. The families which control most listed companies typically hold 25 per cent to 75 per cent of the issued capital. Other long-term holders such as development banks are also infrequent sellers. Very little is left for foreign fund managers and other new investors to buy.

The difficulties in acquiring shares are accentuated by the cumbersome trading, settlement and transfer procedures, which mean it can take six weeks for sellers to receive payment and three months for buyers to secure full ownership of their stock.

Although stockbrokers and bankers are trying to improve the process, they expect dramatic changes only after Bombay Stock Exchange and the newly-formed National Stock Exchange launch computerised on-screen trading and a computerised share depository is established to handle share transfers smoothly. On-screen trading on the NSE could start this year for top stocks and on the Bombay exchange next summer, but a fully-fledged depository is two or three years away.

These difficulties have already persuaded some foreign fund managers to slow their purchases of Indian stock or to switch to the Euroequity issues of Indian companies. After averaging \$251m a month in the first half of 1994, net foreign buying of Indian equity fell to \$98m in July and \$60m in August. Given that many investment funds dedicated in India have yet to invest, this slowdown is likely to be temporary, but it shows fund managers are paying heed to price levels.

The new issue flow in the domestic market has been slower than in the 1993-94 financial year

stock market.

The flow of new issues in the domestic market has been somewhat slower than in the 1993-94 financial year, which ended in April, when Rs322bn was raised. In the first four months of 1994-95, companies raised Rs62bn in domestic issues. However, on the international markets, companies are raising more than ever before, despite the VSNL fiasco. Since April, they have raised about \$1.5bn to equities and bonds, compared with \$2.5bn in 1993-94.

The finance ministry introduced controls on international issues in May to try to prevent companies raising money for what it regards as unimportant purposes. Issuers must seek prior approval from the ministry, which attempts to ensure funds raised are to be applied to economically-productive investments and not, for example, for injecting into the stock market. Officials operate an informal queue and give priority in favoured industries, such

## The price has to be right

Continued from previous page

will also have to be more realistic about pricing because of the increased competition for funds. Political events in the Middle East and South Africa have turned the attention of international investors to markets in those regions.

Mr Hampson says there is a growing interest in what he describes as "near-emerging markets", such as Israel and South Africa, where investors have very low portfolio weightings in relation to the developed nature of their economies.

After years of obscurity, Israel is emerging as a serious candidate for international investment now that the Arab boycott has been lifted. Mr Ron Lubash, the head of Lehman Brothers recently opened Tel Aviv office, says investors are attracted by Israel's highly-developed infrastructure and

fast-growing economy. It is possible that Israel's credit rating will be upgraded to A minus from triple-B plus in the near future, he suggests.

Bankers expect a series of international equity offerings from Israel over the next year as the government seeks greater foreign participation in the sale of its stakes in the country's leading companies.

At present, only 2 per cent of the Israeli stock market is estimated to be owned by foreigners, a significant proportion of which is made up of BZW Investment Management's Israel Fund.

The Israeli government has appointed Wertheim Schroder, part of the UK merchant bank and fund management group Schroders, to advise it on the sale of shares in Israel Chemicals (ICL). The government

plans to sell 32 per cent of ICL, currently valued at around \$850m, through an international public offering and 15 per cent to a single investor or group of private investors.

Morgan Stanley has been selected to advise on the international offering of shares in Bezek, the telecommunications company. The government hopes to sell 25 per cent of Bezek, which

would lower its stake to 51 per cent. The sale, which is likely to go ahead by May next year, could raise between \$600m and \$700m.

Another candidate for privatisation is El Al, the state-owned airline. The government, which intends to sell 51 per cent of the company through the Tel Aviv stock exchange and through an international offering, has

appointed BZW to conduct a valuation of the airline.

El Al's privatisation is being held up by three problems: namely, the government's desire to keep a golden stake to protect state interests; the issue of the airline's \$55m annual security costs, 80 per cent of which are currently met by the government; and the fact that El Al is not allowed to fly its aeroplanes on the Jewish Sabbath. Nevertheless, officials say these issues should be resolved in time for El Al to be floated by mid-1995.

In the meantime, bankers involved in these offerings are busy hiring staff to provide much-needed research on Israeli equities. Although Israel has a sophisticated banking community, the majority of the research is in Hebrew and the stock market is still perceived to be driven by sentiment rather than by fundamentals.

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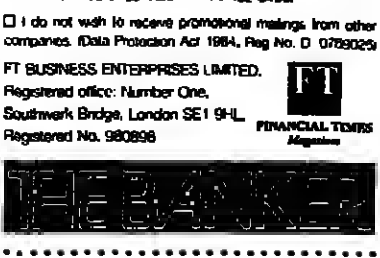
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 <b>JAPAN TELECOM</b> 34,000 shares to raise ¥172,341 million Initial Public Offer Joint Lead Manager of International Offer <b>Kleinwort Benson Securities</b> <small>September 1994</small>	 <b>AMS</b> 650,000 shares to raise AS 395 million International Offer Lead Manager <b>Kleinwort Benson Securities</b> <small>July 1994</small>	 <b>Land &amp; General Berhad</b> 4.50 per cent. Convertible Bonds due 2004 to raise U.S. \$100 million International Offer Joint Lead Manager <b>Kleinwort Benson Securities</b> <small>July 1994</small>	 <b>Outokumpu</b> 20,000,000 units to raise FIM 1,650 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>July 1994</small>
 <b>PILLAR</b> 60,000,000 shares to raise £90 million Placing and Public Offer Broker to Pillar <b>Kleinwort Benson Securities</b> <small>July 1994</small>	 <b>THE TATA ENGINEERING AND LOCOMOTIVE COMPANY, LIMITED</b> 8,214,288 Global Depositary Shares to raise U.S. \$15 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>July 1994</small>	 <b>Capex S.A.</b> 16,363,636 shares to raise U.S. \$163.6 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>June 1994</small>	 <b>Chilquinta S.A.</b> 1,759,465 shares to raise U.S. \$26.4 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>June 1994</small>
 <b>EXCO</b> 53,117,726 shares to raise £93 million Placing and Public Offer Broker to Exco <b>Kleinwort Benson Securities</b> <small>June 1994</small>	 <b>Kalmar</b> 11,126,000 shares to raise SEK 845.6 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>June 1994</small>	 <b>Ballast Nedam</b> 4,150,000 Exchangeable Depositary Receipts to raise NLG 311.3 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>May 1994</small>	 <b>TELE DANMARK</b> 63,229,770 shares to raise DKK 196 billion International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>May 1994</small>
 <b>BRITISH BIOTECH</b> 3,024,354 units to raise £46 million Rights Issue Broker to British Biotech <b>Kleinwort Benson Securities</b> <small>April 1994</small>	 <b>MM</b> 4,820,000 shares to raise AS 3,470 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>April 1994</small>	 <b>METRA</b> 78 per cent. Convertible Subordinated Bonds to raise FIM 700 million International Lead Manager <b>Kleinwort Benson Securities</b> <small>March 1994</small>	 <b>FINNAIR</b> 70 per cent. Convertible Subordinated Bonds to raise FIM 230 million International Lead Manager <b>Kleinwort Benson Securities</b> <small>February 1994</small>
 <b>IMI</b> 200,000,000 shares to raise ITL 2,180 billion International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>February 1994</small>	 <b>Martin Marietta Materials</b> 8,797,500 shares to raise U.S. \$202.3 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>February 1994</small>	 <b>Reliance Industries Limited</b> 12,766,000 Global Depositary Shares to raise U.S. \$300 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>February 1994</small>	 <b>SAINT-GOBAIN</b> 6,598,887 shares to raise FF 3.6 billion Rights Issue Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>February 1994</small>
 <b>THE TATA IRON AND STEEL COMPANY, LIMITED</b> 2.25 per cent. Convertible Bonds due 1999 to raise U.S. \$100 million International Offer Co-Lead Manager <b>Kleinwort Benson Securities</b> <small>January 1994</small>	 <b>BWT</b> 150,000 shares to raise AS 246 million International Offer Lead Manager <b>Kleinwort Benson Securities</b> <small>January 1994</small>	 <b>THE GLOBAL PRIVATIZATION FUND</b> 75,200,000 shares to raise U.S. \$1,128 million International Offer Lead Manager <b>Kleinwort Benson Securities</b> <small>January 1994</small>	 <b>Indian Rayon</b> 5,553,087 Global Depositary Receipts to raise U.S. \$125 million International Offer Lead Manager <b>Kleinwort Benson Securities</b> <small>January 1994</small>



## INTERNATIONAL EQUITY OFFERINGS 8

Chrystia Freeland and Nicholas Denton report on eastern Europe's stock markets

## From paper casinos to reliable yardsticks

The most remarkable thing about eastern Europe's stock markets is that they exist at all. What generations of bankers and traders slowly and sometimes haphazardly constructed in the City of London and on Wall Street, eastern Europeans began building from scratch in 1990. But, by 1993, the volume of trading, though not the value, on the Warsaw bourse was almost equal to that of London, and the exchanges of Warsaw, Prague and Budapest are now well on their way to becoming a standard, if modest, shopping stop for European investment portfolios.

The switch from five-year plans to five-year government bonds has not always been either smooth or speedy. "This is like Wall Street in the 1870s," says Mr Andrew Reicher, head of investment for CS First Boston in Prague. "I haven't a clue and neither has anyone else. They've only ever read about markets in books."

Of the three exchanges, the Prague bourse is most closely linked to the broader economic reforms in the country. After their nation's "velvet revolution", Czech leaders decided that the only answer to their country's unfortunate inheritance of one of the most centrally planned economies in eastern Europe was a fast-paced, mass privatisation programme. The "velvet divorce", which liberated the Czech republic from the loss-making heavy industry and defence factories in Slovakia, made this process easier.

As Mr Richard Wood, founder of Wood and Co Securities, one of the biggest investors in the Prague bourse, puts it: "When it comes to privatisation and capital markets, the Poles behave like Czechs and the Czechs behave like Poles."

The Czech policy of mass privatisation, which transferred 943 companies to its citizens for negligible fees in the first wave of privatisation and will transfer

861 more in a second wave that is already under way, has made the Prague exchange the broadest in eastern Europe with over 900 shares publicly traded.

But western investors warn that the Czech republic's international image as eastern Europe's free market zealot obscures a club world still run by the old elites. Western observers complain that insider trading, abetted by the loose regulatory environment in eastern Europe and the multitude of channels outside the stock exchange through which shares can be bought and sold, is rampant.

"Often we have no idea that large blocks of shares have been traded for months afterwards," complains one western banker based in Prague. "There is a tremendous cynicism about the role of law. The factory directors think they are very smart, but often they wind up screwing the shareholders."

The Budapest bourse is at the other end of the spectrum, although it is by no means free of insider trading. It is smaller, better regulated and often peripheral to the economic transformation in the country. Saddled with a gross foreign debt of \$2,500 per head, which, unlike their Polish counterparts, the Hungarians chose not to negotiate away, Budapest has been reluctant to give its state enterprises to its citizens for free.

The Hungarian government has preferred to sell its patrimony to strategic foreign investors for real money and in the rare cases when state companies have been

floated on the exchange has broken the east European pattern and over-valued rather than undervalued share prices.

In Hungary and Poland, enthusiasm for the stock market has been conditioned by its infancy, which was traumatic for investors in Hungary but wildly lucrative in Poland. "In Warsaw it had a snowball effect," says Mr András Simon, managing director of Creditanstalt Securities in Budapest. "But here people got the impression that the stock exchange is not where you make money."

As a result, only 29 shares are traded on

speculative frenzy of 400,000 registered domestic investors and a lack of other outlets for domestic capital, last year the Warsaw bourse experienced a 820 per cent rise in real terms with the average price-to-earnings ratio hitting the dizzy level of 40. Poland's strong economic growth last year at 4 per cent was the second highest in Europe, but the speculative fever soon outstripped real economic gains.

"Poles are the Chinese of Eastern Europe, we are traders in our souls," Mr Krzysztof Stupnicki, chief representative of CS First Boston in Warsaw, offers as an

role the stock markets are playing in the radical economic transformations under way in the former Warsaw pact states.

As an engine for economic transformation, the exchanges have played a modest role. The central challenge that post-communist economies face is opening the economy to the entry of new, private businesses and transferring state enterprises into private hands.

Insiders suggest that, even in the Czech republic, where the stock market has played the most central role in privatisation, it is a facade behind which the old elites are manipulating the economy much as before.

By contrast, Hungary, which has favoured direct foreign investment over public flotations, has been at least as successful as its eastern European neighbours. Many Hungarians argue that a takeover by a strategic foreign investor, such as General Electric, which, after a shaky start is successfully transforming Hungary's Tungsram factory, is the most effective way to push an enterprise into the market economy.

Furthermore, the bourses have also been slow to take on one of their central functions in established market economies: offering companies a venue for raising capital. Investors in all three capitals complain of the "irrationality" of domestic players and describe their countries' stock markets as "paper casinos." As the bourses mature, that is beginning to change, but only gradually.

Finally, as investment vehicles for domestic savers, the eastern European stock markets have been indifferent performers. Their volatility has made them immensely profitable for some western investors and a few sophisticated locals. But, as the Warsaw bourse demonstrated earlier this year, the gains of a few smart speculators, many of them outsiders, have been at the expense of naive, over-zealous domestic investors, who would have done better putting their money into reliable, high-yielding Treasury bills.

Yet, while stock markets have not served as a magic carpet which has swiftly and efficiently whisked eastern Europe into capitalism, using exchanges to transform communist economies has had two great virtues. First, it is fast. Hungarians can argue that strategic foreign investors produce more fundamental management changes, but it is only by trusting an unruly and often unfair stock market that the Czech republic has managed to jump from being one of the most state-controlled economies in eastern Europe to the leading market reformer.

Perhaps more importantly, stock markets can play a crucial political role. More than any nation in eastern Europe, the Czech republic has transformed itself from a country of comrades into a land of small shareholders. That could be the reason why, while the disgruntled Poles and Hungarians have turned to ex-communist leaders, the Czechs are still ruled by an aggressively right-wing government.

Moreover, as Poland, the Czech republic and Hungary move from economic transition to growth, all three countries' bourses are settling down as mature, relatively stable exchanges. Like their western counterparts, they are becoming reliable yardsticks of their nations' economic growth and a small, but standard, element in European investment portfolios.

## Tougher listing restrictions in the Asia-Pacific region

## Authorities look for quality

An increasingly restrictive mood has kept the cap on new issues in parts of the Asia-Pacific region, as stock exchange authorities have looked for quality, not quantity. However, business has been booming in Australia.

"In Malaysia, Thailand and Indonesia, the regulations governing new flotations have been tightened through tougher listing requirements," says Mr Michael Franklin at James Capel. "Typically, however, support for secondary issues has not generally been required, as new issue prices usually have been pitched below market levels so that a good market in the shares is established immediately."

Earlier this month in Seoul, an advisory group to the finance ministry urged wide-ranging financial reforms, paving the way for the country to modernise and internationalise its finance industry.

The recommendations

included removal of the current 10 per cent ceiling on foreign shareholdings in 1996 or 1997 and called on the ministry to allow foreigners to list shares and to issue depository receipts from next year. The group added that it would be desirable to give domestic companies more freedom in raising overseas funds, so that these could be obtained more easily, and proposed that South Korean companies should be able

## Malaysia has begun to reject listings in "wrong" industries

to list stocks on overseas bourses from next year.

Kuala Lumpur saw some restraints on listing requirements introduced last year to inhibit back-door listing and reverse takeovers. More recently, the Malaysian securities and exchange commission

has begun to reject applications for new listings if applicants are considered to be operating in the "wrong" industry. For example, while a technology company might obtain listing approval quickly, a textile company may have to wait.

The Bangkok authorities have also been making a concerted effort to raise the standard of companies listed on the exchange by taking a tougher attitude to screening new applicants for public offerings, particularly in the property sector where it used to be relatively easy for companies to be listed.

In July, the SEC announced new rules governing initial

public offerings in an attempt to broaden share ownership and end corrupt deals involving underpriced shares in newly listed companies.

Major new equity issues have been mostly well-received and oversubscribed over the last year with Telecom Asia taking Bangkok to a high for the year when it made its debut last December, and the shares trading at \$416 against an initial offer price of \$155.

In Singapore, the last major issue, the partial privatisation of Singapore Telecom in October last year, received official encouragement when local investors were allowed to tap into their Central Provident Fund accounts to finance appli-

cations for the issue. However, the terms of the issue were not attractive enough to appeal to foreign investors who judged that the prospective price-earnings ratio was too high. The flotation, which raised about \$94.4bn, saw 1.4m Singaporean investors acquiring shares, which more than tripled the number of shareholders in the company.

A more recent successful issue was that of Petron in Manila earlier this month. The oil refiner surged 136 per cent above its offer price on the first day of trading, but the broad market fell as investors switched from other blue chips.

In Taipei, which has rigid

listing requirements, the chairman of the SEC, Tai Jih-ning has stressed that any increase in the number of listed companies would be permitted only as a last resort to narrow the imbalance between supply and demand for shares.

However, Hung-Lung Yuan at Wardley James Capel in Taipei says that as a result of the rigid regulations, only 29 new listings were permitted during the whole of 1993 and another eight during the first seven months of this year, taking the total number of companies listed on the exchange to 293.

"Although the government is likely to push to expand market capitalisation through new

listings and privatisation, it does act as a protector to the retail investor by scrutinising the companies which seek to float their shares on the market," he says.

Sydney, by contrast, has been enjoying a boom in new equity supply, as companies have taken advantage of rising markets to raise cash. Estimates from Macquarie Equities, the stockbroking division of Macquarie Bank, show that

## In Sydney, companies have raised cash as the markets have risen

equity raisings by private enterprise and the federal and state governments were at an all-time high of A\$23.3bn in the year to the end of June this year, almost double the total of the previous 12 months. Of the 1993-94 total, rights issues and placements, totalling A\$8bn,

and non-government floats at A\$6.3bn, were the dominant source of equity raised.

However, Macquarie forecasts a 25 per cent fall in total equity raisings in the 12 months to next June, with federal and state government issues increasing to 31 per cent of the total from 12 per cent in the previous period.

The broker adds that a sharp increase in the contribution from offshore funds marked a clear change of flows in 1993-94 with a stronger funds flow within Australia's wholesale investment institutions the other major contributor lifting demand for equities.

Direct household investment has also increased, spurred by the increased number of government privatisations, such as State Insurance Offices, Commonwealth Bank and Commonwealth Serum Laboratories.

Michael Morgan

**ISSUERS**

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**INVESTORS**



Barclays de Zoete Wedd acted as lead manager to Singapore Press Holdings Limited in the placement of 11,000,000 Foreign Designated New Ordinary Shares of S\$1.00 each at the price of S\$26.00 per share.

August 1994



Barclays de Zoete Wedd acted as lead manager to the US\$45.4 million issue of global depositary receipts for Hochtief Corporation.

June 1994



Barclays de Zoete Wedd was lead manager to the US\$100 million issue of global depositary receipts for Grasim Industries Limited.

June 1994



Barclays de Zoete Wedd placed 2.5 million B shares and 1,025 million A shares of SSAB on behalf of UKAB for SEK1.3 billion.

May 1994



Barclays de Zoete Wedd was lead manager of the UK tranche of the DKK19.6 billion international offering of TeleDanmark A/S.

May 1994



Barclays de Zoete Wedd acted as bookrunner and joint lead manager to the US\$100 million offering of global depositary receipts for Indo Gulf Fertilisers and Chemicals Corporation Limited.

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Channel Tunnel enters the equation; Europe strives to unify its links Page Two

FINANCIAL TIMES SURVEY

# LOGISTICS

Wednesday September 21 1994

Faster parcels; airfreight and security Page Three.  
Shops and ships Page Four

Big retailers are increasingly contracting out their supply operations. But most manufacturers prefer to move their own goods, says Charles Batchelor

## Relentless drive to reduce costs

Logistics is the currently fashionable term for an industry which started out as haulage and warehousing, moved on briefly to become "distribution", and then settled on a title borrowed from the field of military science.

In practice, logistics is a delivery truck calling every 15 to 20 minutes at Marks & Spencer's London Marble Arch store to top up the racks of clothing. It is a Leicester warehouse geared up to overnight delivery of Land-Rover spares and to a two-hour turnaround time for emergency orders for tractor parts for Massey Ferguson.

But this is only the most visible part of the logistics industry, the contracted-out part of the business when manufacturers hand over their delivery problems to an outside professional.

In-house logistics still dwarfs the contracted-out sector despite the move by a growing number of multinational companies to using outside suppliers. For many companies bringing in components and making deliveries to customers is still too crucial a part of their business to entrust to others.

The challenge to the logistics professionals is to persuade manufacturing industry that this is a business which it can, with profit, hand over to somebody else. Retailers and parts of the consumer sectors have already been convinced but broad swathes of industry still remain to be converted.

"The industrial market is growing but it is not as advanced as the retail sector," commented Mr Chris Masters, chief executive of Christian Salvesen, a UK logistics company and provider of distribution services for M&S.

The logistics sector also faces an enormous problem in bridging the gap between industry best practice and the average performer. Many companies are poor at measuring the efficiency of their internal logistics operations. Yet they are also frequently disappointed by their experience of contracting them out to a third party, a number of recent surveys have shown.

Less than half of large UK companies have a logistics strategy or know their logistics costs, according to a study carried out by Andersen Consulting and the Institute of Purchasing and Supply.

Forty per cent of UK companies which had contracted out their logistics were dissatisfied with the way their affairs were handled and felt there were insufficient controls, a survey by PE Consulting and the Institute of Logistics found.

"Companies do not do enough to analyse their logistics," said Mr David Ecklund, European commercial director of Caterpillar Logistics Services (CLS), an offshoot of the US manufacturer of earth-moving equipment and owner of the Leicester warehouse. "For something with so much importance for customer satisfaction that is worrying."

Why do so many companies which contract out their logistics feel dissatisfied? They often fail to appreciate that they must still work closely with their logistics supplier, sharing management information and even integrating staff, said Mr John Brinkhurst, CLS business development manager.

The scope of the contract and the services to be provided must be defined in detail and performance standards should be set, he warns.

Modern commercial logistics is a combination of three elements. Its traditional components are haulage and warehousing allied to a more recent arrival, information technology.

Computers allow a company to locate a product in its warehouse, to devise a delivery schedule which makes the most efficient use of its vehicle fleet, and to track a consignment on its way to its final destination. Managing the supply chain can lead to considerable reductions in the amounts of stock which have to be held.

"We have been recruiting large numbers of information systems people to develop bespoke systems for our clients," said Mr Martyn Pellew, marketing director for Exel Logistics, a UK-based company.

Logistics professionals believe that the commercial

pressure of increasingly competitive international markets is working in their favour.

In Europe, the creation of the single European market is drawing in Japanese and US companies keen to exploit the reduction of trade barriers and forcing local companies to rethink their strategies. Globally, the shortening of product life-cycles and increasing consumer pressure for quality and lower prices is forcing manufacturers and retailers to redouble their efforts to cut costs.

Companies are being forced to concentrate on what they do best and farm out the non-essentials to outside suppliers. Employing a third party logistics company removes the need to operate a vehicle fleet, to acquire and maintain warehouse space, and to manage the intricacies of world-wide distribution.

The sums which industry spends on logistics-related activities are staggering, though only a small percentage is currently handled by outside suppliers. A survey by the Cranfield Centre for Logistics and Transportation estimated the size of the UK market at just over £100m, the European market at £570m, and the world market at £2,200m.

It arrived at these figures by combining the present spend of businesses on warehousing, holding stock, transport, administration and packaging. Statistics on the size of the market which might realistically be available to the logistics professionals are not readily available, however.

One of the main concerns facing European companies in particular is how to handle their distribution activities throughout the continent.

Companies are realising that they hold too much inventory at too many locations across Europe and are moving from, say, 15 distribution points to just four or five regional centres, according to Prof. James Cooper, director of the Cranfield logistics centre.

"Yet this transition is easier said than done. Sales and marketing managers may be uncomfortable with the prospect of sourcing products from different countries and having to make delivery arrangements with associates who speak another language."

Companies which overcome these hurdles are able to make significant savings. Nike, the US manufacturer of trainers and sportswear, is replacing more than 20 national and local warehouses with a new European distribution centre in Belgium following a similar move to centralise its US activities at a single "hub" in Memphis a few years ago.

Concentrating all of a company's delivery activities in one centre not only reduces the levels of stock which have to be held, it means that a wider range of stock is available to customers and allows the distribution centre to add extra services.

Electronic products such as computers can be customised at the last moment depending on the national market for which they are destined or the demands of the individual customer. Exel says its book distribution arm selects and packs books for customers, sends out invoices and collects payments for publishers.

Suppliers to the automotive industry add value to the service they provide by collecting components from suppliers and delivering them on to the final assembly plant according to a schedule which meets the needs of the assembly line.

Not satisfied with the progress which has already been made to reduce stocks and squeeze waste out of the supply chain, the logistics companies and their clients are seeking even further savings. The most ambitious attempts are by some Japanese automobile manufacturers to create an international stock-free delivery chain.

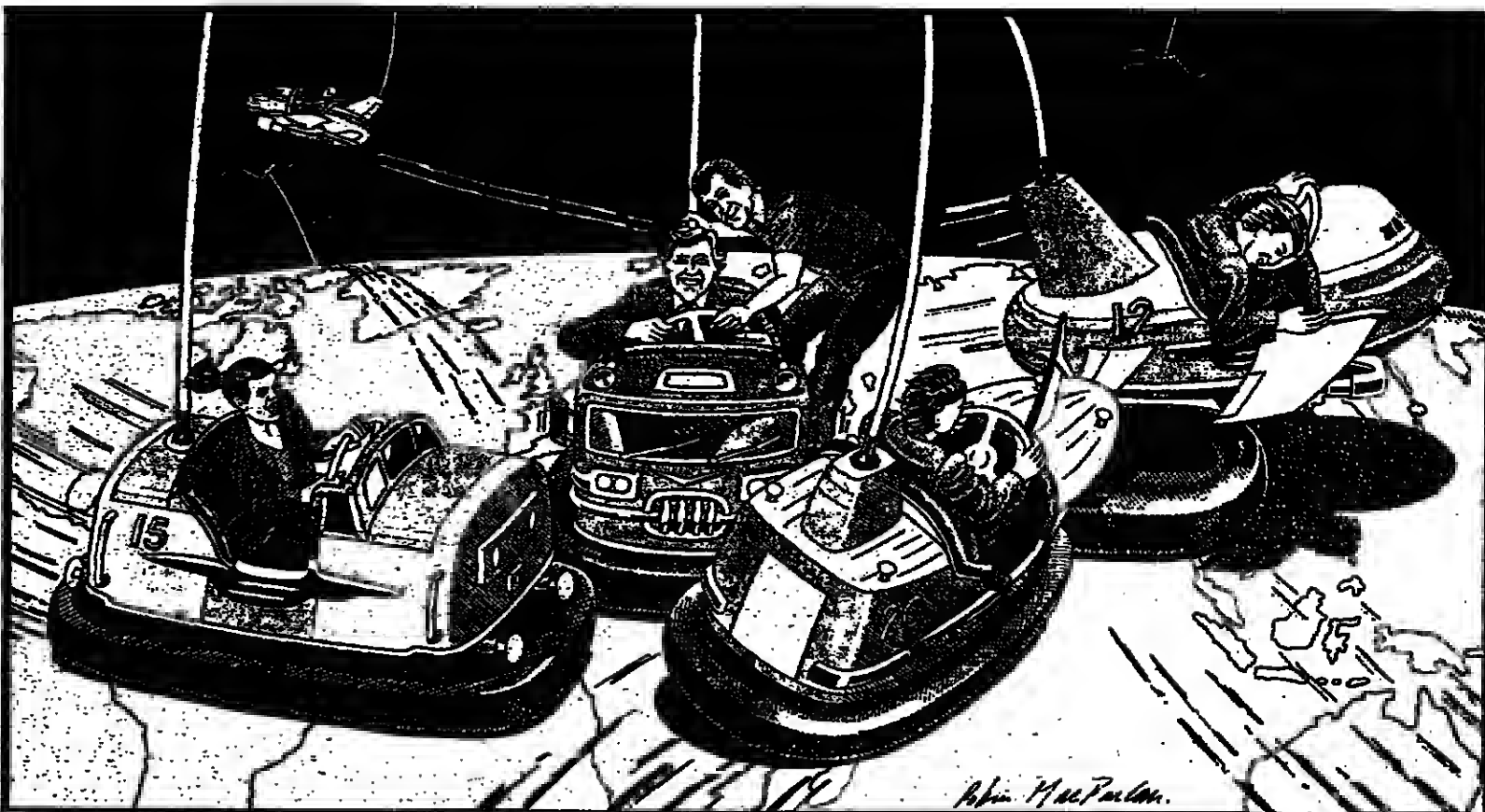
Being willing to agree to deliveries of essential components from another country straight into the assembly line without the comfort of a buffer stock requires cool nerves. But this is the way that industry is moving, said Mr Pellew.

On a more local basis the logistics industry is looking hard at the concept of "cross-docking". This requires manufacturers to supply yoghurt, washing powder or motor components to the distribution warehouse just in time for

them to be combined - "consolidated" - with other products destined for the same customer and shipped out immediately. The aim is to reduce inventory at the distribution centre.

This pushes responsibility for matching production runs to customer demand back to the manufacturer. A survey by Food Industry News showed that in the food sector at least, manufacturers appeared confident they could handle these pressures without any increase in the size of their own stocks.

But companies cannot afford to relax. "There is a massive drive to take costs out of the system," said Mr Masters. "The whole logistics market place is becoming more complex and more demanding."



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Parcels service operators initially made their mark during the 1980s by developing a range of "off the shelf" express delivery products.

In the UK, they introduced branded services providing delivery times ranging from overnight to two or three days.

However, customers are now demanding greater flexibility from the operators. Typical of this is the way Honda, the car, motor cycle and power equipment manufacturer, uses NFC express delivery company Lynx to distribute parts overnight to its 1,200 UK dealers.

The operation guarantees that 99 per cent of dealers' orders placed by 3.30 pm will be delivered by 10 o'clock the next morning. It entails col-

lecting parts by road from Honda's UK logistics centre in Swindon and using a combination of road and air transport to bring in other parts from the company's European centre at Ghent, Belgium.

Parts from both sources are then routed through the Lynx UK branch depot network for final delivery to the dealers.

Flexibility is even more important on the international front where the users are often large multinational corporations and the service operators

tend to be large express companies, or integrators as they are often known.

That point was highlighted at this year's World Express and Mail conference in London by Mr John Parsons, director of logistics for Sony UK.

He said that when integrators talked about providing bespoke solutions, they were relatively successful within very narrow confines. "But if you, as a customer, go along to an integrator and ask for a really flexible system you basically get a situation where they really ask you to shoe-horn your system into theirs rather than the other way round."

Mr Parsons said the challenge for the integrators was to understand the trade-off between costs and service and to be able to provide a menu of tailored services at a cost which could be understood by the customer.

Mr Tony Walford, European logistics manager for United Parcel Service, replied that in the last few years the integrated transport industry has become very much more flexible in its core services. The difficulty, though, was to reconcile the customer requirement for flexibility with the need to keep down costs by

using standardised systems.

Customers of the parcels service operators now increasingly regard next day delivery as a standard service, certainly within the UK and Europe, and are no longer prepared to pay premium prices for it.

At the same time, tough competition is continually forcing down parcel service prices. Mr Paul Jackson, chief

The price squeeze means the cheapest operators will be the winners

executive of freight and express industry consultants Triangle Management Services, says that parcel volumes are continuing to grow but that average yields in the market are down by an average 25 per cent over the last three years. In that situation, "the low-cost operators are going to be the winners," he says.

Another UK logistics industry consultancy, Davies & Robson, says the rates discount practices of many UK parcels carriers now "often defy commercial logic" and that this probably signals a further big shakeout in the industry.

Mr Andrew Callaghan, man-

aging director of Staffordshire-based UK domestic parcels carrier ANC, says that an oversupply of service capacity during the last couple of years has led to a number of key operators leaving the industry. "But while over-capacity still exists, such casualties have made other parcel carriers more conscious of profit margins. This, combined with the economic upturn, has led to a hardening of prices which have in some cases risen during the last quarter."

Other distributors believe that this could be avoided if general economic conditions keep improving. ANC, for example, claims its parcels volumes are currently 15 per cent up on last year.

However, other big changes are on the horizon - the privatisation of two leading operators, Parcelforce and Red Star. News of the proposed privatisation of Post Office parcels division Parcelforce has renewed concern among rival private sector operators over possible increased competition from the currently loss-making operation - for the year to March 31, Parcelforce recorded a loss of £19m. Private sector rival TNT Express (UK) claims that Parcelforce enjoys a number of "unfair" operational



Moving parts: a Honda consignment arrives at Lynx's Nuneaton hub

Internationally, for example, TNT Express Worldwide has a now well-established joint venture with the five post offices belonging to GD Net; DHL International has German airline Lufthansa and Japan Air Lines as major shareholders; and Federal Express works with national express companies as collection/delivery agents in Europe, for example, Securicor Omega Express in the UK.

Similar trends are apparent among many European and domestic parcel service operators. Securicor Omega Express has an alliance/partnership with German operator Trans-o-flex covering most of the European Union, and Mayne Nickless group company Parceline is in partnership with several leading Continental parcels companies through an operation called Eurline.

Parceline has also just launched a new European overnight delivery service called Skyline Next Day in conjunction with its parent company's worldwide DPE (Document and Parcel Express) network. Elaborating on the reasons for such moves, Triangle's Mr Jackson said that in the UK, for example, a recent survey showed that 50-60 per cent of domestic parcels market customers had European traffic.

So domestic operators needed to be able to offer European services - and the answer for many was to work with overseas partners.

## AIRFREIGHTING

# UK security tightened

New UK airfreight security measures are proving a headache for shippers, forwarders and airlines, making their operations more complex and potentially more expensive.

This is happening at a time when airfreight service operators are handling higher cargo volumes as trade recovers from world-wide recession and when the industry is meeting customers' demands for better quality services.

Under the UK security regulations introduced in June, forwarders have to obtain a Department of Transport listing as a security-approved air cargo agent. They also have to vet regular exporting customers for classification as a "known shipper".

Shippers and forwarders who do not qualify on these counts are likely to find their cargo subjected to much stricter security checks by the airlines, with resulting delays.

So far, the regulations appear to have caused few serious problems. One difficulty, though, centres on the apparent requirement for shippers to enter separate security agreements with each forwarder used.

At the time of writing, forwarders were seeking a meeting with the

Department of Transport to clarify that issue. Companies freight goods by air

are also still keeping a close watch on airline security screening surcharges for cargo not originating from "known" shippers.

Some airlines have already introduced such charges, typically involving a minimum fee of £4 plus 2p per kilo above that minimum level, to cover the cost of implementing new security systems and checks. Others, though, are biding back until they see how the system settles down.

Meanwhile, the volume of freight is continuing to increase. The International Civil Aviation Organisation (ICAO) says air cargo traffic worldwide rose by around six per cent last year compared with a one per cent growth in the number of passengers. Aircraft manufacturer Boeing is predicting an average 6.5 per cent a year growth in world airfreight over the next 20 years.

As a result of the present upturn, individual airlines are this year hurriedly adding capacity on particularly busy cargo routes and adding new cargo-handling facilities.

British Airways, for example, is considering further expansion of its chartered freighter operations. Worldwide, BA currently operates freighter flights on nearly 20 sectors a week, despite not actually owning any all-cargo aircraft. Those services are in addition to the carrier's large-scale global airfreight operations involving the use of bellyhold space on its passenger aircraft.

BA is also planning to start main construction work on a new £160m world cargo centre at London Heathrow in the first half of 1995. The facility will be designed to handle up to 1m tonnes of cargo a year, twice the capacity of the carrier's existing centre.

BA's annual cargo revenues for the year ending March 31, 1994, rose by over 16 per cent to £461m and volumes were up by 14 per cent to 607,000 tonnes. The improvement continued in the current year's first quarter: cargo revenue for the three months to end-June was up 18 per cent to £130m, with volumes up to 171,000 tonnes, 20 per cent more than the same period last year.

The cargo business is also growing fast at British Midland, the UK-based domestic and European regional airline, with volumes up 45 per cent so far this year.

Nevertheless, shippers are still pressing for improved service levels. In particular, they

want more time-definite movements.

One of the big long-running complaints from shippers and their agents, the forwarders, against the airlines is that cargo is often not flown as booked. That occurs mainly because much of the world's airfreight is flown in the belly-holds of scheduled airline passenger aircraft - a recent air cargo industry survey commissioned by the Reed Travel Group found that 82 per cent of airfreight is carried that way.

Such cargo is sometimes offloaded from the aircraft to accommodate unexpectedly high passenger loads and resulting increased baggage. With shippers and their customers often running very tight production/delivery schedules, the resulting delays can cause serious problems. This has helped international express companies or integrators such as DHL, Federal Express, United Parcel Service (UPS) and TNT Express Worldwide, some of which run their own aircraft and therefore have greater control of the freight, to capture a lot of traditional airfreight traffic over the last decade.

More recently, some of the leading forwarders have begun

to think of developing more time-definite services of their own. Danzas, the Switzerland-based

international forwarding and transport organisation, is currently developing scheduled, door-to-door delivery services between Europe, the Far East and North America under the product name Starconnect. Like many other leading international airfreight/air forwarding companies it is also focusing on the development of much more wide-ranging logistics services.

Last year, for example, Air Express International bought an oceanfreight service business called Votainer and is now planning to develop its intra-European express system Pandalink into a global operation. It claims its customers are increasingly demanding a broad range of logistics services from one supplier and will take their business elsewhere if they do not get it.

Mr David Beatson, president and chief executive officer of Emery Worldwide, another leading international airfreight company, also makes the point that simply moving freight is no longer good enough to meet shipper demands. "Today, carriers like Emery must demonstrate how they can adapt and deploy their resources to help customers shorten supply cycles and streamline distribution networks so that costs are reduced and products arrive at the ultimate customer faster and more efficiently than ever before," he says.

In that context, the airfreight industry as a whole is stressing the further development of electronic data interchange (EDI) and other computerised information technology systems. Increasingly, the emphasis is on systems which can communicate with a wide range of parties for functions such as the booking of cargo and consignment tracking.

There is also an increasing tendency for airfreight service suppliers to work openly with other operators, sometimes even potential rivals, to produce the overall solution demanded by their customers.

UK-based forwarder MSAS Cargo International claims to be an example of that trend. Says Mr Douglas Ash, chief executive: "If the customer wants a service which we can provide more easily by utilising one of the integrators, then we will do that. And we won't hide the fact from the customer - we will tell them it is the better way to service that particular part of their business."

Phillip Hastings

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## LOGISTICS 4

Neil Buckley reports on the power of the supermarket chains

## Warehouse revolution

The demands of the retail sector have done much to force the distribution industry to become more sophisticated, and those demands are continuing to dictate the pace of change in the industry in the 1990s.

Retailers, and especially UK food retailers, have realised that highly efficient distribution systems are crucial to gaining a competitive edge, and that they were paying too much for distribution in the past. Distribution costs in the UK have come down from more than 10 per cent of sales to about 4 per cent over the last 10 years.

Two important trends have dominated retail distribution, and facilitated that improvement in cost ratios: centralisation, and contracting out of distribution to third parties.

Retailers have largely abandoned deliveries by suppliers directly to stores, in favour of deliveries to retailers' own regional warehouses, where goods are sorted and loaded on to trucks for distribution to stores.

The shift has been dramatic. The Institute of Grocery Distribution found that by 1992, on average, 83 per cent of goods were distributed centrally by retail multiples.

The tendency towards centralisation continues, and within it other trends can be discerned. One is a move away from different warehouses for different categories of goods, towards composite centres handling all categories - including ambli-

ent, chilled and frozen goods in food retailing. Another is a move away from large networks of small warehouses to smaller networks of ever larger depots.

Billier Parker, the commercial property agent, predicts that demand for larger, larger warehouse facilities will increase. It says the average size of retailers' warehouses is 304,000 square feet - twice that of manufacturers'.

The possibility of reducing costs through economies of scale is also prompting smaller companies to look at sharing distribution facilities, staff and transport fleets.

This is linked to the second important tendency, contracting out distribution.

Sainsbury and Tesco, the UK's largest food retailers, now contract over half their distribution, and Asda, the fourth-largest, more than 70 per cent.

Contracting out offers a number of advantages. It means contractors, rather than retailers themselves, shoulder much of the considerable investment burden. It also gives retailers access to specialist knowledge and expertise, in a field where technological advances continue apace, permitting - indeed necessitating - constant changes in operating methods.

The conventional wisdom has been that few companies would want to contract out all their distribution. Few have so far done so, a notable exception being Laura Ashley, the UK-based fashion and fabrics

group which has brought in Federal Express Business Logistics on a 10-year contract.

Most retailers were thought likely to want to retain control of at least some of their distribution, and to be able to compare costs between in-house and contractors' operations.

But Mr Robert Blyth, senior consultant with Kurt Salmon Associates, the management consultants specialising in the soft goods industries, says retailers are growing more comfortable with the idea of contracting out. He suggests three key elements to success in third-party distribution partnerships:

● Retailers must retain internal, highly-competent personnel to direct their supply chain strategy, even if operations are largely contracted out.

● The third party must have highly professional people and adequate systems.

● The correct balance between keeping costs down and achieving high standards of service must be kept. Retailers are realising that the costs of daily deliveries from regional warehouses may be high, but may be more than outweighed by the benefits of achieving lower levels of goods out of stock, and hence lower markdowns.

Mr Blyth suggests that to derive the maximum benefits from such relationships requires a change in attitudes.

"The third party contractor must be seen as an important service supplier, and treated that way. Close relationships



Tesco uses a Radio Frequency Data Communications system in its warehouses

between all three parties are the key."

Only through developing closer relationships can ways be found to lessen stockholding, and so reduce costs, at all points of the supply chain. This is the essence of efficient customer response, and quick response, the buzzwords of retail logistics in the 1990s.

Quick response means retailers ordering precise quantities of product from suppliers, based on the sales that have occurred within a specific time - frequently, a single day. This allows stocks to be maintained at a considerably lower level.

Spectrum Planning, the supply chain

consultants, says retailers who have embraced a quick response strategy have halved stock levels in the product groups concerned. It says that extrapolating this to the whole fast-moving consumer goods sector suggests the industry could achieve savings of about 15bn a year.

However, quick response places great demands on distribution services and product suppliers. To ensure product is always available, orders must be fulfilled with 100 per cent accuracy in terms of quantity and timing.

In practical terms, this means retailers must share sales information with their suppliers and logistics contractors,

through electronic data interchange (EDI). This is being hampered by at least two factors: the lack of common international standards for EDI, making it difficult to link together all elements of the supply chain, and the traditionally "adversarial" relationship between retailers and suppliers.

However, some encouraging evidence was found in a recent survey of food manufacturers by Food Industry News, sponsored by BRS and Exel Logistics, and analysed by the University of Westminster's transport studies group. Among food manufacturers, 80 per cent believed the quality of information flows with their customers had improved over the past two years.

Some 40 per cent of respondents felt their operations were already highly integrated with customers', and 87 per cent believed they would be by 1995; more than half already had EDI links with customers, the figure rising to 90 per cent among larger companies.

A final trend for distribution specialists is likely to be towards a single distribution company handling the entire supply chain from the raw materials stage through to the retail outlet. This might entail, for example, one logistics company transporting fabric from, say, China, to a factory, and then transporting finished garments to the retailer's distribution centre, and on to the stores.

Increasingly, logistics specialists will be expected to have international, even global, reach - likely to lead to more international partnerships, joint ventures and takeovers among logistics companies.

Distributors that are international, and offer most flexibility, are those that will win the contracts as retailers themselves become more international.

Competition flares in Europe's sea-lanes, reports Charles Batchelor

## Flags of inconvenience

Most international cargoes make part of their journey by sea but, unless there is a dramatic sinking of a ferry or an oil tanker, seaborne shipping suffers from a very low profile.

In recent months, however, a dispute over a rate and capacity sharing agreement or "conference" across the north Atlantic has focused attention on the financial pressures afflicting parts of the shipping industry. The controversy surrounding the Trans-Atlantic Agreement (TAA) has drawn the European Commission, the shipping industry and large shippers into a bitter dispute.

The TAA raises questions about the viability of long-distance, deep-sea routes but the problems confronting short-sea shipping have also come under serious consideration recently. The opportunities for taking consignments off road and rail and transferring them to coastal and canal shipping are being reviewed by the European commission.

Shipping owes its low profile in large measure to the shift of the industry away from the traditional but now high-cost European seafaring nations to the Third World and the Far East. With a few notable exceptions, ownership has moved to small one or two vessel companies which sail under "flags of convenience" and employ non-European crews.

Despite these cost-saving measures, competition in many areas of the shipping market has put fierce pressure on the operating margins of shipowners. The traditional method of regulating competition has been the shipping conference, an agreement between competing shipping companies to set prices on a particular route.

The TAA was just such an agreement, put in place in September 1992 to stem rising losses on the Europe-North America routes. It united 15 large shipping lines accounting for 85 per cent of sailings on these routes and included com-

panies such as P&O, Nedlloyd and Maersk.

The TAA succeeded in pushing up freight rates by as much as 100 per cent. But it enraged many of the companies shipping their products across the Atlantic and prompted the intervention of the European commission.

The commission took particular exception to the TAA extending its influence over the land-based section of journeys - to and from the port - and to the fact that it sought to control capacity as well as freight rates.

In July the members of the TAA put revised proposals to the commission aimed at making the agreement more flexible and more acceptable to shippers but there is no guar-

antee that these concessions go far enough. A response from the commission is still awaited.

In its role as a defender of free trade and open competition the commission has taken a tough line with the companies involved in the TAA. But within the framework of its transport policies the commission is doing its best to promote the shipping sector.

This reflects the importance of shipping to the international movement of goods. More than 90 per cent of the European Union's trade with the rest of the world uses sea transport. This amounts to 600m tonnes of the world's total seaborne trade of 3.6bn tonnes.

The EU's international maritime trade is split roughly equally between distant,

deep-sea destinations and more "local" ports of call in Scandinavia, eastern Europe, North Africa and the Middle East.

Maritime transport also accounts for a large share - 35 per cent - of total trade between the EU member states. Island nations such as the UK and Ireland are understandably very dependent on seaborne transport but other countries on the EU periphery such as Greece, Portugal and even Denmark move many of their imports and exports by ship.

As part of its efforts to revitalise the European shipping fleet, the commission is working on proposals for a European shipping register. Euros. Under an early draft Euros would have still required officers and half the crew to be European nationals but would have given income tax concessions to the crews of Euro-flagged vessels.

The tax proposals ran into objections from the national finance ministries, however, and a modified version of this

plan is now under consideration.

A second strand in the commission's efforts to boost shipping can be found in its proposals to improve the efficiency of ports within the EU. This ports initiative forms part of a broader strategy to create strategic networks of road, rail and air links.

Growing pressures on the road network have led to rising levels of congestion and there is little likelihood that investment in roads alone can solve the problem. The inability of road investment to keep up with demand has led to higher energy consumption, more pollution and a greater number of accidents, a commission report concluded.

Ports and maritime transport cause less damage to the environment and are more energy efficient. New port infrastructure is normally less intrusive than new road building while the energy consumption of a coastal

tanker is four times less per tonne/kilometre than road freight.

Under the commission's proposals, financial support would be available for projects defined as being "of common interest". An initial trawl has thrown up more than 110 possible projects including the deepening of the approach channel to Esbjerg in Denmark, the construction of quays for a new container terminal in Oslo and improved road connections for ports such as Ramsgate and Southampton.

But for all the apparent financial and environmental advantages of ship transport, it will still have a tough task in competing with road and rail shipments. The deregulation of the road haulage sector to allow cabotage, the carriage of goods between destinations in another country, and the construction of transport links such as the Channel tunnel and Orsund tunnel/bridge between Denmark and Sweden increase the competitiveness of land transport.

"The critical success factors such as transit time, frequency of departure, cost of transport and quality of service often do not measure up in comparison with road and sometimes also rail transport," according to a

recent study\* by Niko Wijnolst, a Dutch academic.

The turnaround time of ships must be reduced dramatically and port and stevedoring costs must be cut if shipborne transport is to become more attractive. Wijnolst calls for the creation of port hopper services, fast and frequent shipping links between European ports, to make maritime transport more attractive.

Vessels would need to be equipped to load and unload their own cargoes, dispensing with the delays and cost of shore-based systems. They would also need flexible propulsion units and mooring systems to make them independent of tugs and harbour pilots.

Such proposals would require a revolution in working practices in many European ports and a rethink on the level of port dues levied. Wijnolst concedes. Hopper services would also require government assistance. But if these admittedly considerable obstacles could be overcome, maritime transport could play an even greater role in moving goods.

\*Multimodal Shortsea Transport - Coastal Superhighway. By N. Wijnolst and others. Delft University

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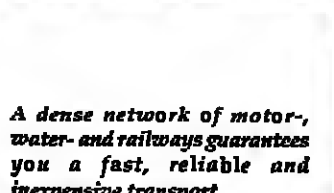
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